



# CITY COUNCIL Agenda

March 16, 2022  
City Council Special Meeting  
9 a.m. to 2 p.m.

Faraday Center  
1635 Faraday Ave.  
Carlsbad, CA 92008

## Welcome to Your City Council Meeting

We welcome your interest and involvement in the city's legislative process. This agenda includes information about topics coming before the City Council and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city website and in the Office of the City Clerk. The City Clerk is also available to answer any questions you have about City Council meeting procedures.

## How to Watch

The City of Carlsbad provides three ways to watch a City Council meeting:

### In Person



Most City Council meetings take place at City Hall, 1200 Carlsbad Village Drive

### On TV



Watch live and replays of meetings on Charter Spectrum channel 24 and AT&T U-verse channel 99

### Online



Watch the livestream and replay past meetings on the city website, <https://www.carlsbadca.gov/residents/communication/city-tv-channel>

## How to Participate

If you would like to provide comments to the City Council, please:

- Fill out a speaker request form, located in the foyer.
- Submit the form to the City Clerk before the item begins.
- When it's your turn, the City Clerk will call your name and invite you to the podium.
- Speakers have three minutes, unless the presiding officer (usually the mayor) changes that time.
- You may not give your time to another person, but groups can select a single speaker as long as three other members of your group are present. Group representatives have 10 minutes unless that time is changed by the presiding officer or the City Council.

## Reasonable Accommodations

Persons with a disability may request an agenda packet in appropriate alternative formats as required by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 442-339-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or [manager@carlsbadca.gov](mailto:manager@carlsbadca.gov) by noon on the Monday before the meeting to make arrangements.

**More information about City Council meeting procedures can be found at the end of this agenda and in the Carlsbad Municipal Code chapter 1.20.**

*The City Council also sits as the Carlsbad Municipal Water District Board, Public Financing Authority Board, Community Development Commission and Successor Agency to the Redevelopment Agency. When considering items presented to the Carlsbad Municipal Water District Board, each member receives an additional \$100 per meeting (max \$300/month). When considering items presented to the Community Development Commission each member receives an additional \$75 per meeting (max \$150/month).*

## CALL TO ORDER:

## ROLL CALL:

## PLEDGE OF ALLEGIANCE:

## PUBLIC COMMENT ON AGENDA ITEM ONLY:

## DEPARTMENTAL AND CITY MANAGER REPORTS:

1. CITY COUNCIL STRATEGIC PLAN WORKSHOP – Engage in a discussion, facilitated by Dr. Sommer Kehrli of The Centre for Organization Effectiveness, regarding the development of the City Council's 5-year strategic plan.

This workshop will continue the planning process, including:

- Reviewing and discussing the community's input
- Reviewing, discussing and providing feedback on work plan progress to date
- Engaging in a facilitated discussion of the city's homeless response effort and community feedback about quality of life and safety
- Discussing the status of the city's Capital Improvement Projects in preparation for a future meeting where staff will seek direction of CIP priorities. (Staff contact: Jason Haber, City Manager's Office and Kristina Ray, Communications & Engagement)

## COUNCIL COMMENTARY AND REQUESTS FOR CONSIDERATION OF MATTERS:

### **City Council Regional Assignments (Revised 1/11/22)**

**Matt Hall**

**Mayor**

City Council Legislative Subcommittee  
Economic Development Subcommittee  
North County Homeless Action Committee  
SANDAG Board of Directors (primary)  
San Diego County Water Authority

**Keith Blackburn**

**Mayor Pro Tem – District 2**

Buena Vista Lagoon JPC  
Encina Joint Powers JAC  
Encina Wastewater Authority Board of Directors  
SANDAG Board of Directors (2<sup>nd</sup> alternate)

**Priya Bhat-Patel**

**Council Member – District 3**

Chamber of Commerce (alternate)  
City/School Committee  
Clean Energy Alliance JPA (alternate)  
Economic Development Subcommittee  
League of California Cities – SD Division (alternate)  
North County Dispatch Joint Powers Authority (alternate)  
North County Homeless Action Committee  
North County Transit District (primary)  
SANDAG Board of Directors (1<sup>st</sup> alternate)

**Peder Norby**

**Council Member – District 1**

Buena Vista Lagoon JPC  
Encina Wastewater Authority Board of Directors (alternate)  
North County Dispatch Joint Powers Authority (primary)

**Teresa Acosta**

**Council Member – District 4**

Chamber of Commerce Liaison (primary)  
City Council Legislative Subcommittee  
City/School Committee

Clean Energy Alliance JPA (primary)  
Encina Joint Powers JAC  
Encina Wastewater Authority Board of Directors  
League of California Cities – SD Division  
North County Transit District (alternate)

## **ANNOUNCEMENTS:**

This section of the Agenda is designated for announcements to advise the community regarding events that Members of the City Council have been invited to, and may participate in.

## **CITY MANAGER COMMENTS:**

## **CITY ATTORNEY COMMENTS:**

## **ADJOURNMENT:**

### **City Council Meeting Procedures (*continued from page 1*)**

#### **Written Materials**

Written materials related to the agenda that are submitted to the City Council after the agenda packet has been published will be available for review prior to the meeting during normal business hours at the City Clerk's office, 1200 Carlsbad Village Drive and on the city website. To review these materials during the meeting, please see the City Clerk

#### **Visual Materials**

Visual materials, such as pictures, charts, maps or slides, are allowed for comments on agenda items, not general public comment. Please contact the City Manager's Office at 760-434-2820 or [manager@carlsbadca.gov](mailto:manager@carlsbadca.gov) to make arrangements in advance. All materials must be received by the City Manager's Office no later than noon the day before the meeting. The time spent presenting visual materials is included in the maximum time limit provided to speakers. All materials exhibited to the City Council during the meeting are part of the public record. **Please note that video presentations are not allowed.**

#### **Decorum**

All participants are expected to conduct themselves with mutual respect. Loud, boisterous and unruly behavior can interfere with the ability of the City Council to conduct the people's business. That's why it is illegal to disrupt a City Council meeting. Following a warning from the presiding officer, those engaging in disruptive behavior are subject to law enforcement action.

#### **City Council Agenda**

The City Council follows a regular order of business that is specified in the Carlsbad Municipal Code. The City Council may only make decisions about topics listed on the agenda.

#### **Presentations**

The City Council often recognizes individuals and groups for achievements and contributions to the community. Well-wishers often fill the chamber during presentations to show their support and perhaps get a photo. If you don't see an open seat when you arrive, there will likely be one once the presentations are over.

#### **Consent Items**

Consent items are considered routine and may be enacted together by one motion and vote. Any City Council member may remove or "pull" an item from the "consent calendar" for a separate vote. Members of the public may pull an item from the consent calendar by requesting to speak about that item. A speaker request form must be submitted to the clerk prior to the start of the consent portion of the agenda.

### **Public Comment**

Members of the public may speak on any city related item that does not appear on the agenda. State law prohibits the City Council from taking action on items not listed on the agenda. Comments requiring follow up will be referred to staff and, if appropriate, considered at a future City Council meeting. Members of the public are also welcome to provide comments on agenda items during the portions of the meeting when those items are being discussed. In both cases, a request to speak form must be submitted to the clerk in advance of that portion of the meeting beginning.

### **Public Hearing**

Certain actions by the City Council require a “public hearing,” which is a time within the regular meeting that has been set aside and noticed according to different rules.

### **Departmental Reports**

This part of the agenda is for items that are not considered routine and do not require a public hearing. These items are usually presented to the City Council by city staff and can be informational in nature or require action. The staff report about each item indicates the purpose of the item and whether or not action is requested.

### **Other Reports**

At the end of each meeting, City Council members and the city manager, city attorney and city clerk are given an opportunity to share information. This usually includes reports about recent meetings, regional issues, and recent or upcoming meetings and events.

### **City Council Actions**

#### **Resolution**

A resolution is an official statement of City Council policy that directs administrative or legal action or embodies a public City Council statement. A resolution may be introduced and adopted at the same meeting. Once adopted, it remains City Council policy until changed by subsequent City Council resolution.

#### **Ordinance**

Ordinances are city laws contained in the Carlsbad Municipal Code. Enacting a new city law or changing an existing one is a two-step process. First, the ordinance is “introduced” by city staff to the City Council. If the City Council votes in favor of the introduction, the ordinance will be placed on a subsequent City Council meeting agenda for “adoption.” If the City Council votes to adopt the ordinance, it will usually go into effect 30 days later.

#### **Motion**

A motion is used to propose City Council direction related to an item on the agenda. Any City Council member may make a motion. A motion must receive a “second” from another City Council member to be eligible for a City Council vote.





## CITY COUNCIL Staff Report

**Meeting Date:** March 16, 2022

**To:** Mayor and City Council

**From:** Scott Chadwick, City Manager

**Staff Contact:** Jason Haber, Director of Intergovernmental Affairs  
jason.haber@carlsbadca.gov, 442-339-2958

Kristina Ray, Director of Communication & Engagement  
kristina.ray@carlsbadca.gov, 442-339-2957

**Subject:** City Council Strategic Plan Workshop

**District:** All

### Recommended Action

Engage in a discussion, facilitated by Dr. Sommer Kehrli of The Centre for Organization Effectiveness, regarding the development of the City Council's 5-year strategic plan.

### Discussion

On Dec. 13, 2021, City Council held a special meeting to begin the process of developing a 5-year strategic plan. During that meeting, the City Council selected five themes based on the Carlsbad Community Vision.

- Economic Vitality
- Quality of Life and Safety
- Community Character
- Sustainability and Natural Environment
- Organizational Excellence and Fiscal Health

The project team has since gathered input from the community, worked with city staff who have expertise in each of the themed areas and begun the development of work plans to support the five themes.

This workshop will continue the planning process, including:

- Reviewing and discussing the community's input
- Reviewing, discussing and providing feedback on work plan progress to date
- Engaging in a facilitated discussion of the city's homeless response effort and community feedback about quality of life and safety
- Discussing the status of the city's Capital Improvement Projects in preparation for a future meeting where staff will seek direction of CIP priorities

### Fiscal Analysis

The cost to facilitate this City Council Strategic Plan Workshop is included in current budget appropriations.

### **Next Steps**

1. Staff will continue development of the strategic plan based on City Council's direction.
2. Staff will schedule one or more additional City Council workshops to refine and finalize the plan.

### **Environmental Evaluation**

In keeping with California Public Resources Code Section 21065, this action does not constitute a "project" within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

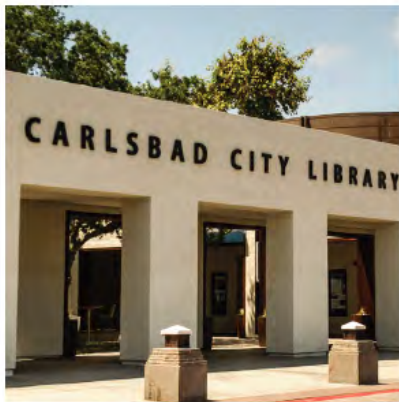
### **Public Notification**

Public notice of this item was posted in keeping with the Ralph M. Brown Act and it was available for public viewing and review at least 24 hours before the scheduled meeting date.

### **Exhibits**

1. March 2022 5-Year Strategic Plan Public Input Report
2. March 16, 2022, Workshop PowerPoint Presentation
3. Dec. 13, 2021, City Council Staff Report

# CARLSBAD



## 5-YEAR STRATEGIC PLAN

March 2022



## PUBLIC INPUT REPORT



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- C. Workshop breakout room notes
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- E. Survey responses

## Section 1: Introduction

On Dec. 13, 2021, the Carlsbad City Council held a special meeting to begin development of a five-year strategic plan. The purpose of this plan is threefold:

- |   |   |
|---|---|
| <ol style="list-style-type: none"><li>1. Establish a common vision that will help align policies, day-to-day operations and resources with the community's most important values, needs and aspirations.</li><li>2. Build momentum for major goals by maintaining a focused effort over multiple years.</li><li>3. Identify agreed upon priorities, timelines and performance measures.</li></ol> | <hr/> <i>The strategic plan will establish a common vision that aligns policies, day-to-day operations and resources with the community's most important values, needs and aspirations.</i> <hr/> |
|---|---|

Starting with a discussion of the nine core values that make up the Carlsbad Community Vision, the City Council identified five areas of focus for its strategic plan:

- **Community Character:** Maintain Carlsbad's unique community character
- **Economic Vitality:** Foster a healthy economy
- **Quality of Life and Safety:** Prioritize the safety and well-being of the community
- **Sustainability & Natural Environment:** Protect the environment and natural resources
- **Organizational Excellence & Fiscal Health:** Be a model for effective and efficient local government

The City Council then asked staff to gather input from the community that could be used to help inform the specific projects and initiatives in the five-year strategic plan.

### Public engagement goal

Gather input from the Carlsbad community that can be used by 1) the City Council to further refine its broad policy goals and 2) by city staff in the development of workplans to support these goals.

### Public engagement objectives

- Community members are aware of opportunities to provide input
- Community members have an opportunity to provide input in a way that is convenient and comfortable, based on their preferences and levels of interest
- This public engagement process helps further build relationships between the city and those it serves
- The process seeks out and involves a broad cross section of community members
- Participants have a clear understanding of how their input will be used in the strategic planning process



## About the input

The International Association of Public Participation's spectrum of public participation illustrates a variety of approaches to involving the public in decision making. The strategic plan input process would fall between "consult" and "involve." The City Council chose the areas of focus from the nine core values that make up the Carlsbad Community Vision (which, in itself, was developed through a collaborative model). City staff sought input to further refine and define priorities within the main areas of focus.

*The City Council chose the areas of focus from the nine core values that make up the Carlsbad Community Vision (which, in itself, was developed through a collaborative model).*

### International Association of Public Participation Spectrum of participation

	INFORM	CONSULT <input checked="" type="checkbox"/>	INVOLVE	COLLABORATE	EMPOWER
Goal	Provide balanced, information so public understands problem, options, opportunities and solutions	Obtain input on the analysis, options or decisions that have already been made	Work directly with the public throughout the process to ensure input is understood and considered	Partner with the public in each aspect of the decision, including the creation of options and identification of the preferred solution	Place final decision making in the hands of the public
Promise	We will keep you informed	We will listen to and acknowledge your concerns and ideas and let you know how your input influenced the decision	We will ensure your concerns and ideas are directly reflected in the options developed and how input influenced the final decision	We will look to you for advice in creating options and incorporate your input into the decisions to the maximum extent possible	We will implement what you decide
Sample Tools	Website, fact sheets, open houses	Surveys, public meetings	Workshops	Advisory committees	Ballot measure

## Qualitative input with a convenience sample

The input in this report is qualitative in nature and was obtained through a convenience sample. This means the city focused on gaining an in-depth understanding of community member perspectives, and the results cannot be generalized to the entire population of the city within a defined margin of error.

That's why the input in this report should be considered with a similar weight as other forms of feedback that have always been part of the city's decision-making process, such as comments made at City Council meetings or emails sent to the city expressing an opinion.

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*The input in this report should be considered with a similar weight as comments made at a City Council meeting or those sent by email.*

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### Qualitative

- Focuses on understanding the "why"
- Identifies a range of perspective
- Allows for discovery of new ideas
- Analyzed by themes

### Quantitative

- Focused on facts/absolutes
- Data focused on measuring
- Analysis includes numerical comparisons
- Allows for statistical analysis



### Convenience sample

- Only those who knew about the opportunity to provide input were able to do so

### Random sample




- All members of the target population had an equal opportunity to participate

## How we engaged

City of Carlsbad staff designed and implemented a public involvement strategy with three main ways to engage with community members.




The Carlsbad City Council is developing a strategic plan for the next five years, focusing on the core values of the [Carlsbad Community Vision](#). Please share your input through the tools below.

 <b>SURVEY</b>	 <b>IDEA WALL</b>	 <b>WORKSHOP</b>
<b>Have 5 minutes?</b> Answer 3 open-ended questions based on themes from the Community Vision.	<b>Have 10 minutes?</b> Share your ideas to the idea wall, comment on ideas already added and see what others had to say.	<b>Have 90 minutes+?</b> Talk about your ideas and ask questions at a virtual workshop Feb. 1 at 6 p.m.
<a href="#">Take the survey</a>	<a href="#">Share ideas</a>	<a href="#">Sign up</a>




Each opportunity required a different level of commitment and asked for feedback in a different way. Specific questions asked in each input opportunity are included in the appendices.


*Tell us what you think would make Carlsbad an even better place in the next five years.*




Quality of Life & Safety



Our Environment



Economic Vitality



Community Character

Denk Mountain / La Costa Preserve is becoming overrun with ebikes and mountain bikes in general. Time to start policing ebikes and make 1-way trails for uphill and downhill traffic separate of hiking routes.

Start a discussion

Our Environment | 7 days ago   Like +2   Dislike 0

Let's build a walking trail on the South Side of Batiquitos Lagoon just below the level of La Costa Ave to escape some of the road noise. Such a beautiful spot with no way to enjoy this natural beauty of Carlsbad. It could draw visitors to the Gelson's shopping complex and could leverage the Park and Ride parking by the freeway.

Start a discussion

Our Environment | 7 days ago   Like +2   Dislike 0

Enforce the laws & Carlsbad would be facing a windfall! Hands-free cell use violations. Dogs on the laps of drivers. Texting while driving. Speeding. Expired tags. Full-time citizens using out-of-state plates. Ignoring traffic lights/stop signs. Unleashed dogs. eBikes ignoring traffic laws. I've seen only one vehicle stopped by the police in 17 months here.

Join the discussion (1)

Quality of Life & Safety | 12 days ago   Like +1   Dislike 0

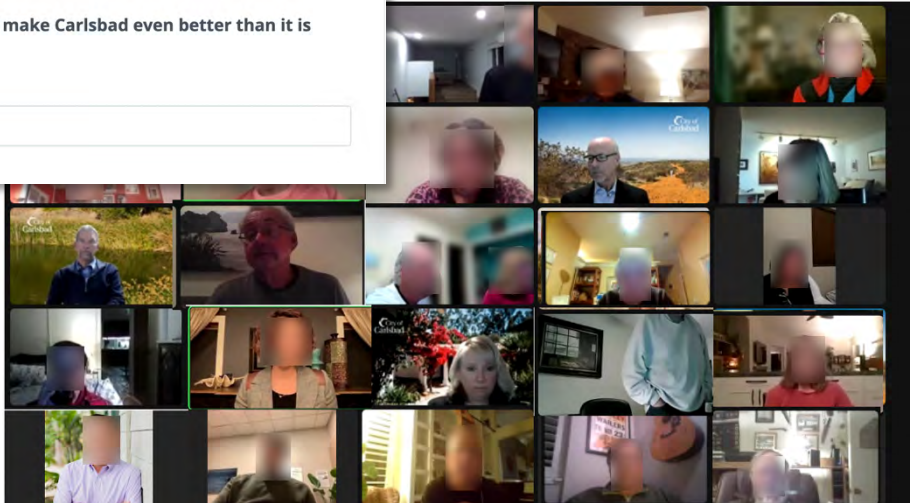
**What is one thing you love about Carlsbad and don't want to change?**

**What do you love most about your neighborhood?**

**What would make Carlsbad even better than it is today?**

I love Carlsbad, blessed to call it home. After 30+ years living in North County, Carlsbad always had "Beach Village" feel, we love it. Seeing 3 & 4 story buildings randomly rising up worries me the great spaces between will fill up with more high-rise bldgs. One of the best & unique things about

Close State St. to cars, at least on weekends. Imagine how great it would be! Walking freely, people safe from any vehicles. Street music, kids playing, no worries. Fear of lost business is overblown. This encourages people to walk/hike



## Who participated

12,365



Times someone came to the project page

4,120



Unique people who looked at the page

1,697



How many participated

1,544



Took the survey

800

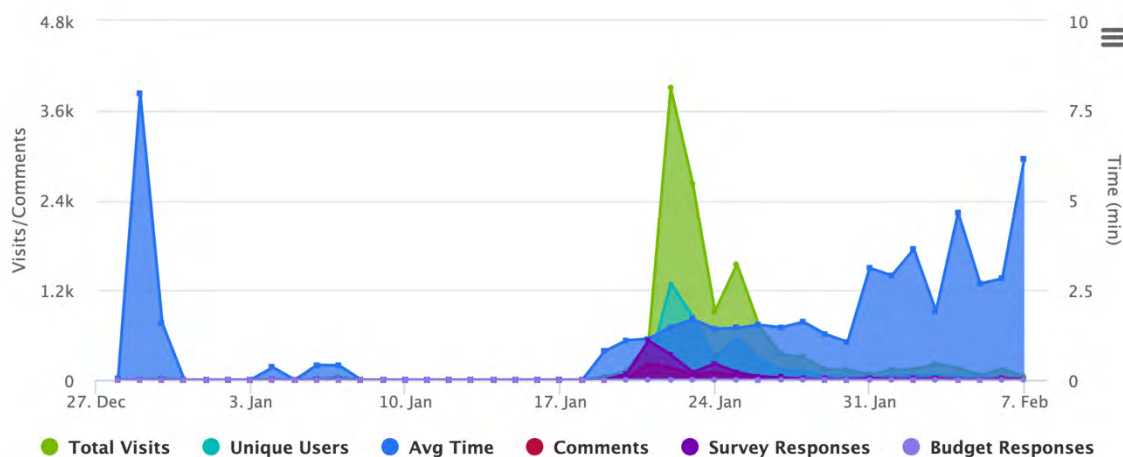


Idea wall comments

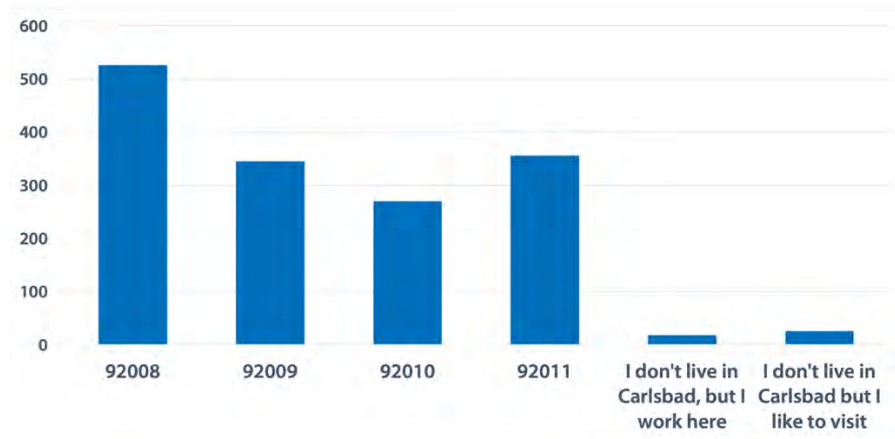
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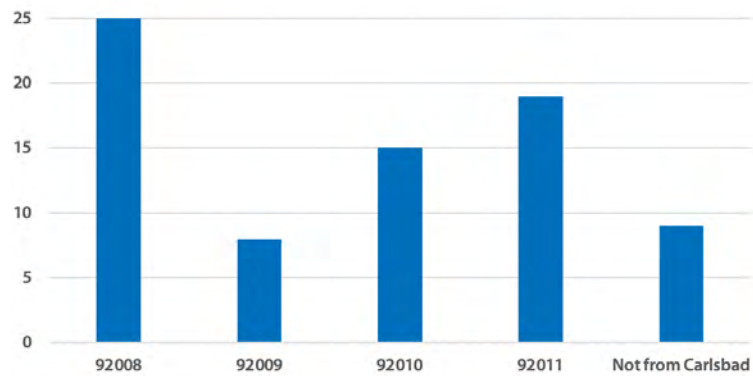
Public meeting participants



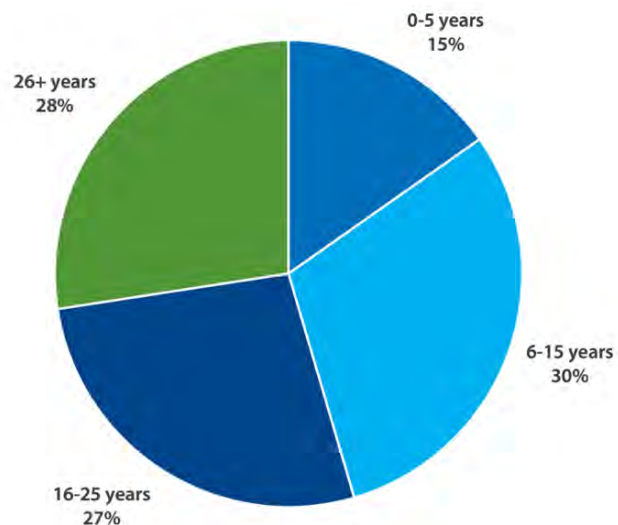
### Where survey participants live



### Where workshop participants live

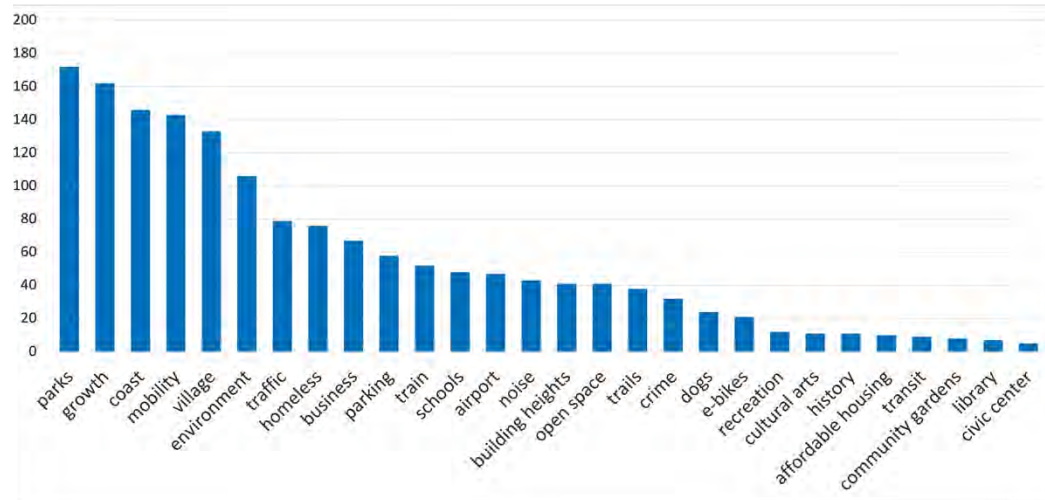


### How long survey participants have lived in Carlsbad

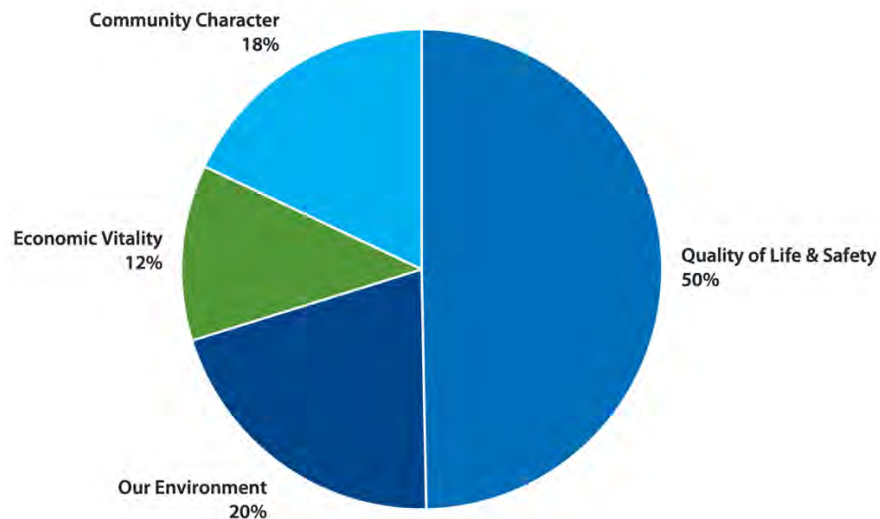


## Most popular topics

Comments in the online survey and ideas wall were tagged according to topic. Some comments were given more than one tag. For example, a comment about the convenience of the bus system would be tagged transit and mobility. The chart below shows the frequency with which topics were brought up by **those who participated in the online survey and ideas wall**.



The virtual ideas wall was able to generate a report on the volume of comments in each of the topic areas. These percentages only represent the people who made comments on the ideas all, not the percentage of all Carlsbad residents.



## Section 2: Unprompted themes

Each engagement opportunity asked different questions, some completely open-ended and others focused on a specific topic. All were designed to identify community member needs, values and priorities for the next five years.

A summary of three open-ended survey questions is provided first, followed by a summary of input from the ideas wall, which asked for input on the four main categories identified by the City Council (staff did not seek public input on the organizational effectiveness goal). Verbatim responses are included in the appendices.



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What is one thing you love about Carlsbad and don't want to change?

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### Safe, clean, well-managed

- Carlsbad is clean and safe.
- The city is well managed.

*"Our public works staff. The parks look amazing and I love the dog/bottle/person water fountains."*

*"Cleanliness and professionalism throughout."*

*"I feel my family is safe in Carlsbad."*

*"Safety. Carlsbad is a safe area with an excellent police force."*

### Small, beach town, friendly, community feel

- Keep Carlsbad the way it is
- Support and appreciation for what has been created
- Fear that the city is losing or will lose what makes it special.

*"Small village feel with natural beach."*

*"The feel of downtown, a quaint, welcoming beach town, with one-of-a-kind shops and places to congregate."*

*"The friendly beach loving atmosphere."*

*"It has a small-town feel - Even though we have all the best things in the world."*

*"Quaint feeling, not too commercial."*

*"Great balance between open spaces, preserving the small beach town feeling while developing and updating the Village, Barrio and coastline."*

*"Village feel which unfortunately seems to be disappearing with each new build."*



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What is one thing you love about Carlsbad and don't want to change?

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### Green spaces, beaches, natural areas and environment

- Carlsbad has a great climate, natural areas, beaches and open spaces.
- Not over-developed with plenty of open green spaces and beaches to enjoy.

*"Large amount of open space - it is specifically why we chose to move to Carlsbad over other nearby cities."*

*"SO MANY THINGS! But the thing I am most proud of are the beautiful, clean beaches and the vast open coastline."*

*"The nature preserves, parks, & natural landscapes."*

*"I love that Carlsbad has many undeveloped stretches of beach and ocean."*

### Accessibility, walkability, amenities and recreation

- Important to have accessibility to beaches, parks, amenities and recreation opportunities in Carlsbad.
- More amenities should be developed.
- A walkable community is important.
- The area has great schools.

*"Open parking for beach, great parks, family activities, access to outdoor activities."*

*"I love the easy access to the beaches and lagoons."*

*"How great our park system is!"*

*"I love the walkable village area and free parking."*

*"Natural beauty of beaches, parks and dedication to outdoor activities with sports fields and courts."*

*"Great schools and parks."*

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What is one thing you love about Carlsbad and don't want to change?

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### Commercial and residential building development

- Like amount of single-family homes and restriction on building heights.
- Like small village feel with historical buildings and lower population density.
- Like small businesses and being less commercialized.

*"I don't want to see all these condominiums being built. I love that small town atmosphere where you can walk around and by the beach without mega crowds."*

*"Ocean access without big developments."*

*"Unique surf and beach heritage, let's not have one boxy 3-4 story apartment building on top of another. Make the architecture special."*

*"Low density single family dwelling housing."*

*"NOT overcrowded and commercialized."*

*"Keep the small-town feel - limit building height to 2 stories."*



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What is one thing you love about your **neighborhood** and don't want to change?

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### Small, beach town, friendly, community feel

- Neighbors and the sense of close-knit community
- The small beach town character and small businesses of the community

*"It feels like a "neighborhood" with everyone friendly and looking out for one another."*

*"The close, human-scale feel of the area, trees and small shops and people walking."*

*"Beach houses, small businesses and character of area."*

*"Our neighborhood (Solterra) is really small and tight knit. Everyone is friendly, and we feel really safe which is a huge peace of mind."*

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What is one thing you love about your **neighborhood** and don't want to change?

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### Safe, clean, well-managed

- Safety of the neighborhood
- Cleanliness and high standards of maintenance of their local area
- Quietness of their neighborhood.

*"Clean, well maintained, safe."*

*"Peace and quiet; virtually no crime."*

*"I feel like my kids are safe roaming the streets."*

*"The appreciation of Carlsbad high standards for the care of their community and the willingness to do their part to keep it that way."*

### Green spaces, beaches, natural areas and environment

- Proximity of neighborhoods to green spaces, beaches and natural areas.
- The views neighborhoods have.
- The climate.

*"Love the reserved land with native plants, space for animals and hiking. The neighborhood parks with beautiful plants, trees and sidewalks are especially appreciated."*

*"The ocean view and the well-kept lagoon."*

*"I love the open space with wildlife corridors and parks."*

*"Ocean breeze and moderate temperatures prevail in a safe environment."*

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## What is one thing you love about your **neighborhood** and don't want to change?

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### Accessibility, walkability, amenities, and recreation

- Accessible amenities such as libraries, shopping areas and restaurants.
- Great neighborhood schools.
- Proximity to local recreation opportunities.

*"I love having the library/cultural center and shopping areas that are positioned for accessibility and landscaped to blend into the residential area."*

*"The proximity to the beach, stores, youth sporting events, and restaurants."*

*"Convenient and walkable."*

*"Walking distance to beach, locally owned shops and restaurants."*

*"GREAT schools."*

### Types of homes

- Single-family neighborhoods, with large lots and space between houses.
- Unique look of the homes and older established neighborhood.
- A mix of newer developments and older homes with varied appearance in their local community.

*"Single family residences, not one apartment building on top of another."*

*"The large lots, tree lined streets and older homes with charm."*

*"I love that it is suburban with nice single-family homes. Keep it low density!"*

*"Mixture of old and new houses. No cookie cutter tracts."*

*"The variation in houses and architecture and the unique feel it has."*

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What is one thing you love about your **neighborhood** and don't want to change?

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### Traffic, bike lanes and parking

- Low volume of traffic and traffic noise.
- Bike lanes and general bike friendliness.
- Residential speed restrictions.

*"Quiet, no traffic."*

*"Traffic is minimum. Neighborhood is quiet/safe."*

*"The bike lanes & well-maintained roads."*

*"The bike path to the Village and the murals/fairy houses for my kids to enjoy."*

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What would make Carlsbad even better than it is today?

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### Keep Carlsbad the same, preserving history and the small beach town atmosphere

- Carlsbad is great as it is now and hope to keep it the same in the future.
- Preserve history and keep the small beach town roots.
- Keep the sense of community and support for small businesses with no major development and changes.

*"I'm wary of improvements. Too often they remove the very thing we love best."*

*"Carlsbad is pretty good right now. It has a good mix of shopping, dining, work, the beach and open space. Please try to limit the urge to change it into a town full of high-rise buildings."*

*"Recognizing its history."*

*"Preserving its village feel, history, keeping it a beach town."*

*"Keep major 'development' out of the charming downtown core."*

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## What would make Carlsbad even better than it is today?

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### Addressing the homeless population, safety concerns and cleanliness

- Concerns about people experiencing homelessness and the perception that they pose a safety threat.
- More police presence in communities to help reduce crime and improve the safety of neighborhoods.

*“Very tight control on all crime. Continue to work on loitering and homeless.”*

*“More law enforcement.”*

*“Find a solution to the homeless problem in downtown and surrounding neighborhoods.”*

*“I would love for the Chase baseball field/Pine field get cleaned up a bit. Too many drug addicts and homeless hanging around the area where so many kids play. Bathrooms are not clean and needles have been found multiple times there.”*

### Environment, green spaces, parks and beaches

- More environmental initiatives such as solar power, improved recycling/composting programs, plastic reduction plan, and cleanup of ocean, beach and park areas.
- More green spaces protected from development.
- Powerlines buried to improve the aesthetic.
- Decrease noise pollution.

*“Even more trails and parks set aside to preserve our nature instead of making more houses or shops.”*

*“Better recycling and implement the compost program.”*

*“Use of solar and other environmentally responsible building including stormwater capture and low impact design.”*

*“Carlsbad is beautiful, but I hope eventually the city will be able to do something different with the high voltage power lines. I personally find them very unattractive when looking out at the beautiful Carlsbad landscape.”*

*“Easy recycle of Amazon/boxes, ziplock bags, gradually reduce/remove plastic use.”*

*“Focus on sustainability, protecting our environment and social justice.”*

*“A robust program to prevent Carlsbad's contribution to ocean pollution.”*

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## What would make Carlsbad even better than it is today?

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### Accessibility, walkability/bike-ability, amenities, and recreation

- Develop more parks, including dog parks and potentially a designated dog beach.
- Dogs should be kept out of parks and beaches.
- More amenities developed such as restaurants, indoor recreational facilities, pools, pickleball courts and malls.
- Develop more biking trails, walking trails and in general a more walkable/bikeable community.

*"More pedestrian friendly - more walkable areas and actual bike paths that are not all next to traffic, slower vehicle traffic."*

*"Bathrooms at the beach, bathrooms in parks, more parks, more open spaces, more trails"*

*"It's absurd that I can't take my dog to walk on leash at any Carlsbad parks or beaches. We are considering moving out of Carlsbad 100% for this reason."*

*"Keep open spaces and parks; more pickleball courts."*

*"More outdoor coffee shops and restaurants as like in Europe. We have the weather to do so."*

*"More community activities to build stronger community."*

### Village revitalization

- Continue to revitalize the Village.
- Keep its character while staying current.

*"I'd like to see the village area revitalized more. That area is a huge part of the town's attraction."*

*"The Village improvements are fantastic! As long as they continue to be curated like they have been on State St."*

*"Bringing old downtown Carlsbad up to date with an infrastructure that makes it more user friendly for all."*

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## What would make Carlsbad even better than it is today?

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### Commercial and residential building development

- Too many new multi-family and condo developments.
- Carlsbad needs more affordable housing.
- Concern about losing the current character of Carlsbad with taller and more generic building developments.
- Revitalization of existing buildings over new builds.

*"More mixed use, transit-oriented development to allow young professionals and families the opportunity to live here."*

*"Don't allow multifamily homes where single-family homes now exist."*

*"A ban on dense housing which will cause immense problems: crowded roads, not enough water for residents, problems with insufficient power supply."*

*"Keeping the charm even while updating it. Adding in more restaurants. Not over building or ripping things down but revitalizing them."*

*"Keep the village a unique and special place, mandate coastal theme for all new structures, height should be 3 stories."*

*"Affordability. Heavy gentrification is forcing established families like mine to relocate."*

### Business development

- Build more commercial development including malls, restaurants and shops.
- Stop future business development.

*"Less big box and corporate business."*

*"Less growth of commercial property and new developments."*

*"A large, modern shopping mall."*

*"Stop destroying the downtown shops by tearing down quaint shops in order to build any more monstrosities."*



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## What would make Carlsbad even better than it is today?

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### Airport

- Expand the airport for more direct flight options.
- Keep the airport small and not increase air traffic in the area.

*“Expanding the airport so more commercial flights could fly out of here versus driving to SAN.”*

*“Not expanding the airport for the rich elite. It won’t benefit the general community.”*

*“Do not ruin Carlsbad by promoting big jets and more traffic at the airport.”*

### Governance

- Changes to City Council and better public visibility and communication.
- Better regulations for utility costs.
- Lower property taxes.

*“A city council more concerned about city than politics.”*

*“Clear, concise and thoughtful review of proposed projects that are completely open to the public.”*

*“More communication to the local population.”*

*“Lower costs for essential services, like water, sewer and electricity.”*

*“Lower property taxes.”*

### Diversity

- Encourage more diversity both in population and amenities.
- More diverse ethnic restaurants and cultural events.
- Better inclusion of people of all races and economic status.

*“More diverse restaurants and arts/culture scene.”*

*“We need to do a better job of preventing the gentrification of neighborhoods and inclusion of people of all races, ethnicities, and economic status.”*

*“Increase ethnic, racial, sexual and religious diversity in our population.”*

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## What would make Carlsbad even better than it is today?

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### Traffic, parking

- Concern about the volume of traffic as well as the traffic noise in the area.
- Traffic improvements including better bike lanes, improved traffic management, and traffic calming measures.
- Restrictions for RV parking as well as improved beach and downtown parking.
- Less downtown parking and closing parts of downtown to vehicle traffic.
- Improved public transit.
- Relocate train underground – improving noise and traffic.
- Re-route airplanes lessen the noise in residential areas.

*“Better traffic management and accurate surveys on major intersections.”*

*“Traffic calming, lower speed limits, improved e-bike infrastructure.”*

*“The traffic signaling in the city are horrible. It doesn't seem that they are sequenced at all. Sit at red light often when no one else is at the intersection. Terrible when traveling around town.”*

*“More restrictions for RV parking on streets.”*

*“More parking in the village. Stop giving up parking for tables.”*

*“No parking on streets downtown.”*

*“Pedestrian only streets downtown.”*

*“The beach parking is very limited and during peak times, we often don't go. Better parking for locals and tourists alike.”*

*“More connected and frequent public transportation.”*

*“Improved public transportation including transportation for seniors who can no longer drive.”*

*“Doing something about the train noise. We live South of Tamarack and are really impacted by train noise which is going to get worse. We could change our crossings like Oceanside did and not have the trains blow their horns. Even better putting the tracks underground would completely alleviate a lot of problems.”*

*“Change flight path out of Palomar Airport so planes change direction over the ocean instead of low altitude buzzing over residential neighborhoods.”*

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## What would make Carlsbad even better than it is today?

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### Coastal issues

- Improved access to beaches and coastline, additional parking, free parking for residents.
- Create a dog beach and keep dogs off the beach.
- Improvements to beach sidewalks, boardwalks and coastal paths.
- Restrictions on coastal development.
- Adding beach amenities such as more restaurants, shops, restrooms and shower facilities.
- Preservation and continued maintenance of beaches, open spaces, paths and trails.

*“Better access to beaches including more parking like diagonal parking.”*

*“Let us take our dogs for walks on the beach, they are after all part of the family.”*

*“Strict adherence to no pets, skateboard or bicycles on beach and sea wall. I have seen a lot of them lately.”*

*“There should be uninterrupted access for pedestrians and bike along the coast as well as greater access for parking for residents.”*

*“No big buildings near the coast everything under 3 stories.”*

*“Better beach access and amenities (restrooms, parking, places to eat/drink near the sand).”*

*“Well maintained roads parks and beaches.”*

*“Progressive leadership to preserve the coastal open spaces for generations to come.”*

## Section 3: Goal theme input

The ideas wall and public workshop sought information related to the four goal themes. This input is summarized below.

### Maintain Carlsbad's unique community character.

Some respondents indicated they felt Carlsbad was losing this essence due to changes in building zoning and development and an increasing population, while others felt a good balance was still being maintained.

- Concern about losing the character of Carlsbad with too much development.
- Need for new developments to create more affordable housing and more diverse and accessible amenities.
- Concern about traffic and noise impacting neighborhoods and their ease of access to amenities.
- Enrichment of community events and gatherings are important to keep the quality of life and community character of Carlsbad.
- A desire for the city to listen to its citizens as well as keeping safety at the forefront of planning.

*"Small village feel with natural beach."*

*"The feel of downtown, a quaint, welcoming beach town, with one-of-a-kind shops and places to congregate."*

*"Great balance between open spaces, preserving the small beach town feeling while developing and updating the Village, Barrio and coastline."*

*"Village feel which unfortunately seems to be disappearing with each new build."*

### Subtheme: Diversity

Some of the participants would like to see a focus on improving diversity in the City of Carlsbad. This included promotion on inclusive communities with shops, restaurants and events to stimulate this.

*"Increase ethnic, racial, sexual and religious diversity in our population."*

*"More ethnic, racial, socioeconomic, gender, and sexual diversity - too many rich, white, straight people live in Carlsbad, and I don't fit in. The City doesn't do much to include diverse people, either. My neighborhood is 91% white."*

*"More diverse restaurants and arts/culture scene"*

*"More ethnic food options and grocery stores."*

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## Maintain Carlsbad's unique community character.

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### Subtheme: Building and development

Many participants felt strongly about current and future building development in Carlsbad. There are community members who would like to see a reduction in high density, multi-level housing and commercial developments as well as less single-family houses being replaced by multi-family dwellings in existing neighborhoods. This includes concerns about the impact on the character of Carlsbad as well as increases to traffic congestion and losing open spaces and green areas. Other people would like to see an increase in development of affordable housing – for both mid and lower-income families.

*“Stop building more housing. traffic and congestion is taking away from what we love about Carlsbad.”*

*“No new housing that takes away from Carlsbad's barrio character, keep corporate businesses out.”*

*Need more housing .. prices are insane. As an owner who bought years ago. I feel sorry for anyone trying to buy a home in Carlsbad now! Not sustainable... not good for quality of life. It is a crisis that city Council must do something about urgently.”*

*“New housing (especially infill) should be required to have unique, appealing architecture and include affordable housing that is actually used for affordable housing.”*

*“Carlsbad must continue to carefully plan out its growth strategy. We love its mid-size population size with all the open space, and don't want to see that go away. That said, please keep attracting the variety of tech and other companies to plant roots here. Good employment is key!”*

*“Keep the small town feel. Do not allow any more big developments, malls, huge housing tracks, huge apartment complexes.”*

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## Protect the environment and natural resources.

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Conservation of Carlsbad's natural areas, green spaces, ocean, beaches and coastline as well as sustainability of the community were important to respondents.

Some would like to see their community come together to address climate change and sustainability, addressing topics such as solar power and other green energy initiatives. Others are hoping to see improvements in composting and recycling.

Several people were interested in education about the energy options available to them and their impact on sustainability. Others would like to see more support for alternative and more sustainable transportation options such as biking, walking and public transportation. Several participants would like to continue to see more trail development to connect natural habitats and give people access to experience it. There are some who would like to see development of dog parks and beaches and others who are concerned about allowing dogs into the natural areas.

Some would like to see more enforcement in parks to keep bikes off walking paths. Some would like to see addition of more historical and interpretive signage.

*"We love our open space, please keep protecting it!"*

*"More preserved space with focus on helping the community come together around sustainability and thriving during climate change."*

*"Ensuring there is adequate open space and availability of water to meet the long term demands of its residents."*

*"Better recycling and implement the compost program."*

*"Work with residents to better the environment."*

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## Foster a healthy economy

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This topic was not included as a theme during the public workshop. This is because a parallel engagement process was already underway as part of the development of a new economic development strategic plan. Economic vitality was included as a category on the virtual ideas wall.

Some of the comments related to the city's economic vitality included people wanting to see more support for small, medium and large businesses creating quality investments in the community. In addition, some community members would like a better understanding of the city's regulations related to businesses and efforts to be business friendly.

*"Less franchise businesses and more unique shops and outdoor eateries."*

*"Make a plaza where there is no cars and only walking with retail stores."*

*"More unique shopping, local store, NOT Chains, local restaurants, NOT Chain and entertainment."*

*"I think Carlsbad's economic vitality is just fine. But maybe we can focus on trying to fill the empty commercial buildings around the airport with some GOOD businesses. B Certified ones. And have solar and EV charging stations everywhere. How about a seaweed farm. You know, focusing on business that's also good for the environment. Also more trees."*

*"The shopping and restaurants in The Village need to be elevated. The restaurants are just okay, and I never buy anything in our shops. What can we do to attract higher caliber merchants?"*

*"I am proud that so many "mom and pop" stores and restaurants line the streets of Carlsbad."*

*"I really like the new Tremont Collective that recently opened in Oceanside behind Bagby Beer. I wish we had somewhere in Carlsbad that could have new retail and restaurant row in that casual chic style."*

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## Prioritize the safety and well-being of the community.

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- Many were concerned about an increasing homeless population and the safety impacts.
- Some people would like to see an increased effort to keep sidewalks and streets clean. Several participants would like to see more parking developed while others are concerned about impacts a new parking structure would have on the community.
- Several were concerned about safety with increasing traffic and current traffic controls and signage.
- Controlling noise was frequently brought up in the context of quality-of-life improvements. Examples included trains, planes, leaf blowers, cars and motorcycles, and pickleball.

### Subtheme: Homelessness

Respondents were concerned about the homeless population of Carlsbad and the impacts on the community. Many expressed feelings that individual and community safety could be impacted by a growing homeless population. Other participants indicated concern that neighborhood cleanliness was negatively impacted in areas where homeless people were present. There were differing perspectives on how these impacts could be addressed. Some participants saw value in providing assistance and social programs to the homeless population while others wanted to see more police involvement.

*“Mental health and homeless facilities permanent and sufficient for the 200 individuals on the streets overnight regularly.”*

*“A unique robust plan to prevent homelessness and support individuals to get care they need and a roof over their heads.”*

*“More Police, more focus in clean up our streets and downtown. We need to get the drug addicts off of our streets!”*

*“I don't think we need ‘keep the homeless out’, as that's a very privileged attitude, but I do think the city can do a better job of providing them places to go.”*

*“If we could reduce the crime rate and the number of homeless people in our city. I get nervous sometimes about being home alone with my kids or if I'm awake late at night. I wish I didn't feel that way. The police do an excellent job trying to keep our city safe but I know there are circumstances where there is nothing more they can do. I wish it weren't that way.”*



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## Prioritize the safety and well-being of the community.

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### Sub-theme: Mobility

Many indicated a desire to have a walkable community in addition to the development of more safe bike lanes in Carlsbad. Respondents felt this would help improve traffic and parking issues and continue to enhance community character. Participants were also concerned about the safety of e-bike users and suggested offering education programs for the safe operation of these vehicles.

Other respondents would like to see improvements to public transportation with better accessibility to seniors and students. The city also received feedback that traffic light timing needs to be addressed as well as improvements to traffic flow should be considered in certain areas and neighborhoods. Availability of parking downtown and along the beach were also concerns.

Some hope to move the train underground to improve traffic, safety and noise; others didn't believe moving the train would be worth the cost. Airport traffic and noise are a concern to some residents, and others would like to see the airport expand to accommodate more flights.

*“Non-vehicle transportation such as walking and biking enhancements and passive speed reducers, especially in residential areas so people can use the streets safely.”*

*“The beach parking is very limited and during peak times, we often don't go. Better parking for locals and tourists alike.”*

*“Traffic calming, lower speed limits, improved e-bike infrastructure.”*

*“E-bike safety for kids and drivers. Maybe a mandatory training and license to drive an e-bike with consequences if not followed.”*

*“It would be great if something could be done to the railroad crossing on Tamarack, either an overpass or lower the tracks like Solana Beach.”*

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## Prioritize the safety and well-being of the community.

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### Subtheme: Recreation

Respondents would like to see the development of more restaurants, facilities for seniors, pickleball courts, athletic fields, arts and culture venues, and pool facilities. There is also interest in the development and connection of a more expansive trail network for hiking and biking. People would like to have these amenities as part of their walkable communities. Some participants would like to see more dog parks made available and also a beach area for dog use.

*"We definitely need more pickleball courts."*

*"More and longer walking/bike paths."*

*"More dog parks- we've been waiting for years."*

*"More aquatic centers."*

*"Carlsbad needs a Performing Arts Complex and Theater that can provide facilities for various performing arts activities and groups."*

### Subtheme: Beaches

Many participants were specifically concerned about coastal areas. People supported the development of more gathering places including restaurants and shops as well as those who want to preserve the coastline and to refrain from future development. Others would like to see improved bathroom and shower facilities.

*"I agree with the park on Ponto but would like that incorporated with some coffee shops, a couple of small restaurants etc. where people can sit and enjoy beautiful ocean views. We have 7 mile coast but hardly have any place to sit down and enjoy the views. No residential units please. That area should be designated for common use."*

*"We have enough development. More will only continue to destroy what's left of this beach town."*

*"Invest in public services at the beaches and parks including bathrooms, not portable toilets that are not maintained."*

There were conflicting views about making dog beaches available to the community with some people feeling there is a need for designated dog beaches while others were concerned about the impacts of allowing dogs in these areas.

*"I would love to see a dog beach area designated in Carlsbad. We love our dogs and would be happy to share our love of the beach with them as well. Something similar to the dog beach in Cardiff."*

*"Absolutely not! Dogs pee and poop in the sand and ocean and contaminate our beaches. It's gross and unhealthy. Redirect dog owners to Oceanside and enforce the city ordinance of NO DOGS ON BEACH !"*

As in previous sections, community members were concerned about the homeless population in and around the coastal areas.

*"I would be willing to pay higher Property Taxes on my home, if we could spend the money doing something about the homeless problem. There is a lot of extra space on the South Side of Tamarack Beach that we could use, as an early-morning feeding & sanitization area (by adding porta-potties and mobile showering units). There are lots of other things that can be done too. If we can just muster the courage to be more generous, we can solve this problem!"*

Participants also commented they would like more biking trails separate from roadways and connectivity of these trails. They believed greater access to biking trails would lead to a decrease in traffic and parking issues in coastal areas, as well as improve the safety of cyclists.

*"With a large amount of cyclists and kids living in the community it would be wonderful to have SAFE bike lanes and trails to ride throughout the community. Currently, many roads are very unsafe for cyclists and kids. (La Costa Ave., El Camino Real, Palomar Airport, etc.) This would promote riding a bike as a primary mode of transportation and therefore reduce traffic, beach parking and improve overall quality of life."*

People would also like the city to consider concerns about parking, train relocation, availability of public transportation and beach shuttles, as well as creating more walkable, pedestrian friendly areas along the coast.

*"I would also suggest adding shuttles, trolleys to the beach from park and ride locations to alleviate parking problems on the beaches."*

*"Every coastal city that has closed a street or two in the downtown area to create pedestrian only areas - has benefited due to less vehicle traffic. This provides a place for people to eat, shop and enjoy a relaxing atmosphere where they can safely walk about."*

## Appendices

- A. How opportunities were promoted
- B. Workshop chat transcript
- C. Workshop breakout room notes
- D. Ideas wall
- E. Survey responses

## How Opportunities Were Promoted

## Promotion

City staff notified community members about opportunities to get involved through a wide variety of print and digital channels

## E-newsletters

Sent Jan. 21 to 83,320 contacts



## NextDoor post

Sent to all neighborhoods (58K recipients); 1,244 impressions



Input wanted on 5-year plan for Carlsbad. How can the City of Carlsbad best deliver on those things most important to the community over the next five years? The City Council is asking for input on that question as it develops the city's first comprehensive strategic plan.

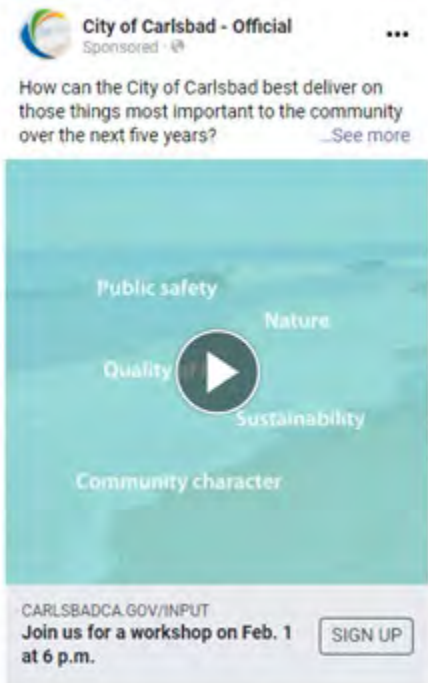
The strategic plan will be focused on the nine core values of the Carlsbad Community Vision, with a focus on the following themes identified by the City Council:

- Economic vitality
- Sustainability and the environment
- Community character
- Quality of life and safety
- Organizational excellence and fiscal health

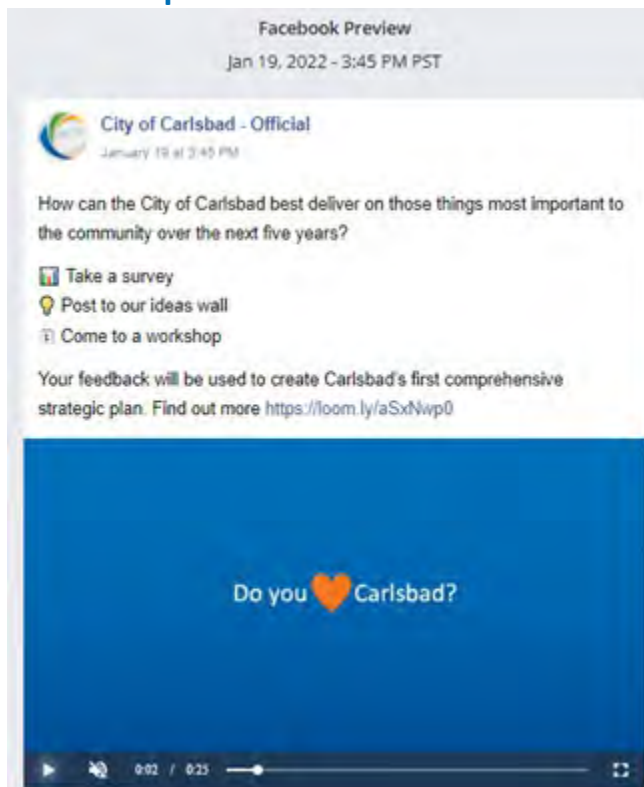
One of the first steps in the planning process is gathering community input. Here's how you can help:

- Take an online survey to answer three open-ended questions based on themes from the Community Vision.

## Facebook and Instagram ads



## Facebook post

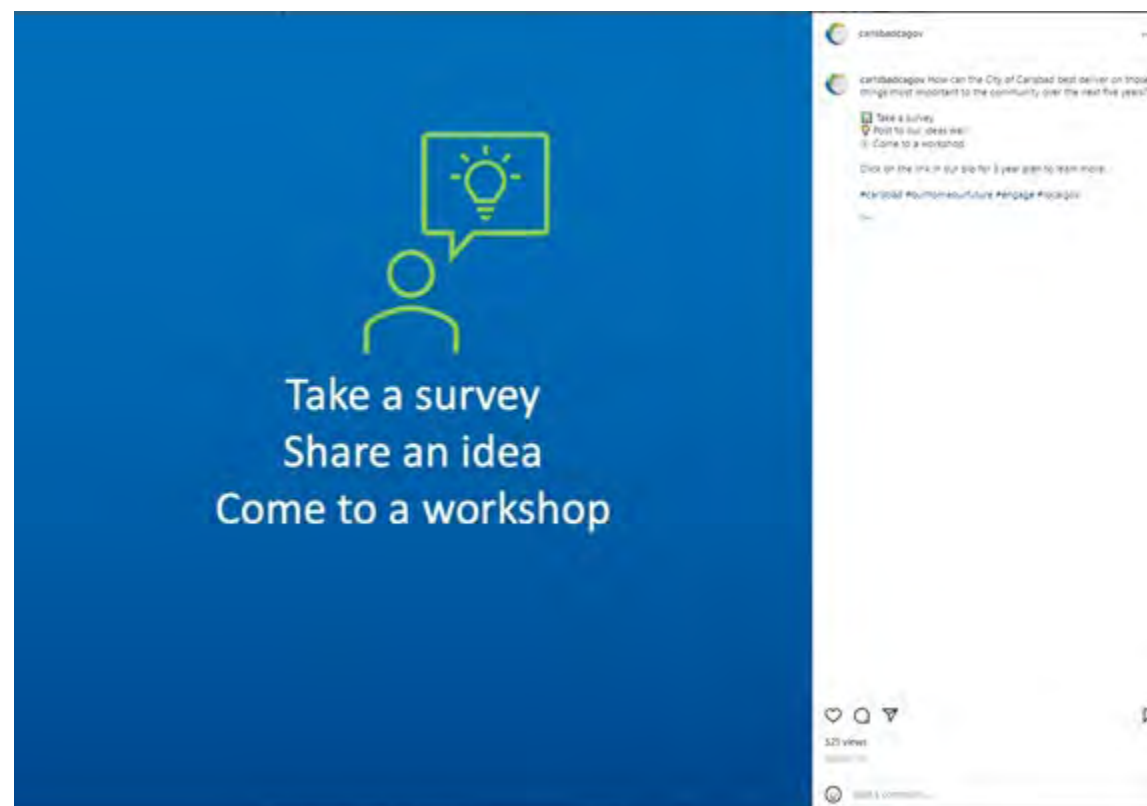




## Twitter

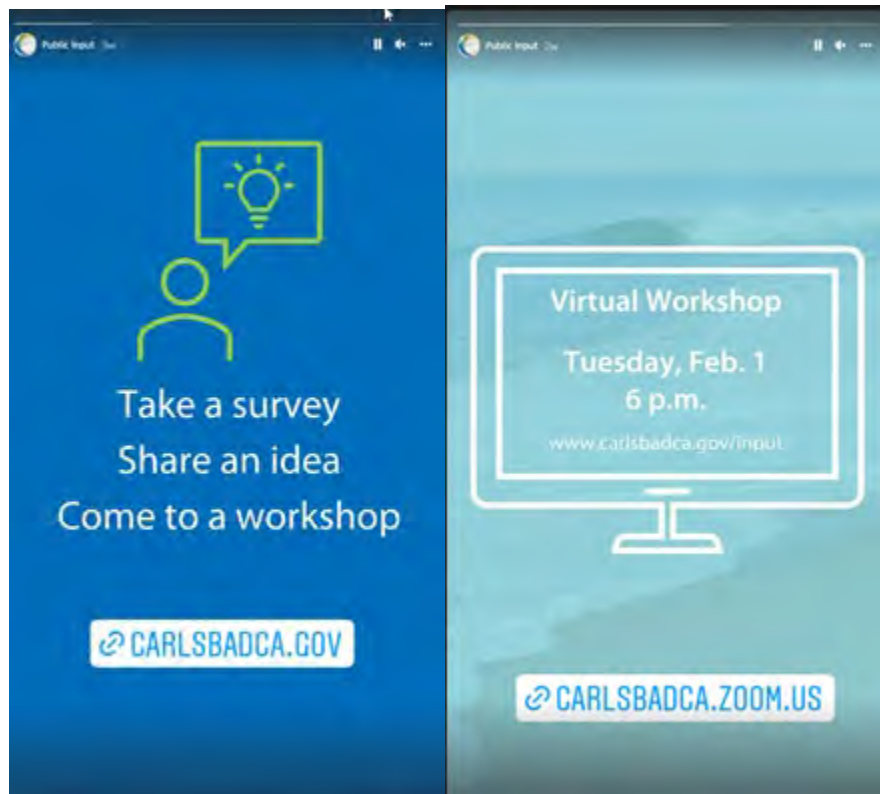


## Instagram



Page Break

## Instagram Stories



## City Manager's Update newsletter

Jan. 6, 2022



### **New ways to share feedback on city issues, projects and services**

Speaking of providing input, it just got a little easier to share your thoughts on city projects, issues and services, thanks to a new online public engagement portal that includes links to surveys, virtual idea walls, interactive maps and more.

The City of Carlsbad has a long track record of community engagement, and during the pandemic, much of that needed to move to a virtual format. The new web portal is designed to create a one-stop-shop for community members interested in participating in city decision-making. Once in person meetings resume, it will also include information about public meetings, workshops, tours and other events.

Some of the current opportunities include:

- We're recruiting members for a new advisory committee that will help ensure we maintain an excellent quality of life and remain financially healthy as the city grows in the future.
- We're looking for input on the increase in outdoor dining in the Village and Barrio.
- We're kicking off the public input process for the City Council's five-year strategic plan.

See the new site and try out the digital engagement tools at [carlsbadca.gov/input](https://carlsbadca.gov/input).

Jan. 20, 2022



**What would make Carlsbad even better?**

On Feb. 1 we will hold a workshop to get input on the City Council's five-year strategic plan. The workshop will be virtual and focus on economic vitality; sustainability and the environment; community character; quality of life and safety. In addition to the strategic plan, input at the workshop will help inform improvements along Carlsbad's southern coast and the upcoming Climate Action Plan update.


We have three ways to provide input on the strategic plan:



- **Have 5 minutes?** Take an [online survey](#) to answer three open-ended questions based on themes from the Community Vision.
- **Have 15 minutes?** Share your ideas on an [online idea wall](#), where you can also see ideas that others have added and comment on them.
- **Have 90 minutes?** Attend a [virtual workshop](#) with city staff on Feb. 1 where you can talk about your ideas and ask questions.


We will report back to the City Council to share the public's input at the City Council's second strategic planning workshop March 16.



## City website






City Council

City Council Meetings

Strategic Plan

City Council Districts

Committees

Code of Ethics

Boards & Commissions

Meetings & Agendas

Elected Officials

Clerk Services

City Manager

City Attorney

Laws & Policies


Linking Policy




Privacy Policy

Open Government

City Hall » City Council »

## Strategic Plan

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The City Council is developing a five-year strategic plan with policy goals to reflect the most important priorities of the community. These goals are one way the city delivers on the [Carlsbad Community Vision](#), a set of nine core values community members said were important to Carlsbad's future. City staff will then develop work plans to accomplish the City Council's goals.

### Step #1: Identify broad priorities

The City Council met Dec. 13, 2021, and [identified the following main themes](#) they wanted to address in a five-year strategic plan:

- Economic vitality
- Sustainability and the environment
- Community character
- Quality of life and safety
- Organizational excellence and fiscal health

### Step #2: Public input

Throughout the month of January, the city invited community members to share their ideas based on the themes from the

Communication & Engagement

City TV Channel

Public Input

Social Media

Hot Topics

Stay Connected

Connect With Carlsbad






## City launches new public input portal

**Post Date:** 01/07/2022

It just got easier to share your thoughts on city projects, issues and services, thanks to a new online public engagement portal that includes links to surveys, virtual idea walls, interactive maps and more.

The City of Carlsbad has a long track record of community engagement, and during the pandemic, much of that needed to move to a virtual format. The new web portal is designed to create a one-stop-shop for community members interested in participating in city decision-making. Once in person meetings resume, it will also include information about public meetings, workshops, tours and other events.

The first topic posted is the City Council's five-year strategic plan. Community members can take a short survey and post ideas on a virtual bulletin board related to the topics identified by the City Council: economic health, environmental sustainability, community character, and community connectedness and safety. Upcoming topics include:

- Creating public spaces along south Carlsbad Boulevard
- Next steps on the use of city sidewalks, parking spaces on public streets and private parking lots for outdoor dining in the Village and Barrio
- The city's Climate Action Plan update
- Objective design standards for multi-family and mixed-use development

[#Carlsbad, Reimagined: The Artist's Book](#), that highlights pie...  
<https://t.co/ZCQbi2z8A>

**City of Carlsbad** @carlsbadcagov MAR 11  
#Carlsbad City Council will be discussing park improvements, affordable housing, a new @SanDiegoCounty mobile crisi...  
<https://t.co/eGNUXg5jC>

**City of Carlsbad** @carlsbadcagov MAR 11  
Don't forget to #Springforward this weekend! Daylight saving begins at 2 a.m. on 3/13. Set clocks forward one hour...  
<https://t.co/CaQIFWvWkG>

**City of Carlsbad** @carlsbadcagov MAR 11  
Heads up coastal rail users: all COASTER and Amtrak Pacific Surfliner services will be suspended along the coast on... <https://t.co/HFFWfnRkbl>

[More Tweets](#)

## **Workshop Chat Transcript**

## Virtual workshop

### General session: Chat questions

1. What ZIP code do you call home?
2. How long have you lived in Carlsbad?
3. How often do you get involved in city issues (sending in comments, attending meetings, responding to surveys, etc.)?
4. What is one thing you love about Carlsbad and don't want to change?

### Breakout rooms

#### Quality of Life & Community Character

1. How do you define these terms? What do they mean to you?
2. Five years from now, how will you know this has been successful?

#### Environmental Sustainability

1. What would you like the City Council to consider when it comes to **environmental sustainability**?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?

#### Natural Environment

1. What would you like the City Council to consider when it comes to the natural environment?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?

#### Keeping Our Community Safe

1. What would you like the City Council to consider when it comes to keeping our community safe?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?

#### Other Topics

1. What would you like the City Council to consider when it comes to other topics that are important to you that were not listed?

### Online Survey

1. What is one thing you love about Carlsbad and don't want to change?
2. What do you love most about your neighborhood?
3. What would make Carlsbad even better than it is today?



17:41:42 From Margaret\_Zoom to Everyone:  
Breakout rooms are ready with Hosts and scribes.

17:46:55 From Margaret\_Zoom to Waiting Room Participants:  
Good Evening; We will open up the Zoom session at 7 PM

17:55:21 From Margaret\_Zoom to Waiting Room Participants:  
Good Evening again; I'm ahead of myself. Start time is 6 PM

17:59:56 From Kim - Facilitator to Everyone:  
Welcome everyone. We will begin shortly.

18:00:18 From Julie Gibbs to Kristina, City of Carlsbad(Direct Message):  
Love the music!

18:00:22 From T J Childs to Kristina, City of Carlsbad(Direct Message):  
Hello Kim Thanks for the info

18:04:21 From Mary-Anne Monck to Kristina, City of Carlsbad(Direct Message):  
Nice intro! Many of the reasons we love Carlsbad~

18:14:15 From Sarah, City of Carlsbad to Everyone:  
Technical Support: Sarah Lemons [REDACTED]

18:16:59 From Jan Neff-Sinclair to Kristina, City of Carlsbad(Direct Message):  
Hi Tina. Haven't seen you in ages.

18:18:11 From Cherie Malkoff to Kristina, City of Carlsbad(Direct Message):  
Hello

18:18:15 From Deborah Rasines to Kristina, City of Carlsbad(Direct Message):  
hi

18:18:28 From Bradford Jacobs to Kristina, City of Carlsbad(Direct Message):  
2.5 Years

18:18:28 From Piew Datta to Kristina, City of Carlsbad(Direct Message):  
22 years

18:18:30 From Mary-Anne Monck to Kristina, City of Carlsbad(Direct Message):  
28 years

18:18:30 From Ben R. to Kristina, City of Carlsbad(Direct Message):  
8 years

18:18:31 From Art & Eileen to Kristina, City of Carlsbad(Direct Message):  
3 yrs

18:18:32 From Spence Stevens to Kristina, City of Carlsbad(Direct Message):  
28 years

18:18:36 From Julie Gibbs to Kristina, City of Carlsbad(Direct Message):  
1 year

18:18:38 From T J Childs to Kristina, City of Carlsbad(Direct Message):  
20 years plus

18:18:40 From Deborah Rasines to Kristina, City of Carlsbad(Direct Message):  
12 years

18:18:45 From YK Scarlett to Kristina, City of Carlsbad(Direct Message):  
5yrs

18:18:47 From Jim Lineberger to Kristina, City of Carlsbad(Direct Message):

11 years  
 18:18:47 From Jane Naskiewicz to Kristina, City of Carlsbad(Direct Message):  
 20 years living in Carlsbad  
 18:18:52 From Amanda Wagner to Kristina, City of Carlsbad(Direct Message):  
 One week  
 18:18:53 From Robin Ferencz-Kotfica to Kristina, City of Carlsbad(Direct Message):  
 14 years  
 18:18:55 From Cherie Malkoff to Kristina, City of Carlsbad(Direct Message):  
 Carlsbad has been my second home for 2 years  
 18:18:57 From Sunny Blende to Kristina, City of Carlsbad(Direct Message):  
 1 year now, 4 years ago  
 18:19:21 From Natasha E Busick to Kristina, City of Carlsbad(Direct Message):  
 4 years  
 18:19:29 From Sunny Blende to Kristina, City of Carlsbad(Direct Message):  
 First in HS  
 18:19:30 From Erika Boras Tesi to Kristina, City of Carlsbad(Direct Message):  
 Hello!! We have lived in 92011 around 7 years. We checked other because of the type-  
 o.... hello everyone  
 18:19:39 From Julie Gibbs to Kristina, City of Carlsbad(Direct Message):  
 But my parents lived here for 40 years  
 18:19:52 From Bradford Jacobs to Kristina, City of Carlsbad(Direct Message):  
 Regularly  
 18:19:55 From Art & Eileen to Kristina, City of Carlsbad(Direct Message):  
 First time!  
 18:19:57 From T J Childs to Kristina, City of Carlsbad(Direct Message):  
 Regularly  
 18:20:02 From Piew Datta to Kristina, City of Carlsbad(Direct Message):  
 First time  
 18:20:03 From Erika Boras Tesi to Kristina, City of Carlsbad(Direct Message):  
 This is our first time  
 18:20:04 From Natasha E Busick to Kristina, City of Carlsbad(Direct Message):  
 First time  
 18:20:05 From Cherie Malkoff to Kristina, City of Carlsbad(Direct Message):  
 Sometimes but not frequently  
 18:20:06 From Amanda Wagner to Kristina, City of Carlsbad(Direct Message):  
 First time!  
 18:20:07 From Sunny Blende to Kristina, City of Carlsbad(Direct Message):  
 Often  
 18:20:07 From Joan Herskowitz to Kristina, City of Carlsbad(Direct Message):  
 sometimes  
 18:20:08 From Robin Ferencz-Kotfica to Kristina, City of Carlsbad(Direct Message):  
 Sometimes  
 18:20:11 From Jane Naskiewicz to Kristina, City of Carlsbad(Direct Message):  
 Fairly often participation

18:20:14 From Deborah Rasines to Kristina, City of Carlsbad(Direct Message):  
sometimes

18:20:14 From Julie Gibbs to Kristina, City of Carlsbad(Direct Message):  
Infrequently but want to do it more

18:20:18 From YK Scarlett to Kristina, City of Carlsbad(Direct Message):  
Sometimes

18:20:19 From Spence Stevens to Kristina, City of Carlsbad(Direct Message):  
sometimes -- this is the 2nd big group

18:20:40 From Jim Lineberger to Kristina, City of Carlsbad(Direct Message):  
Ever since the Strawberry Field fiasco

18:21:30 From Kristina, City of Carlsbad to Everyone:  
What's one thing that you love about Carlsbad that you don't want to change?

18:21:33 From Art & Eileen to Kristina, City of Carlsbad(Direct Message):  
Open Spaces!

18:21:36 From Natasha E Busick to Kristina, City of Carlsbad(Direct Message):  
The natural beauty

18:21:38 From T J Childs to Kristina, City of Carlsbad(Direct Message):  
My neighbors

18:21:39 From Jim Lineberger to Kristina, City of Carlsbad(Direct Message):  
Open Space

18:21:40 From Ms Wright to Kristina, City of Carlsbad(Direct Message):  
I love the coastline and do not want a linear park.

18:21:45 From YK Scarlett to Kristina, City of Carlsbad(Direct Message):  
The call town charm and vibe. I'd like to remain

18:21:50 From Piew Datta to Kristina, City of Carlsbad(Direct Message):  
Low density,

18:21:52 From Spence Stevens to Kristina, City of Carlsbad(Direct Message):  
open space

18:21:54 From Robin Ferencz-Kotfica to Kristina, City of Carlsbad(Direct Message):  
There are lots of sidewalks for walking

18:21:56 From Bradford Jacobs to Kristina, City of Carlsbad(Direct Message):  
Beach town atmosphere

18:21:57 From Nina Eaton to Kristina, City of Carlsbad(Direct Message):  
Village character

18:21:58 From Carina Chiang to Kristina, City of Carlsbad(Direct Message):  
NO COMMERCIAL SHOPS / RETAIL along Beach.

18:22:06 From Deborah Rasines to Kristina, City of Carlsbad(Direct Message):  
laid back feel of a small town

18:22:06 From Julie Gibbs to Kristina, City of Carlsbad(Direct Message):  
Few major brand name businesses. Don't want to be Santa Barbara where they allowed  
all the national brands. Keep it small business.

18:22:07 From Kelly McCormick to Kristina, City of Carlsbad(Direct Message):  
Clean and relatively safe

18:22:07 From YK Scarlett to Kristina, City of Carlsbad(Direct Message):

The \*small town charm and vibe. I'd like that to remain

18:22:12 From Diane R to Kristina, City of Carlsbad(Direct Message):  
I am not getting the questions

18:22:13 From Amanda Wagner to Kristina, City of Carlsbad(Direct Message):  
Beach access, free beach parking

18:22:19 From Joan Herskowitz to Kristina, City of Carlsbad(Direct Message):  
Areas of green open space and coastline.

18:22:21 From Cherie Malkoff to Kristina, City of Carlsbad(Direct Message):  
Small town community feeling

18:22:33 From Nina Eaton to Kristina, City of Carlsbad(Direct Message):  
Community over tourism.

18:22:33 From Sunny Blende to Kristina, City of Carlsbad(Direct Message):  
Small town feel. Walking town. Nice walkways...need more connection to trails on coastline

18:22:37 From Jodi Jones to Kristina, City of Carlsbad(Direct Message):  
Multiple lanes of traffic along the coast

18:22:41 From Erika Boras Tesi to Kristina, City of Carlsbad(Direct Message):  
yes, great coast line. Safety, beauty of surroundings

18:24:28 From Deborah Rasines to Kristina, City of Carlsbad(Direct Message):  
cant see break out tab

18:28:04 From Nina Eaton to Kristina, City of Carlsbad(Direct Message):  
How to join? I clicked on the

18:29:15 From Nina Eaton to Kristina, City of Carlsbad(Direct Message):  
Do I click on the Group to join? My name hasn't yet shown that I've made a choice.

18:34:12 From john davis to Kristina, City of Carlsbad(Direct Message):  
which group will discuss the ponto area

18:45:03 From Amanda Wagner to Kristina, City of Carlsbad(Direct Message):  
moving between rooms! thanks!

19:48:27 From Sarah, City of Carlsbad to Everyone:  
Strategic Plan webpage: <https://www.carlsbadca.gov/city-hall/city-council/city-council-goals>

19:49:22 From Kristina, City of Carlsbad to Everyone:  
Other opportunities to provide input of various topics:  
<https://www.carlsbadca.gov/residents/communication/public-input>

## **Workshop Breakout Room Notes**

## City Council 5-Year Strategic Plan

### Feb. 1, 2022, Workshop Notes

**Breakout room name: Quality of Life & Community Character (group 1)**

**Number of participants: 15**

#### Quality of life and community character

**How do you define these terms? What do they mean to you?**

- Walkability and community that combines people together in the community together in different activities, comm engagement opportunity, common events
- Cover train issue, train noise
- Friend in Oceanside, put silent horns there, so much better, relatively close couple of blocks
- Trenching have not heard anything recently
- Lived in Highland before, now by Carlsbad by the Sea, small village feel going away, putting up 3-4 stories condos right off village, what do they see now, ruining town, barrio chopping down little houses
- Noise pollution, love to see in your home, hear outside noise, love to see us do what Encinitas did with those leaf blowers, city has made electric and quiet at night, leaf blowers are biggest polluters, can smell the grass, see Carlsbad do what Encinitas did, require all gardeners to use electric leaf blowers
- Noise from traffic, off Calle Barcelona and RSF, seems since pandemic that noise has gotten so much worse, not sure if home more, love to see traffic calming or enforcement of speeding, mufflers, motorcycle racing – would contribute to QOL
- Especially in village and barrio, have sidewalks and amenities to walk to, positive for QOL, walkability to schools, groceries, pharmacy and beach, concerned with historic preservation and acknowledgement, no historic list to preserve our buildings, Magee Park, station, those not under park supervision, private with character is up for grabs, new housing element, need list and Mills Act, historic is part of character, need definition of community character, been looking for years, would help us grow
- Tossed around the ability of our community to maintain things that are important like the beach, seawall, access, central train station, improve with trenching to enhance safety downtown, our town is defined by center of village, grows beyond that, our own history is part of the Marron history, elements to help define community character, start with historic buildings
- SD alliance with drug free youth, community parents, teens, advocate, La Costa resident, implement tobacco retail licensing program to allow city to limit what the retailers are selling, to limit advertising, displays, fund minor decoy operations so they are not selling to minors, adopt multi-unit housing policy, can't enjoy own home since neighbor is smoking all the time, invest in filters, if smoke-free policy, management can do something, love living in Carlsbad 18 years
- Resident for 6 years with husband, coming from Bay Area hustle and bustle, everyone uptight, here is relaxed, beach vibe, great people, people care for each other, quaintness of

village, not another LA or Orange County or NY where boxes of homes everywhere, some housing buying for Vrbo, not residents, older homes being torn down for high rises, disheartening to shove homes, preserve space, amazing drive from La Costa Ave to see amazing coastal view for QOL

- Resident for last 40 years, before in Oceanside, wouldn't argue with others, elements of QOL, define it – attempt about 10 years ago, Vision Statement, recommend go through that process of refining it once again, garnered quite a bit of community involvement to put it together, came to be a meaningful description of what the community wanted, things have changed, maybe not same priority, but a lot remain same objective of most citizens like #1 core value, small town feel, beach community, connectivity, things have not changed much, survey effort to take existing vision statement and ask what you would change and a good way to start off rather than shotgun
- David G core values reinforced by City Council on website – nine core values, which ones should we focus on, so far same core values remain important
- After 40 years in Carlsbad, still matter to all of us, chose Carlsbad for specific reason, still love it, want a piece of it retained for next generation (Old Carlsbad)
- Having lived in Chicago, NY, came here in 2019, small community life, moved business, bought home here, real estate price explosion, neighbors are selling, flippers are buying, not families moving in, concerned about it, would lose small town feel, shed big city life, don't want to lose what brought me here, noise, leaf blowers, gardening, RSF Rd noticed timing of traffic lights sometimes during the day, red light every single time, people race, dangerous, pedestrians almost get hit, cars almost get hit, QOL, curious, not timing true all the time, not always the same time, sometimes every single time is red (Paz encouraged watching traffic signal presentation during semiannual transportation report on Jan 25 Council meeting for status of signal improvements)
- Ebikes and regulation on ebikes, live in Old Carlsbad, ebikes are everywhere, new technology so they don't need to drive children to school, where do regulations come from, the state, afraid for the children on ebikes, some with surfboards, on traffic lanes, two girls swerving on major street, concern for children, work for children, bike lanes
- Ebikes – cycling a lot, SD Bike Coalition, class is extremely good, city should require reference for smart cycling if they take the class, echo concerns, where appropriate, take the travel lane, noise on leaf blowers, support it, train noise and silencing
- Historical preservation – great place to live, almost 30 years, opportunity, Highland and CVD, old Victorian for sale, city with historical society and preserve in addition to city's other buildings, a lot of funding to restore it
- Reinforce previous comments, two things that terrify me – one is ebikes, can't image slew of children not injured already, no consistency, kids do not have concept of stop signs, getting from parents and others, not particular problem before, last couple of years, blowing off red lights, people gun it into red light, city has taken red lights out, probably because too many complaints, need to bring them back – real threats to QOL
- Red light cameras, against it in Chicago, morass, grift, crime by politicians, please do not bring them back, ECR/Olivenhain still has it, don't punish people and charge \$500, please do not do that instead of solving the problem



- Not just children on ebikes, not just ebikes, not just traffic enforcement, bicycles on La Costa between ECR and 101, need lighting, use road a lot at night between La Costa and RSF, shut down by sheriff, car and bike accidents, not just cyclists at fault, examine the whole issue, not just blame one thing, we don't have access to all data, make it public so we can all be aware, not enough light on that road, too hard to see, QOL for everybody
- Red light cameras, agree that so much corruption in other cities, will fight to make sure it doesn't happen here, traffic light timing is a big thing every day, not much timed lights, side streets triggering Poinsettia many times, everyone else stops, trigger immediate red, start 60-90 second timer, so one person can come out
- Walkability, coastline, limited walkable boardwalk to Cannon Road, walk in dirt or traffic after that, more sidewalks, more walkable to southern edge of Carlsbad, more accessible, walking dogs, stretch farther
- 10 years from now, quaintness and historic preservation, come from Los Gatos area, smoking, runner along beach, ordinance in LG, outside of buildings couldn't smoke
- Tamarack near drive-thru Starbucks, building across street, for sale for a long time, improve near I-5, improvements around there, a business if possible

**What would you like the City Council to consider when it comes to quality of life and community character?**

See above

**What are some of the key issues or challenges the city should focus on?**

See above

**Five years from now, how will you know this has been successful?**

**What will be different?**

- Lived here for a decade, originally from Bay Area, LA, with wife, would love more things to do there between triangular park, no desire to go to Dino's or Vigilucci's, no restaurants right here, a few places like that, we are a destination place, resort town, casual or fine dining down there
- Love the area and campgrounds, created a little store on site, great view of entire ocean, buy a glass of wine, beer, feel safer in campground not PCH, maybe trails around that area, safer places
- Fairly involved in housing element, fear going away in 5 years, state is pushing for high density housing along coast and throughout city, fighting the state on this
- In real estate and sell houses, everything is so packed together, no yards anymore, lucky to have balcony, a real park in Ponto, more parks within 10-15 minutes' walk from homes, especially by the beach, keep character of Carlsbad, not another Santa Monica, wall to wall restaurants, towers, environmentally friendly, see the coast, go inland for restaurant, park

where picnics and things, sea level rise, beach may be less accessible, less in south Carlsbad where we can hang out but not promenade thing, more like real park

- Look at traffic, I-5 is getting more crowded, 101 trying to get to downtown, see consideration before we build anything, ability to get places and parking when they get there, love coast the way it is, see the view and drive, or park and enjoy, relax, nicer park with picnic tables, not so in love with new restaurants, can build them inland
- What would it take to get a frisbee or disc golf course in Carlsbad?

**What will stay the same?**

- Still see ocean driving on PCH, not buildings, charming to go down to sea, live here 22 years, seen a lot of changes, not all for the better, hope in 5 years we are not a concrete jungle like other cities in SD, cherish the coastline

## City Council 5-Year Strategic Plan

### Feb. 1, 2022, Workshop Notes

**Breakout room name:** Quality of Life & Community Character  
(Group 2)

**Number of participants total:** 12-15

**What would you like the City Council to consider when it comes to Quality of Life and Community Character? What are some of the key issues or challenges the city should focus on?**

- Business owner is concerned that we're losing greenspace and the charm that lured her to move here. Concerned about the movement of the homeless that we haven't seen before – it's more prolific. How do we manage the growth so as not to lose what is wonderful about Carlsbad but yet keep a balance?
- Long time resident who lives in the house she was born in, also business owner. She cares about the parks, beach, community services and would like to see those continue to be developed. Husband is disabled – let's make our community accessible to everyone so that people can age in place and enjoy the community.
- Carlsbad is not that accessible. Her roommate is blind she wishes to improve his quality of life. She's concerned about overbuilding and turning the Village into square boxes that aren't attractive. She's concerned about things that don't look like how they were approved. Example is Carlsbad Village Drive west of the freeway on the North side. It looks like a prison. The renderings showed trees, open space, cafes.
- Improve quality of life for the disabled and for those aging. Connecting some of the trails to enjoy Downtown without having to go on the PCH. Some trails don't connect all the way. Pedestrian underpass study at Agua Hedionda lagoon – what happened to that? Ramps for the disabled at the Tamarack parking lot.
- 30-year resident doesn't like to get into the hole of saying that everything was better here before. Yupification of the village – can't say it's not going to happen, but keep involving the community like you're doing. This is a great way to get the pulse of the neighborhood. She applauds the city for that.
- She wants to be able to age in place. Very concerned about transportation. We're better than San Diego, we have opportunities for people who no longer drive to access all of the city. The village is losing its charm. Old Carlsbad fire and safety is great. Kudos.
- He realizes the village will change but wonders why there couldn't be a better architecture design like Del Mar, Santa Barbara. Unfortunately developers here are

turning it into box by the sea instead of village by the sea. The city is very well run and the employees are amazing. His interaction with employees are great. He's more concerned about the Mayor and City Council. Having more parks to walk and bike to is great instead of parks to drive to.

- Aging and place and access is important. He saw Carlsbad is #2 of top beach communities for retirement in America. That means mobility services are essential in connecting our community with urban sprawl. He would like this group to advocate for aging in place and mobility. Economic development – he's impressed with the vibrant economic ecosystem and he'd like us to capitalize because economics are the foundation of a vibrant community. When we use that foundation we lose the wealth creation that's created and redistributed among our residents.
- Rapid growth of four story buildings that's impacted the village a lot. It impacts the quality of life. The feeling is not what is what. She's worried that small sections on State street will get hit with the same tall buildings, live/work spaces and it will drive out the small quaint businesses. She doesn't know how they'll coexist. Oceanside – that's not quality of life with the growth and the taller buildings. That doesn't help the residents if you catered to those who want to visit. It's happening rapidly and it's very sad to see.
- After a decade of living in Carlsbad, they want to see some more commerce come into the community. More restaurants. There's no commerce at the coast. Let's ditch the campground and put in some decent restaurants. People come here for golf, Legoland, where do they go to eat? We have a lot of open space, we love the beach, but we're not Del Mar. We don't have enough commerce. We should be able to go to a nice restaurant close to home and not have to drive to another coastal community.
- She says we're trying to escape the commerce and commercialism when moving here. She says the coast is our jewel and we can have commerce inland. Many of us don't want to lose that because that's what happened in so many other communities. They have nothing beautiful to look at anymore.
- 28 year residents. They've loved Carlsbad from the moment they moved here. They're not against progress but they don't want the downtown community to turn into just another coastal city. We are unique. We can go get an ocean view restaurant within driving distance. There's plenty to do here. More art would be great. Don't change the coastline in any way. Legoland is a great tourist attraction and we don't see it which is great. New resort in Encinitas – we can't afford that hotel. She doesn't want a high class restaurant on the coast.
- City Council should consider listening to the citizens. Change the planning permission procedures. They can't just check off the reports and then build. The reports aren't valid. Example of Robertson Ranch. Planning should consider how the citizens feel. The city should focus on traffic on El Camino Real. It's getting worse already in the village because of the new boxes. They are so ugly it's a sin. She thinks the city is doing was

much as they possibly can to address homelessness with the tools they have. They can't do any more and people need to stop complaining – instead we need to help. She's really researched what the city is doing and she believes they're doing the best they can do.

**Five years from now, how will you know this has been successful?**

- Making the construction and architecture cohesive would really improve the village. She still has young people in her home and doesn't want them moving away so she likes that there's growth in the city. To see success is to see forward progress. Streets and underpasses will take time and money but events like this where we can talk and collaborate to disseminate information to someone who can make a difference. We have a great place to live and an really good community. She's impressed at the turnout at this meeting. It feels very positive that the community is concerned for the future.
- She likes the comradery in this meeting. She hopes in 5 years we won't have too much more box housing – instead more aging in place. She'd like to see people outdoors – even disabled. More people outside than in cars. Carlsbad is on the right track for that. There's a big book in cycling and more of us who are aging might be biking but paths need to be safe, they would be appreciated. She'd like some slow traffic bike trails downtown in the village. Enjoy our wonderful city, climate and nature.
- The road quality is disastrous in the City of San Diego. Carlsbad roads are well constructed and maintained and she wants that to stay. She'd like to see a balance in ages. It's important. Our libraries are outstanding. Workshops and programs, foreign film Fridays – wants to see that continue. All the summer programs are a wonderful benefit to all of us.
- The seed library – gave a shout out. The city needs more affordable housing. Affordable does not mean low income. It should be what the average person can afford without spending more than 30% of their income. People's kids won't be able to afford to live here, people can't afford to age in place, disabled people can't afford housing here on lower incomes.
- Barometer of success would be to see small businesses thriving and being attracted to Carlsbad. Businesses that choose Carlsbad because of its vibrant economy and support would be a sign that we're progressing towards a robust economy. To see a multitude of individuals of all physical capacities and ages being supported in our community – not just those that are fit and healthy.
- Compliments to the city. She's very involved, garden plot, walks, enjoys the beach. She hopes in the future that the city keeps an eye on the laws in place. Example, the beach has a curfew that's not really enforced. She sees a lot of overnight camping on city streets, especially in the village. There are simple things that can be done, this really shouldn't occur.

- Concern about coyotes. Near Kelly drive there are packs of coyotes roaming. It's frightening. She's all for relocating them. There are so many canyons around and they are thriving. She'd rather them not eat her dog. Several neighbors have had their dogs snatched right off the leash when out walking.

#### **What will be different?**

#### **What will stay the same?**

- We have wonderful accessibility to the beach. We can drive right along the beach – miles of precious coastline. The campground is constantly filled to capacity. It makes affordable vacations for families. We have to make things affordable for all income levels. We need to rethink before we start taking things away that have been there for many years.
- The campgrounds are enjoyable as a resident to be able to have that for their families to enjoy when they visit.
- The campgrounds are on state owned land so that won't change. The mall is eventually going to be mixed use housing. The village has a bunch of units they are developing but some of those housing units may be transferred to the mall.
- If we're worried about sea level rise, we certainly can't be building on the bluffs.
- The flower fields are huge for our personality. Staged performances there are hugely successful. It's a great attraction for all ages. Wants to see that stay. Page Break

#### **Quality of life and community character**

#### **How do you define these terms? What do they mean to you?**

- She'd like to see some way that we could help the city think a little outside the box. People don't want to see the downtown gentrified, but what can we offer as solutions? Instead of complaining about what we don't like. Residents need to participate a little more effectively perhaps than they have in the past. Instead of complaining help to suggest solutions. She's concerned about the homeless but they have a right to live as well. Is there some other way we can accommodate the homeless? Can we think outside the box? Maybe the Sears at the mall – it has utilities, bathrooms, it could be turned over to some kind of housing without reinventing the wheel. Spreading out the burden of how accommodations are allocated throughout the city.
- There's a transit center at the mall. The city owns the parking lot. Great ideas for low income housing. It's a shame that after all of the upgrades that the mall isn't thriving. She's seen these projects in the Midwest where they gave people proper living areas and they became lovely communities. There's a huge opportunity there.

- Senior housing is going up in the middle of nowhere. How do you get to where you need to go? You need a car. No transit.
- These are tough questions today. This is going to take more thought than these initial discussions. She hopes the conversation will continue. How do we make change? How do we help our officials make the most effective change for the residents? It's a very deep discussion and she's glad it's begun.



## City Council 5-Year Strategic Plan

### Feb. 1, 2022, Workshop Notes

**Breakout room name:** Environmental Sustainability (Group 1)

**What would you like the City Council to consider when it comes to environmental sustainability?**

- Trash trucks say they run on natural/clean gas, but there is nothing clean or natural about gas. Trash trucks need to be electric.
- I'm concerned with water quality. I live by the beach and have been picking up trash every day. There is a lot of it. I've picked up 500 to 1,000 lbs of trash in the last year. There are not enough trash cans in the area. It would help if there were more. It was not like this before the pandemic.
- I'd like us to ban gas leaf blowers and lawn mowers. Electric ones are much less noisy. It's a 'low-hanging fruit.' The city could have rebate incentive programs of \$50 for each leaf blower.
- There's something in people's brains that says we can keep putting this off. If the city doesn't get serious about this (going beyond state and federal regulations), who's going to? It needs to be done. We're fortunate because we have the resources to do it.
- Encinitas is far beyond state and federal regulations.
- Electric bikes are wonderful. The Village has to get more and better bike lanes for electric bikes.
- Stanford University has miles of bike paths where no cars are allowed. That would be great.
- Northern CA is way ahead of us because they have a public-owned utility. SDGE is not a public-owned utility.
- State law that says new buildings have to have solar, but there is a minimum of four panels. The law says more panels can be added, but then there has to be a whole new system. The systems are expensive. Solar panels are coming down in price, why are the systems going up in price?
- The utility company has a power plant in Carlsbad. It would be great if the utility company could manage solar repairs for city.
- The city declared a climate emergency three months ago. Let's act like it.
- It would be great to have an electric trolley (e.g., Charlotte, NC).
- There could be incentives for electric cars. Anyone who buys within city would get a rebate from the city.
- I tell people this is the best place in the world to retire because we have unlimited volunteer opportunities. Maybe we could use those resources better if they were better organized or advertised.

- There's this piece of property on corner of Poinsettia and Avenida Encinas. I'd like it to be part of the trails. I can't get anyone to let me in to clean the trash up. It's a nice piece of property with trees. The people own it, and we should be able to use it.
- I'm very interested in environmental sustainability. I've learned a lot through the city. I think the city is doing a good job training. I like that they're offering rain barrels and classes. Some of the training could be done online or maybe through social media.
- Is the composting working like Encinitas? I have a composting bin from years ago, but the worms are all dried up.
- We do an induction hot plate program. Every third Saturday, will give an induction hot plate to use. It is on the city website.
- Oceanside has a beach erosion program where they'll be adding jetties. Carlsbad said they didn't want to, but they should reconsider it.
- Lagoons need to be dredged on a regular basis to stay healthy. We should be dredging the lagoons more often.
- We were the first city to require water pump water heaters. The ordinance expires in 2023, so it needs to be renewed.
- Carlsbad has a lot of businesses involved in new technology. Maybe they could be involved in making some of this tech more efficient (e.g. solar panels).
- How about retrofitting all municipal buildings with solar panels?
- Ordinances need deadlines, otherwise they have no teeth.
- I love the diversity of Carlsbad.
- One community member said she would not want to give up her gas stove and barbecue.
- All homes should have battery storage. The city should have battery storage, too.
- We shouldn't be relying on massive grids to rely electricity anymore. We should be thinking about mini grids. With the state of the country, I just think it's the way to go. With everyone getting on the internet, they (e.g., some kind of terrorist) could shut down the whole thing.
- About the new garbage rules – maybe the city can provide a special bin to homeowners for raw meat.

#### **Five years from now, how will you know this has been successful?**

- Learning how to count GHG emissions. We have to know how to measure. We don't really know how bad the emissions are.

#### **What will be different?**

- It will be easier to breathe, especially for people with breathing disorders.
- Making GHG emissions zero in five years. We have the money and resources to fix it.
- Asking for things like electric garbage trucks.
- All city vehicles are slowly going to electric. Replace all city vehicles and make them electric.

#### **What will stay the same?**

- I like that Carlsbad is a walkable community. Many cities around here are extremely hilly, and Carlsbad is not. People are always outside here.
- I'm blown away by all of the things the government is doing, like traffic. The planners did an amazing job here (e.g., wide streets).

### **Environmental sustainability / Climate Action Plan**

#### **What would you like us to consider as we are creating this plan?**

- No more gas lines being built by developers in new communities or homes. I want this put into the CAP. I have just electrified my home. I have asthma and I need to be careful of gases in the air. It's an important thing for people that have breathing problems to not have gas leaks. Homes should be retrofitted (e.g., changing out water heaters and stoves). Nitrous oxide from methane gas is really terrible for you.
- Emissions from airport don't count in the CAP, but they should. We're in too far of a dire straits situation for that to continue. Airports and gas stations are exempt. There is methane gas coming off of the airport.
- How do we fix that? Should we have airplanes fly over the ocean?
- Put into the CAP: all government buildings have solar panels. Community solar for people who can't have panels on their homes.

#### **What questions does this raise for you?**

- What are we planning to do with the funds from Community Choice Energy?

#### **What challenges would these kinds of changes face?**

- Will the city have enough electricity to support the new electric vehicles, etc.?
- Will we have enough storage for the electricity we generate all summer long?
- Who will maintain solar panels if we retrofit municipal buildings? Maybe city staff can do it.

## City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

**Breakout room name: Environmental sustainability (Group 2)**

**Number of participants total: 7**

**What would you like the City Council to consider when it comes to Environmental Sustainability?**

### **Solar Storage**

I would like the city to find out what neighborhoods have SDG&E wiring for solar storage capabilities and which do not. This is regarding the CPUC proposed decision regarding electricity rates and the push regarding solar to provide equity and to have solar customers go to storage batteries. Does the program funnel profit to utilities or go to underserved communities. Excellent idea to move to storage batteries. SDG&E indicated that the older part of La Costa neighborhood does not have sufficient availability to support solar storage. Each home would have to pay for wiring. This presents a financial burden to each household.

### **Natural Gas/methane – One resident not in favor of a ban, others in favor of building electrification and no gas hookups**

We've been told that natural gas is a clean fossil fuel, but I'm seeing a trend to push natural gas aside in favor of electric and solar. This concerns me because the USA has a large natural gas reserve. If we outlaw natural gas in homes, we are more vulnerable to global issues.

When we say natural gas, it refers to methane. This would be an educational talking point.

Can you educate the community about solar heat pumps? Southern California is a good climate for a heat pump to reduce natural gas. Electric hot water heater. Carlsbad could consider efficiencies of scale for sustainable heating in developments. (Katie mentioned that there is a suite of requirements for new developments currently.)

### **Solar Outreach, Education and Promotion**

Long time resident, moved into mother's home. Father was on planning commission and mentor to Mayor Matt. I understand Carlsbad has to grow. I have an electric car, and would like to put in solar panels. I would like Carlsbad to have a program for businesses/residents to encourage solar energy. It would be helpful to have an education program to help residents work with SDG&E, etc. The older residents in our community may need a little more help with this. Could the city create a program to bring solar to businesses and residents. Maybe there are a couple solar companies to work with and offer a rebate program of discount using the clout of the city to bring this type of energy to homes/cars/businesses.

There could be a bulk purchase option for solar like they have in Palo Alto.

## **What are some of the key issues or challenges the city should focus on?**

### **Sustainability**

Would like the city to consider transitioning to sustainable vehicles and buildings. The city has the capability of being a leader in a lot of areas and has started transitioning buildings, etc. to minimize greenhouse gas emissions.

### **Outreach Ideas to reach the community**

Several residents would like to see more community outreach related to how residents can be sustainable. Both live and online combination would be fantastic. City Manager Update, email, direct mail. Older people may not view websites and social media as much.

Program idea: Try and buy electric cars, landscaping tools: It would be nice if the city hosted a program where you could see and interact with electric vehicles and/or electric blowers, etc. You could do this at festivals, fairs. We also like Zoom and online options.

Youth ambassador program idea for schools and students on sustainability topics could be effective to help educate the community. Recycling, dog waste, chemical waste, electric batteries and vehicles, etc. could be good topics.

Idea: Land responsibility initiative to educate young people in schools and make it socially responsible not to litter, etc. This could be through the parks department.

### **Alternative to HHW disposal program**

Hazardous waste cabinet: In Palo Alto, they have a program where residents can bring extra paint, etc. and the city inspects and it and makes it available to the community.

### **Organics Waste Recycling**

More outreach about new organic waste recycling.

### **Open space**

Preserving open space, particularly Ponto. If something becomes available, we should do a good faith effort if something becomes available, to be able to respond quickly. Is there a way to do preemptive support to see if we can purchase more expensive land so we don't lose out on it?

We should be proactive in acquiring open land. Ponto is a good example of where the city should do this.

### **Clean Air**

Would like to see clean air programs. I live in La Costa, and we can smell the smoke from restaurants that hangs in the air. In the Bay Area, they have "Spare the air" days where folks can schedule when to take public transportation, non-polluting activities.

### **Water**

As the city moves forward with developments, consider water reclamation when building.

### **Composting program**

Excellent example of the city pushing out information to residents and getting people involved. This is a great program.

### **Plastic waste**

We should do more to keep plastic out of our oceans. Reduce, reuse and recycle should be incorporated into everything the city is doing.

### **Litter, trash, dog waste in open space/parks/beaches**

Visitors and crowds leave debris, trash and dog waste. Would like to see more being done about it.

### **Transportation choices**

We should continue giving people options other than cars. We can build on these programs: Shuttles to downtown, bicycle support/bike racks, safe bike lanes and safe routes to schools.

Carlsbad advertises money to bring tourists to the area. Let's get people to come to the city on the bus. Let's engage people to learn how wonderful it is to get around on public transit.

Energy audits is a good program.

### **Five years from now, how will you know this has been successful?**

It would look like less waste, trash, dog waste, pesticides and chemicals making their way into the water.

### **Emissions and exhaust**

I would like to see Carlsbad phase out two stroke engines for blowers, mowers, landscaping tools. In 5 years, it would be great for this to be phased out.

This is also an equity issue where making electric blowers, tools are accessible to the community at everyone's price point. A rebate program or subsidy would be good to help people transition.

### **Environmental sustainability / Climate Action Plan**

#### **What would you like us to consider as we are creating this plan?**

Transportation choices: We should continue giving people options other than cars. We can build on these programs: Shuttles to downtown, bicycle support/bike racks, safe bike lanes and safe routes to schools. Trolleys would be helpful to get people around.

I like that we don't have rideshare vehicles littering our streets (scooters, bicycles, etc.) These items have become litter/trash in the communities. The idea is good, the execution is horrid. I like that Carlsbad's ordinance prevents this.

Tree canopy cover and planting trees in the right location to shade buildings, paths, should be included in the Climate Action Plan. We should make sure the trees are appropriate to our climate and not pollen heavy. We did not like a previous city program where a tree was put in resident's yards, but residents had no control over the type of tree.

## City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

**Breakout room name:** Natural Environment (Group 1)  
**Number of participants total:** 11 (not including City staff)

**What would you like the City Council to consider when it comes to the natural environment?**

- The oceans and lagoons are precious resources
- Access to the ocean brings in tourism and money – hotels, restaurants, etc. The visitors to the city keep our economy going
- Lagoons are important for oceanic health
- Concern about dogs in parks
  - Talked to surfers who mention that after rainstorms, the ocean has unhealthy levels of dog runoff
  - Some people don't follow rules about dogs on lower beach – dogs leave droppings
  - CA is encouraging birds to build nests along the coast – if they see dogs, they might be discouraged to nest in the area
  - If something could be done about dogs, that would be great – asking for a “creative solution”
  - Off leash dogs can be hazardous
  - Consider creating sections for dogs in parks
- Concern about protecting natural environment and live side by side with natural environment
- Preserves and connections between preserves are important
- 60-acre city land could be used to expand native habitat along the coast w/hiking and biking trails
- How is Carlsbad committing to the 30x30 initiative? – 30% of land being saved by 2030
  - As the city is developing, how are we preserving land?
- Concerns about state mandates and how the City is responding to population growth
- Protecting breeding grounds for birds and other native species
- 1980s Carlsbad commitment to open space has gotten lost over time. Adopting conservation protocols and wants our City to step up as leaders in the region for environmental protection.
- Plan how to preserve and protect lagoons and wetlands as a priceless resources
- Strategies for sea level rise and protecting wetlands
- Protect land and quality of life for future generations
- Consider purchasing Ponto – can the City forward fund or forward approve these expenditures? Give it serious consideration based on community input and price.
- Continue to focus on natural environment and open spaces – leave habitat natural and don't develop with landscaped parks.



- Focus on historical and interpretive signage – information about the history, Native American residents, and environmental education about the flora and fauna of the region
- Enforcement in parks – keeping bikes off foot trails and natural habitats
- Raise public awareness of natural habitat and environmental impact. Volunteers in parks dept can do a nature walk in Calavera or nature talk at low tide at tidepools – engage the community in caring about our environment
- Parking along the beach – add QR codes to parking meters so visitors/residents can view open spaces. Make the most of technology
- Sandy beaches – public education and advocacy

**What are some of the key issues or challenges the city should focus on?**

- Manage recreation in wildlife habitats – striking a balance between recreation and preservation
- How sea level rise and climate change impact our natural resources
- Degradation of Calavera Highlands Ecological Preserve due to recreation in the area
- Advocacy and leadership in the region to promote preservation
- Provide education for new and prospective residents about the natural habitat in the region, not just the beach
- Funding commitment – shortfall in regional funding sources. Recognizing the need of securing funding on many levels.
- Acquiring land when it's available and have the secured funding to do so
- Rely on NGOs and volunteers to assist with supporting the City mission

**What will be different?**

- Amount of natural open space will increase
- City funding allocated to connect open spaces and acquire natural habitat
- Population of sensitive species will increase
- All children able to interact with nature in a meaningful way, esp. areas with multifamily housing and apartments (require developers to include parks)

**What will stay the same?**

- No loss of endangered plants and species – ex: threadleaf rhodea

## City Council 5-Year Strategic Plan

### Feb. 1, 2022, Workshop Notes

**Breakout room name:** Keeping Our Community Safe (Group 1)  
**Number of participants total:** 12

**What would you like the City Council to consider when it comes to keeping our community safe?**

- Fire and police do a great job, resident for 30 yrs
- More traffic concern and parking
- Traffic; need to complete Cannon and College missing links both for safety standpoint
- Great employer in Carlsbad but people have to go home and have to drive all over the place
- Have to complete traffic flow
- Downtown 1pm lunch parking; parking has gotten to the point where the city needs to come up with a parking plan to increase parking structures downtown
- The more we develop downtown the more people will leave their cars downtown
- Beach parking could never get a spot but paid parking at Tamarac regulates the parking
- Homelessness as far as council is concerned problem isn't addressed; homeless that don't want help causing problems in village and wants council to address that problem
- Gentleman walking down state street screaming at the top of his lungs talking to himself very frightening
- Cops CPD and firefighters are incredible
- CPD ensuring public safety is great hats off to great job that you guys do
- Thank you for the ebike safety presentation and materials that you guys have been putting out
- Thank you for educating parents about the dangers of ebikes
- We are experiencing resurfacing in different areas at drop off times for schools and creates huge traffic congestion magnolia, valley, and Carlsbad high; if city can communicate with contractors on when appropriate time is to do the work
- Mental health and homeless issues – example of Be Well OC facility to help folks; overwhelmingly homelessness has become a key word but forgetting they're individuals that need to be met where they are in their struggle and wondering what the city is going to do to help homeless population and related crime
- Thank you for participating and leading this feedback and outreach for the community you guys are doing an excellent job
- Ebikes grown exponentially in city and with that growth has come a lot of traffic and minors trying to navigate the roads and creating a traffic issues and personal safety issue not sure they have the education they would need to interact with an automobile
- Come up with a plan with how you're going to educate, register, enforce laws for minors operating ebikes in city

- Has to be accountability at the parent level, if that's financial or otherwise, because can't leave it to the kids to be responsible; had two near missed where the child didn't know how close they came to being significantly harmed
- I've seen children collide with cars and then keep going, not stopping and not acknowledging that that was an accident; need education that there's a penal code
- Or even confiscate the bike and bring the kid home in a cruiser; I think there has to be more accountability; what we're doing as a community doesn't seem to be working
- New resident, coming for a few years; the amount of homelessness is incredibly more and noticed other towns around here don't have as much homelessness; scary at night walking down the street at night or during the day; people don't have the same sense of control as others
- The sidewalks are horribly dirty to the extent have to look down to see where you're walking
- Having clean streets helps reduce the amount of homelessness because if you're dirty then it's fine to be dirty
- Lighting at night can help reduce homeless
- In Manhattan, a police officer walking downtown at all times
- People passed out under benches; no officers in sight; people hesitate to call police cause just don't know that person's situation
- Clean up the town
- As far as parking, in the Village Fair it's really hard to get parking; has changed a lot in last three years
- Above ground parking structure would change the character so much
- Shuttles with parking farther away or concierge parking or underground parking so it doesn't ruin the village architecture
- Against a parking structure; free shuttles from outside area
- Friend with a guy that sleeps in the bushes and at night there's no police presence; we need the homeless team
- Moved here from Santa Cruz and they had a parking structure that you couldn't even walk into because it was so bad and inhabited by so many homeless
- Sometime last year city funded officers on bikes to patrol the Village and I think we saw one bike officer within a few weeks after that was funded and haven't seen any officers on foot or bikes since then; would like to know where the police dept is on that
- City Council support legislation on definition of danger to oneself or to the public that allows law enforcement to remove someone that is not that high of a definition
- Cities like Monterey; parking structures can be done tastefully like a two story at the train station or behind the buildings in the village
- We need a legitimate police substation in the Village and also a fire station on the west side of I-5
- I see Carlsbad trucks and cars all the time and if they see something they should say something; people in bushes on the rail trail doing something inappropriate I won't say what; I got to the end of the trail where a public works employee was and asked him to check on it and said he wouldn't do it and that's not his job; report when they see an incident or a homeless person or someone in trouble

- There are areas in the Village we know where the encampments are and those areas need to be addressed maybe three or four times a day; I don't think citizens should be the ones calling
- We do have a magnet program the church that feeds the homeless program; is there someone from the homeless team at every feeding? I never see anyone from HOT there
- I feel for you Christie because there are items in place like Prop 47 that prevent you from doing your job; I think some of this is the frustrations we're feeling in the Village area is a direct result of tying hands of law enforcement
- I think it is just terrible that PD placed in that terrible position and I support you 100% and I hope there are recruits that wants to sign up to help with homelessness in Carlsbad like what OC has done
- There's also going to be an issue with parking; subterranean parking is the way to go
- I appreciate all the work you're doing after hours to listen to the people of Carlsbad; we appreciate you and what you do
- Prop 47 detrimental to public safety; 100% on board with getting rid of that
- Homeless people do not stay in one city; traffic between where they can get services so my suggestion is that we continue to grow the regional approach to homelessness; severely mentally ill, really work on that piece for more longer term care; I think we have to, as a community, work with other like communities who are experiencing the same thing and go to our legislators that we want the mentally ill off our streets for longer than 72 hours

**What are some of the key issues or challenges the city should focus on?**

- We have a problem with our kids about vaping; if I go down with my wife and I see people vaping I want to hold my breath; it is dangerous to people
- There is such a thing a second hand smoke; laws regarding smoking in public areas; need to protect public from second hand vaping; protect from narcotics in the smoke
- I would hope the city addresses vaping in condensed areas like the Village
- Homeless travelers, transient population in the city; my wife and I swim every morning at 5:30 am; on Armada this past Thursday morning, we counted 4 motor homes and 12 automobiles sleeping overnight on Armada; on Saturday morning we counted 6 motorhomes and 17 cars occupied with people sleeping on the streets at 5:30 am
- The last attempt by the city to address this problem, people sleeping on streets would be given a hotel room and social workers would move them; if that's happening at all that's happening on a limited basis
- I know of at least six other places where people are sleeping in the streets in Carlsbad; whatever we are doing now is not effective
- Encinitas seems to be addressing this a little more practically; a safe parking lot established for specific hours; it is monitored by the police and it is a safe place for people to be with no place left to go
- People see Carlsbad is a place for free living; I would like to live on Armada Drive for free wouldn't you; vehicles parked there for weeks or months at a time completely undisturbed and will only get worse as word spreads that Carlsbad is the place to come for a free vacation and the worst that can happen to you is a free hotel room

- At least two cases I know where only in jail for one night and then released to the streets the next day
- Does oversized vehicles exclude people living in their cars? Cause that seems to be its own problem
- What is the time limit for parking on the street? Also for everyone to understand that a lot of this comes from Sacramento and I feel in my heart so desperately for you cause you can't do what you signed up to do; it's really about what the citizens initiatives have done and Sacramento so thank you Christie and your whole team and CPD for what you're doing to mitigate today
- Whether it's an RV, a car or a tent, we have to address the situation; we do not have the resources in north county to do what we need to do but we can get there

**Five years from now, how will you know this has been successful?**

**What will be different?**

- The population along our coastline and our beaches is going to increase drastically
- Observing population growth along the beaches; seeing 25,000 people on our beaches on an ordinary Sunday; that population is going to increase and we still have very limited facilities to deal with people management; where are they going to park and use the bathroom
- Not the level of sanitation facilities that we need; have no idea how we're going to go about managing that many people
- The beaches are eroding away
- Decrease substantially the criminal homeless element and those that are severely mentally ill and the veteran homeless optimistically
- State requirements on housing going to increase density in Carlsbad severely; all the issues with parking and traffic going to increase
- We do have a density issue in Carlsbad; when I look at the buses, there are two or three people on the busses; SANDAG has a completely different idea
- I am a mom and we need to be able to go to Costco and stock up
- We have this challenge or opportunity moving forward so this is a wonderful place to voice our opinions on how we want to see Carlsbad moving forward
- Grateful for planning commission
- Very concerned for what Sacramento is doing to our beautiful community; they have the power to effect negative or positive change for Carlsbad
- If we can lower the trains that is a safety issue as well; I support that; and for the noise reduction

## City Council 5-Year Strategic Plan

### Feb. 1, 2022, Workshop Notes

**Breakout room name: Keeping our Community Safe (Group 2)**

**Number of participants total: 5**

**What would you like the City Council to consider when it comes to Keeping our community safe?**

- Community member lives in barrio and is concerned about Windsor Point, the one that is not for Veterans. Doesn't feel this location is a great place to house persons with mental illness. She would like to see the population change to senior low income living due to not having mental health and behavioral health staff on site 24/7. Beef up restrictions to include taking medication, etc., she understands that there maybe uneasiness as a person gets stabilized. Please consider the impact on neighboring residents. Mental health staffing should be on site 24/7. Curious as to what type of security will be provided? Concerned security can't make people take their meds and not commit crime.
- City Staff: Strict rules as possible for the residents. Security on site. Social work and Behavioral health are there M-F. Security will be on site to enforce the rules of the complex.
- Another community member was interested in overall safety, and wished there was a 3-digit number to text for non-emergencies. She was provided the non-emergency number and told that there is no wait and the same dispatchers that answer 911 would also answer the non-emergency calls.
- Community member often calls for police response to activity in the barrio and she doesn't want to be asked if the person is homeless. She doesn't think it's important and she is unable to tell at night.
- Called 4 times, and the officers never showed up. Was asked for specifics and PD offered follow-up on her calls, but she declined.
- The SPIDR survey (used by PD) miscommunicates timeframes for CFS delay causing the reporting party to believe that officers have extreme delay or won't be responding at all.
- Traffic is an issue in the barrio. Roosevelt, Madison (wants to stop signs), Harding isn't too bad because of the parks. Take away some of the red curbs for parking.
- Please upgrading crosswalks and red curbs to make them more visible. Zebra type crosswalks like the one at Jefferson/Madison.

- Public servants do a great job (fire/police). Working really hard on the homeless population, but would like more enforcement, education for e-bikes. Children and not understanding the laws and the level of damage they can do to themselves if they are not obeying the laws.
- Can the city council do anything to make education mandatory for e-bike riders?
- Kids are oblivious when riding their e-bikes. Motorist have to be cautious as well. Separated bike lanes, with poles or bawlers, especially on PCH.
- Homeless shifting and moving into different locations. Increase in crime, but not attributing that to the homeless. Is concerned to walk around the village due to aggressive transients. No easy solutions, huge problem. Can't offer any reasonable solution, understands that it is an issue.

#### **Other notes**

- Windsor Point: There are concerns about security and mental health staffing not being 24/7. Can council consider more funding to keep directed staff onsite 24/7.
- Traffic safety in the barrio area: There is a lot of traffic on Roosevelt, Madison and Harding. Perhaps the city council can consider more stop signs, upgrading the crosswalks to make them bigger and more visible and upgrading the red curbs.
- E-bike safety: Concerned about children riding recklessly throughout the city. Can city council provide mandatory education and also think about sectioning bike lanes with poles or bawler?
- General homelessness: Brief overview was provided on what the Homeless Outreach Team does daily. Can the city council fund more housing for the homeless and also think about bringing in tiny homes.
- General increase in crime and what is contributing to this. We discussed the current laws and effects of the pandemic on housing in jails.

#### **Questions**

What does the Homeless Outreach Team do daily? (Brief overview provided).

- Staff provided information on housing and bed space. Windsor space 24 units for mentally ill homeless persons. How do we fund and where do we house them?

Are we aware of tiny homes like the ones they built in LA?

- 30 will be going in in the city of Chula Vista.

## City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

**Breakout room name:** Other Topics  
**Number of participants total:** 1

**What would you like the City Council to consider when it comes to other topics that are important to you that were not listed in one of the other breakout groups?**

- Interested in economics of Carlsbad, supporting & reinvesting in a vibrant economic ecosystem.
- Small, medium and large businesses create an ecosystem of wealth that stays in Carlsbad.
- Investing in economic infrastructure that Carlsbad has.
- Identify how city promotes an environment of regulations that are easily navigated.
- Policies that create a climate to promote business creation.
- Bring businesses to Carlsbad and create economic infrastructure so Carlsbad is self-supporting.
- Promote the creation of small business ownership and the equity in the community it creates. Find ways to make sure wealth that is created is enjoyed by our residents. Investments in our community for our community.
- Identify ways to promote Carlsbad and attract quality investments and attention?
- Be sure to continue to promote accessibility and mobility services for those that choose to age in place in Carlsbad.



## Ideas Wall

*Tell us what you think would make Carlsbad an even better place in the next five years.*



Denk Mountain / La Costa Preserve is becoming overrun with ebikes and mountain bikes in general. Time to start policing ebikes and make 1-way trails for uphill and downhill traffic separate of hiking routes.

[Start a discussion](#)

Our Environment | 8 days ago

Like 👍+2

Dislike 👎

Let's build a walking trail on the South Side of Batiquitos Lagoon just below the level of La Costa Ave to escape some of the road noise. Such a beautiful spot with no way to enjoy this natural beauty of Carlsbad. It could draw visitors to the Gelson's shopping complex and could leverage the Park and Ride parking by the freeway.

[Start a discussion](#)

Our Environment | 8 days ago

Like 👍+2

Dislike 👎

Enforce the laws & Carlsbad would be facing a windfall! Hands-free cell use violations. Dogs on the laps of drivers. Texting while driving. Speeding. Expired tags. Full-time citizens using out-of-state plates. Ignoring traffic lights/stop signs. Unleashed dogs. eBikes ignoring traffic laws. I've seen only one vehicle stopped by the police in 17 months here.

[Join the discussion \(1\)](#)

Quality of Life & Safety | 12 days ago

Like 👍+1

Dislike 👎

When we lived in Aliso Viejo, we really enjoyed how the city would schedule live music each week (during the summer) at a local park. One week it would be a Journey tribute band, the next beachy/reggae music, etc. Families attended and brought their own chairs and (most often) a picnic. Some people danced. Some just sat and enjoyed the scene. Kids got their faces painted. It was a nice event every time. How about building an amphitheater once the Encina Power Station grounds are reclaimed? :)


[Start a discussion](#)


Quality of Life & Safety | 12 days ago

Like 👍+1

Dislike 👎-1

I love Carlsbad, blessed to call it home. After 30+ years living in North County, Carlsbad always had "Beach Villiage" feel, we love it. Seeing 3 & 4 story buildings randomly rising up worries me the great spaces between will fill up with more high-rise bldgs. One of the best & unique things about Carlsbad is being able to see the tree line from almost anywhere. I love the trees of Carlsbad. Keep Carlsbad quaint & unique, unlike many other places in So-Cal. That's why people come here.

 Join the discussion (1)

 Quality of Life & Safety | 13 days ago

Like  +2

Dislike 

Close State St. to cars, at least on weekends. Imagine how great it would be! Walking freely, people safe from any vehicles. Street music , kids playing, no worries. Fear of lost business is overblown. This encourages people to walk/bike and stick around the neighborhood.


 Start a discussion


 Economic Vitality | 15 days ago

Like  +3

Dislike  -1

Create more spaces for southern California type sports like skateboarding, surfing and roller skating, charge locals a lot less than visitors. Rollerskating is huge in LA and San Diego. Bring in businesses that help the environment not harm it, make our area the epicenter for a cleaner earth/ocean. Carlsbad and surrounding towns would benefit.


 Start a discussion

 Economic Vitality | 16 days ago

Like  +2

Dislike 

I really appreciate all of the huge areas of green space, great trees and plants in between developments and businesses. I love our coastline. I think building on it would ruin the town. I do however think raking/cleaning the beaches daily or every few days would make it even nicer. There is always junk on the beach that people leave. I also think that when someone wealthy comes to town they should NOT be able to build up and block everyone's view. It's really crappy that people do that.

 Start a discussion


 Our Environment | 16 days ago


Like  +2

Dislike 

DOWNTOWN VILLAGE We need a better balance between people places and car places Cars are part of our culture but they have been given too high a priority in the walking environment of our Downtown Village. The parking lot behind the Village Fountain needs to go. Please see the attached study graphic




 Start a discussion


 Community Character | 18 days ago

Like  +4

Dislike 

The Pandemic is about over and it's time to get the Carlsbad Visitor Center back in operation! Having that iconic old Sante Fe Depot building to work with and space for mostly volunteer staffing and plenty of brochures were some of the best ways for the village to say Welcome, Hello, and Here's what's going on and available in our proud village! It doesn't have to be fancy, just one or two paid supervisors and a staff of volunteers would again make our village far more friendly and welcoming.

 Start a discussion


 Community Character | 19 days ago


Like  +1

Dislike 



**SOUTH CARLSBAD BLVD / COAST HIGHWAY** The idea has been around a lot longer than 10 years try 20 years. T&M Commissioners made some very good comments to follow up on those; I have heard it refereed to most often as a linear park which is miss-labeling it. Lets call it what it should be "Paseo Pacifica de Carlsbad" Also lets limit parking in the area we get to 10%. set aside drop-off /pick-up areas &HC and run trolleys from remote parking in office/industrial parks that are asleep - go


 Start a discussion


 Community Character | 20 days ago

Like 

Dislike 

Open up subdivisions to a mix of residential buildings. Investigate the Carlsbad City Permit and Inspections Building code enforcement. Either incompetence or corruption have left Carlsbad residents without the protections of enforcement of building codes. some of us pay for permits. Many do not and this puts us all in danger of fire, construction failures and more. May is Building Code month - so, please, ENFORCE THE COIDES!


 Start a discussion

 Our Environment | 21 days ago

Like 


Dislike 

Begin to plant drought tolerant TREES and plants . Many trees and plants I see are tropical or southern type plants/trees. Those do NOT like dry desert like conditions. Therefore, we have to water, water, water them. More recycling, and garbage bins through out the entire area. There is a dog waste problem during tourist seasons- many do NOT pick up their dog wastes. More signs and notifications that owners are responsible for picking up after their dog. ? dog bags?


 Join the discussion (1)


 Our Environment | a month ago

Like  +22

Dislike  -1

limit autos in the actual downtown village area, and increase our safe walkability. Have more parking structures on the outskirts to support this: Double level parking structures at present lots: north of Carlsbad Village on state, on Roosevelt near across from ciciatti's. Make a parking structure and open park at old power plant. Pedestrian crossings on Laguna, State and Roosevelt north of grand.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +13


Dislike  -2

I totally understand the lowering of the tracks, BUT I think we should either tunnel (I got no response from Elon Musk's Tunnel Company) or "bury" the tracks by utilizing prefab concrete side walls and a prefab lid, all covered by dirt. This would create a phenomenal open space instead of having a giant canyon cutting the City in half. I contacted a SanDag consultant but it fell on deaf ears.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +2

Dislike  -1

I would like to see a parking structure constructed in downtown a little north of the existing train station. I believe North County Transit district would be the lead. Higher density projects and many new businesses are being created with insufficient parking. The parking lot north of the train station will be reduced significantly when the tracks are lowered into a deep wide canyon. Where will all of SanDags projected future rail commuters park?

 Start a discussion

 Economic Vitality | a month ago

Like  +4

Dislike  -1



We moved here from the Bay Area in 2003 to build a better quality of life for our children, which we have fully realized. I see how other areas, such as the SF Bay Area, have become so incongruous with cost of living, growth, congestion, homelessness, etc., and I really don't want to see that happen to Carlsbad. I think the City of Carlsbad does a good job in listening to the community. Please keep that up, and keep investing in effective, creative, modern strategies to deal with these issues.

Start a discussion

Quality of Life & Safety | a month ago

Like +2

Dislike

Maintain our beach-town character. It's one of the many reasons why we live here!

Encourage/promote small-business vitality in the Village and around town (i.e., greatly limit big chain stores and restaurants), but modernize where needed. Keep market Carlsbad as a great place for tech, bio, sports, etc. companies to have facilities and employees here. There are so many businesses and buildings around Palomar, Business Park area. It will attract good-paying jobs and skills!

Join the discussion (1)

Community Character | a month ago

Like +7

Dislike

"The Bars" saga #2 Story I was told, 9-11 201 we all watched with horror some of us felt the need to come together and bond as a community. traveled around looking for that community venue & wound up at the Bars tri of turf- What does that say about Cbads gathering places. 2000 I moved my office from SD to Village it gave me time to study the Bars site, I came up with new site plan pitched to Council said go away. As a member of ASLA I pitched it again, they gave it a deign award, go figure



Start a discussion

Community Character | a month ago

Like +1

Dislike -2

GATHERING PLACES the VB master plan speaks to this idea but we have not moved forward on it even though it is listed as a priority "THE BARS" saga #1 if you were not here in the 90s the city had re-de \$ so we did village streetscape that included a plaza on the beach bluff, it did not go well as it was rejected by most as alien. a mjr toe stubbing that caused Council pain. Plaza torn down in mid 90s city put down turf + few benches & washed hands done, been there done that! see nest saga

Start a discussion

Community Character | a month ago

Like +1

Dislike -1

Develop pollen-control statutes/ordinances to avoid triggering allergies or asthma. Refer to 2021 USDA Forest Service paper "Variations in urban forest allergy potential among cities and land uses" by Nowak and Ogren. Plant low-pollen trees and landscaping, preferably native and drought-tolerant appropriate for our climate. Eliminate acacia trees (high pollen self-sowing trees) growing in urban/rural (e.g. La Costa Canyon) interface. Prevent exotic escape of pollen-producing trees & plants.

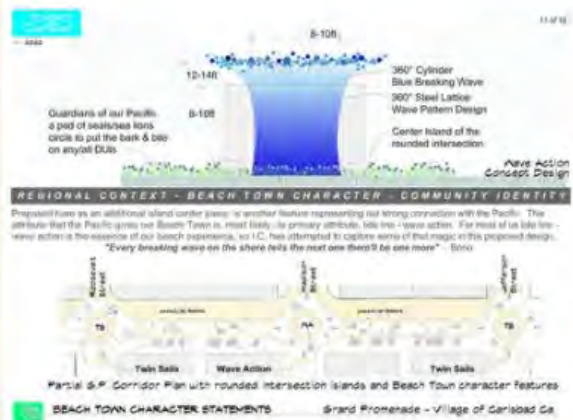
Start a discussion

Our Environment | a month ago

Like +6

Dislike -1

**HOMETOWN PERSONALITY -IDENTITY, PRIDE & SPIRIT** Imagine Cbad believes these community traits are built on a number of factors, all important to those of us who call Cbad our home town. We believe a strong sense of place is one important factor. Not only the natural character but also the man made character, the physicality of our environment. It starts with your home, your street, neighborhood, community your town. We say we want Beach Town character, IC is proposing a few more on GP



Start a discussion

Community Character | a month ago

Like +1

Dislike -1

Thank you for holding city council (and other) meetings online and allowing residents to communicate online when appropriate. Please continue live online meetings even after health safety no longer require remote meetings. It's so much easier for residents to participate in city meetings if we can do so from home without having to spend entire evening at City Hall to wait for one agenda item in a long schedule. We become more engaged residents by watching meetings regularly from home. Thank you.

Join the discussion (1)

Community Character | a month ago

Like +3

Dislike -1

Electrification, battery energy storage, & electric vehicles will become more prevalent. Unfortunately, climate change, drought, and fires may also become more prevalent. Can Carlsbad investigate whether fire department is prepared if wildfires threaten Carlsbad and we have more lithium battery EVs and battery energy storage (residential, school, city)? Do we need different fire-fighting techniques, training and budget? See NFPA "Hazard Assessment of Lithium Ion Battery Energy Storage Systems"

Join the discussion (2)



It would be so great to put speed bumps and lower the speed limit, or something similar, on the Carlsbad Blvd/101 stretch from Avenida Encinas to Palomar Airport. It's the only stretch that goes by neighborhoods and busy areas that's 50 mph speed limit. People treat it like a drag strip - it's super loud and people speed like crazy right by the camp grounds and neighborhoods. Thanks!

Start a discussion

Quality of Life & Safety | a month ago Like +1 Dislike -1

I think Carlsbad's economic vitality is just fine. But maybe we can focus on trying to fill the empty commercial buildings around the airport with some GOOD businesses. B Certified ones. And have solar and EV charging stations everywhere. How about a seaweed farm. You know, focusing on business that's also good for the environment. Also more trees.

Start a discussion

Economic Vitality | a month ago Like +6 Dislike -1

The beaches make Carlsbad home. Especially from the power plant south to ponto. Let's keep those areas as they are please.

Join the discussion (1)

Community Character | a month ago  
Like +13 Dislike -1

I realize beach erosion is a problem but can we please stop pumping so much fake sand onto the beach so frequently? The tide pools at Teramar used to be thriving with life and now they are frequently covered in sand. Although less important, it also ruins the waves. Please ease up.

Start a discussion

Our Environment | a month ago Like +14 Dislike -1

I would love to see Carlsbad make a small harbor village with restaurant by the old power plant And realign Carlsbad Blvd from Palomar Airport to to stop the erosion on the bluff and develop walking trails along the coast line

Join the discussion (1)

Our Environment | a month ago Like +1 Dislike -4

Keeping the land near Ponto, the campgrounds, and the beaches and cliffs near Palomar Airport road undeveloped. People can and do still use and enjoy areas that don't have painted and paved parking, manicured grass, and paved sidewalks. Leaving these places undeveloped creates a natural oasis in an otherwise busy city. And once it's developed we can never get it back. Also more trees. Everywhere.

Join the discussion (1)

Quality of Life & Safety | a month ago Like +12 Dislike -1

Create a Spare the Air Program (like BAAQMD's) for days when air quality is expected to be unhealthy, to educate residents about air pollution, & to encourage actions to improve air quality. When particulate matter levels are forecast to be high, issue a Spare the Air Alert, making wood burning illegal. Asks residents to reduce pollution by taking transit, driving less, reducing energy consumption at home, and making many other daily choices that improve air quality. See SpareTheAir dot org



Start a discussion

Our Environment | a month ago

Like +4

Dislike

\*\*Less concrete more trees; make a requirement, for x amount of building development you have to plant x amount of trees with it, they are our natural carbon reducers. A dog beach. Maybe near the campgrounds. People who like to camp are probably the same kind of people who like to bring their dog to enjoy the beach too. Real dog parks with grass, and not under power lines. City-organized each cleanups, park cleanups, etc. A downtown community garden.

Join the discussion (1)

Our Environment | a month ago

Like +7

Dislike

We need a dog beach like they have in Del Mar. Even if you did certain hours that would be great

Start a discussion

Quality of Life & Safety | a month ago

Like +2

Dislike -7

More clean fun areas for youth. A free bike park and pump track like the one in St George Utah would provide endless hours of fun everyone.

Start a discussion

Quality of Life & Safety | a month ago

Like +1

Dislike

People come to visit and to live in Carlsbad because of the beach. The beach and the associated lifestyle are the focal point of this community. For decades now, Carlsbad has avoided and/or been prevented from making the infrastructure investments needed to facilitate the ever-increasing usage. Quality of life would be enhanced by: Preservation of the remaining open beach and beach front areas; increasing public access and providing significantly larger park-like areas along the coastal strip;

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +3

Dislike -1



In 5 years it would be wonderful if our beaches didn't have to be closed every time it rains because of all of the polluted run-off. The old industrial parks particularly need to be upgraded so parking lots do not drain directly to a creek.

[Start a discussion](#)

Our Environment | a month ago

Like +8

Dislike 0

40% open space was a good goal 40 years ago. It is even more important today. It was one more way Carlsbad can be a regional leader, protect its one unique character and preserve the biodiversity of our area.

[Join the discussion \(1\)](#)

Our Environment | a month ago

Like +10

Dislike 0

Improve the sea wall, especially the stairs connecting the upper and lower walls. The metal parts of the steps are in a state of advanced rusting and the method of repair is duct tape (similar) is wrapped around the deteriorating metal joints. The dirt banks need landscaping. Officially, this is a state responsibility, which unfortunately has been neglected. The Carlsbad Council should address this problem with State officials to protect our beautiful sea wall for the future.

[Join the discussion \(1\)](#)

Quality of Life & Safety | a month ago

Like +6

Dislike -1

Improve tree canopy cover. Trees help reduce GHG, reduce heat island effect thereby saving energy, make walking and biking more pleasant, and help create a sense of place.

[Join the discussion \(4\)](#)

Our Environment | a month ago

Like +8

Dislike -1

Reduce GHG through Building Electrification. Buy EV,s for all municipal vehicles, provided EV filling stations that are convenient and easy to use. Establish safe biking lanes. Plant a variety of trees throughout the village. Create a transportation system for short distances for those who are unable to ride a bike or drive a car which would add to the traditional bus routes.

[Join the discussion \(2\)](#)

Our Environment | a month ago

Like +6

Dislike -1

TOWN CENTER A center strengthened by the inclusion of the town/s Seat of Power (City Hall) placed at a location of prominence and status. A flagship facility that also offers as many features for the community as its layout can accommodate. A center with a high level of authenticity and or heritage, it is optimal if the location has an innate quality to it. Something special took place there, something special was built there, something was started at this location that has meaning to us.

[Start a discussion](#)

Community Character | a month ago

Like +2

Dislike -2

TOWN CENTER A Center with ample public areas, allowing easy public movement and areas for public to gather. Where one gathering location is widely held to be the venue for public expression. Where the community comes together to hold a hand over heart, where they push both hands high into the air with movement and rhythm, where, after sunset they may hold lights tight in hand as an expression of collective spirit. Lets get a Town Center for the Community - Carlsbad



Join the discussion (1)

Community Character | a month ago Like +4 Dislike -3

TOWN CENTER Has many activities & services creating a significant draw that becomes a locale attraction, a destination for the entire community. A center that provides a special setting assisted by its character and ambiance enhancing the community's sense of place, identity & pride. A center that is easy to locate, offers easy access, and has adequate fundamentals for all its uses and planned events A center that can host a range of special events throughout the year. see next post

Start a discussion

Community Character | a month ago Like +2 Dislike -2

There ABSOLUTELY needs to be sidewalks between Tamarack and the lagoon on Garfield. People walking on Garfield have to walk in traffic. At night, one has to be extremely careful driving the street.

Start a discussion

Quality of Life & Safety | a month ago Like +6 Dislike -1


Please add background checks for the affordable housing. These homes should go to honest hardworking people, not criminals.



Join the discussion (1)

Quality of Life & Safety | a month ago Like +2 Dislike -1




City Hall should be a flagship facility that represents us all and has civic amenities that will be embraced as a proud symbol of the community. It should be an example of efficiency and professionalism. Its location is meaningful and should be managed to be a part, a meaningful part of a larger community entity, that is a TOWN CENTER. Unfortunate that I have never seen this idea, a town center, on any city plan. What makes for a successful town center - these will be shared next




 Start a discussion

 Community Character | a month ago Like  +2 Dislike  -3


NEW CITY HALL+CIVIC CENTER WILL IT CREATE A TOWN CENTER : Ask pretty much anyone, they will say Carlsbad is a nice place to call home. To continue and embellish on that status our leaders are now supposed to select the ultimate location for city hall and make it a real civic center. We should all realize that residential Carlsbad is pretty much in two areas, north and south divided by the airport and its influence. So now we (they) have two options on location 1-mid city 2 the village. C






 Start a discussion


 Community Character | a month ago Like  +1 Dislike  -4




We love Carlsbad Village, all the beautiful home developments and the proximity to the beach. Carlsbad seems to have had a good strategic plan for years. The areas along 101, where the bluff is dangerously falling are of a big concern. The abandoned old State highway along Highway 101, bordering South Carlsbad State Beach, could be cleaned up and turned into a green area or parking for beach access. It would be a start before the drastic project of moving Highway 101 East is planned.

 Join the discussion (1)


 Quality of Life & Safety | a month ago Like  +4 Dislike  -1




Dog Friendly beaches. Carlsbad seems to be the only N. County Coastal community without dog-friendly beaches. For those of us who want to take our small dogs for long walks without threat of coyote attack are forced to drive to Cardiff or Del Mar beaches. There are so many coyotes that have attacked small dogs while on leash that we can only go where there are none and that is the beach. We are not asking that they run around off leash, but be able to walk safely with their owners on leash.

 Start a discussion


 Quality of Life & Safety | a month ago Like  +7 Dislike  -8




We are in serious need of pickle ball courts. Recently signs have been installed at the tennis courts prohibiting pickle ball, but with no explanation.

 Join the discussion (1)

 Quality of Life & Safety | a month ago Like  +6 Dislike  -1


Please create more Neighborhood Parks for our kids, families, and seniors to enjoy. Ones they can walk or bike to rather than drive. There is plenty of open city land available (around the library, city hall etc.) that can still be turned into local Neighborhood parks. The massive Alga Norte, Poinsettia, etc. Costco-style parks are useful for big events, swimming pools, skatepark, and for driving to/from, yet they do not foster neighborhood cohesiveness and carless access.

 Start a discussion

 Quality of Life & Safety | a month ago Like  +6 Dislike  -2

1) Equip major intersections with pedestrian/auto Railroad crossing equipment that allows for no train whistles. 2) Provide for 1 or 2 auto/pedestrian underpasses for the RR tracks at appropriate streets in the village area. This would greatly benefit first responders, residence, businesses, and visitors at a cost that is perhaps 10% of building a trench for the R R tracks through the village (\$35-40M as opposed to \$350-400M!). This could be accomplished much more quickly (within 5 years).

[Join the discussion \(2\)](#)

 Quality of Life & Safety | a month ago


Like  +3

Dislike 

We need development to actually follow the Village & Barrio design guidelines in our decades-old plan. As it has been since 2001, developers get their plans approved by the city and planning commission. Then they just change the "approved" plans using policy #35 form and get away with 4-story McBoxes in "The Village" with the cheapest build possible. This is a major loophole being abused by Village/Barrio development.



[Join the discussion \(3\)](#)


 Community Character | a month ago

Like  +14

Dislike 

Connect Marron Road (or Haymar Dr.) east to El Camino. Or, at minimum, create a pass through bike/trail path and link it in with existing bike infrastructure. Work with neighboring cities to create a full network of bike/walking paths across North County. Something like the bike path along the 56, but up here would be awesome and improve the area.

[Join the discussion \(1\)](#)


 Our Environment | a month ago


Like  +4

Dislike 




We need more community gardens! The wait list is 300+, condos and apartments without yards or personal plots are going up like gangbusters, and finances are tight for service and retail level workers whom may otherwise not be able to allocate their pay toward the skyrocketing prices of ORGANIC and HEALTHY food. Lets forego a condo complex or two. The gardens really are one of the best health oriented things that a city can do for its residences ;) Keep new buildings to a 2 story maximum.


 Join the discussion (3)


 Our Environment | a month ago

Like  +9


Dislike  -1

All crosswalks, but especially those near schools, need to be hard, four way stops for all vehicles and allow for the "scramble" crossing, like in Carlsbad Village. For example, the intersection of Tamarack and College (near Calavera Elementary and Middle) is super busy each school day and the delayed arrows for the crosswalk aren't enough. Too many cars don't pay attention and I've seen too many close calls. Protect the kids and parents walking, biking, and on scooters. Don't be car-centric!


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +5

Dislike  -1

Hi to whom it may concern. The biggest thing that really bothers many of us is the racing around all over Carlsbad. Grand Ave, Elm Ave and the 101 are crazy with cars, motorcycles racing at all hours of the day! Drivers are not stopping at stop sings either. Very RARELY to you see them pulled over for this. Someone is going to get killed on the 101. God, forbid it happens


 Join the discussion (1)


 Quality of Life & Safety | a month ago

Like  +2

Dislike  -1

Many of the suburban streets have traffic going 30-40 miles an hour, making roads unsafe for children who bike to and from school, and increase noise and air pollution in our neighborhoods. The problem is especially apparent in the hilly areas such as Tamarack and Chestnut. The streets seem too wide with no bike lanes and thin sidewalks. Would be nice to make these areas child and elderly friendly instead of like highways.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +7

Dislike  -1

Smerdu Community Garden suffers from poor security. Tools and harvests are stolen. Creepy people lurk. Parks and Recreation needs to install adequate perimeter fencing and change the gate code regularly. There are hundreds of Carlsbad residents on the waiting list for a community garden plot. We need more community gardens and more responsive P&R staff willing to enforce non-compliance issues that deprive others from a garden plot.


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +3

Dislike  -1

Having grown up here in Carlsbad I have seen good improvements and some more recently that seem to be bad. Please LIMIT the height of buildings - especially downtown. Tall buildings do not give a "village" feel and are driving the small businesses to move elsewhere. Let's find a good use for the property of the power plant that I will truly miss seeing - a park or perhaps a place similar to the Vista Moonlight theater that people would use and appreciate our beautiful beach area.

 Join the discussion (4)

 Community Character | a month ago

Like  +18

Dislike  -1

The Smerdu Garden does need better security, a higher stronger fence, frequent lock adjustments, and perhaps, police drive-bys. Men routinely camp in the garden parking lot. Many women and elderly do work alone inside, focusing their attention downward. I've seen the men in possession of the garden's produce, reach over to take it, and manipulating the locks. Produce and tools are routinely stolen from the gardeners whom have poured time, toil, and expense into growing food for their families.



Start a discussion

Quality of Life & Safety | a month ago Like +3 Dislike -1

Smerdu Garden, parking lot campers. It seems that the picture that I uploaded with my comment did not succeed so, here's one of the vehicles camping in the Smerdu garden parking lot. There are others whom, camp there also.



Join the discussion (2)

Quality of Life & Safety | a month ago Like +2 Dislike -1

SDGE recently buried some power lines in Julian at a cost of \$3 million per mile, according to the Union-Tribune. Conversely, City of Carlsbad accepted payment from SDGE, thereby relieving SDGE of this responsibility in Carlsbad. Carlsbad Taxpayers now on the hook. Do the math; multiply \$3 million times the number of roads that are lined with utility poles, 350 miles. Gulp! Top Secret. They don't want us to discuss this. Probably will delete this post within 10 minutes.

Start a discussion

Community Character | a month ago Like +9 Dislike -1

The completion of the missing link of Cannon will greatly improve the traffic flow of not only the City, but the region as well. The study that is underway is a good start.

Start a discussion

Quality of Life & Safety | a month ago Like +4 Dislike -1



A physically separated bike lane on El Camino Real would be much safer than the current very scary, very dangerous painted line (or in some spots no paint at all), especially with the near freeway speeds cars are encouraged to drive at in between red lights. It should feel so safe that children and the elderly would have no problem biking on it.



Join the discussion (3)

Quality of Life & Safety | a month ago

Like +11 Dislike -1

I heard there were plans on blocking off State Street to car traffic or severely limiting their speed and room. I think that would be a great addition to the character of the Village, take a look at what Ventura has done blocking off large sections of their downtown area and the character that's been added (not to mention the extra business! You can fit way more people and bikes into streets than cars). Safety, prosperity, and quality of life; all that's needed is blocking car traffic.



Join the discussion (2)

Community Character | a month ago

Like +11 Dislike -1

Buy the power plant property and turn it into the most amazing beachside park. Open up the south side of Calavera to mountain biking and purchase any available land. This area is a hidden open space gem. Connect trails-we could have 30-50 miles of connected trails instead of short 1-2 mile trails everywhere. It would be great to see a bike park in Carlsbad. Not sure why our city seems to dislike mountain bikers but every other progressive cool city seems to embrace and work together.

Join the discussion (2)

Our Environment | a month ago

Like +16 Dislike -3

When I think of Carlsbad I think of the beaches, lagoons, excellent schools and great parks. It's a great place to raise a family with a mostly small town feel still hanging on. Most cities don't have gems like Calavera open space, the campgrounds/ponto area, strawberry and flower fields. These places need to be considered part of the fabric of our community with no possibility of development. Would love to see a park that exists near the beach like other cities have...see San Clemente.


Start a discussion


Community Character | a month ago

Like +11 Dislike -1




Don't let Carlsbad become more of a pass through for other cities. El Camino Real and Palomar traffic seems to be growing by the day. We have freeways to move traffic and should not continue turning El Camino into a second freeway. I agree with many others to make the village uniquely different instead on Orange County south with more three story condos everywhere. Also, the RV parking along the beach should be restricted or banned. RVs take up many spaces and stay all day.

 Join the discussion (1)

 Quality of Life & Safety | a month ago


Like  +14 Dislike  -1

Hold onto the 'family-friendly beach village' feel of our town. For instance: 1) do not allow new construction of buildings with more than 3 stories. 2) Make the town as pedestrian-friendly as possible. 3) Create more hiking trails in the open spaces. 4) Protect the historic Barrio and its original character.

 Join the discussion (1)

 Community Character | a month ago Like  +20 Dislike 


I have lived in several beach towns over my 72 years. Perhaps our local community- of all ages- could benefit from a local town trolley all throughout the year. This trolley could connect neighborhoods to the beach and village for shopping and also get high schoolers to school to reduce traffic, parking problems and increase our local economy by local purchasers instead of relying on tourists. Parking has been less and less available for us locals! Especially during holidays!




 Join the discussion (1)

 Community Character | a month ago


Like  +15 Dislike  -3


Quality of travel within the City would improve if the traffic signaling was improved. We often sit at red lights when there is no other vehicles in the other parts of the intersection. Lights turn green for turning into schools when no one is in the turning lane or it's a weekend. Lights turn green out of shopping centers (the Forum) at 6am and hold up those traveling along the roads. Something needs to be done so we are not stopping at a red light every time we approach an intersection.

 Join the discussion (1)


 Quality of Life & Safety | a month ago Like  +6 Dislike 


Cbad is a unique combination of a coastal relaxed vibe and a vibrant economic city. It is important to me that we not be seen as elitist or only one dimensional. I have lived here since 1984. Despite my groaning over the incredible growth I've witnessed (I think the population was close to 45k in 1984!), I can now appreciate the excellent planning and decision making over the past 4 decades. It's all about balance - between the residents, tourists, businesses and environment.



 Start a discussion

 Community Character | a month ago Like  +5 Dislike  -4

The Boys and Girls club is sorely in need of an update. The pool is old and gross. The Boys and Girls club offers an excellent after school program for children who don't come from the highest income families. Families that have been here for decades. Please don't let the influx of new residents from other areas of CA and other states choke out the communities' need for this valuable institution.


 Start a discussion


 Community Character | a month ago

Like  +13 Dislike  -1




The Barrio was once the backbone of Carlsbad. Its maintained some of its quaintness. I would like to see a plan to make it shine without pushing out the original residents, and it would nice to see more historic markers for the building. That Market Building across from Lola's has some incredible history. The Barrio needs to be protected at all costs.

 Join the discussion (1)

 Community Character | a month ago

Like  +17 Dislike  -1


Replace the deadly unused loud trains with slower more usable /Functionable/quieter safer trolly system... Way more stops , tourist friendly and would open up public usability of the existing wide swaths of unused land... buses can also use it rather than PCH . Even before Covid , train usage was in decline ... no it's pretty much empty even at "peak" times... It would also save millions and millions of dollars in trenching, Increase charm, ridership and safety ...decrease obnoxious loudness...


 Join the discussion (1)



 Our Environment | a month ago

Like  +6 Dislike  -4


- Chestnut /Rail pedestrian crossing - Bump out curbs on corners of Barrio area intersections ... - playground at small public area at cul de sac on North side of Chestnut @ RAIL trail... or make the east side of rail trail a playground .... - Remove border style fencing along rail trail. - make some street into pedestrian only... ie parts of State and or Grand. - widen sidewalks.... - finish rail trail all through Carlsbad ... - sound barrier on 5 freeway as it being widened ..


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +5 Dislike  -2


Would love to see some upgrades to Holiday Park. Right now it's being used as a dog park for a lot of people who allow their dogs off-leash. It's a nice park, but it doesn't feel safe at all. All the other Carlsbad Parks have gotten upgrades except this one. I know it's not in a prime location, but the residents in the area have changed over the last ten years and this neighborhood park doesn't reflect that change at all.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +10 Dislike  -1


We need more public tennis courts in the south side of Carlsbad. Maybe by Alga Norte park or Aviara Park. We also need public restrooms by the Carlsbad High school tennis courts.


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +4 Dislike  -1


All of our school's being 10's. More Police to ensure our community and streets are safe. The City Council and our representatives to understand that Safety of their community and citizens is the #1 priority. Along with education, community and city development. If we are not honest about the drug problem and mental issue on our streets and just continue to use the word "Homeless". We will never be able to truly address the issue. We need a unified community to truly make things happen Thank you


 Start a discussion

 Quality of Life & Safety | a month ago


Like  +8 Dislike  -2

I think there should be a Promenade area. One is proposed already at the East end of Grand. It would be a great place for people to gather. Our Sister City has one and our Mayor commented on how our sister city in Europe has a great city design. Why don't we? Robert Wilkenson has submitted a great plan for one with great forethought and attention to detail. All great cities around the world have a Promenade as it adds culture, diversification, while at the same time allowing for creativity.

 Join the discussion (1)


 Community Character | a month ago  
Like  +17 Dislike  -2


Homeless prevention and rehousing. Carlsbad needs a robust 5 year strategy that is focused on helping prevent individuals become homeless and support those who are to get access to care, medication as well as reasonable "housing". There are many cities around the world engaging in innovative solutions. Establish a clear path forward over the next 5 years based on the following 3 priorities: Health/ wellness ;Safe shelters; Economic sustainability (incentivize business community partnerships)

 Join the discussion (2)


 Quality of Life & Safety | a month ago  
Like  +15 Dislike  -1

Carlsbad is a quality city but our community needs better unity The overall community does not have one point of focus, a town center It is best that a point of focus has a number of attributes to hold that standing There is only one are of town that has that kind of potential, that is the Village We need to keep city hall at it current location and make it a true Civic Center Then do more to make the Village fulfill its potential as our town center

 Start a discussion


 Community Character | a month ago  
Like  +9 Dislike 




Access to athletic fields is frustratingly difficult to get unless you are a large, professional (paid) organization. We need more lit athletic fields (increase the size of the pie) and you need to ensure some equity of access so smaller, non-profit organizations have some access as well.

 Join the discussion (2)


 Quality of Life & Safety | a month ago  
Like  +10 Dislike  -1


There used to be a wonderful wildlife rehab center that closed, we really need someplace like that again. It was a great benefit to our community and very educational to out kids.

 Start a discussion

 Our Environment | a month ago  
Like  +8 Dislike 


Mandatory ebike training and rules for children under 18. There should also be consequences like fines via tickets if not followed. I have been in a few near accidents with young people on e-bikes. I have had my own ebike for about 7 years with no problems. I'm 46 and have been riding bike since I was a kid but our roads are too crowded and schools are packed with e-bikers now and it is very dangerous.


 Join the discussion (4)


 Quality of Life & Safety | a month ago  
Like  +32 Dislike  -3




Improved and safer pedestrian access from Poinsettia/Aviara area to South Carlsbad State Beach. The crosswalks between Bataquitos Dr and the Coast Highway are high traffic and dangerous with drivers often not stopping and/or rolling red lights. I frequently walk with my children in this area and they would have been struck by cars if I had not intervened. A pedestrian lagoon path to Ponto would eliminate the need to share the road, or expand and protect the current sidewalks.


 Join the discussion (1)

 Quality of Life & Safety | a month ago

Like  +15 Dislike  -1


1) Put an ordinance in place to restrict where homeless may reside: ie: NO PARKS, CITY STREETS, SIDEWALKS, SCHOOLS, etc.. - the City of LA has done this - Carlsbad could be the next Venice, CA. - what a mess ! 2) DO NOT OVERBUILD the Village - it will ruin it's quaintness - which will reduce revenue; 3) NO HOTEL/RESORT at the old power plant on the beach. Return it to a beach ! There's plenty of money for the town IF you keep it beautiful , quaint and inviting !


 Join the discussion (3)

 Quality of Life & Safety | a month ago

Like  +23 Dislike  -2


Don't build high density, low income housing over undeveloped land. Build in existing paved areas that need renovation -- like the west end of the Carlsbad mall that has a huge, unused, empty parking, established traffic infrastructure, and is near employment opportunities and public transportation.


 Join the discussion (1)

 Our Environment | a month ago

Like  +32 Dislike  -1


Please address the irresponsible and inexperienced e-bike riders! Many e-bikes are as fast as motorcycles, which require a license and have a required age minimum. Many of the current e-bikers are young, inexperienced, riding side-by-side, helmetless, on their phones with friends hanging off the back, flying down the road (or sidewalk) and not obeying basic rules of the road. They are menancing to the safety of our community.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +23 Dislike  -2


HOMELESS, HOMELESS, HOMELESS, RUINING DOWNTOWN AND SCARING THE CRAP OUT OF PEOPLE!!!!!!!


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +5 Dislike  -4


We need sound barriers from Route 5 and 78 to protect the residents from traffic noise and pollution.

 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +12 Dislike  -2


The power poles and lines are an eyesore, an environmental threat, and a danger in high winds in North Carlsbad, especially along Chestnut neighborhoods where every view has wires hanging. Residents have been paying on their utility bills to put the utility lines underground for years. The plan was in place when I purchased my home 20 years ago. The road was recently dug up to put 5G underground by corporate interests. Why not utilities?


 Join the discussion (2)


 Community Character | a month ago

Like  +24 Dislike  -1

Better coverage of internet and cell signal. More options for the service providers. There are more people living here and there are more cars. As a result we need more frequent road surfacing


 Start a discussion


 Quality of Life & Safety | a month ago



Like  +10 Dislike  -1

Poinsettia west of El Camino Real has opened to drive straight to the beach area. Isn't it time for the city of Carlsbad to complete the two lanes on each side of Poinsettia/Brigantine (west of Black Rail Rd and East of Aviara Pkwy)? Poinsettia goes from 2 lanes on each side to 1 lane and back to 2 lanes. It has been an eye sore for so long! Carlsbad needs to finish this small part of the street and make it more consistent and safe for drivers and bicycle riders.





 Start a discussion



 Quality of Life & Safety | a month ago

Like  +15 Dislike 

If we could reduce the crime rate and the number of homeless people in our city. I get nervous sometimes about being home alone with my kids or if I'm awake late at night. I wish I didn't feel that way. The police do an excellent job trying to keep our city safe but I know there are circumstances where there is nothing more they can do. I wish it weren't that way.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +25 Dislike  -4



We would like a bike path adjacent Buena Vista creek from Vista to Carlsbad Blvd. this would be a very popular bike path with few hills and few intersections. A raised bike/walking path along the side of the Buena Vista lagoon to the beach would be spectacular and could be engineered in conjunction with the 78 interchange.


 Join the discussion (3)


 Our Environment | a month ago

Like  +20

Dislike 

We need a few parking structures built in the Village to help offset the loss of space when NCTD turns their parking lots into housing. Oceanside has successfully built a 3 parking structures In there downtown and it has been effective in providing parking for there thriving restaurant and visitor scene. We currently have very little parking areas adjacent our beaches for residents or visitors. Beach goers who park in merchant spaces prevent shoppers from shopping for many hours.


 Start a discussion


 Economic Vitality | a month ago

Like  +9

Dislike  -13

We need a pedestrian and cyclist (possibly vehicle) tunnel from Pio Pico to Grand Ave. to provide better access to the Village. Carlsbad Village. Carlsbad Village Dr. Intersections are frequently backed up to the railroad tracks and the infill projects are not complete. The traffic issues discourage residents from going to the Village.


 Join the discussion (4)


 Economic Vitality | a month ago

Like  +12


Dislike  -1

We need enforcement of the sound ordinance on Carlsbad Village Dr. Motorcyclists frequently rev their engines and split your eardrums. The city has been enforcing the sound ordinance along Coast Hwy near Cannon and there has been an improvement.


 Join the discussion (1)


 Quality of Life & Safety | a month ago

Like  +15

Dislike  -1

My husband and I first arrived in Carlsbad in 1966. As newly weds, our honeymoon was to "arrive as soon as possible" so that he could join his unit at Camp Pendleton preparing for Vietnam. During his 30 year career we returned to Carlsbad in 1972, left for another assignment. Now retired & living here, we would love to see the Veterans Park completed to honor the lives lost and those who served from beautiful Carlsbad. Through our many moves our children always felt that Carlsbad is home.


 Start a discussion


 Community Character | a month ago

Like  +12


Dislike 

Carlsbad to consider an annual beach parking pass similar to Oceanside for all Beaches. The revenue could support lifeguards/police/parks and rec. and the environmental impact brought by tourists and debris they leave. And residents could benefit as well from a 50% reduction in the annual pass. \$100 for residents \$200 for non-city residents. Or an \$10 day pass or \$40 week pass. It would clean up the graffiti on the sea wall and keep the beach clean. Separate from a State Park Pass.


 Join the discussion (3)


 Economic Vitality | a month ago



Like  +13

Dislike  -9


I'm adamant about investing in the boardwalk by the beach. It needs to be redone landscaped, inviting for more people to come and expend money in the village. It would be great for the city managers to come with a plan to add bathrooms wide bike lane etc. I don't know what is the plan for the area where the tower was but that place for restaurants on the to with ocean and maybe shops at the bottom would be amazing. :)

 Start a discussion

 Community Character | a month ago

Like  +24 Dislike  -7


Alternative energy expansion. Solar panel rebates.


 Join the discussion (1)



 Our Environment | a month ago

Like  +25 Dislike  -2


Safe places and help for homeless and mentally ill


 Join the discussion (3)

 Quality of Life & Safety | a month ago

Like  +29 Dislike  -3


Homeless must go to a facility or leave Carlsbad they may NOT live on streets or in parks.


 Join the discussion (1)

 Quality of Life & Safety | a month ago

Like  +34 Dislike  -7


I'll like to see the College completed with the connection finished. The traffic in Cannon for people needing to go through has been increasing with the years


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +8 Dislike  -5

Less homeless, less crime in my neighborhood. Keeping carlsbad a safe place to live.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +37 Dislike  -0




We could use more pickleball courts and perhaps a rebound wall to practice on while waiting your turn (because it's almost always busy). We can surround the courts with sound barrier material (like at Poinsettia Park) which, although it is not the most attractive, does a lot to keep the noise confined within the courts.


 Join the discussion (3)

 Quality of Life & Safety | a month ago

Like  +11 Dislike  -3


I have a fuel cell vehicle, which helps the environment from emissions, no motor oil to spill, etc. I was told Carlsbad would provide a fueling station which has not occurred. there isn't anything of the kind in North County and only one station in Del Mar. There are very many vehicles of this kind lining up in Del Mar and with the help of Carlsbad pushing this along would definitely be an inspiration to others in this area to acquire more of this non-emission; oil-less vehicles. Thank you.


 Join the discussion (2)

 Our Environment | a month ago

Like  +9 Dislike  -4


Plenty of outdoor spaces for people to walk, bike and get together . Picnic areas , children's special playgrounds, coves/niches for seniors to seat and enjoy, tables where people can play chess, bocci courts, a stage for outdoor concerts, occasions with food vendors

 Join the discussion (1)

 Quality of Life & Safety | a month ago

Like  +26 Dislike  -1


Once the tower/plant is fully removed, use that space as a open park, expanding the current park on the corner.


 Start a discussion

 Our Environment | a month ago

Like  +49 Dislike  -1


Much of what made C'bad unique is gone. And we can't get that back. We should consider taking the "ideas" offered in the survey seriously...like the traffic free areas in the Village, parking structures for Village and beach parking. There's plenty of commercial space elsewhere in Carlsbad, so the Village should be "developed" no further. But let's consider cleaning it up. The "trashy" areas, like Smart & Final, should be attacked. Development should consider residents opinions 1st.

 Join the discussion (2)

 Community Character | a month ago

Like  +41 Dislike  -0

Change the "Voluntary Noise Abatement Policy" aka "VNAP at Palomar Airport to MANDATORY. Propeller driven aircraft fly too low over residential neighborhoods, causing excessive noise throughout the day and evening. Major disruption to adults working and schooling kid from home! Also air pollution from their exhaust and serious safety concern from potential crashes. City should work with the FAA to make VNAP mandatory! The County is useless! All they care about is revenue generation!

 Join the discussion (3)

 Our Environment | a month ago

Like  +28 Dislike  -2



Protect the village, no more 4+ story buildings in the area and please none East of the 5. If people want to live in a dense, crowded, heavily trafficked area then can move to Orange County or Los Angeles. Protect the small town feel and protect the remaining open space.

Join the discussion (4)

Community Character | a month ago

Like 👍+59 Dislike 👎-1

Completion and development of more hiking/biking/running trails. The trails at Agua Hedionda have been in the works for years but no progress. We need to encourage travel that is not car dependent.

Start a discussion

Quality of Life & Safety | a month ago Like 👍+40 Dislike 👎

A pedestrian/bike crossing or tunnel across the railroad tracks along Chestnut Ave. Good examples are ones being put in the Encinitas area.

Join the discussion (1)

Quality of Life & Safety | a month ago

Like 👍+22 Dislike 👎-1

Continue water conservation; continue improving the air quality; add more bike friendly paths along major streets; and, improve fire abatement in open fields, canyons and parks.

Start a discussion

Our Environment | a month ago Like 👍+21 Dislike 👎

A new trail system around the lagoon. -South shore lagoon trail to start from Strawberry fields and run close to water's edge to a new pedestrian bike path bridge that connects to just below the lagoon discovery center trail and then a 2nd bridge over the AH Creek to Kelly trail. Redevelop the waterfront on Park Dr. along the south shore with a trail that connects from Kelly school to the existing trail system Around Bayshore Community to the Lagoon beach there.



Start a discussion

Our Environment | a month ago Like 👍+30 Dislike 👎-3




We need a robust and sustainable recycling program with education and volunteering opportunities. It is shocking that Carlsbad is behind many cities in developed countries. We still don't recycle compost and soft plastics (like plastic bags and plastics wrapping foods and inside envelopes). Rather than adding to global garbage and pollution, the city needs to stimulate, house and invest in local recycle facilities, and learn from successful programs. We need a bold goal to achieve it by 2030.

Join the discussion (2)

Our Environment | a month ago Like 👍+25 Dislike 👎-3




This past year we saw up to six inches of rain fall in a given throughout the state. Fortunately, our rain fall hasn't been anywhere near that amount. However, that day is in our future, and the Rancho Carlsbad 55+ community is surrounded by two creeks that would overflow if a rain storm dropped double the amount of water form any our past rain storms. The community would quickly be underwater. Something needs to be done before that happens. Better creek management would go a long way.

[Start a discussion](#)

 Quality of Life & Safety | a month ago Like  +4 Dislike 



Affordable housing, we have people working in Carlsbad (for the City and Private Sector) that can't afford to live here. Affordable housing might help some of those folks, but affordable house at 80% of the medium income is still too high a price for a large percentage of the workforce in the city.

[Join the discussion \(4\)](#)

 Economic Vitality | a month ago Like  +12 Dislike  -14



Carlsbad Council has always avoided View Blockage laws. Carlsbad is an Ocean View city, we have worked our whole life to live here (and in many cases, bought a home with some kind of view of the ocean) we now see our views disappearing due to Trees. Why should we pay a million dollars for a home with a ocean view only to have a neighbor plant 40 foot trees and block our view. Shrubbery should be held to the same height limit as a home structure.

[Join the discussion \(4\)](#)

 Community Character | a month ago Like  +18 Dislike  -4

The Eucalyptus trees on either side El Camino Real and elsewhere in Carlsbad should be taken out and replaced with Neem Trees for their medicinal beneficial value. Eucalyptus trees absorb ground water, and absolutely not suitable for the fire prone enviornment in Southern California. Thank you

[Join the discussion \(6\)](#)

 Our Environment | a month ago Like  +9 Dislike  -11




Carlsbad noise issues include: planes, leaf blowers, car/motorcycle muffler issues, need for sound barriers on the 5... Yet - Pickleball noise is not mentioned. There is an overwhelming desire to play the game for exercise, to make friends, etc. etc. - no issue with that. But - to put Pickleball courts in residential areas, even in rec centers, is to ignore the noise issue. Of course players, in the game, don't notice or even care. Residents care and the city council will hear about it.

[Join the discussion \(3\)](#)

 Quality of Life & Safety | a month ago Like  +4 Dislike  -13

Sequoia street between the coast highway and Garfield is a danger to cars and pedestrians. No designated sidewalks. Need to complete sidewalks, curbs and paving. Cars should not be allowed to park on both sides of this street. It becomes barely a one lane street!! This is a ridiculous and dangerous situation on such a trafficked street. Same issue on Garfield from Tamarack South. Not as narrow but people are walking down the street with children and beach items because no sidewalks.

[Join the discussion \(1\)](#)

 Quality of Life & Safety | a month ago Like  +3 Dislike  -1



The shopping and restaurants in The Village need to be elevated. The restaurants are just okay, and I never buy anything in our shops. What can we do to attract higher caliber merchants?

[Join the discussion \(5\)](#)

Economic Vitality | a month ago

Like +12

Dislike -4

Incentivize quality solar energy for home owners.

[Join the discussion \(2\)](#)

Our Environment | a month ago

Like +14

Dislike -4

Community begins with children. Going to school together and going to the same after-school activities is where life-long friendships start. I'd like to see Carlsbad re-align the school districts to match up with the city limits. As a resident of La Costa, it doesn't make sense that my children can't go to school with other Carlsbad residents 4 houses away. We want to be part of the same community as the rest of Carlsbad.

[Join the discussion \(2\)](#)

Community Character | a month ago

Like +13

Dislike -0

Invest in public services at the beaches and parks including bathrooms, not portable toilets that are not maintained. Improve Carlsbad Village Drive and highway 5 access areas. Continue to bring in local businesses to enrich downtown area. Maintain open spaces and create more safe, accessible trails for the public.

[Join the discussion \(1\)](#)

Quality of Life & Safety | a month ago

Like +20

Dislike -1

Make it easier for residents to go to the beach, to the Village using public transportation. We have trains and buses going north/south routes but there's not much going east/west that makes it convenient for residents. As a La Costa resident, I'd love to be able to take a shuttle that picks up in the Bressi Ranch area and either delivers to the Poinsettia train station (with more frequent train stops) or goes directly to the Village so I don't have to drive and deal with parking in the Village.

[Join the discussion \(3\)](#)

Quality of Life & Safety | a month ago

Like +20

Dislike -1

Address the loud prop planes that fly low and loud over residential areas at all hours! We don't need an El Cajon-type plane crash in Carlsbad. They used to have to fly out to open water before turning and climbing. Now they turn just off the runway, climbing loud and low over residential areas. The flight school planes are the WORST, running every 3-5 min, back-to-back for hours with noise and air pollution.

[Join the discussion \(1\)](#)

Our Environment | a month ago

Like +30

Dislike -5

The Carlsbad Village is lacking retail and restaurant diversity. Think about attracting a more edgy food scene. As for retail, add in tasteful home goods stores, cheese shop, deli, fresh bread bakery, kitchen store etc...


[Join the discussion \(2\)](#)

Economic Vitality | a month ago

Like +8


Dislike -5

Small business in downtown area. Nice balance of industrial inland and housing development kept close together with parks. Good playgrounds and dog parks. Lots of great trails and hiking areas! Kept clean and safe

 Start a discussion


 Community Character | a month ago Like  +8 Dislike 


Better bike lanes for commuting and safety for all the road and e-bikes driven all over the city. Safer bike lanes would help encourage more people to use them to run errands, travel throughout the city and reduce green house emissions to help protect our environment. Bike lanes created away from roads with their own paths into the interior that provide paths from neighbors safely to other neighborhoods and businesses would encourage more travel and healthier lifestyles.

 Join the discussion (2)


 Quality of Life & Safety | a month ago Like  +26 Dislike  -2

Keeping the homeless out and making sure bike and walking paths are safe. Also making sure our little airport doesn't get too big and start allowing the bigger planes to land/take off.

 Join the discussion (3)


 Quality of Life & Safety | a month ago Like  +27 Dislike  -3




Fewer homeless , less crime. Less traffic

 Join the discussion (1)


 Quality of Life & Safety | a month ago Like  +34 Dislike  -1




Please consider remodeling the shopping center (Smart and Final/Ace Hardware). It can be very sketchy at times. Don't always feel safe there. The parking lot is always disheveled. It could sure use some sprucing up or a remodel.

 Join the discussion (2)


 Community Character | a month ago Like  +30 Dislike 




It is shameful that San Diego county has no direct mass transit to south county/Tijuana or CBX from north county. Direct Van or bus transport from the Carlsbad airport to the border could be appealing to commuters as well as tourists.

 Start a discussion


 Economic Vitality | a month ago Like  +11 Dislike  -14




Retain the green spaces and parks that already exist. Limit development that would destroy green spaces. Develop a composting facility and encourage composting. Outlaw Ready Roundup.

 Join the discussion (1)

 Our Environment | a month ago Like  +46 Dislike 


I would like to see commercial air service brought back to Palomar McClellan Airport. When United flew from here (not that long ago) the flights were full. Bringing these flights back would cut down on road traffic, and make it easier for businesses to relocate here.


 Join the discussion (2)

 Economic Vitality | a month ago Like  +30 Dislike  -30




Carlsbad could benefit from more public art. I know there are a few murals and sculptures around, but imagine how much more colorful the community could be with more art for everyone to enjoy. Beyond just adding more murals, if Carlsbad had an art event such as the Eureka Street Art Festival, it would be another way of developing a sense of community.


 Join the discussion (4)



 Community Character | a month ago

Like  +27 Dislike  -9


I love community events like the Lancer Day Parade. I think we could have way more community celebrations like this (a New Year celebration, Chinese New Year, Labor Day, summertime, etc). Carlsbad also used to have events like Art Splash. Not only should we bring that back, but I think the community could benefit if things like that happened more often than just annually. A monthly art walk in the Village maybe?


 Join the discussion (2)

 Community Character | a month ago

Like  +13 Dislike 


Have a dedicated bike trail down the coast that is NOT adjacent to Coast Hwy. Example is Cardiff where the dedicated lane is east of the railroad tracks. Giving one vehicle lane over to bikes is not a solution, just a ticket to traffic back ups. Bikers don't yield to pedestrians, so a dedicated lane would make things safer for pedestrians as well.


 Join the discussion (2)



 Quality of Life & Safety | a month ago

Like  +26 Dislike  -3


Instead of merely coating our roads with a sealer, how about doing some real roadwork to take out the bumps? For example, Chestnut Ave. between Monroe and Harding is quite lumpy and bumpy. The sealer makes the street look nice, but it's the same old bumpy road. Not pleasant to drive on. Tamarack Ave. between Calavera Hills and El Camino Real is smoothly paved, but there are several large depressions for drainage in the right lane. They are deep enough to possibly throw a car out of control.


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +5 Dislike 


I think the Palomar air flight path should be along Palomar AP Road . I live near the high school near Chestnut st and have been buzzed by aircraft at all hours. By having the flight path along Palomar AP Road , not many residents would be affected only business that are probably not there during thr late hours


 Join the discussion (4)

 Quality of Life & Safety | a month ago

Like  +25 Dislike  -4


We are starting to see drug and alcohol users on freeway entrances and major streets which detracts from the beauty of the town. In Glendale Cal. the town had a city wide program to curtail beggars on street and drugs. Most of the business in the community participated, as well as the chamber and civic organizations. The residents were also trained and communicated with to support. There was outreach and shelters and help for the homeless, but they were not panhandling on the streets.




 Start a discussion

 Community Character | a month ago


Like  +32 Dislike 



A "quiet zone" like they have in Oceanside and downtown where the trains crossing streets need not honk their horns. Even if more gate crossings had to be installed to prevent accidental crossings, wouldn't that be far better than the deafening noise the horns make? Blasting the horns repeatedly and more than seemingly required, makes this a real quality of life issue. With the advent of more trains coming in frequency and a possible second track, a quiet zone is crucial!

 Join the discussion (3)


 Quality of Life & Safety | a month ago  
Like  +15 Dislike  -3




More trails and to connect them all rather than piece meal here and there!

 Start a discussion


 Our Environment | a month ago  
Like  +37 Dislike  -5




Beach community

 Join the discussion (1)


 Community Character | a month ago  
Like  +6 Dislike  -1




Consider eliminating bio basin requirements on grading projects and replacing it with a mitigation fee to add trash collector and water treatment inserts to all storm drain inlets in the City. Charge all utility customers \$2 per month (approximately 34,000 utility bills per month) to subsidize the program.

 Start a discussion

 Our Environment | a month ago  
Like  +2 Dislike  -5




Use native plants in landscaping projects to reflect and maintain the historic, natural beauty and charm of our beachside community and support a healthy natural environment for all to enjoy for years to come. Seek advice from local San Diego native plants specialists to provide input for design and local plant choices. The San Diego Native Plant Society is a good resource for referrals, as well as Moosa Creek Nursery, Native West Nursery and other native growers in San Diego County.

 Join the discussion (1)

 Our Environment | a month ago  
Like  +27 Dislike  -1

Our kids grow up here, go to the local schools, graduate, go off to college and then can not afford to come back even with a college degree. We need to figure out how to attract and support college grads. They are an important part of our local economy taking entry level positions at companies, buying and renting homes, visitors of our local retail and restaurants and an important part of the cultural fabric. Some cities do a great job at this. We need a plan also.


 Join the discussion (1)



 Economic Vitality | a month ago  
Like  +22 Dislike  -1



The city used to enforced its rules, like not being able to park cars with for sale signs on city streets. However, it's now neighbors against neighbors as we have to call to complain about neighbors, which then sets up a negative dynamic. If the city has a rule the you cannot park your RV in your driveway because it needs to be set back on the side of the garage or deeper off the street, then it needs to enforce that rule. Allowing RVs to block views of sidewalks and streets is dangerous.


[Join the discussion \(4\)](#)



 Quality of Life & Safety | a month ago

Like  +22 Dislike  -1

Carlsbad has done a good job of keeping up the infrastructure in the community with once exception. We need to start re-paving our roads in the local neighborhoods. I see that the main roads I live near like El Camino Real are re-surfaced on a regular basis, as they should (they are the most oftened used roads). However our streets inside the neighborhoods are deteriorating and I would like to see Carlsbad establish a long term plan to address this issue.


[Start a discussion](#)

 Quality of Life & Safety | a month ago

Like  +8 Dislike 

We need to STOP over building in Carlsbad. There needs to be regulations on adding second dwellings to single family residences We can't let greed take over our neighborhoods for projects like Sober Living homes that have no regulations. We can't allow 3 story residences to be built next to a charming old carlsbad house. Our olde charm of a community is disappearing. I want Carlsbad to attract people to our city not turn them away because we lost our sense of community over money.


[Join the discussion \(5\)](#)


 Quality of Life & Safety | a month ago

Like  +38 Dislike  -7

Stop supporting Marxist teacher's unions and BLM who do not care for our children's future. Instead support children and educate them about their rights under the Constitution which the founder's of this nation died to provide for them.


[Join the discussion \(3\)](#)

 Quality of Life & Safety | a month ago

Like  +23 Dislike  -34

Open space - no more building


[Join the discussion \(1\)](#)

 Our Environment | a month ago

Like  +50 Dislike  -3

Stay the course. Carlsbad is a jewel, let's keep it that way. Continue to focus on safety, no graffiti, don't encourage homelessness, attract innovative businesses, balance growth vs green space.

[Start a discussion](#)

 Quality of Life & Safety | a month ago

Like  +24 Dislike  -1

We need a public Bocce Ball Court in Carlsbad. (I don't know of any in Carlsbad, only perhaps in private housing areas.) Encinitas has a public court. Carlsbad is big and affluent enough to afford a Bocce court. I think the ideal place would be Holiday Park as it is nice and flat and has lots of open space. It would be relatively easy and inexpensive to build it there.

Start a discussion

Quality of Life & Safety | a month ago Like +7 Dislike -7

Rethink an expensive new civic center and instead focus on a community arts center like Moonlight Theater in nearby Vista. The offices of our city employees and elected officials needs to be practical, economical and efficient for the delivery of service. The existing facility off of Faraday is one such practical example. Build Central Park's for the citizenry not Taj Mahal's for the staff. Temper our desire for grandiose government facilities and give us a Moonlight facility type or better.

Join the discussion (3)

Quality of Life & Safety | a month ago  
Like +40 Dislike -2

Speed enforcement in residential neighborhoods is sadly neglected. We have better speed enforcement on Palomar Airport Road than any residential neighborhood in Carlsbad. Even when the neighborhood overwhelming demands enforcement its met by City Engineers and often Law Enforcement that care more about arcane and or outdated laws than actual public safety. Residential enforcement of speed limits must be a priority over revenue generation on major thoroughfares.

Join the discussion (1)

Quality of Life & Safety | a month ago Like +6 Dislike -5

Focus our urban Forest program toward the promotion of native fauna and flora. Eucalyptus, palms and other non-native trees and many other protected species of trees and plants is nonsensical. We spend ridiculous amounts of monies constantly trimming non-native trees when we should be focused on reforestation of native species and the removal of often invasive and dangerous species like the eucalyptus ( aka as the widow maker). Healthy ecosystems begin with restoring what existed before us

Join the discussion (1)

Our Environment | a month ago Like +19 Dislike -2

Rethink housing unhoused and former incarcerated folks in hotels and motels. Available funds are better allocated to transitional and permanent housing and mental health and substance abuse programs. We need sensible humane solutions not band aide's

Join the discussion (2)

Quality of Life & Safety | a month ago  
Like +19 Dislike -3

Please recognize, appreciate, and support our public safety and law enforcement. It is too easy to lose sight/misunderstand/take for granted what our police department does for our community 24/7. Especially in today's environment we have to explicitly communicate this value so it doesn't get lost in the destructive narrative. Let's commit and recommit to supporting these services in our community. Carlsbad is attractive and safe because of our law enforcement. Let's make it known and clear.




Join the discussion (1)

Quality of Life & Safety | a month ago Like +26 Dislike -






Keep the village area quaint. The small houses, restaurants and shops are what attracts people to the area. You are approaching a non-reversible situation with the multi story housing going up hemming in smaller houses. It looks ridiculous, damaging and desperate.

[Join the discussion \(7\)](#)

 Community Character | a month ago Like  +53 Dislike  -6




make Carlsbad Blvd between Carlsbad Village Dr and Tamarack a more scenic drive versus a major transportation corridor. More crosswalks and stop signs. Blinking Yellow lights on Carlsbad Blvd crosswalks should be blinking red lights.

[Join the discussion \(1\)](#)

 Quality of Life & Safety | a month ago Like  +17 Dislike  -3




Encourage new businesses with some sort of incubator or pop up for restaurants. Oceanside seems to be getting all the new restaurants, and our restaurant scene lacks diversity.

[Join the discussion \(4\)](#)

 Economic Vitality | a month ago Like  +19 Dislike  -6




Make bike travel safe so commuting is possible and encouraged.

[Join the discussion \(4\)](#)

 Community Character | a month ago Like  +25 Dislike  -5

Consider ending vacation rentals less than 30 days in the coastal zone to allow for a stronger sense of community without new strangers from out of town moving in every week.

[Start a discussion](#)

 Community Character | a month ago Like  +23 Dislike  -11


preserving the coast by restricting building on the first mile, at least, from the ocean.

[Start a discussion](#)

 Quality of Life & Safety | a month ago Like  +26 Dislike  -4




Save some of our beautiful open space.

[Join the discussion \(1\)](#)

 Our Environment | a month ago Like  +44 Dislike  -6

Another question: Does the city or waste management have a program to collect and recycle Lithium batteries from e-bikes? There are going to be a LOT of them potentially entering the waste stream in a few years. Could we use bike shops or other key businesses act as collection points? Collect them from trash bins like we do with alkaline batteries?

[Join the discussion \(1\)](#)

 Our Environment | a month ago Like  +25 Dislike  -6

I applaude the use of roundabouts as a way to reduce stop signs and accompanying pollution by cars, dling and acclerating from a start. These would be particularly appropriate in the Barrio along Roosevelt street. Encourage the installation of more charging stations around the city for electric cars. Question for anybody: would having bicycle charging stations for e-bikes encourage people to ride bikes? Needed or not needed? In front of or sponsored by businesses working with the city?

Join the discussion (2)

Our Environment | a month ago

Like +14

Dislike -6

Using open land for parks and trails rather than development, particularly near the coast, (Ponto). I think South Carlsbad is begging for more open area near the coast down there and I am all for it. Make sure the area near Agua Hedionda Lagoon remains preserved for agriculture and recreation. No development for developers profit. Work on multi use trails that parallel commute /traffic routes and are not chopped up into small disconnected sections

Start a discussion

Our Environment | a month ago

Like +40

Dislike -

3rd time here:) When my wife started taking our children to school she was amazed that parents would stand in front of Magnolia talking to the principal after walking or riding bikes with their kids to school. That is character. Same after school. Very different than the newer elementary schools in South Carlsbad. I watched one day as an administrator/teacher with a bullhorn matched up kids with parents in cars picking them up Nof offense South Cbad.

Start a discussion

Community Character | a month ago

Like +4

Dislike -3

Less homelessness in the village area. Public intoxication, people screaming obscenities and exposing themselves, and crime is increasingly common in the Village area. I do not take my kids to any of the parks in the village area because it is unsafe and unsanitary.

Start a discussion

Quality of Life & Safety | a month ago

Like +34

Dislike -5

Stop encouraging homelessness by allowing it to remain. It is growing. Crime is getting worse. The village is getting less safe for our kids. Stop approving the building of huge monstrosities of condo complexes and retail. They are totally out of character, create more crowds, traffic, rise in costs, and more dense living. These have all been steadily contributing to a decrease in quality of life for us locals who have lived here for generations. Preserve what people love about Carlsbad.

Start a discussion

Quality of Life & Safety | a month ago

Like +47

Dislike -5

New development should be low rise, preferably 2-3 stories. re-development led by businesses like campfire, Handels, the village theatre, and even the new Taco themed restaurant which occupies fairly unique architecture are enjoyable. The rows of green condominiums/townhouses at the North end of State street detract from the village feel. It is simply adding to parking challenges for the locals who visit the businesses.

Start a discussion

Community Character | a month ago


Like +48

Dislike -



Control Building Don't stack multiple family units in one area of city to please wealthier property owners Be mindful of Traffic Don't look leave natural areas for wealthy property owners only

[Join the discussion \(1\)](#)


 Quality of Life & Safety | a month ago

Like  +20 Dislike  -2

I would like to see the railroad tracks gone to rid us of the noise and dangers of the tracks. We have already had people lose their lives and with the homeless continuously cutting holes through the fence it is only a matter of time it happens again. I purpose the city go through with dropping the railroad tracks down like in Solana Beach and cover it with a much needed dog park and well lit paths to the beach and an area for live music would be a plus.


[Join the discussion \(6\)](#)



 Community Character | a month ago

Like  +15 Dislike  -5

My wife and I walk down to the village fairly often. The construction of the 4 story high density "monolithic" condominiums definitely detracts from the attraction of the village. I suspect that many of them will be short term vacation rentals or second homes. Enforcable city ordinances not permitting short term rentals will encourage a stable resident base in the area rather than transient occupation. The barrio has a distinct flavor whic is supported by Lolas's and other businesses.


[Join the discussion \(1\)](#)

 Community Character | a month ago

Like  +40 Dislike 

Carlsbad has done an excellent job and keeping and maintaining its open spaces throughout the City. Expansion of purple pipe options would be great. And if the City could find ways to encourage businesses and residential owners to go solar, that would be helpful. Enforcing recycling options within businesses is needed as well.


[Start a discussion](#)



 Our Environment | a month ago

Like  +14 Dislike 

Encouraging business to move to and form within Carlsbad is key to a sound economically diverse and stable City. Keeping business friendly policies in place; keeping streets drivable; and develop a variety of housing options for business owners and employees to live in the City. The City has done an excellent job and improving flow of traffic throughout the City but do recommend increasing bike lane options.


[Join the discussion \(2\)](#)

 Economic Vitality | a month ago

Like  +12 Dislike 


This will probably seem petty, but it's not intended to. Traffic lights in Carlsbad are set very poorly, wasting thousands of hours of citizens' time. I drive all over and Carlsbad is by far the worst. It appears lights are set to be optimal during peak times, which means they're suboptimal 99.9% of the time, and everyone just sits at intersections wondering why no one is moving. Why not set to allow major roads to flow freely, with very short reds for cross traffic even during rush hour?


[Join the discussion \(4\)](#)

 Quality of Life & Safety | a month ago

Like  +28 Dislike  -2


Get the drugged out homeless junkies out of the village. Most of them are not just "unhomed," but are on the new meth. This drug is very dangerous and causes the user to become violent. They all hang out directly across from Status Skate shop where kids go to spend time. My son's soccer practice had to be moved from Pine park due to these people harassing kids and parents. They also are in the Smart and Final lot and yell at people. This has created a very unsafe environment for our community.


 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +37 Dislike  -1


Install cameras at traffic lights to ticket the red light runners. I'm surprised we don't have more fatalities! Running red lights is pretty consistent all around town, not just one area.

 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +16 Dislike  -20


Carlsbad is an awesome place to live. Unfortunately, the environment is suffering because of it. It is time to put the environment first. We need to take a tough stand on climate change. To start, we can protect open space by building parks, walking trails, bike trails, and nature centers especially along our coast. Preserving the little open space that is still left in South Carlsbad for all to enjoy. We can set an example for other cities and preserve this great place for future generations.


 Join the discussion (1)



 Our Environment | a month ago

Like  +26 Dislike  -4


I would like to put an end to the discussion that comes up periodically about lowering the elevation of the train like they did in Solana Beach. That is just the stupidest ideas I ever heard. That would be the most galactic waste of money in history.


 Join the discussion (3)

 Economic Vitality | a month ago

Like  +15 Dislike  -10


With a large amount of cyclists and kids living in the community it would be wonderful to have SAFE bike lanes and trails to ride throughout the community. Currently, many roads are very unsafe for cyclists and kids. (La Costa Ave., El Camino Real, Palomar Airport, etc.) This would promote riding a bike as a primary mode of transportation and therefore reduce traffic, beach parking and improve overall quality of life.

 Start a discussion

 Quality of Life & Safety | a month ago

Like  +23 Dislike  -3

Pickleball is a fast growing sport among seniors who want to stay healthy , active and social . We need more courts in Carlsbad. I whole heartly believe Pickleball has improved the quality of life for so many people in the Carlsbad area , more courts would support the wellness of hundreds of people . BSF


 Join the discussion (1)


 Quality of Life & Safety | a month ago

Like  +19 Dislike  -9







Due to high speed traffic and the curvy road, it is unsafe to ride a bike in the bike lane on La Costa Avenue west of El Camino Real. Therefore, we ride our bikes on the sidewalk, which is safer but illegal! (We see other bikers doing the same thing.) A great solution would be to build a bike trail between Batiquitos Lagoon & the sidewalk. (Much like the Rail Trail in Encinitas). The city might even get a grant from the Rail Trail program to help fund the project.

 Join the discussion (1)


 Quality of Life & Safety | a month ago  
Like  +25 Dislike  -1




Can we get some calisthenics stations at some of our major parks? Pull up bars, dip stations, etc. I don't see any in Carlsbad. It might be due to some liability or just never got planned. This web site shows examples.

 Start a discussion


 Quality of Life & Safety | a month ago  
Like  +3 Dislike 

A public park in Southwest Carlsbad utilizing the Ponto area. Development of the Ponto area with dense housing and shops will be a major mistake which cannot be undone. Living in San Pacifico we have no public parks within walking distance.

 Join the discussion (2)


 Our Environment | a month ago  
Like  +27 Dislike  -5




I would like to see the city cancel the Republic Garbage Contract. This contract was signed and it was not the lowest ... Edco came in lower. And Edco had points for the State Mandated Emissions Programs Republic did an terrible job during the workers strike. Shame on whoever signed that contract. Google the Carlsbad Garbage contract. this will tell you what the offers were.

 Join the discussion (3)


 Quality of Life & Safety | a month ago  
Like  +19 Dislike  -1


Remove the RV park along the Carlsbad coast. Transform the space into an area that would benefit residents and visitors alike, e.g. beach access, view points, gardens, walking paths, maybe one or two outdoor eateries. The RV park currently occupies a huge stretch of prime coastline which deprives residents in the southern part of Carlsbad from enjoying this stretch of coast.

 Join the discussion (3)

 Community Character | a month ago  
Like  +18 Dislike  -15

Please outlaw has leaf blowers as Encinitas has. They are noisy, dirty and major polluters. They ruin the peace and quiet every day of the week.

 Join the discussion (1)

 Our Environment | a month ago  
Like  +36 Dislike  -8

MORE PICKLEBALL COURTS QRE DESPERATELY NEEDED! Poinsettia Park is way overcrowded. The tennis courts are never full. Quick fix would be to convert a couple of them to pickleball. Please go see for yourself any time!!



Join the discussion (15)

Quality of Life & Safety | a month ago

Like +23 Dislike -9

Large splash pad for kids.

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +5 Dislike -

There needs to be more homeless outreach relating to mental health and addiction. I have seen much more people suffering from serious mental illnesses in the village of Carlsbad over the last several years. I actually manage my severely mentally ill brother and am his conservator. He has cycled between the streets but it is my job to keep him off the streets because it's not only unsafe for him but for our community to have someone who at times can be delusional and paranoid running around.

Start a discussion

Quality of Life & Safety | a month ago

Like +25 Dislike -3

A significant contributor to quality of life is an environment that is devoid of excessive, sustained, and loud noise. After 2017, two flight schools moved into Palomar Airport. Prop powered general aviation aircraft are far louder than automobiles. No pilot flies without a headset because the noise makes it otherwise impossible to communicate with the ground or other pilots. I prefer jets to prop planes because jets fly fast, high, and quickly out of the airspace, prop planes do not.


Join the discussion (1)


Quality of Life & Safety | a month ago

Like +13 Dislike -2




I have lived in La Costa for 34 years. There was a time when it was an intrinsic part of the character of Carlsbad. Unfortunately, it has become an afterthought for our city representatives. The lack of funds spent in this sector is obvious. The last thing of positive value to the residents that border Encinitas was Stagecoach Park. Roads built have benefited those using our small berg as a shortcut to inland towns. The quality of life in La Costa has greatly diminished over the years.


 Join the discussion (2)


 Community Character | a month ago

Like  +10 Dislike  -2


More public transportation- bus routes designed for older or disabled residents and more coasters going north and south more frequently so we can enjoy visiting theater and other attractions in our county. Going to doctors, market. Bus routes that go all the way (east) inland to San Marcos or Escondido on Palomar airport road 7 days a week and restore route on Paseo del Norte. More parking everywhere if you are not able to ride a bike. Currently the bike lanes keep older people


 Join the discussion (4)

 Quality of Life & Safety | a month ago

Like  +11 Dislike  -2


More public transportation- bus routes designed for older or disabled residents and more coasters going north and south more frequently so we can enjoy visiting theater and other attractions in our county. Going to doctors, market. Bus routes that go all the way (east) inland to San Marcos or Escondido on Palomar airport road 7 days a week and restore route on Paseo del Norte. More parking everywhere if you are not able to ride a bike. Currently the bike lanes keep older people


 Join the discussion (4)

 Quality of Life & Safety | a month ago

Like  +11 Dislike  -2


Make the area at the entrance to Tamarack parking lot more walkable. There is no crosswalk and you have to look for cars coming from so many directions as you choose a random spot to cross. Widen the sidewalk above the parking lot too. You currently have to walk single file.


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +16 Dislike  -2


School Busses. California is the only state that doesn't have school busses....and California claims to be environmentally conscious! The polluting fuel emissions at school opening and closing times are detrimental to the quality of air. Idling cars spew out highly toxic gasses. The inconvenience to parents to find transportation for their children is outrageous. Carlsbad: be different. Lobby the state and/or the Unified District for school busses.


 Join the discussion (2)



 Quality of Life & Safety | a month ago

Like  +26 Dislike  -4

Our City Council representatives should be paid a professional salary to serve in such a critical, impactful position. Decisions made about the future of our city require technical knowledge about how government works, land use regulations, financial acumen...all very complex matters. Our City Manager and Attorney each make \$300K a year and our reps make \$24,000K. Electing people who are top talent would benefit all of us and the city for generations to come.

 Join the discussion (4)

 Quality of Life & Safety | a month ago

Like  +10 Dislike  -19

The corner of Rancho Santa Fe and La Costa Ave is a nightmare for those of us who live off of La Costa Ave. This residential neighborhood road (homes all along it) as a thoroughfare from I-5 to go east on Rancho Santa Fe. More should be done to discourage this and to direct cars to Rancho Santa Fe Rd (which is commercial a has no homes on it). L Costa Ave gets uglier and uglier every year with multiple lights and p signs along the way. There are 8(!) at Cadencia alone. How is this a solution?



Join the discussion (1)

Quality of Life & Safety | a month ago Like +5 Dislike -1

It would be wonderful to have heritage markers downtown where locals and tourists can learn about our history. There is a wonderful example of this in Walnut Creek, CA. The Historical Society has placed heritage markers with a QR code and phone number you can call to get a self-guided tour including historical photos and information about the people who owned the building in the past. It is a fun activity to do with the family and it would attract visitors.



Start a discussion

Community Character | a month ago

Like +26 Dislike -3



Near Frazee Beach there are few parking spaces for the public. In a short walking distance of a 1/4 mile, a two acre parking lot with a Kiosk to get the day going on local events. Things may have changed since my last visit three years ago. The city of Carlsbad is one special and spectacular area of enjoyment for me and provided some really good public photographs of families and couples on the beach with my camera and lenses. That is years past but does ring a bell on parking.



Start a discussion

Quality of Life & Safety | a month ago Like +2 Dislike -3

I traveled to Europe a lot and my favorite place in many cities (Zurich, Florence, Paris, Nuremberg, Milan) is the downtown restaurant area where they've closed off the street to traffic, only pedestrians. All the restaurants have outside dining, on both sides of the road. It's a magical feeling and with our incredible weather we can do this year round, we're even in Europe they can't.



Join the discussion (3)

Economic Vitality | a month ago Like +47 Dislike -5

Easy access to Poinsettia Park from Paseo Del Norte.

Start a discussion


Quality of Life & Safety | a month ago Like +4 Dislike -


Sound walls along both sides of the I-5 corridor from Las Flores to Tamarack would help with extreme freeway noise and exhaust

Start a discussion

Quality of Life & Safety | a month ago Like +11 Dislike -7


With COVID, and more folks using fast food in a frustrated environment, there is a lot more litter being thrown from cars out onto roadways than there was 2 years ago. The trash is a blight on our neighborhood. Community volunteers have been addressing this throughout the Pandemic, but more support from the City would help. All sidewalks should have trash cans strategically placed. There are some now, but we need more, especially near shopping centers where fast food is sold.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +24 Dislike  -1


Our community needs a gathering place (entertainment, recreational, retail) that keeps our teenagers in mind. Carlsbad was very close to collaborating on something like this with Developer Rick Caruso. I am originally from Glendale where Caruso established "The Americana" and it is now the heart of the town. There is a great sense of community and gathering that comes with what he offered to do here. I think we need something that caters to all of families with fast growing children.


 Join the discussion (6)

 Economic Vitality | a month ago

Like  +17 Dislike  -21


I would propose more support for small businesses rather than large retailers to enhance the unique small town character of Carlsbad.


 Join the discussion (2)

 Economic Vitality | a month ago

Like  +41 Dislike  -0


I love riding my bike but am terrified riding next to traffic. I would love to have dedicated bike lanes (that are separated from the roadway), either with solid barriers or completely separated connecting different parts of Carlsbad.


 Join the discussion (4)


 Our Environment | a month ago

Like  +39 Dislike  -8


More pickle ball courts. Fix up ponto beach like the state beach in Carlsbad with a bathroom and Malecon walkway.


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +13 Dislike  -9

Make traffic lights more responsive to the mass movement, not the one. Lights that stop an entire movement of vehicles when one vehicle approaches. Not good. It is a tremendous waste of energy. Stop-go-stop-do. Let's at least have timed traffic lights during 6am - 8pm, city wide. We can do better than the current system.


 Join the discussion (2)


 Quality of Life & Safety | a month ago



Like  +16 Dislike  -0




How are Carlsbad adults that work during the day able to swim? Alga Norte's pools are completely taken over every weekday after 3pm by one single team, who has many swimmers that don't even live in Carlsbad. Are all the tax paying citizens in the city supposed to all pile into the single lane available? It's unacceptable that one swim team, which is a private business, can take over an entire public facility. So many adults are blocked from healthy exercise and many have to drive to Oceanside.


 Join the discussion (4)



 Quality of Life & Safety | a month ago

Like  +28 Dislike  -1


Don't be reactive to creating a safe city br proactive. Hire more Police, have more undercover Police patrolling downtown, schools, Mails, shopping strip Mails.


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +18 Dislike  -7


Less development, more nature areas to enjoy

 Join the discussion (1)

 Our Environment | a month ago

Like  +62 Dislike  -2


Let's complete the relocation of Coast Hwy, moving it off the coast a bit and develop that area into a green belt, parking and beach access.


 Join the discussion (4)



 Our Environment | a month ago

Like  +14 Dislike  -5


Pickleball should not be allowed in or around residential areas in Carlsbad. For the enjoyment of some it comes at a cost to others. It's not about exercise or the social aspect - it's about the noise. Since land is so expensive in Carlsbad this may prevent expansion of courts or building of new courts. Let's hope so. Until you have a Pickleball court in your neighborhood - you do not understand.


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +7 Dislike  -12


Address the homeless problem! It directly affects all other aspects of our lives. Provide more support for our hardworking law enforcement officers.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +38 Dislike  -3


Downtown Carlsbad has a distinct latino heritable that has nearly been erased. Carlos malo, is only mildly recognized in the 'barrio' area. This heritage should be embraced and not erased.


 Join the discussion (1)

 Community Character | a month ago

Like  +28 Dislike  -2

Biking walking path down the south side of Batiquitos lagoon and buffers on bike lanes throughout the city to make e-biking a safer alternative to running errands and getting around town.


 Join the discussion (2)


 Our Environment | a month ago

Like  +26


Dislike  -1

During the summer, traffic, especially along the seawall between Tamarack and Palomar Airport Road, is slowed due to drivers looking for parking. It is dangerous with cars suddenly stopping to grab a spot, or double parking waiting for a car to leave. Carlsbad should offer a free (or low fee) shuttle service taking beachgoers from the mall (or other large parking area) to several stops along the beach. Include a stop in the Village, too, for the businesses.


 Join the discussion (2)


 Quality of Life & Safety | a month ago

Like  +26


Dislike  -4

dog beach north of carlsbad state campgrounds and outlet. make parking spots on the old road along the csc.


 Join the discussion (2)


 Quality of Life & Safety | a month ago

Like  +5

Dislike  -19

Post and enforce minimum speed limits. Entirely too many cars can't be bothered to go the speed limit and impeded traffic flow. More frequent and less circuitous bus routes. Useful public transit would lessen the traffic on our streets. Additional parking at Poinsettia Coaster Station. Better timed traffic lights that don't block cross streets on El Camino Real and other major thoroughfares.


 Join the discussion (1)

 Quality of Life & Safety | a month ago

Like  +8

Dislike  -7

With covid, we have lost businesses. There is a glut of developed commercial space available, which lowers property values. Carlsbad is attractive because of its natural, open spaces. Owners clear and destroy habitat to make the property more attractive to developers. Please consider the following measures to maintain our unique open spaces 1. Moratorium on clearing open land until plans are approved and tenants have been secured. 2. Incentivize redevelopment of already developed properties.


 Start a discussion


 Our Environment | a month ago


Like  +27


Dislike  -1

To residents: vote ONLY for those candidates who are 100%, totally and completely loyal to Carlsbad. To the City: add to the police force. Support our law enforcement officers with pay, benefits and more to keep them here. General: get the street people out of Carlsbad. Hotel voucher programs, drug addicted street people outreach programs are not working. Bust their drug dealers. Street people do NOT own the parks and streets - we do. Protect law abiding, tax paying citizens FIRST!

 Join the discussion (2)


 Quality of Life & Safety | a month ago




Like  +33

Dislike  -11





Give residents and potential residents priority on housing. Don't allow venture capitalist and house flipper slum lords to buy up all the housing in Carlsbad and outprice those of us that want to purchase and live in our home in the lower mid-range of the housing market. Let's not Nimby ourselves into being LA or San Bernadino. I live and work here too, i'd like to not have to move to Escondido just because some rich jerk wants a third beach investment property. Selling is easy, buying is hard.

 Join the discussion (2)


 Quality of Life & Safety | a month ago Like  +46 Dislike 




Place the train in a ditch and put Chestnut thru to the beach. While your at, remodel the dark ugly underpass at Chestnut & Pio a as Pico. State street should be repurposed to a walking mall.

 Start a discussion


 Quality of Life & Safety | a month ago Like  +22 Dislike  -5




Open the Buena Vista lagoon, turn the outdated Plaza Camino Real mall into an outdoor shopping/dining space. Close State street to vehicular traffic. Renovate the village transit center.

 Start a discussion


 Our Environment | a month ago Like  +36 Dislike  -2




Preserve the lagoons and marsh lands

 Join the discussion (1)


 Our Environment | a month ago Like  +62 Dislike  -1


Support for the smaller business community would help to enhance our economy. Our businesses are continuing to suffer and we need to see them through this pandemic dilemma by promoting them and going door to door to ask them what the city can do. They know what they need. The city might also reach out to the larger corporate business for assistance with problem solving.

 Join the discussion (1)


 Economic Vitality | a month ago Like  +17 Dislike  -1


Traffic calming measures on Rancho Santa Fe Road and Calle Barcelona. Increased police patrols to ticket speeding on these roads, including evenings and nights. Stopping graffiti gangs from targeting residential areas. Increased ticketing of kids on ebikes who violate traffic rules.



 Start a discussion

 Quality of Life & Safety | a month ago Like  +12 Dislike  -3


I would love to see upgrades to Poinsettia Avenue between Paseo Del Norte and the beach. It would be nice to have better landscaping and charm for pedestrians. Change the cheap hotels off Poinsettia avenue into more expensive boutique hotels. Some of the patrons of these current hotels cause crime to the local neighborhoods. Keep up the great work on the school system. Minimize generic, production build home and chain restaurants. Welcome more, art, nature and charm.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +12 Dislike  -1


The Maintenance of parks, streets and common areas I consider important as well as keeping a rural feeling in the communities. Community gardens would be wonderful. Support for youth and senior centers will help to strengthen moral especially after this pandemic passes, hopefully.


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +21 Dislike  -1


Open the airport to commercial travel like before in 1998-I flew to Europe through Los Angeles but boarded in Palomar On United Airlines


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +22 Dislike  -32


Address the loitering and homeless problem. After 25+ years, I don't feel comfortable in the Village anymore and that is sad.


 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +38 Dislike  -1


Rescind the building height increase in the Village. The 3 story buildings with zero lot lines and no parking have ruined the Village.


 Join the discussion (3)



 Quality of Life & Safety | a month ago

Like  +56 Dislike  -2

I fear that the moneyed interests will soon turn the lovely downtown area with it's beachy feeling into a collection of high rise apartment buildings. It would be nice if at least a few streets could remain as they are. What will replace the energy facility once it is completely torn down--and why cannot that be done more quickly? Is there hope for a park?


 Join the discussion (1)

 Community Character | a month ago

Like  +53 Dislike  -1



Please protect our open spaces. Once gone, they will be difficult to replace. They add value to our lives, preserve native species, encourage exercise and mental health, and set us apart from LA concrete communities. Promote organizations like Preserve Calavera for opportunities to volunteer to help maintain these spaces. Organize clean up events for our high schoolers, who need volunteer hours anyway, to get outside, pick up trash, plant, weed, etc.


 Start a discussion


 Our Environment | a month ago

Like  +75

Dislike 

A real shopping mall built with the Carlsbad character, sustainable, beautifully designed gardens, and famous stores and restaurants could bring vitality to the city and be a landmark. I believe it could be a great addition, that would make us even more proud to live here. I know many oppose it but the city is


 Join the discussion (3)


 Quality of Life & Safety | a month ago

Like  +17

Dislike  -21

We need more community support to ensure the safety of our residents. I read there is too much local crime in our residential neighborhoods. People are very bold today and don't think twice about entering a home in broad daylight. There needs to be more police presence to deter criminal activity. In addition, there needs to be a plan that can help homeless people find the resources they need and deserve to get off the streets and get back on their feet. Doing nothing helps nobody.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +21


Dislike  -1

A large group of dedicated outdoor pickleball courts. Like a dozen together in one place. 20 would be even better.


 Join the discussion (2)


 Quality of Life & Safety | a month ago

Like  +13


Dislike  -13

Schools that don't teach critical race theory  
Parks and recreation that centers around outdoor adventures for kids of all ages  
Bike trails that connect to parks  
Infrastructure that is sustainable  
More live music venues  
Restaurants of all cuisines  
Clean and sustainable water sources  
Community Pools


 Join the discussion (3)


 Quality of Life & Safety | a month ago

Like  +16

Dislike  -29

Carlsbad has a unique vibe. Please resist the temptation to "modernize" and build a generic looking west coast beach city like you'd see in Orange County. Those cities already exist, and we can drive to them. We don't need another. Keep buildings small. Take the time the time to put better building design requirements in place to keep the vibe we have, and enforce it. Keep the open space, we lose more every year. There are already plenty of concrete paradises along the west coast.


 Join the discussion (1)


 Quality of Life & Safety | a month ago

Like  +57

Dislike 


Have kids who live in Carlsbad go to school in Carlsbad.


 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +11 Dislike  -4


A walking promenade on State and Grand would be a great start to converting Carlsbad to a walking, biking town. With parking structures near the freeway and city shuttles.

 Start a discussion

 Our Environment | a month ago

Like  +22 Dislike  -7


We need more community gardens in Carlsbad. The waiting list is over a year. We should be promoting sustainable lifestyles in Carlsbad. Growing our own gardens and eating local goods.

 Start a discussion

 Our Environment | a month ago

Like  +35 Dislike  -3


I would love to see a dog beach area designated in Carlsbad. We love our dogs and would be happy to share our love of the beach with them as well. Something similar to the dog beach in Cardiff.

 Join the discussion (4)

 Our Environment | a month ago

Like  +17 Dislike  -30


More studies on the desalination plant's impact on the beach from Poinsettia and Carlsbad Blvd., going south. Since they have opened the plant, our beach is no longer with seashells, the usual flocks of seagulls, sandpipers and other birds. It has become a beach of stones. I believe putting the salt back into the water is changing the ph, and the plants that support sealife are dying. I'm no scientist, but I have lived here 18 years and it's gone from a thriving beautiful beach to a barren one

 Join the discussion (1)

 Our Environment | a month ago

Like  +20 Dislike  -7


Additional airport restrictions. We have a strong jet fuel smell almost daily now from Palomar Airport. Not an enjoyable way to take a walk, exercise or just be outdoors.


 Join the discussion (1)



 Our Environment | a month ago

Like  +42 Dislike  -6


Less crime. In the last 3 years crime has increased. We now have prostitution, rape, home burglaries, car theft, battery, threat with weapons, selling of drugs and weapons daily, DUI's daily within a 3 mile radius of my 92011 home. I see this on Crimemapping.com


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +2 Dislike  -0

Quiet zones for railroads. No more train horns

 Start a discussion

 Quality of Life & Safety | a month ago

Like  +16 Dislike  -7



I would love to see Carlsbad start having the community rally more around things like getting rid of plastic and styrofoam containers. San Fransico is a great city to model when it comes to its trash and recycling programs.

Join the discussion (1)

Our Environment | a month ago

Like +28

Dislike -7

I have lived here for about 26 years. When I first moved into my house I had a beautiful Ocean view. The years have taken their toll however as trees, especially ugly Eucalyptus trees have grown so large, the view has been blocked. This is a common complaint from many. I am not against having trees, but there should be an ordinance that tree heights should be limited and maintained so the beautiful views that we paid for still exist.

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +20

Dislike -10

I think more outdoor space for riding bikes, walking, and enjoying the weather is very important for our coastal community. I see towns in Europe that are making areas be totally car-free and that is intriguing to me. Could we do something like that?

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +32

Dislike -6

Disappointed in the ugly sterile looking 4 story grey buildings in carlsbad village .. please keep the quaint village look and feel even if you modernize. Go back to 3 story limit,. We have wonderful park and recreation amenities and services! Keep it up. Just disappointed the community center was removed from Poinsettia Park. I've been waiting for years for indoor activity space for recreation programs and classes for seniors, in the southern quadrant ! (Which is basically sports oriented)

Join the discussion (2)

Community Character | a month ago

Like +53

Dislike -1

Tourism is one of, if not the biggest economic driver in Carlsbad. Please continue to welcome and support the short term community in ways that honor Carlsbad's charming beach town legacy but ones that don't alienate the long term residents. Keep it safe and clean. And please, do something about the mentally ill on our streets swiftly before the issue becomes uncontrollable like many other cities.

Start a discussion

Economic Vitality | a month ago

Like +42

Dislike -7

I believe the style of the architecture and signage has a lot to do with the character of a town. It's what drew us here in the first place. Hope that Carlsbad can have a stricter code for what the style of buildings is allowed. There have been some developments that just feel so out of place.

Join the discussion (1)

Community Character | a month ago

Like +33

Dislike -1

More open spaces more cultural art events like the independent film series at the Schulman theatre. More pickle ball courts, increased free large & hazardous waste pick up. Resurface streets, stop permitting large multi level buildings utilizing entire lots down town Carlsbad. These buildings are ruining the Carlsbad Village look and feel! Close down State street to pedestrian only, increase parking by demoing some old, run down residential units.

Start a discussion

Quality of Life & Safety | a month ago

Like +23 Dislike -2

Create an area where residents can legally fish in the Batiquitos Lagoon on the south end entering the park & ride lot off of La Costa Ave. Currently too many homeless in this lot. Make a small fishing dock that needs a permit to fish on. The special resident permit fee can then help with building/maintaining the dock and surroundings. Have residents be able to sign up and volunteer to keep the area clean and safe.

Start a discussion

Our Environment | a month ago

Like +16 Dislike -6

Not much anymore. The beautiful beaches, with free public parking. Trails, parks and open space. The historic Village and Barrio ( but that's being ruined by gross height and pathetic density of over development).



Start a discussion

Community Character | a month ago

Like +23 Dislike -

Get rid of the homeless.

Join the discussion (5)

Economic Vitality | a month ago

Like +30 Dislike -7

Being able to afford a home in the city I've lived in for 15 years. Our family earns a good living but because of the skyrocketing home prices we cannot afford to buy a home...let alone pay cash which is what most buyers are doing now. The city risks losing it's laid back coastal charm and the things that have made it a great place to live and work and raise families.

Join the discussion (3)

Quality of Life & Safety | a month ago

Like +18 Dislike -2

I would like to see more development in Carlsbad that maintains the coastal village by the sea charm we have. For example the State St. developer Fabric has been great for Carlsbad and all other business in the village. As a small business owner, I have to give credit to the great work that has been done to keep the city attractive and competitive. If we don't develop we will be stuck in the past and when the next economic downturn happens it will be very hard for our city to bounce back.

Join the discussion (2)

Economic Vitality | a month ago

Like +8 Dislike -19



get rid of the drug addicts, quit calling them homeless. Homeless people need a home. We have mentally ill people with major issues, they don't need a job or a home, they need other services. Call them mentally ill dangerous threatening drug addicts and get them off our streets.

Start a discussion

Quality of Life & Safety | a month ago

Like +36 Dislike -10

I would like to see a solution to the homeless population that has increased in this past year. The lotteries at my business in the village and at the store makes me feel unsafe in Carlsbad for the first time

Join the discussion (2)

Quality of Life & Safety | a month ago

Like +33 Dislike -5

Volunteer task force to pick up litter!

Join the discussion (2)

Our Environment | a month ago

Like +20 Dislike -4

Stop electing people who take money from unions.

Start a discussion

Economic Vitality | a month ago

Like +28 Dislike -18

Prevent the expansion of Palomar Airport! (avoid additional pressure on our streets, air pollution, noise pollution, etc.)

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +42 Dislike -19

Limit vacation homes and hotels

Start a discussion

Quality of Life & Safety | a month ago

Like +50 Dislike -4

Carlsbad is attractive because of the open space/natural beauty, relatively low crime rate and good schools. Stop doing things that take away from our competitive strengths, such as building more strip malls with big box stores, tearing up open space for more development and permitting the homeless to take over downtown, urinating in public spaces and increasing crime. Build on our strengths, don't tear them down!

Join the discussion (3)

Quality of Life & Safety | a month ago

Like +50 Dislike -4

More parks. Less hotels

Start a discussion

Our Environment | a month ago

Like +66 Dislike -4

Wildlife corridors maintained


Start a discussion

Our Environment | a month ago

Like +52 Dislike -4

The easy pace of life here. Low crime rate. Great police force


[Start a discussion](#)

 Quality of Life & Safety | a month ago

Like  +26 Dislike  -2

Difficult times for all. Safety alerts, communication with our businesses to aid in growth.


[Start a discussion](#)



 Quality of Life & Safety | a month ago

Like  +1 Dislike  -7

I would be willing to pay higher Property Taxes on my home, if we could spend the money doing something about the homeless problem. There is a lot of extra space on the South Side of Tamarack Beach that we could use, as an early-morning feeding & sanitization area (by adding porta-potties and mobile showering units). There are lots of other things that can be done too. If we can just muster the courage to be more generous, we can solve this problem!


[Join the discussion \(5\)](#)

 Quality of Life & Safety | a month ago

Like  +13 Dislike  -38

School buses! Carlsbad make it really hard if both parents are working or for single parents households.


[Join the discussion \(2\)](#)

 Quality of Life & Safety | a month ago

Like  +29 Dislike  -5

Support of local businesses, move homeless out of village, and less low-income housing.


[Start a discussion](#)

 Economic Vitality | a month ago

Like  +39 Dislike  -12

The small-town feel with walkable services, the excellent restaurants and shops, wonderful beaches, proximity to mass transit and friendly people.


[Start a discussion](#)

 Community Character | a month ago

Like  +40 Dislike  -2

Continue the use of natural gas as a clean energy source.

[Join the discussion \(4\)](#)


 Our Environment | a month ago

Like  +18 Dislike  -10



Stop development and reroute traffic so that it doesn't all end up on El Camino Real heading up to the 78. Create, invest in and promote community activities such as the Moonlight theater in Vista and The classic car shows in Encinitas and Escondido.


[Start a discussion](#)


 Quality of Life & Safety | a month ago

Like  +32 Dislike  -5

Have more street lights and have the homeless go into a shelter away from parks and businesses.


[Join the discussion \(1\)](#)



 Quality of Life & Safety | a month ago

Like  +37 Dislike  -2

Change the way one pays for electric energy delivery. Right now it is tied to consumption, but that is not fair. Delivery should be a fixed monthly fee, much like water, based upon the panel size. Easier to calculate too. Require SDG&E to provide the annual cost of maintaining the distribution system. Pay that plus their 10% guaranteed profit. That amount, divided by the sum of all panels (in Amps). A customer's bill panel size times cost per Amp This is how the distribution is designed.


[Start a discussion](#)



 Economic Vitality | a month ago

Like  +13 Dislike  -7

Work with the County probation department and State parole department on the releases that have a history of car thefts, burglaries and thefts into North County. Revitalize Neighborhood Watches. Increase appreciation and recognition of our police department.

[Join the discussion \(1\)](#)

 Quality of Life & Safety | a month ago

Like  +33 Dislike  -1

Have more full-time non-librarian positions at the libraries, I have many friends in the industry who want to work full-time within a library system and there aren't many positions or when there is a full time job, they leave and there's lots of turn over and hard for libraries to hold onto staff

[Join the discussion \(2\)](#)



 Economic Vitality | a month ago

Like  +21 Dislike 

Stop electing people who take money from developers.

[Join the discussion \(4\)](#)

 Economic Vitality | a month ago

Like  +67 Dislike  -3

Quality of life & Safety would be improved if the city builds a Walking Bridge along Paseo del Norte, that would connect the communities along Paseo del Norte, between the Avenues Palomar Airport & Avenida de Ondas, and Poinsettia Park. Right now, the only way, for the Altamira and Harbor Pointe residents to access the Park is to Drive, especially with young kids that can't do the long walk around to Hidden Valley Rd, I have being suggesting this Bridge for many years, now.

Start a discussion

Quality of Life & Safety | a month ago

Like +12 Dislike -1

I believe the high amount of traffic (specifically through commuter traffic) has a negative effect on the character and quality of life along Coast Highway. Cars and motorcycles travel at high speeds and can be very loud. I believe Coast Highway (Carlsbad Blvd) should be redesigned to encourage local and visiting travelers but discourage its use as an alternative to I-5. It should be single lane each way with traffic quieting methods utilized. The speed limit should be reduced to 35MPH.

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +13 Dislike -13

Traffic flow is awful when there is an accident on our major roadways - El Camino Real, I-5 or Highway 101. Cars come to a standstill for quite awhile (especially during the summer months) all due to one accident.

Start a discussion

Quality of Life & Safety | a month ago

Like +16 Dislike -1

Install sidewalks on Garfield South of Tamarack. Everyday I am swerving to avoid pedestrians. If Vigillucis can cover up their entire parking lot with increased dining, and use OUR streets and beach parking for their Valets, they can afford to pay for these sidewalks.

Join the discussion (1)

Quality of Life & Safety | a month ago

Like +29 Dislike -1

Extend Batiquitos lagoon trail to connect to coast highway

Join the discussion (2)

Community Character | a month ago

Like +31 Dislike -9

Don't tear up beautiful green space to build high density, low income housing units. Build in high traffic areas that are already paved and unused -- like the huge, unused parking lot at the western end of the Carlsbad mall that is conveniently near employment and public transportation.


Join the discussion (3)


Our Environment | a month ago

Like +63 Dislike -1




School choice. Quality education for children. Since Carlsbad doesn't have buses, allow parents to choose which school they want their children to go to. NOT to keep building multi-family dwellings where single family homes used to stand, like what is happening in the village now. That will lead to overcrowding and will not help the housing shortage, since these units are going for more than most can afford. More online surveys for citizens like this.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +31 Dislike  -3


It is the feeling people get who live here and also the people who visit here. Carlsbad has always been known as a quiet beach town great for walking and visiting with friends and neighbors. Even though a great deal of Carlsbad is now not associated with the ocean it is still enjoyed by most of the community.


 Start a discussion



 Community Character | a month ago

Like  +17 Dislike  -1


Coastal South Carlsbad (ponto area) needs a community gathering area with restaurants, shops, coffee shops, and enhanced parks and open space. Not big hotels and massive condo developments


 Join the discussion (1)



 Community Character | a month ago

Like  +46 Dislike  -7


City needs to form a partnership with all farmers around and provide space for them to sell their products similar to farmers market but in a much more sustained and expanded manner every day of the week. We should be able to transform Carlsbad into a place where all food is sourced nearby /locally in the near future.


 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +48 Dislike 


Homeless situation is now out of control. The city's answer to this has been to adopt policies that are a magnet for homeless, creating an even worse problem. The city needs to take a more "tough-love"-type approach with the homeless that puts expectations of responsible behaviors on them. That is: NO camping within city borders, NO panhandling, NO public urinating/defecation and NO use of illegal drugs.


 Join the discussion (4)



 Quality of Life & Safety | a month ago

Like  +59 Dislike  -4


Less greenhouse gas emissions, and a reduction of noise and smog pollution from landscaping crews who could be sparing a lot more of shade and green canopy that would protect us from skin cancer. In the future, I hope to not have to drive the vehicle 14 extra miles a day to get a child to school because it is unnecessary when there are plenty of schools much closer. Hopefully the redistricting will figure this out so that we have less cars on the road and more exercise for our families.


 Start a discussion

 Our Environment | a month ago

Like  +19 Dislike  -6


Continue to keep dogs off the beaches in Carlsbad. If people want, they can drive to Del Mar (or maybe Oceanside soon) to have a dog beach. We have multiple off leash dog parks in Carlsbad and roughly 60 miles of trails. Not to mention people can walk their dogs along the seawall or in their own neighborhood. Please continue to keep our beaches clean, beautiful, and safe for families.


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +53 Dislike  -12


More recreation for the aging population.  
Tennis/pickleball/ bike patjs

 Start a discussion



 Quality of Life & Safety | a month ago

Like  +16 Dislike  -2


Make Carlsbad village drive 35 mph from La Costa thru the village. Install speed bumps to limit drag racing that occurs from la costa to Palomar airport

 Join the discussion (1)

 Our Environment | a month ago

Like  +6 Dislike  -16


There should be more daily programs to feed and house the homeless. We should set up some parking lot areas that allow for overnight stays, to homeless families and individuals. They should be able to park their cars, or set up their tents, in these lots. One by the beach, one near Downtown Carlsbad, and maybe a few more - so a total of 4. I'm willing to contribute lots of money towards this cause.


 Join the discussion (6)

 Economic Vitality | a month ago

Like  +10 Dislike  -44


Don't change a anything.... Enforce existing laws, protect the community from zealous developers, remove weeds and overgrowth near off ramps and city owned properties, sidewalks. And most importantly support your Police department.


 Start a discussion



 Community Character | a month ago

Like  +37 Dislike  -1

Silence the train horns! Pedestrian gates, slower trains, and no horn crossings would greatly improve the area. Trains in SD have silent crossings and go much slower. Why can't that happen here? You can hear the trains everywhere west of the 5 including the beach and village which are two very large tourist draws.

 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +17 Dislike  -7



Carlsbad's small town feel is a big part of its community character. The Village is a lovely place to spend time in, but so much development - particularly all the new multi-level buildings - risk forever extinguishing that character. And bring back TGIF concerts in the park. They were also vital to the small town vibe, and a great opportunity to spend time with local friends and neighbors.

Start a discussion

Community Character | a month ago  
Like +43 Dislike -3

Silence the train horns! More trains than ever and there will be more. The freight trains are ridiculously loud. Add more trails.

Join the discussion (2)

Our Environment | a month ago  
Like +17 Dislike -8

Low income housing needed Homeless problem addressed No gas lines into new construction

Join the discussion (2)

Economic Vitality | a month ago  
Like +9 Dislike -21

No homeless population and no people standing on the street begging for money especially with children. Fund the police to ensure crime does not increase.

Join the discussion (1)

Quality of Life & Safety | a month ago  
Like +52 Dislike -8

Create trails for residents to walk/hike/bike the south side of Agua Hedionda Lagoon. There is currently no access besides a very short trail near the nature center. So much missed potential there!

Start a discussion

Community Character | a month ago  
Like +39 Dislike -4

We need a true coastal park in south Carlsbad for the thousands of residents who cannot walk to one, plus all of 92009 and 92011 residents who have No Coastal Parks. With Sea level rise and bluff erosion, it doesn't make environmental or economic \$ense to reroute South Carlsbad Blvd. Why invest potentially \$70 million for a miles long "walk way" along the PCH/101 while the bluffs are so unstable. Wouldn't it cost 1/2 to buy land on the east side of 101 instead of building more condos there?

Join the discussion (1)


Our Environment | a month ago  
Like +19 Dislike -7



The city has an opportunity to make the southern gateway of Carlsbad in to a true gem. Instead it has voted to make it the highest density of housing in our city. This goes against every tenant that your published vision statement says you use to make decisions. Here are some ideas that should be considered for your 5 year plan 1. Make the undeveloped areas of Ponto (area F) into a public park. 2. Make sand replacement for the Ponto beaches a priority. 3connect Badiqitos walking trails to coast

Join the discussion (3)


Community Character | a month ago  
Like +41 Dislike -7


LOW DENSITY MORE APARTMENTS MORE CRIME



 Start a discussion

 Our Environment | a month ago    Like  +14    Dislike  -9


Improve Carlsbad Blvd- this road is badly in need of enhancements including street scapes like the city of Encinitas is doing along coast hwy- plant trees, install additional bathrooms and put sidewalks that are non existent in some areas by Terramar and along the campground. Manage parking along the entire Blvd. and charge parking- we see cars/Campers parked all day long, block the walkway with their stuff & use the sea wall to cook - Boardwalk needs a face lift- landscaping, landscaping




 Join the discussion (1)

 Quality of Life & Safety | a month ago


Like  +24    Dislike  -2


Chase the homeless from town to protect citizens from crimes such as theft, MURDER, assault, and public indecency.


 Start a discussion

 Quality of Life & Safety | a month ago    Like     Dislike  -2

Require kids to be 16 and have taken a basic driving course prior to allowing them to ride around town on E-BIKES. Ticket kids riding them who are not wearing helmets and/or riding recklessly. Fast track Veterans park so we have a place to ride mountain bikes legally. Consider putting more pump tracks in North County and open up the Calavera area for mountain bike building. Clean up the homelessness in the village area.


 Join the discussion (4)


 Quality of Life & Safety | a month ago



Like  +54    Dislike  -3




Stop spending money on a plan to fix homeless issues.... It's not fixable. You can't force homeless people to do anything they don't want to. Therefore you will always have people who prefer to be homeless over living in a facility or area where they have to follow rules. Stop with the efforts and have PD encourage them to leave the city limits. Like they use to. Safety is why we moved here and is why we will move away if we continue down the road we are. We need less Schumachers in carlsbad...

 Join the discussion (2)



 Quality of Life & Safety | a month ago

Like  +44 Dislike  -13


- Natural beauty - openness and Low density - Folks are very nice - Lots of trails and open space to enjoy


 Start a discussion

 Community Character | a month ago

Like  +26 Dislike 


- More pedestrian areas with shops and restaurants - Safer roads for cyclists with clear markers and dividers - Better road speed enforcement. Right now, cars drive too fast on roads. - Preserving green areas - More parks and skate parks


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +24 Dislike  -3


Maintain/create open spaces and green belts. Require developer to maintain pedestrian access [foot or bicycle] via easements or similar such that people can walk, jog and cycle throughout the city limits. As applicable when restriping roads place the fog line at the standard/design width from the centerline versus placing it on the edge of pavement. On roads where the gradient exceeds 3% [and were applicable shift the centerline [as allowed] to hold lane widths to min. standard for DH traffic


 Start a discussion

 Quality of Life & Safety | a month ago

Like  +14 Dislike  -1


Homelessness. We need to take it more seriously and address it as a rapidly emerging crisis. This can cost the city in the near future if left unattended. If you closely watched the effect of Vista's laissez faire policy in tackling homelessness you will know that it led to substantial increase in violent crimes, sanitation issues and created an unfriendly environment for residents and effected desirability of the area


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +41 Dislike  -2

More green space. Quieter environment. Walking paths. Enhance downtown area with better shops, restaurants, pedestrian walkways without vehicles, outdoor eating spaces. Look at other north county cities like Solana Beach, Encinitas as they revitalize there parkways, services, restaurants, etc. Cut down on local street speeding with more enforcement. More visibility of police.

 Join the discussion (1)

 Quality of Life & Safety | a month ago

Like  +37 Dislike  -1

Do we really want to consider changing to Republic Trash after what just happened in San Diego.

Join the discussion (8)

Quality of Life & Safety | a month ago Like +21 Dislike -1

Find a way to limit the number of investor owned homes to promote local homeownership and lower housing prices.

Join the discussion (3)

Community Character | a month ago

Like +55 Dislike -2

Stop paving over and building up!!!

Start a discussion

Our Environment | a month ago Like +48 Dislike -1

The growth and expansion of the airport is great for commerce but the jets are supposed to make a right or left once they are over the ocean and that's rarely the case. It's creates more noise and is dangerous.

Join the discussion (1)

Economic Vitality | a month ago Like +12 Dislike -1

Intensives for SMALL businesses, not Cohen group and chain restaurants, as much as we love them. Allow actual mom and pop run businesses to thrive- maybe a tax incentive or even some sort of incentive for building owners to lease to these actual tiny businesses which may help reduce rents.

Join the discussion (1)

Economic Vitality | a month ago Like +22 Dislike -1

Add more pickle ball courts to our parks. There are not enough pickle all courts for the demand. Sometimes the wait time can be 25 minutes to play one game. Consider adding them at poinsettia, stagecoach or alga.

Start a discussion

Quality of Life & Safety | a month ago

Like +18 Dislike -6

Take a look at a picture of Carlsbad in the '80's . Put it back to how it looked then .

Join the discussion (2)

Our Environment | a month ago Like +27 Dislike -10


The village crosswalks are confusing and not safe. I see cars run them all the time even though they are flashing. They should be more safe for the walkers/tourists.


Join the discussion (1)

Quality of Life & Safety | a month ago Like +6 Dislike -3




The community character of downtown & the barrio have been a major asset during the 38 years I've lived here. I am sorry to see so much development there, with little apparent thought about how apartments & single-family homes fit together.


 Start a discussion

 Community Character | a month ago

Like  +26 Dislike  -5


Bring back and expand the summer concerts at the park (when safe to do so). Maybe expand to other venues. They're a great, unique way to gather in nature and have some fun as a community.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +35 Dislike  -4


More support for Carlsbad City Library I grew up going to the Cole Library even though we lived in Oceanside. I have many treasured memories of their great reading programs and other events. My husband and I just moved here, and I still enjoy getting books from Cole. I work at a different library, and I know that libraries are conduits for community, culture, and learning. The libraries have an opportunity to be beacons of joy in these difficult times, whether that's virtual or in person.


 Join the discussion (2)



 Community Character | a month ago

Like  +21 Dislike 


More parking mandates and regulations for new construction. It's tough to park at Bressi Ranch for a quick lunch or stop for groceries.

 Start a discussion

 Quality of Life & Safety | a month ago

Like  +13 Dislike  -4


More affordable EV chargers (free is great too). Chargers at some locations are inflated or charge by the time rather than the electricity used.


 Start a discussion

 Our Environment | a month ago

Like  +12 Dislike 


We should follow Oceanside's lead and make changes needed to reduce or eliminate train honking. The homeless problem really needs to be addressed. I don't feel safe using the bike path for morning runs because it's lined by people sleeping on it. All crosswalks should have a delay to give pedestrians a head start when the light turns green. This provides better visibility. At Tamarack and Adams I regularly almost get run over when I have the walk sign. Speed limit for e-bikes.




 Start a discussion

 Quality of Life & Safety | a month ago


Like  +31 Dislike  -2


Biking infrastructure could be expanded. A sound wall for the highway throughout the city, but especially in areas like Holiday Park would be such a major improvement. Car free streets in the village would be amazing, even if it's only one day a week.



 Start a discussion

 Our Environment | a month ago   Like  +18   Dislike  -10


Build protected bike paths with physical barriers separating bike path from traffic especially on high speed roads such as El Camino Real, La Costa Ave and Coast highway. Avoid tragic accidents and encourage people bike instead of drive.


 Join the discussion (1)

 Quality of Life & Safety | a month ago

Like  +32   Dislike  -8


Inclusive and accessible housing, parks, beaches, etc. I really appreciate all of the work that the city is doing to the sidewalks to make them accessible for people with all abilities. I would love to see Carlsbad be inclusive for all! New housing w/ entry ways that are level, wider doors, etc. Long stretches of sidewalks or even pathways in parks and public spaces. Inclusive parks for children. Aging in place.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +20   Dislike  -1


A lighted running/walking track and addressing the homeless sleeping on our local streets




 Start a discussion

 Quality of Life & Safety | a month ago


Like  +27   Dislike  -1




An outdoor amphitheater (think smaller version of Rady Shell) on the current site of the Encina Power Plant. It can be designed with an integrated park system, underground parking and an outdoor museum covering the history of Carlsbad. It would be a community gathering space and generate revenue for the city by hosting outdoor concerts and plays. It can be designed to be environmentally sustainable with solar and wind power to reflect the future of renewable energy while recognizing the past.

 Start a discussion

 Economic Vitality | a month ago   Like  +47   Dislike  -5


Encouragement of small businesses. More stores in village that are needed for those who live there - we have enough bars thank you - cleaners, hardware, specialty grocery stores, clothing, crafts like sewing and quilting, mens stores, technology stores,

 Start a discussion

 Economic Vitality | a month ago   Like  +28   Dislike  -2



More parks incorporated into entire city . Plant more trees - trees that are drought tolerate and less messy ! Make clean air a priority , decrease smoking areas right near sidewalks , etc . More drought tolerant planting , less grass and less reliance on chemical usage !


 Start a discussion


 Our Environment | a month ago

Like  +37

Dislike  -3

Consider the idea that we can partially rebuild our beaches using recycled glass . Glass would be made smooth by action with sand and waves. It is called sea glass. One component of glass is sand. Of course, studies would be needed to see where the initial placement would be and that the tides or currents continue to move the glass towards the beach.


 Join the discussion (1)

 Our Environment | a month ago

Like  +5

Dislike  -8

Work toward having a park within a half mile of all residences. Increase our park ratio to better than 3 acres/1000 residents. Neighboring cities have better ratios than Carlsbad. Improve bike lane safety - use green paint to highlight the bike lanes.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +46


Dislike  -2

Better traffic control in the village . We should have more blinking pedestrian walkways, stop signs and speed bumps, pedestrian mall with closure of some roads - grand or state . More parking restrictions in inner village , improved parking lot - maybe 2 stories ? - on Roosevelt north of papagayo for example .... More controlled noise levels especially from motorcycles. No more multi million dollar housings!! We need middle class housing - not low income and not second homes.


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +16


Dislike  -3

More parks, less multimillion dollar townhomes


 Start a discussion


 Quality of Life & Safety | a month ago

Like  +54

Dislike  -3

First, create a sustainability commission to champion real change. Second, strengthen our Climate Action Plan to include a 100% clean energy target by 2035. Also in our CAP, develop stronger measures to decrease GHG emissions from transportation and increase measures for aggressive building electrification ordinances. Third, actually hit our goal of 40% open space that doesn't include locked school grounds.


 Join the discussion (1)


 Our Environment | a month ago

Like  +24

Dislike  -10


More economically accessible assisted living and nursing home care. A directory that shows costs of living at different levels of care.


 Start a discussion



 Quality of Life & Safety | a month ago

Like  +10 Dislike  -5


We should be working overtime to improve our city's bike infrastructure: protected lanes and bike parking. Especially with the explosion of e-bikes, Carlsbad has the potential to be a world-class biking city, where residents and visitors of all ages can get around between schools, homes, workplaces and businesses by bike. This is a serious safety issue. E-bikes are here to stay, and it's our responsibility to design our infrastructure to minimize car-bicycle conflicts on our streets.


 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +26 Dislike  -6


Sound pollution. Ban gas powered leaf blower and lawn mowers like Encinitas and Del Mar. It may not be 100% possible but if we can cut down the noise pollution in half, it's a start. Residents can provide electric mowers for their gardeners to use when they come. Now that a lot are doing remote work and classes from home, this is a welcome change. Junk mails. Not sure how to put an end to weekly ads left in driveways (this is a sign for robbers if nobody is home).


 Join the discussion (3)


 Our Environment | a month ago

Like  +45 Dislike  -7


Enforce existing camping bans to keep homeless bins from taking over our parks, sidewalks, and other public spaces.


 Join the discussion (1)



 Quality of Life & Safety | a month ago

Like  +50 Dislike  -1


Trench the tracks from Tamarack to North side of the village.

 Start a discussion

 Quality of Life & Safety | a month ago

Like  +17 Dislike  -9

I would love to see Carlsbad as a bike friendly city. It would be great if people could bike to work, the beach or to schools. Protected bike lanes near schools, accessible bike racks, and enhance existing lanes for better visibility would help. From the economic perspective, a bike friendly place would allow tourists to rent bikes and visit shops, restaurants, and the beach without dealing with parking issues. Carlsbad has a lot to offer and we can do it from a riding pleasant experience.


 Start a discussion




 Community Character | a month ago

Like  +25 Dislike  -8




A crosswalk that connects my neighborhood (On The Park) to Stagecoach Park. We are separated by Calle Timiteo, a road with fast cars and a curve which makes for dangerous pedestrian crossing.



 Start a discussion

 Quality of Life & Safety | a month ago Like  +5 Dislike  -2


As an 18-year homeowner here, I love the peaceful, friendly character of the city. It's an easy place to live, shop, use great city services (libraries! classes!), and get around. I really would like to see more ethnic diversity here, though. I think that's part of community character and right now ours is lacking that cultural richness that more diversity brings.


 Join the discussion (1)

 Community Character | a month ago

Like  +23 Dislike  -13


Please keep the stretch of coastline in south Carlsbad undeveloped! It would be so sad to lose that natural open landscape.


 Join the discussion (6)



 Our Environment | a month ago

Like  +72 Dislike  -3

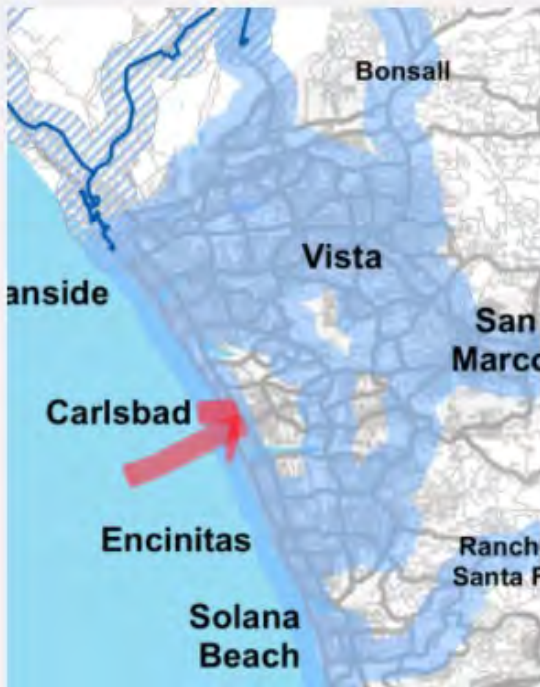
People need to feel they have convenience to getting around without compromising their safety. Shuttles, trolleys from residential areas to the village and shopping centers would be a start. The village should have a downtown plaza for pedestrians only along State St & Grand. Put the train tracks underneath, the more we delay the more it will cost!

 Join the discussion (2)

 Quality of Life & Safety | a month ago

Like  +22 Dislike  -3

Having a safe reliable affordable transportation option for disabled persons. The NCTD Lift program for the disabled does not service many parts of south Carlsbad. We bought our home when we still had Lift service, but the service area boundaries changed and left us in no man's land.



Start a discussion

Quality of Life & Safety | a month ago Like 15 Dislike 0

Our Village has the potential to be a magical place. We need to work with NCTD to renovate the Village Coaster Station. Sidewalks, planters, store fronts, etc. need to be revitalized or at least cleaned up in order to sparkle. Other beach communities seem to have figured it out. Touches like attached photo can really make a difference.



Join the discussion (3)

Community Character | 2 months ago

Like 44 Dislike 3

Making sure the County respects the community that is most effected environmentally by Airport pollution.

Start a discussion

Our Environment | 2 months ago

Like 25 Dislike 9

Really think we ought to have a park at Ponto instead of some monstrous development that is not for the benefit of residents.

Join the discussion (2)

Quality of Life & Safety | 2 months ago

Like 64 Dislike 6



Address the dangerously low flying (and loud) planes that frequently fly over the neighborhoods near the airport.

Start a discussion

Quality of Life & Safety | 2 months ago

Like 👍+41 Dislike 👎-14

Would be great to have a section of Carlsbad beach allowed for off leash dogs. Also, expanded dog park hours so those who work full time can squeeze in exercise for their dogs in AM/PM. Also, would love more budget friendly youth sports programs, both the year-round programs as well as holiday break camps. Thanks!

Join the discussion (4)

Quality of Life & Safety | 2 months ago

Like 👍+21 Dislike 👎-31

It is extremely concerning to see how the homeless situation has not been successfully addressed. It is not safe for those individuals who are homeless and it isn't safe for residents. The trash that they generate is unacceptable...so where is our concern for the environment. Carlsbad...we need to do better. View the Village from a visitor arriving to our city at the train station...met by homeless individuals sleeping on the ground and on the benches. Carts obstructing sidewalks...



Join the discussion (2)

Quality of Life & Safety | 2 months ago

Like 👍+61 Dislike 👎-1

## Survey Responses

## What is one thing you love about Carlsbad and don't want to change?

The quaintness of the village with the older buildings. I love the outdoor dining in the village.
the weather.
hiking trails
Access to the coast.
The density. Prefer single story buildings at the village.
The way it once was
Open space and trails
The nature reserves. No crime, at least in Aviara
The trail system for horses & hikers.
Access to the beach
Large amount of open space - it is specifically why we chose to move to Carlsbad over other nearby cities
the small time vibe in the village and sandy beach
Safety
It's a safe and beautiful city with the coastline and nice restaurants.
location & weather, been home for 45 yrs.
Beach access.
have only lived here 6 months but it feels like a small community even though it is 3x the size of my previous community in IL
Access to great parks, trails, golf and beaches.
I love that it's still a beach town with lots of fun things to do.
The mom and pop culture. We don't want to see franchise/corporate business move in
All of the parks and trails that are available.
Charming downtown village area with easy access to the ocean.
Free street parking along the beach. This allows people access to the beach for a quick visit and, in some spots, lets people enjoy an ocean view from their cars when they can't get out for a walk.
The small village like atmosphere and free beach parking, don't want to change.
Carlsbad feels like a small town but with many amenities of a big city.
The amount of open space among neighborhoods and developments.
One of the things we love about Carlsbad is that the coastline is visible, open and accessible to everyone. We love that as we drive or walk along Carlsbad Blvd, we can clearly see the coast, ocean and horizon. Additionally, we love the quaint and small town feel of downtown
Safety
Well maintained
Downtown village area
Clean city, more secure, quiet Neighborhood
Downtown Village feel. Keep the 4 story buildings out of the Village area State and Grand needs to stay quaint

What is one thing you love about Carlsbad and don't want to change?

Small beach town feel and appearance with walkability and plenty of free parking.
It's not built up like Orange County or Carmel Valley. Open spaces, trails, limited building height.
How well-maintained and clean Carlsbad is.
Overall planning
Please keep it the way it is and don't let it turn into Encinitas
Open spaces and upkeep of open spaces
Please maintain the current balance between open space and commercial/residential development (40%/60%).
slow growth model
Love the parks and rec.
Quaint beach town vibe
Our wonderful beach vibe.
The "village" atmosphere, with a small downtown.
The funky beach vibe.
That the Village is great for both locals and tourists.
SMALL TOWN FEEL EVEN THOUGH IT IS A LARGE CITY
Not too congested
small town atmosphere downtown
downtown; however it is rapidly changing, overrun with traffic and highrise buildings.
Open space areas do not rezone these areas.
It is a safe, quiet and clean city, where I can enjoy the outdoors and appreciate nature. There is a good balance of residential, commercial
I love our open spaces and wish we could prevent zoning changes.
Small town feel with all the amenities of a big city
Open Spaces
Small town feel
Beautiful views and open space.
Keeping the downtown nice small business.
beaches
Small beach-town vibe, that is disappearing with overbuilding tall buildings in our what once was quaint downtown!
Cleanliness above sea wall between Carlsbad Village Drive and Tamarack Drive.
The small town feel of a beach community
Open spaces and parks
Minimal 2 story plus buildings downtown - STOP BUILDING AND STOP BUILDING MULTIPLE STORY BUILDINGS
The beach vibe



What is one thing you love about Carlsbad and don't want to change?

Excellent city services / programs
Downtown
Remaining a fiscally responsible city.
Shops
the small town village and shops without high rises!
I love the easy access to the beaches and lagoons and the quick response of emergency services
Small Village feel.
Open spaces, south Carlsbad along the ocean (no change in Hwy 1 between Palomar Airport Rd and Poinsettia.
The small town atmosphere and access and views of the ocean
Zoning and enforcement
Growth Management Program
Village feel with local shops and traditional buildings
I love the Barrio area. I don't want it to become gentrified but it seems that is what is happening with all these condos and 4 story buildings going up.
The charming village atmosphere that seems to be disappearing with every new building.
Village quaintness
old style building!
The small town feel
I used to like the village feel of the village but that is being destroyed by large, very expensive condos & vacation rentals.
The friendly beach loving atmosphere
Small town atmosphere
Open space
Open spaces and ease of free parking near the beach
beaches and beach towns
Cute and Open
Quality of life and the natural beauty that surrounds us.
small town feel in the village, with walkable streets and many places to eat
The small town atmosphere
The village and beach
There are less homeless people than other cities, but I wish there were none.
Sleepy beach town. Quit building large expensive condos.
The ability to bike around and get places quick
Our Village mix of history and architecture.

What is one thing you love about Carlsbad and don't want to change?

Good parks and tennis courts
Libraries
Access to great restaurants and beaches. I also like the look and feel of the Carlsbad Village.
Foliage and beauty, access to coastline.
The feel of a quaint village! Stop building
The lagoon
City Hall location and modest building
The quaint village feel
The Village feel. No high rise hotels like Oceanside has done.
It has a quaint atmosphere.
Small home town feel.
The feeling of community; the controlled planned growth.
The open space
The Village community feel
beach access
I love the parks and outdoor culture of our city, would like to see that continue.
Easy access to the ocean and the ability to walk and bike in and around the City.
weather, restaurants, nature - beach hills trails
Public beach access
small town
The beaches
small town coastal community feel
Beach
Community
The low city buildings in the village. I would hate to see many more high-rises go up.
The beach, the bookstore Fahrenheit Books, Spin Records, Paradise Pizza, great local eateries, Vinaka Cafe, the Wednesday market, the
Great library
Bicycle-friendly streets
Safety
Downtown
Open space, small village feel, one or two story businesses downtown
Family friendly. Few bars, decent restaurants, nice beaches.

What is one thing you love about Carlsbad and don't want to change?

The casual beachy vibe and beaches aren't too busy.
small town feel downtown
I love the proximity to beach, shopping and doctors
The tree lined streets on Grand Ave that provide shade over the streets and sidewalks
sense of beachside community
The access to small businesses.
The Village and Olde Carlsbad
small village feel
Great schools
Small town feel with dedicated open spaces
carlsbad village, with its unique shops and friendly feel
Family atmosphere
Free access & Parking LAGOONS & BEACHS
The green open areas shouldnot shrink and change
small businesses. Condo developments.
I appreciate the lack of high rises on the coast. Makes Carlsbad Village feel smaller and more quaint
small town feel in village
The independently-owned small businesses.
The coastal life style
The small-town feel.
I love that it feels like a small community city. It had its own police and fire departments that are focused on our citizens.
The small adorable buildings and old school charm. Not big high rises. The quaint streets.
Safety
Small-town feel
Beach access and beach parking, already bad but getting worse with development
Beach access and free parking
Strong police presence.
Recreational, open spaces. (Trails, lagoon, parks...)
The Village
Library system
the clean beaches
Clean beaches and lively Village
The beach feel. Stop putting giant apartments and hotels everywhere it's ugly we are not new york city

What is one thing you love about Carlsbad and don't want to change?

The library
The beautiful beaches
Change is inevitable but remaining sensitive to the needs and wishes of the community should remain a priority.
The Community and Family like atmosphere of the city
Love small town vibe even though we are a huge city
Beaches
I love that Carlsbad has retained its casual, local village feeling -- even while growing. And that it is a safe place to raise kids. Thank you to
Open space
Do not reduce our police department
SoCal vibe, friendly residents, clean streets
Free parking
The ocean and the walkways by it.
the ocean
Still has some open space, has been safe and well run and still has a small town feel.
Open space.
Unique surf and beach heritage, let's not have one boxy 3-4 story apartment building on top of another. Make the architecture special.
MORE OPEN SPACE
The European town look of The Village area.
The family friendly atmosphere
The city's dedication to keeping a large amount of open space
Calavara Lake trails
Walking paths
How clean and neat the city and surrounds are kept and how safe I feel from dangerous people.
Weather
Small town feel
Low traffic
Safety and friendliness of police officers
the village feel (stop the out of control development!)
Large amount of open space
Access to the beaches
Open space
Financially conservative.



What is one thing you love about Carlsbad and don't want to change?

Safe and secure city ti live.
Open space
The small(ish) town charm that the village has. Please stop building high-rise complexes! That's not what Carlsbad should be
Conservative government and security
The local community feel - local indepdent business places, single family homes, unique restaurants and stores.
The large amount of coastline and the Village
The beach
Clean air ,less building
That small town atmosphere- stop building downtown!!
the beaches
schools
Feels safe
That is has(d) the same mom/pop beach town vibe full of families.
I love the small village feel. Please STOP developing with big boxy condos that have no character! I get it that development happens but <u>our village is losing its charm and beginning to look like Huntington Beach - crowded and no character!</u>
Feeling of open terrain
How safe it feels
Love the weather.
The small town community feel
The VILLAGE! But you're changing it fast & furiously
It's safe every hour of the day, friendly people & relaxed
Small businesses
Small town vibe
The small town feeling
Free parking
The small town feel
The walk near the ocean off Carlsbad Village Drive
Barrio Carlsbad
The open land on the beach side of 101
The charm and community feel no more residential apartments
Village area, slower growth to prevent traffic/dense conditions.
Short term rentals west of the 5!
The neighborhood feel.

What is one thing you love about Carlsbad and don't want to change?

Iconic small California beach town feel
Open space
The small town feeling
Beach town feel
Open space preserves.
location
The ocean and clean sandy beaches....downtown...still small with shops !
No more building
Semi rural Beach Town feel
Relatively quiet small town feel
I don't want to see all these condominiums being built . I love that small town atmosphere where you can walk around and by the beach without mega crowds
Smaller town feel!!!!!!
That there are still some open spaces that are undeveloped, and it's not just an endless concrete jungle like Los Angeles.
Small town appeal
Business Friendly
No high rise buildings!
Walkability and vibrancy of the village
Love the village
Open spaces and hiking trails
Small town feel
Open outdoor parks and trails and free and open beaches
Beaches and access to beach
Open space and trails
Great parks
I love the village feel. I would like to see the max allowed building height on properties west of the train tracks to remain at 3 stories.
cleanliness
All the diversity in this beautiful city
That the area is not overcrowded
The small town feel, especially in the village
The open space and trails.
family friendly locations, restaurants, events
Parks

What is one thing you love about Carlsbad and don't want to change?

Carlsbad Village and beach access
It's hard to choose one but I'll say the small town feel
the beaches, and the variety of restaurants and shops in the village
the beaches
walkability and small town feel of the village
obviously the open coast line, accessible to all. Love Carlsbad Village for myself as well as tourists
small town feel
How open and NOT DENSE it is
No more growth. Keep the "village" feel.
Zoning      Single family zones must remain single family
Beach access
Open rolling hills
The weather and the small town feeling.
Community warmth
Small(ish) village charm.
Keep existing open space
The weather
Upholding of high standards of laws to uphold the quality of life in the community.
Easy access to many types of goods and services.
The local culture. The Barrio is amazing and I absolutely love the neighborhood even though I don't live there.
The small town feeling and open space. The high rise apartments/buildings are destroying the quaint charm of our city.
I love that there are public tennis courts where I can go play tennis.
Low occurrence of violent crimes
Cleanliness
it is clean
The coastal sidewalks upper and lower
quaint feeling, not too commercial
small town/village feel
The 40% open land that will never be built on
What's left of the small beach town atmosphere of the 60s and 70s.
I live in the Carlsbad Village and want the beach/residential vibe to continue. I am not for all the high rise condos that do not fit with the village theme.
NOT overcrowded and commercialized
The small town character.

## What is one thing you love about Carlsbad and don't want to change?

Beautiful beaches, parks and protected areas like the Batiquitos Lagoon.
cozy village atmosphere
Lots of FREE beach parking and access.
friendly neighborhood environment
Mom and pop establishments (restaurants, bars, stores)
Size
Everything about Carlsbad I love and I love slow and smart change
The old height of building that made it look like a village.
Small town feel
Beaches, parks, city services
It has a lot of open space.
It's already changing, too many new high rise building going up around town. We're losing the pleasant beach town atmosphere to over priced condos and apartments that our city workers, school teachers, health care & emergency workers can't afford to live in the town they grew up in and work in!
Openness and retaining historic Carlsbad Character
The village
Lots of open spaces for hiking and enjoying the great outdoors
Trails everywhere
Access to the beach
quality of schools
Simplicity
The charm of the downtown
The amount of open space.
Downtown and the beach walk
Easy and free access to the beach.
Open non developed land
Attention to strong infrastructure (schools, renewable energy, police, fire, sidewalks in every neighborhood, roads accommodate traffic).
The quaint village style that has already been eroded, the mom and pop businesses that are left should be allowed to thrive instead of being forced out by landlords, developers, etc. I love how pedestrian friendly it is , I hate the constant building of condos
The village - want it retain areas some of its quaintness
Ocean access without big developments
Coastal access
Excellent police force



## What is one thing you love about Carlsbad and don't want to change?

Beach beauty
So far it feels like a safe and peaceful place to live.
no more building
The growth plan that was established in the 80's which was supposed to keep Carlsbad from becoming overcrowded and left some open space for the residents to enjoy.
Our beaches and ocean spaces - the open space of canyon in south carlsbad/LaCosta area Box Canyon. Love the village but the construction building taking place feels like it is taking away our simple and quaint village feeling. More parking needs but where can you add parking ????
I've lived in Carlsbad for 43 years. It was small and charming. Carlsbad is losing that with the development of large stores and apartments. The traffic is a nightmare. Everything that we have lived in Carlsbad is being bought and developed on. I want Carlsbad to have the codes and restrictions we once had. Business are being run out because of the cost increases. It's not Carlsbad. It's a mini Newport Beach.
The quaintness of the village. The small shops and the restaurants. We don't need multistory buildings in the village business district
It's clean and beautiful. Carlsbad Police Department does an excellent job keeping our city safe. Too difficult to pick just one thing.
Lack of high-rise buildings to keep it from feeling like just another city.
Smaller town
Safety, please fund the police
We moved here because we didn't sense the heavy hand of local government in our daily lives. This is in contrast to other coastal communities.
The feel of the Village
The limit on housing expansion to the area
I love the bicycle lanes and paths throughout Carlsbad.
The smaller town feel- I do not think more building is a good idea
Access to beaches.
The small town village feel
Beach Access
Laid-back beach vibe of the town. Love the new restaurants, breweries and wineries
The height of the building in the village.
Beaches
Downtown village restaurants and entertainment
The open natural spaces!
Limit the number of condo or mixed use complexes in the downtown core. These 3-4 story buildings are starting to take over and detract from the charm of Carlsbad. Keep the village a true village
unobstructed views of the ocean
The access to the coastline and developing businesses around it.
Great police

## What is one thing you love about Carlsbad and don't want to change?

Hiking -- whether along the coast or in Calaveras. Since Covid, I am working from home and need to walk/hike daily, so more trails would be wonderful
Access to the ocean and open space
Small town and stop building these giant colossal apt. Buildings
Olde charm of community and I don't want any more buildings overtaking our community
Our small village feel
The weather, but the city doesn't control weather.
The Village
The ease of access to the beautiful Carlsbad beaches.
not too crowded or congested
Safe community
Unobstructed view and access to our beautiful beach!
Lagoons, natural protected space.
Open coastline free of development.
The village
Outdoor activities, parks, access
Laidback feel
The village and all the little independent shops.
The feeling of a small, tight nit community.
I love the village with nice boutiques and nice restaurants etc. You can promenade around and enjoy it. That is why I chose Carlsbad above the other coastal towns
Outdoor spaces and walking trails
The open space.
It's character
Beaches, trails, open spaces
Small village by the sea feel
The quaint feeling in our beautiful village. It is slowly deteriorating.
public beach access
Low crime rate compared to our neighboring cities
Bike friendly. Nice beaches. Great restaurants and shops
Open spaces
One reason I fell in love with Carlsbad is because it still has areas with some open, untouched land.
Low density and low building height limits near the ocean
The Open Space. More is better than less.

What is one thing you love about Carlsbad and don't want to change?

Sandy beaches and seawall for walking
The feel and look of a Village, buildings with thatched roofs, not apartment monstrosities going up now.
When we moved to Carlsbad it was quiet and quaint, and eclectic. We'd love to see those same endearing qualities be a priority as it grows.
Great beaches
Open spaces
Love to walk on Carlsbad beaches. But not enough boardwalks or trails along the ocean
A (relatively) undeveloped coastline with easy access
Amount of open space
Open spaces
the beaches
The aesthetics and pedestrian lifestyle in the Village
Dog free beaches.
The low density village, great free parking, and lack of traffic jams
The Village
Sense of community especially in the village area.
The boardwalk along the beach!
The wonderful mix and nice balance of residential, recreation, vacation and business entities.
So many people are connected by family, friends and school relationships
The small town village feel. I don't want Carlsbad to turn into Huntington Beach or Oceanside.
beach
The independent and quaint stores in the Village.
Small beach town
Low crime and high end
It's support for rooftop solar.
the coastal community feel. A community where residents pull over to watch the sunset and drive to the beach to watch the waves
Good schools, parks and community
how beautiful the city is
Free access to beaches. Beach walking.
Walkability of the village & myriad of activities
Access to the beach
Beaches open for public
Good for families

What is one thing you love about Carlsbad and don't want to change?

open land
Lots of open natural space to include beaches, lagoons, trails & Parks
The village and the boardwalk
Carlsbad Village Area
trails
Open space
Mother Nature.
Solar panels
Family friendly and nature driven community and the natural beauty.
I love having access to trails and great parks. I enjoy having open spaces and habitat areas, too.
The weather
The village atmosphere, cute shops, restaurants, great walk along the main beachfront.
Less population and density - excellent infrastructure
Too Late
the village..... no more high rises with retail below
I love having access to the beach with beautiful views and in hampered by buildings; I like having open spaces that are natural and not filled with buildings.
Small town feel, easy access to coast.
Carlsbad village area
The beach vibe
Small town feel
Friendly small town/village feel.
Beachy vibe
The growth
The small town feeling that comes with a cohesive and diverse population
Small coastal town lifestyle.
low density, few tall buildings, low crime, nice hiking, parks, community functions concerts, etc
the Las Flores exits and entrances on I 5
Small town feel! Esthetics
SAFETY and FAMILY atmosphere
Friendly safe neighborhood.
Don't build multiple housing
The amount of single family homes



What is one thing you love about Carlsbad and don't want to change?

Family friendly. Lots of parks. Safe.
Great senior services
The village feeling
The greenery and open space
Beaches and hiking trails
Access to the beaches
Our small town feeling and atmosphere.
Open spaces, including along the beach
The ocean
Open spaces
Access to ocean views
Green space between Ponto rd Avenida Encinas & PCH
family oriented
Plenty of open space with walking trails
Back to less traffic!
Community
Our coastline the way it is right now, don't change a damn thing. Also no more 5 story buildings from the 5 to Carlsbad Blvd, none.
I love the quaintness of the village along with its great variety of retail/leisure activities
The geography, coastal beaches, parks, etc
relaxed local beach scene
Quiet, no airplane noise
Family oriented seaside community
Open space
the small town feel of downtown. No giant highrises.
Beach access which is the best in North County. Do not do anything that limits or blocks that access.
Village
Location
the general cleanliness and safety
Primarily Residential area not commercial
The Village , Lagoons , Costal Area
It is beautifully maintained! I'm proud of my City!
Free access to beaches and walking trails
ocean beach access with free parking

What is one thing you love about Carlsbad and don't want to change?

Open area
The small town, beach vibe.
How well it appears. It is clean and orderly and it changes thoughtfully and slowly. Being respectful even if we disagree is a trait we have been known for. For 4.5 years that was not the case. I'm happy to have that restored in government
Nature, from beaches to trails to trees. Please leave it natural!
Clean beaches
Currently zoned single family home neighborhoods for those who do not want to live in condos or multifamily housing. Leave single family zoned neighborhoods as they were designed to be when we invested in them.
walkable/bike-able community
The beach community vibe that was back in the 80's. We were close knit, small, and intimate. I am saddened by the huge buildings going up downtown, it's making our community lose the small coastal town feel and bringing a corporate air that we don't need.
The small coastal feel. Open spaces.
The relaxed atmosphere
The accessibility and visibility of our beaches, the priority we put on parks
One story buildings
Open space
environmental protection
Undeveloped land.
beaches
The sea wall
Beach town feeling
the amount of open space
Quaint downtown, seaside location
Open space
outdoor living
Best location to live, weather, schools, ocean
The village ambiance. Though I supported the plan at Carlsbad village/state street. Thoughtful development. I also supported the Caruso project.
Traffic on the 5
Small town feel - no more giant complexes
Open areas
Protected spaces for wildlife and nature
safety
Small town feel. Stop building large apartment buildings.
The village has a small town downtown feel. No tall buildings and local businesses.

What is one thing you love about Carlsbad and don't want to change?

Adding low income housing to my neighborhood adding traffic, noise and become less safe.
Location
Natural beauty of beaches, parks and dedication to outdoor activities with sports fields and courts.
The population size
Small town, beach & neighborhood community
It's commitment to supporting our police officers.
Access to open spaces like Lake Calaveras and the lagoons (with more to come in the 5 year plan I hope)
beaches, parks, lagoons, trails
Lagoon areas to walk
beaches, small businesses, trails, wildlife, lagoons, and parks
Feeling of being in a small town with a great library and (generally) responsive government.
Clean, well-maintained city with accessible beaches
Feeling safe and comfortable.
Open space
The comfortable feel of a small beach town.
That it's a small community. No big brand stores.
Less traffic downtown
It's quaint, relatively quiet and a certain anonymity.
Lots of open space.
Sound financial management
Great schools
I love that we have an appropriate combination of big town and small town feel. This is due to the population not being too dense; however, I'm concerned by the number of single family houses being replaced with 4+ unit condos.
tranquility and ease of movement
Keep the small town feel - limit building height to 2 stories
Carlsbad is clean
How clean they keep the city
Access to beach.
Trails...open space—stop building. We don't need more people living here.
Weather, weather,weather
The school system is awesome.
Great parks
Charming small town architecture

What is one thing you love about Carlsbad and don't want to change?

It's small feeling
the open areas
No more building
The village.
small village atmosphere
Small town feel
Character of the Village
The small beach town feel.
Safety
I love that Carlsbad has many undeveloped stretches of beach and ocean.
Open spaces
Small town vibe
Open space!
The village's older buildings. Please, no more 3 story buildings, we don't want to look like Oceanside with the tall hotels.
Open space, small town feel
Quality of life; pretty laid back with low crime and not overgrown
everything
Conservative in it's beliefs.
The beaches!
the village area
The green space / undeveloped land / strawberry field
Quaint seaside village atmosphere.
"Small town" atmosphere of the Village area.
My street - Pine Ave
The suburban feel.
The Village feel, but that has rapidly changed in 10 years.
Too late!! It's already a sh*t show!
The character of the village concept and the fact that beach area parking is free and would stay that way.
open spaces, not congested
clean air
Carlsbad Village character, shopping areas, ocean, flower fields
Close to ocean.
Barrio



What is one thing you love about Carlsbad and don't want to change?

Coast and lands/trails preservation
Most of us take pride in our city!
Willingness to embrace new technology
Keep the Village downtown commercial. No more housing!
Open spaces of canyon and beach and meadow views
Downtown has a small town, village atmosphere. Allowing multiple story, higher rise buildings changes that character.
The breathtaking oceanfront
Open parks and beaches
Small town feel
I love the yearly Street Faire. Carlsbad is clean and the stores downtown are family operated and small. The beaches are very clean: no dogs, fires or trash laying around.
The village.
I like that it still has a small town feel and perhaps that's because of where I live, just off CV Drive west of El Camino. But too much traffic and too many people will no doubt spoil it.
the remaining open space to ride my bike
snorkeling, the underwater landscape which is depleting
the parks, the water supply, the people
It's not built up near the ocean like oceanside
Feels quaint enough to take my family there.
Keep the habitat The lagoons etc as is. No more new housing.
The beachy, tourist vibe when I'm in the Village.
Small village feel
Beaches and lagoons
Keeping the downtown area charming.
The small town, beachy feel.
Open space
Open space
Trails/open space, small businesses downtown & community arts
The community feeling
Comparatively little street crime
Village
The smallness
The small town feeling of the downtown area
The small-town feel in the Village

What is one thing you love about Carlsbad and don't want to change?

Easy access to beach & village
great schools
The quaint village feel, no high rises (although that feels like it's changing recently). Also love the beautiful streets and landscaping, the lagoons, the open spaces that remain, the safe feeling
It is managed well, has many parks, roads are clean and paved
Smaller town
Small town feel
Open space. Keep the open space.
PRUDENT fiscal management that has created an excellent quality of life.
Small village feel
Uniqueness( legoland, Carlsbad water, community gardens, water play, outlet malls)
Walk-ability in the Village
"small town feel"
The open space. The 'local feel' that doesn't include big hotels, shopping malls, etc.
Village atmosphere
The (diminishing) abundance of open space, compared with other coastal communities.
Safe
nature
The open space and undeveloped areas. Seeing rolling hills and extended vista to the mountains and oceans is pleasant.
I used to love it's charm , but not now. It's getting grotesque!
It's beautiful. Great beaches
City organized classes and free parking near the beaches
Small town feel
The diverse opportunities that the city offers for all stages of life.
The police are beautifully present and involved in Carlsbad. I deeply appreciate this.
Open spaces
Small village atmosphere.
The downtown, I don't like adding 4 story buildings.
It's size, traffic not too bad, proximity to ocean.
Historic neighborhoods
open areas, cleanliness, safe
The community - feels like a small town and friendliness of the people.
Open space areas and beach

What is one thing you love about Carlsbad and don't want to change?

Clean air, quiet neighborhood.
The beauty of the lagoons
The Small town fell with Big City attributes
The small town feel
Carlsbad Village and the 101.
Affordable housing
Our lagoons and open space around them.
We still have quite a bit of open space that is undeveloped. Also, I love that our village has a small town vibe.
I loved the quaint downtown with low buildings. I do not like the rise in height and density of the downtown
easy access to beaches.
I am a longtime resident who is slowly loving Carlsbad less and less. If I had to choose one thing, it would be to preserve more open space.
The friendly neighborhoods
Small town feel
Mom and pop feeling, small businesses vs chains
Free parking at the beach and Village
The board walk on Carlsbad Blvd.
Slow, limited growth without too many strip malls.
Beach and boardwalk.
The beaches
Good neighbors. Feel safe. Good schools.
Laid back beach town
Libraries - they're great
Maintain the green spaces, lagoon, walking trails and easy beach access. Don't overbuild.
Quiet, peaceful, open space
Weather, pristine beach, Carlsbad 5000
Clean, accessible beaches
Access to the beach walkable downtown
Zoning
Feels like a community. Offers a variety of services.
Walk/bike path along the Carlsbad blvd
Lots of nature space with trails and areas for native animals to live
The open spaces.

## What is one thing you love about Carlsbad and don't want to change?

Beach/country/ village community
I love so much about this city, but above all I love to surf in Carlsbad I don't want the beach to become so overcrowded it is not like home anymore. The growth of tourism is changing Carlsbad and it is not good.
The small village feel
I love how business and family it is. Carlsbad is showing you can have policies that attract great companies and also support a great family and home life. Balancing these two demands is not always easy. But Carlsbad pulls it off.
Natural protected areas
The existing trails for hiking
Quiet safe neighborhoods.
A quality community that feels safe for seniors.
Beach replenishment
I love the small town feeling. I do not want more 3 story buildings in the barrio and downtown.
The small village feel with no crowds, so you would know half of the people you bump into. That Carlsbad doesn't exist any more thanks to our developer friendly, citizen-is-second-place city council
The beaches
The small town feel of The Village
All the green space
Clean, good roads. Dedicated open spaces and parks, receptive city management.
Lots of land in its natural state.
Progress
Friendly Citizens
Village feel
The Village Vibe!
Beaches
Safety and quiet neighborhoods. No expansion of airport.
Open spaces
It's intimacy and safety. I see crime rising, and I see so many more homeless people which breaks my heart, than I ever have before. Why would they not want to come here, it's a beautiful place to live, but at what expense?? That's a state wide issue, and I don't see why we don't build a homeless and count them out in the open space past Escondido or off east of the 15 Corridor where there is open space.
Open land, stay true to mitigation property
Open spaces
Community
Our coastline. No more high buildings.
The city's commitment to parks and recreation. I hope they keep the airport small



What is one thing you love about Carlsbad and don't want to change?

Small town feel
Free open spaces
Beach suburban community. It's more low key than downtown San Diego.
The problem of homeless people seems reasonably dealt with.
sense of community and supporting local businesses
Housing density
Parks, pools, bike lanes and other public areas open for everyone regardless of age, gender or race.
The village vibe
Its small town feel unlike most cities in LA where I was born.
The beaches
Small town feel, beautiful natural spaces
Quality and cleanliness of the beautiful family-oriented parks and related community programming
I didn't want the Village to change, but you did not listen!!!
The open space that we have left. This building heights!
Nice weather and clean city, not crowded.
Love the "small town" feel and the vibe in the village.
don't want to build any more. we were sold down the river when there was to be a cap on growth. Stop building here!
not sure
The weather
Beautiful beaches and unique shops/restaurants, not chain restaurants.
Access to the beaches and free parking.
The demographics
The welcoming attitude of the people
The culture of our community: friendliness, kindness, open-minde; helpful; good neighbors
Lower water bill than surrounding cities
A sense of diversity and community
I like that they stand up when the government wants to close them down
Until recently the small town charm of the village
Safety
Open space, beaches
Small town feel in the village.
Our village!
Sidewalk at the beach

What is one thing you love about Carlsbad and don't want to change?

City planning of expansion
The small town feel and lack of overcrowding
Single family homes of all sizes.
Downtown, lots of trees, open space.
Parks and outdoor activities.
We love the general safety of Carlsbad. Pls keep growth controlled.
stay a village
Small village, family friendly, safe
Village vibe. No more plaza shops. Open spaces.
Well maintained streets
The historical sites are really beautiful and interesting.
The laid-back, beach location
The village- don't turn into Santa Monica/LA dominated by condos and apartments.
Beach walkways. Downtown's quaint shops/restaurants
The beaches and the village
Open space
Clean, well managed, easily accessed, California comfortable
The small town feel of the Village and the protected coastline
Barrio restaurant
The downtown Village area
It's not as ridiculous as Encinitas.
The village!
The population density isn't too high by the beach- Hope we don't knock down every single family house with condos.
Small town feel - no more multi-level buildings in the Village
There are some nice parks
Downtown
small town feel. keep the downtown two-story limit.
The small town feel we HAD and are now losing to more density. Small town entrepreneurs made our town what it was
Less traffic
It used to have a small town feel but now all the old, quaint buildings are gone and filled with apartments!! Ruining the city
Beaches
Open space
the weather

## What is one thing you love about Carlsbad and don't want to change?

Non partisanship. Getting very tired of political extremism. Didn't use to be that way.
How well groomed the streets and neighborhoods are. It's very pretty here.
the libraries
Most roads are well maintained and we appreciate the regular planting. We like the proximity to the beach and the schools are decent.
Carlsbad feels like a hidden gem. There are enough shops in the Village, we can bike where we need to go and the beaches are clean.
The rolling hills and green foliage everywhere. The lagoons of couse! The kindness and attitude of the people that love here. Carlsbad PD and the firefighters. The access to good healthcare. I do not want more growth. Growth is ruining this beautiful North County Coastal oasis. Growth is imperative but I have lived in La Costa since 1986 when we had no psotoffice, no gas station, one fire department, no 'forums', no grocery store. Hard to believe. We had the OLD La Costa Hotel and Spa,,,not he Omni or the 4 Seasons. growth in such a beautiful natural habitat is only narural but over building is killing this place! More houses and condos? I say NO! And we do not need in thia small area of the coast, more shopping malls and stores. It is RIDICULOUS! I Have about 5 SPROUTS in a 5 mile radius. It's overkill.
Accessible, competent government
Safety
Flicks at the Fountain! We look forward to it every year.
The open space and the absence of strip malls
Green space, parks, beaches
The small town vibe of old carlsbad
Open space
open coastal feeling
I LOVE THE CITY, BUT A LOT OF CHANGE HAD HAVE HAPPED TO THE BAD
Safety
Well maintained roads parks and beaches
It's quaintness in the village area.
small town feel
Less traffic
I love that that there is open land an\$ that it is not overbuilt with too much housing or tall buildings. I hope the council members will always consider the wishes of its residents while weighing options from developers.
Our Police Department.
Leadership
Open space
neighborhoods with their current housing density
Estuaries improvement as needed don't restrict usage.
Small village approach

What is one thing you love about Carlsbad and don't want to change?

Save Single family homes, no condos/ multi- unit, multi level housing
Neighborhoods in the village
Access the the beach...open spaces
The hometown/small town feel
No high rise buildings
I love that there are very few chain restaurants in the village
All the open green spaces
Change is inevitable. I don't think I can point to any one thing that should never ever change.
Free parking in downtown Carlsbad and at some beaches
Small town feel
No big buildings near the coast everything under 3 stories. Keep the village the same don't bring big business in keep the family businesses.
I love wide open spaces,
Openness and low density
"Small town" atmosphere.
Open space
Small town feel with parks and open spaces.
Small town Village feel
Lack of tall buildings.
Small town feel.
Taking care of the homeless
The boardwalk
Feeling of community
Managed growth
The open space that used to be abundant when I grew up here.
The Small Town/Village feel.
Community maintenance
The open spaces and stretch of the beach views with no houses there
It's relative safety and security.
Open Spaces are available with nice parks and there is a small community feeling that is somewhat conservative.
The village beach environment
The small village feel.
The small town feel!!!! Not like any other city (no large buildings , 3 story or more. Buildings that are boring and lack character also no!



What is one thing you love about Carlsbad and don't want to change?

Open space
Open spaces
small size and low density
The old village feel. I don't want the continues building in the Village and along the coast, and especially don't want the powerr plant to be another hotel or condos.
small town charm
Great infrastructure. Clean and Safe!!
It feels safe.
Small feel
Don't built Big buildings
How friendly everyone is.
Ocean, library, movies, restaurant
Little sleepy surf town
Police force
The small town vibe
hiking trail up Denk Mountain
Having a true village where there are vibrant areas to gather, dine, & shop.
The small town vibe
Small community
Beaches and hiking
Small town feel.
Beautiful parks and beaches
It's focus of preservation of nature. Lively carlsbad Village.
Clean free beaches
Open land and parks
Access to the ocean.
Significant open space
Lovely Beaches
The town feeling
low density single family dwelling housing
Carlsbad has a well established beautiful community.
Lagoon trails
No new building, construction.

What is one thing you love about Carlsbad and don't want to change?

Safety
safe and doesn't have homeless people
How the developers have made the streets so pretty with vegetation
Beach village vibe
Well planned communities
Downtown and beach.
Single story buildings in the village
Well managed city
The Village! It has the small coastal village feel. We don't need high rise hotels and apt building. Leave that to OS.
This is a tricky double/interlinked question: what if I love something and still want to make some changes to it?
I love the small town feeling. I love the libraries and the smaller stores and restaurants.
The way Carlsbad manages our coastal land
Friendly, relatively slow pace
Natural, undeveloped open space.
The "village" feeling that sets us apart.
It's atmosphere, let's not let the state of California ruin this lovely city!
Free, easy access to the beach
Trail system
Its open areas and beauty
The small town vibe.
The small "village feel."
Beaches, beach access. Free to access most beaches.
The minuscule amount of undeveloped & open natural space
Small, beach town feel
Small town feel
It's libraries
Safe and clean
I love that Carlsbad is a community that has plentiful outdoor dining and places to gather, as well as a core village area with shops and restaurants. I also appreciate the natural beauty we are so fortunate to have here in Carlsbad, with the ocean, the lagoons, and the mountain backdrops. Most important, I believe, is the sense of community in this great City of Carlsbad. While we may not always agree, I think most of us feel connected and supportive of one another. Recent politics have become divisive and I hope, moving forward, we can move past that in a positive way.
Small town feel
Small town village

What is one thing you love about Carlsbad and don't want to change?

Sandy beaches
Beautiful blend of trees, beaches and 92011 is pretty safe.
Open space, Plans for Ponto Park (not linear Park)
The small beach town feel and some space that is still not developed.
The parks, trails, and open spaces. The help the city provides with composting. The libraries.
Open space/parks
Open Space, Low Growth
Wide roads and open space
Open space and parks
I love the beautiful beaches. They are always clean and they feel safe.
The beach boardwalk and beach access
Beach view and accessd
High quality new development
The village with small 2 story buildings. No more large "luxury" condos or Apts. The same goes for the Barrio. And have new buildings in these areas "fit in" with the present architecture
The downtown area. Please stop allowing multi story apartments and houses next to single family homes. It is pathetic. Blocks out the sun. Check out Harding. Doing the same north of Grand. The current city council has ruined downtown.
Recreation opportunities
The beauty and small town feel
Open spacious feeling
The beach
The small town vibe, the village is a treasure that we have to keep.
The relatively uncrowded and open semi-historical community of Carlsbad Village
the beach
Conservative govt
Small town, main street feel. Sadly some of that vibe had been lost with all the new construction multi- residences.story
Vibrant economy. Don't change growth plan. We need businesses. Love parks but we have enough parks
small village feel. No more housing for visitors. Only residents.
That small beach town feel
small town feel
Village feel
It is financially stable with a well maintained infrastructure
the open stretch of coastline around Palomar Airport Rd./Pointsettia that is undeveloped

What is one thing you love about Carlsbad and don't want to change?

Parks!! Please add more!!
Small beach town culture
Easy beach and freeway access
No more building apartments please! Allow there to be some open land and nature.
The small warm charm our city was known for.
Availability of open space and parks
Its connection to the ocean
I used to love the Love the Village.
I love carlsbad but change in inevitable
Small community feel
Please keep the Village quaint
Open space. Access to lagoons and trails. Better access to beaches.
Maximum number of houses allowed to be built out
The sense of community and belonging.
Community feel
Beach access
The Village and the coastline. Please hear this...these are precious places to our community. They require Preservation, not destruction, not developers building what we don't want or need.
beach access
Friendliness
The small town, family atmosphere
Safety
Beach
Beautiful beaches and trails, great schools, safety
country setting
It's near the water. With the rise in sea levels, it will be even nearer! Yippee!
Nature spaces
It's ambiance.
We don't want to see additional dwelling units in single residential areas making parking a huge problem.
The active lifestyle I'm able to live
Downtown
Family friendly events
Family friendly, quiet



What is one thing you love about Carlsbad and don't want to change?

Small town feel. Keep the resorts away.
The quaint feel to the village
Sea Wall and the beautiful walk and exercise opportunities.
Weather
The neighborhood beachy feel
Keep the Village quaint! It's what makes Carlsbad so well known and loved.
The beautiful landscaping and prks
the open space along the coast, ie across from Ponto
Quiet beaches
The Beach
The public safety professionalism
Neighborly feel
The vibrant downtown, sunsets, close to everything.
The beaches and coast.
Village / small city feel
Charm - not overdeveloped
Dog-friendly trails/parks
I used to love the small town feeling but that is gone. Too many homeless no police on the street or boardwalk-not the same town as 5 years age.
The beaches and lagoons
Good roads, controlled growth
Fiscally well run. Great balance between open spaces, preserving the small beach town feeling while developing and updating the Village, Barrio and coastline.
Small town feel
small town feel
small local merchants and restaurants - NOT national chains
It's feel if a 'Village' which does seem to be disappearing!
Beach Access
Small town community feel. Not so cookie cutter and over developed
No more development please
The library hours,
The Village and the Barrio
Single family unique homes
beaches and open space

What is one thing you love about Carlsbad and don't want to change?

Quiet village atmosphere
The beach and access to it
The beach accessibility and love that there are no dogs on Tamarack beach
How spread out everything is from the neighborhoods, parks, open spaces, etc
Carlsbad has always had a strategic development plan. We relocated from Encinitas 15 years ago and now look how Encinitas has gone down hill.
The cleanliness around the beaches and neighborhoods
The ocean walk and downtown
Beaches not cluttered with commercial stores, shops, food stands, restaurants.
The beach.
There are still some open spaces left. I love the natural areas and don't want to have horrible huge tract housing and office parks on every inch. I'd like to be able to feel like I'm in a neighborhood with character, and that's getting lost with all this generic car-centered
Access to the beach
small community (village) feel
Carlsbad grows and grows, but still has a small town feel...I would like that to continue.
Planned development and the density.
It is a beautiful suburb by the beach
The beach walk between Cannon and Pine
The lagoon areas. Beautiful.
Bike paths on all major roads.
Concerts in the park
Good roads. You followed the plan from the 80's
I love Alga Norte Aquatic Center. Access to daily lap swimming is vital.
Feel of a smaller city, without the larger crowds and traffic
I love the beaches.
Beautiful beaches and parks
Oceans
the beautiful beaches, nature trails, and great places to eat out
Alga Norte Park, the Library, dog parks, skateboard park, things to do
I appreciate that we prioritize public parks and open spaces for families to enjoy.
Open spaces and nature trails, access to the ocean
It's clean and walkable. Love the beaches and restaurants. I'm happy there are no marijuana businesses in Carlsbad.
Government homeless crises response. Residents driven environmental protection
It's a beach city but there is so much more to Carlsbad. And it has something for everyone of all ages.

What is one thing you love about Carlsbad and don't want to change?

Small beach town
the Ocean
Small village feel with natural beach
The historical feel of the village
The mobility where I can ride my bike to all the places I think are important. More separate bike lanes would be a good investment
The nature preserves, parks, & natural landscapes
Green Space
The small, classy, beach town feel while still having lots to do.
Small town feel.
Open spaces and parks.
the plants and flowers
The outdoor facilities and parks, as well as the beaches.
Small town feeling.
The beautiful, walkable downtown village
Open space along our beaches
Cultural and educational opportunities
It's quaintness
the small town coastal feel
The Open Space near the ocean.
walkable open space, lagoon and ocean views
Clean, tight knit community, nice folks
How great our park system is!
friendly neighborhood feel
Not over crowded
The green spaces, the beach access, keeping the nature in Carlsbad.
Open land by lagoons and coast
The Destination the Village has become
The City does an incredible job of handling our money well and making changes when needed.
Open spaces
Small town appeal.
Sense of community
The beauty of the ocean and open space

What is one thing you love about Carlsbad and don't want to change?

The open, green space in the city.
Village space with shops, restaurants and houses
Love the close community.
Slow development growth.
What is left of the quaintness and locals and culture. It's fading fast though
Schools/ the village
The beaches and beach access
Beaches
Not sure.....I just enjoy living here and would not to change anything except as noted below.
Lack of high rise buildings
Balanced budget
The peacefulness
Limited commercial growth
Small town feeling
that it's as crowded as Encinitas and other coastal cities
smaller beach town feel
cleanliness and quirky feel
Weather
The beach
Easy to get around
The parks, the ocean, the small town feel in the village
How small town everything feels
The Beach (should be free parking)
The small town feel. All the high rise building downtown is sad. More people, less parking, empty storefronts on the lower levels of these buildings. Every square INCH of land has something being built, everywhere. TOO MUCH. Leave some open space - why do you think we voted down the mall vs. the strawberry fields???
The weather
Easy to get around, quiet (don't want to see the airport expanded)
Liked the now-disappearing village atmosphere
the small town feel
The beach
Current zoning and not high density
Beach
Amazing schools!



What is one thing you love about Carlsbad and don't want to change?

The parks, beaches, lagoons and walking areas.
Quaint Sea side Village
Small city feel
It's natural habitats around the city
Large access to large outdoor recreational spots.
Our coast. I'm hopeful Carlsbad doesn't turn into Pacific Beach. The downtown is starting to look similar. Please keep our coast open with low buildings.
Keep it small!!! Stop overbuilding!
Keep the preserved areas and keep green in the city
The Climate
I love its size and peaceful vibe -- I don't want it to get too busy and crowded (like Irvine, where I lived as a child)
low building heights
The beaches and the commitment to maintain and improve.
I love the village and the small town feel Carlsbad has.
I love how everyone is so close with each other and I want it to be that way.
The beaches, specifically around Terramar bluffs... don't change the open space on those cliffs!
The ambiance
Living here for 35 years , no more building
The village community feel is what tourist flock to otherwise they'd be in Encinitas.
Beauty and quaintness
The small town feel.
The beach.
Access to open space including Calaveras Hills, and more.
The support towards the libraries and those who depend on their services
Simple and easy, parking. Access to beach and entertainment/dining
Coastal access
The village/small town feel
Don't know
the libraries and city programs (like summer camps). I also LOVE the Lancer Day Parade every year!!!
Village feel which unfortunately seems to be disappearing with each new build.
What's left of open spaces
Small town
Village atmosphere with NO MORE 4 and 5 story buildings downtown.

What is one thing you love about Carlsbad and don't want to change?

The quaintness of downtown Carlsbad, do not overbuild
Nature
The downtown area is so cute and quaint
Keep the buildings and houses Low, The sight lines over the ocean with some tall Palm trees is "Carlsbad"
Preserved area
It's old world charm in the Village. Well planned community. Clean streets and sidewalks
The village
The small beach town vibe
Well planned and upscale community
Its protection of areas dedicated to preserving wildlife and their ecosystems
Charming City
Wide roads
I love the Village and the beachy vibe and cool food scene that it has.
the weather, or the cops or the Fire dept
Surfing
Downtown - vintage beach town.
Casual lifestyle
Its not overcrowded
Not targeting tourists.
open space
Charming downtown (State St) and easily accessible beaches
Buildings parks and downtown.
Great parks and open nature areas
Small town feel. Not filled with chain stores and chain restaurants. Open space for walking and hiking.
Small-town atmosphere. Stop building!
It was quaint not now you allowed to much building west of 5
Free parking
Please don't allow any commercial buildings to be built or developed near Ponto. Leave the beach free of hotels, businesses and commercialism. Let us enjoy a community beach without crowds.
the downtown area/old town
The weather
Open views of beach from so Carlsbad blvd
Open space / parks / hiking trails.

What is one thing you love about Carlsbad and don't want to change?

the unique Village keeping it safe and manageable
Open spaces between neighborhoods
Quality of life, safety, great roads.
I like how it is now. I don't want any changes. I especially don't want any further developer/developments.
The small town feel of the village
The walkability and charm of old Carlsbad and the lower building heights.
The community feel - beach vibe
It's a small and safe city
Low density, village feel, non-high rise buildings and free parking
Open space for outdoor recreation
The quaint feeling of the small village!
Public amenities
Cleanliness
Small beach town vibe.
I love the small town feel of downtown, but at the same time there's plenty of unique food options and places to hang out.
Open spaces. Places to hike.
Open land!!
Small town feeling
Schools that aren't overcrowded
The village. It still has an original beach town feel and charm. Other cities like Encinitas have lost that with all the development.
Housing density
the walkability of the village, and our beautiful beaches
No new hotels being built
The great job the Police do to keep us safe.
It's becoming an amazing food destination! Love the new great restaurants. Amazing beach destination.
Commitment to quality city services.
Wide open spaces
Small beachum vibe, history and small-town character
Access to beach, nature open spaces
Undeveloped coastline from La Costa to Oceanside (St Malo)
Used to be the downtown small village size, it is already too late looking at the units on I FIVE AND CARL VILLAGE DRIVE & the construction in the quaint barrio, SHAME ON ALL OF YOU FOR ALLOWING THIS!!
Open space

What is one thing you love about Carlsbad and don't want to change?

clean,quite place and few commercial developments
I feel my family is safe in carlsbad
Tourism friendly
Safety. Carlsbad is a safe area with an excellent police force.
The priority given to open space and trails.
Beach boardwalk
The "small town" feel. Not sure how to make this happen, however.
Sand on the beaches
Weather
The people, their smiles & their acceptance of diversity and different socio-economic classes.
Housing density
I love our softball league and the laid back culture at the park.
Cleanliness
I love all the parks and would like to see more parks!!!
The beaches and open space.
Good and well staffed Police force
Beach access and the Village! Free Beach parking!
Try to retain the feel of a small village.
open spaces
Small town feel
The village
The sense of community and open land. Less commercial buildings/hotels by the coast.
Parks and beaches
Beach access
Ocean access and unrestricted views of the water from PCH.
The small town feel
I love the diversity of jobs - tech, sports, bioscience, hospitality, etc. This diversity offers a lot of career opportunities!
The laid back, friendly community as well as the outpouring of support to help keep restaurants open during COVID lockdowns.
The lack of homeless
It is a beautiful, quaint coastal town.
Hikingtails.



## What is one thing you love about Carlsbad and don't want to change?

I love the coastline, especially the walking park near Dave's Beach where rc fliers can go slope soaring.
Some of the coastal areas are still fairly undeveloped and that's good
Beach access and free parking along the coast; open space throughout the city
SAFE AND ACCESSABLE BEACHES AND PARKS
A lot of open space to walk and spend time outdoors - walking trails, beaches
No cost parking downtown.
Library Staff and services
Beach walk
Beach walk
variety of people, businesses, and overall safety
Village area mix of retail and restaurants
The Village. It is a true Southern California Beach Community. Not too many large buildings, still has plenty of beach access. It is just right.
I grew up There walkable down town.
It's quaintness
The Village
Small towns feel
I'm very sad to see all the small artsy & locally owned business being forced out of down town. I feel like we locals have lost everything we liked about our village. It's becoming like every other beach town & losing its charm. One of our favorite gathering places, "The Succulent Cafe" has been destroyed. Now we have electric bike rentals. Seriously how dangerous is that. It hard enough to back out of the parking, but with a tourists looking at shops & not traffic!!!! How long before someone gets hurt? There is nothing left for us down there any more. We are the bread & butter when tourism is down! And it just to hard to find parking for any events. Sadly I find myself staying away!
small town atmosphere, by the beach
It's village feel—walkable streets, low rise buildings. We moved because we couldn't afford housing prices, but we miss it.
small community feel
I love the community feel of the downtown area. I don't want to see that change with too many new condos or businesses.
Not too many big corporate buildings downtown/free beaches and parking
Small beach town
Affordable housing is readily available.
Casual, beachy openness.
Everything- don't change
Visually attractive.
The quaint small village feel. Stop destroying the downtown.
Great Parks, great community services and libraries

What is one thing you love about Carlsbad and don't want to change?

The community feel.
The village has a great local feel to it.
The feel of Downtown and no airport expansion
Children and family friendly downtown area
How it is a big small town, I grew up here and don't want it to build up too much.
Open Space, Safe City, Few Homeless and Rid-Raff (compared to oceanside)
Fairly safe
Lots of public open space.
Beach casual lifestyle
I love the walkable village area and free parking. Please keep that area full of small local shops and not huge condos or hotels!
The Southern California beach town community and vibe.
Beaches but they need sand
Safety
It's quaintness
Everything
Small quiet beach town feeling
Clean and beautiful beaches. Not too commercial.
Not a strip mall, nicely planned, bike lanes.
Beaches
Ease of living, wide streets, ample parking, good stores
walkability
Cleanliness and small town vibe
Few homeless people
The local feel of no hotels :)
Access to beaches; maintain parking and availability to Teramore cliff/beach area and stairs.
Downtown Carlsbad
Walkable and liveable.
Old english look of the village qnd not tons of high risese
Nice, safe community
Small town feel with local businesses
The pickleball courts at poinsettia park
The parks!
The development along State St.

What is one thing you love about Carlsbad and don't want to change?

No plazas by the ocean
The ratio of small businesses to corporos
Open space, small town feel, safe
The Beaches
Not to many people
I think the neighborhoods flow very well from businesses to homes and I feel it has a nice aesthetic
The beaches and the openness
Open coastline not lined completely by homes or resorts.
Open natural spaces
Small town feel
Increasing the population/housing density.
Open Space
Its a clean, safe, beautiful place to live.
If Cessy's or Mexico Viejo shuts down, I riot.
Beach, number of trees
The small town vibe and the village.
clean streets near beach
The small town feel and big access to outdoor recreation
Walkabiliy of the village area
very nice city planning
Plentiful beach access
I like being close to the ocean. Worked my butt off my whole life to be able to own a home and raise my kids here. I don't want to see more high density housing here. I don't want to see crime continue to climb and I don't want homeless encampments. I support the police 100%
The small town feel that it has.
Small town feel thru open spaces and invisible homelessness.
Open Spaces
How it has resisted the progressive insanity that the rest of California is experiencing.
Building Codes
New home development
access to beach walk.
Smaller feel
Family oriented, quaint
The neighborhood vibe

What is one thing you love about Carlsbad and don't want to change?

Beach and open space access for the public
That it still feels like a small town. I want building in the Village to stop and new communities to slow.
Village atmosphere with beaches, restaurants and shops.
old downtown
Open parking for beach, great parks, family activities, access to outdoor activities
The relaxed beach community vibe with low commercialization
Village shops
No crowds
Small town feel
Safe communities!
Love the small town feel, but in a large geography with many dining and entertainment options.
open spaces
The small town atmosphere in the old downtown area.
safety
I like that it's not as crowded as other towns and especially in OC. I don't want to see these type of traffic patterns here
Access to the ocean and parks
A low key coastal community.
It's quiet, not overcrowded yet, and fiscally responsible
The small town feeling
lack of density. do not attempt to change the reason people live here by pushing multi-family properties.
Open Space - keep the 60/40 rule
The parks and trails
I Love that its not too crowed here, but seems like more homes have been built.
safety
low urban density
Cleanliness and professionalism throughout
The downtown village, however the recent higher-rise developments are changing the look and feel to something more like Hillcrest or North Park.
common sense government
The Village
friend neighborhood
Weather, Open space
Boardwalk



What is one thing you love about Carlsbad and don't want to change?

Location to ocean and weather.
Open space
Open Space and few tall buildings
The open space and agriculture areas
The Small Downtown Village Atmosphere
Small community feel.
The beach and it's walking path.
What's left of the VILLAGE. 1 story, small businesses.
The cleanliness & minimal homelessness (compared to other nearby cities)
SUPPORTS ACTIVE LIFESTYLES
The quality of our emergency services both Fire and Police
The open spaces and beaches
Designated Open Areas - limit development
The open spaces especially the trails in Carrillo, Bressi Ranch, Hospital Grove, etc
Small business and 2 story max downtown Carlsbad Don't turn into Huntington Beach or Oceanside
Downtown
I like the fact that it feels like a small town.
Library system
Lots of trees and green space!
Keep the open space and I don't want to see more vertical growth downtown.
Leaving our airport the same size it is now
Mix of business, homes, retail and tourist destinations
It's size. I genuinely don't want to see more homes/apts built out in the open areas
Open land.
Carlsbad values Constitutional conservative values of law and order.
Safe place to live
I don't want to see Carlsbad get any bigger
How it maintains its "old town" vibe without sacrificing modernity
Small town beach vibe
The clean beaches and the downtown village atmosphere
Not yet as population-dense as the average of Orange County

## What is one thing you love about Carlsbad and don't want to change?

We love the open space vistas of lagoons and farm fields and coastal hills with unfettered views to the Pacific !! Stop development of open space by only allowing infill of vacant lots! Rancho Carlsbad is a jewel! Stop the development of College road to Sage Creek High, that will be a 200 million dollar roadway that rapes farmland and stunning Calavera vistas. Protect the open space and support the 40percent undeveloped commitment in our Comprehensive Plan. That open space is why we live here and love living here to raise our children. Thank you for this opportunity to make a difference before it is too late.

City surrounded by natural beauty

Clean beaches

Single family home communities.

Clean and orderly

Small village community

Small town feel

Small town feel

I don't want to see single family housing lots split into multi-family housing lots. I urge the Carlsbad City Council to resist this movement to the best of their ability.

The remaining open spaces and agricultural lands to remain.

Carlsbad has class.

The open space.

More open space, less development

Open spaces

I love living in Carlsbad and would hate losing its community feeling.

The small town feel of the village. Please no three or four story buildings.

SMALLish town feel

The beautiful open space. Although the City seems to be doing all it can to build in our open space.

The lagoon

The relaxed and warm community

I love that it has a small town vibe.

The population

Please keep the small close knit family vibe.

We love Carlsbad the way it is. We don't want Carlsbad to be over crowded with too many high density homes.

the friendliness

Local small businesses instead of chains and large corporations, Beach seawall area,

Clean and well orchestrated community planning from the parks to the roads to the neighborhoods we all live in!

Open nature spaces

beaches

What is one thing you love about Carlsbad and don't want to change?

Open space, Lagoons, Trails.
clean and free of homeless people setting up camps
access to the beach
Relative quite with very little airport noise.
The village atmosphere. A "small village" unobstructed by tall buildings. Encouraging walking among businesses and eateries
The cleanliness
Feeling of being part of the community
The beach and parks
The sense of community
quality of life - stop growth and suburban sprawl
Small town feel. Now it feels like Orange County
The beach area still has that small town feel
The chamber of commerce and they great work they do.
Access to south Ponto beach! I live bee we ing able to park in the sand! Love the rustic feel
City parks
The downtown area and the ocean
Beach vibes
Open space
low traffic, lots of trails and open space- Alga Norte park is amazing
Small town feel.
City Landscape
The small village feel
Small town feel
Bike lanes on every major street.
Family oriented
non-chains generally, especially near the coast
Access to the beaches; lack of free beach parking is a problem
The small, beach town feel.
Do not expand the airport or allow a developer to build a mall at the strawberry fields
Small town feel
Safety
The undeveloped areas near the beaches, especially the Batiquitos Lagoon area across from Ponto
small town feel

What is one thing you love about Carlsbad and don't want to change?

Small town feel with many amenities and most importantly long stretch of beautiful coast line
Its open space.
The weather! The beach.
The amount of open land and walking trails.
How close it is to the beach
Climate
The trails
small town vibe in village area
our downtown and our sea wall
Friendly
Our connection with the Pacific ocean and the amount of publicly owned oceanfront.
The ocean
Home in a quality neighborhood, where conversation and collaboration support respect.
Small Town Feel
A sense of community. City Council that is responsive to residents and will follow through
The town community feel.
SO MANY THINGS! But the thing I am most proud of are the beautiful, clean beaches and the vast open coastline.
Stop tearing down historic buildings that give Carlsbad it's small town atmosphere. It seems like we are squeezing more condos and people just to benefit landlords pockets..
Small town feel in Village
The friendly people
The small downtown feel.
Open areas. But they are shrinking...
Open spaces
Downtown charm
The feel of downtown, a quaint, welcoming beach town, with one of a kind shops and places to congregate.
The quiet beach access.
The remaining natural spaces
Aviara, the neighborhoods and home developments. The trails and open space. These are the reasons we live here so don't take away these characteristics, or require us to accept more density.
Wonderful and well maintained beach walk, parks and paths
I like the small town, cozy beach aesthetic and wish to preserve our open spaces and historic spaces.
easy access with natural habitat

What is one thing you love about Carlsbad and don't want to change?

Small town feel
No more building
Access to open space
The laid back life without hustle n bustle
Our public works staff. The parks look amazing and I love the dog/bottle/person water fountains.
City Hall should be located in District 1, near the Village.
The sense of it being a beach community and not just a tourist destination
The strawberry fields
Open space and parks
Free parking downtown. I lived in Carlsbad for 24 years. Unfortunately can't afford it now, however I love to visit and take walks. It still reminds me of a little hometown.
I like the openness that we still have. I don't want our city turning into a manufacturing plant and I certainly do not want our airport to expand any further then it has all ready.
Beaches
Beach
Community Services
The amount of open space
Open space
The public green space, parks and gardens and beaches.
Small village feel
the older historic buildings that are an important part of our story and preserve the character of our town.
Cleanliness
Easy access to park on sand at Ponto Beach, open space,less congested compared to communitites further south.
open spaces and beaches
The downtown vibe
The connection between neighbors and how many people know each other personally.
Aquatic centers, and beaches
Small town feel, but with the amenities of a resort town...
Clean beaches
Beach vibes
small town feel, do not like the direction of expanding buildings up along the coastline and building into open spaces
Small town beach feel that does not look like Orange County.
Beautiful beaches along the coastline with great walking paths
The parks and walking trails that do exist are beautiful!



What is one thing you love about Carlsbad and don't want to change?

Small town, relaxed feel
The open/park spaces that remain
The beach free parking
Vibe of the village as safe and friendly beach oriented town
Access to the lagoon
parks
You have already made it to where those of us that have lived here a place not to many people can afford.
It has a small town feel - Even though we have all the best things in the world.
Open spaces such as parks, beaches and no high rises ruining our shoreline views/skyline
The people and sense of community
The beach
The small town feel
It is quiet and safe. We like the conservative politics.
Vibrant family oriented culture
Small beach town feel.
Open spaces
schools, access to beaches and trails
The unique character and individuality Carlsbad has. Stop the OC gentrification of the village
We feel safe in Carlsbad, the police presence is very good and we think homeless are dealt with properly.
Lack of big buildings, particularly in coastal area
Open spaces
Our fantastic police department
Great schools and parks
The small town feel of the Village.
Small town atmosphere
The small-town community vibe!
The population density.
Small town feel
Sense of community
Mostly quiet and safe, dark sky friendly
Open spaces
Beaches
We live in a very pretty community. It feels open. It looks vibrant green. There is a cohesion here.

What is one thing you love about Carlsbad and don't want to change?

Natural beauty - beaches, trails, parks
The feel of a small town in the actual Carlsbad village.
The small town feel - the village

## What do you love most about your neighborhood?

It's clean and family friendly
Small town feel. Close to evrthing, shops, beach, work, school. Safe.
I love that my neighbors are outside and talking to each other. We know our whole neighborhood. Our neighborhood looks out for each other.
the trees.
friendly neighbors
Quiet, minimal traffic, easy access to freeways, etc.
Sidewalks and wide streets and safety
The people. We come from a wide arrange of backgrounds and parts of the country which provides for a wide array of different thoughts and views.
The way it once was
Open space and trails
Safe and friendly
It's quiet I guess
It's quiet
access to the beach and nice neighbors
Cleanliness, Poinsettia Park, access for locals at Carlsbad State Beach
Safe, easy to walk trails, green space, friendly gatherings and great neighbors
Access to trails/green spaces.
Location and proximity to oceans
No acacia trees (trigger severe allergies)
Community
Sidewalks and walking paths, safety
casual and friendly
Outdoor spaces
Not crowded
I feel safe in my neighborhood.
Close Proximity to beach
no more building-it's full
Single family, well maintained houses.
quiet, old
It is quiet and beautiful
Our neighbors and access to the beach

## What do you love most about your neighborhood?

It's an older neighborhood that still feels fairly safe and it's a desirable location.
Hidden gem, walking distance, mom and pop businesses
It is a safe, peaceful and beautiful neighborhood with great neighbors.
Clean, well-maintained landscaping. Walkable sidewalks and trails.
Love the reserved land with native plants, space for animals and hiking. The neighborhood parks with beautiful plants, trees and
Our neighbors and parks.
Quiet, friendly, close to lots of outdoor activities and shopping and transportation.
Proximity to the beach, good people, safe.
We live at the Sea Point Tennis Club off of Cadencia street. We love the sense of community in our neighborhood. Also, safety is important to us and we feel very safe in our neighborhood. Additionally, the proximity to the coast allows us easy access to the beaches, walking areas and downtown Carlsbad.
Everyone is friendly and pleasant
My friendly neighbors
We have a diverse neighborhood of retired people, young families and lots of friendly neighbors. It's also close to South Carlsbad State Beach.
Feel safe here
State park property along the shore
friendly people
It's walkability.
No sidewalks
Nice people, good school
the high quality of people who live here.
All the new and young families
Walkability and ample, free parking for residents and shopping
Open space, proximity to beach, stores, schools
The landscaping and variety of flowers/plants.
Sports facilities such as Alga Norte Aquatic center and poinsettia tennis complex
Quiet, peaceful and safe.
Safe to walk with good sidewalks and minimal crime.
Walkable to school, parks.
Being close to the beach with height restrictions on development.
open space between my home and the ocean
The small town feel

## What do you love most about your neighborhood?

safe, close to the beach, great place to raise children
Easy access to businesses and restaurants
It is somewhat off the beaten path.
It's quiet and we know all the neighbors.
It's quiet, low traffic and well maintained
It is so beautiful.
It feels like a "neighborhood" with everyone friendly and looking out for one another.
safety
The variation in houses and architecture and the unique feel it has.
Walkable, friendly and quiet
Safe and friendly
the people
the green belts.
Near to park
It is quiet and secluded but near everything I need.
I enjoy having a mix of residential and green spaces. It is also a safe community.
I live in a gated community and I really think it deters some of the increased crime happening in our area. Im
My house is paid for
quiet
Well planned neighborhood with quite streets....most of the time
The lush green scape
Diverse
Uncrowded. Plenty of street parking. Friendly neighbors.
Nice size yards and nice neighbors
views of calavera
It is mostly peaceful and quiet, and kept generally clean and pleasant looking.
Proximity to Beach Views
Close to beach
It is a pleasant place to live. Generally, my neighbors care about each other.
Low traffic/noise, family, feels quite safe.
Clean and beautiful coastal community.



## What do you love most about your neighborhood?

Everyone knows each other and looks out for each other
Quiet and sunny
Safety.
Close access to the beach, preserve, and village
It is clean
Safe neighborhood with lots of nearby open space
Safe & beautiful
Nice neighbors
The vast majority of residents obey the Code Enforcements. Having the Code Enforcement officers tour the neighborhoods is important, rather than having to report a neighbor for an infraction. Nobody wants to inform on a neighbor, so let the CE officers observe and enforce such things as mobile homes in front driveways or broken down cars.
wide streets, sidewalks, lighting
shopping locally, farmers market, the ocean walk
The friendly people
I love having the library/cultural center and shopping areas that are positioned for accessibility and landscaped to blend into the residential area.
Safe
Quiet
The beach
the people and no cars parked all over the street
Clean and low density
Really nice, caring neighbors
You can walk or bike anywhere to shops, parks, trails
ability to walk to the beach
I live in Old Carlsbad and I love the big trees, the streets without sidewalks, the unique homes.
Open spaces
y neighbors close to thw Village
nieghbors
It's quiet and people take good care of their homes and yards
Wide streets with ample parking
Safety
Having the village within walking distance to a uncongested village

## What do you love most about your neighborhood?

Proximity to some hiking trails.
Feeling of community and safety
Walkability
Open space
Some hiking trails and well maintained infrastructure
Quiet, safe, and full of single family homes with good schools
Proximity to the beaches
The proximity to the beach, stores, youth sporting events, and restaurants.
quality
Easy access to the beach and village
Mature Landscaping
The lack of large overwhelming development around us
sidewalks, beach nearby
Not too crowded, but certainly well populated. Generally good, nice people
Friendlyness
Open space, nice size lots, trails, wide streets, friendly neighbors.
Quite
The close, human-scale feel of the area, trees and small shops and people walking.
No homeless people.
The people
The people!
The proximity to the beach, to shops and restaurants, and the village.
It is clean and peaceful. Love the bike lanes too.
Mix of different type of homes & properties close to usable parks away from the freeway.
Neighbors and Ocean proximity
Clean and inviting
Rancho Carrillo is such a beautiful, quiet and well spaced place to live.
I love that our neighborhood watches out for each other, and the involvement in our schools. Oh, and that it's clean!
The close proximity to shopping, theaters, etc.
Manicured, safe, open space.
Sidewalks street lights and curb appeal
It's safe.

## What do you love most about your neighborhood?

My Neighbors
the great neighbors
Everything except the traffic through our neighborhood, I live in Terramar
Able to access the beach and hike near by trails
green,quiet,safe, not overdeveloped
Small neighborhood, one entry/exit intersection
Beach houses, small businesses and character of area
We don't look/feel like San Francisco with people living on top of one another. The state law allowing ADUs to be build on every property is well intended. HOAs should be able to make their own decisions. I am so angry about this overstepping of our government.
Able to be walk to beach, shops and great friends
It is very peaceful.
Location
walking trails are closeby
Nature and GREAT schools
Close knit comunity & friends. NO major streets, NO speeding cars.
Safety and security of neighbors who care about where they live
Clean, well maintained, safe
Community vibe, we really know and love our neighbors
The neighbors support each other, it is clean and has wide roads
safety
It's so pretty!
the village scale
I love the sense of community and the access to the ocean
Walking distance from grocery stores and shops
accessibility to everything I need, grocery, dry cleaners, pharm, gas, entertainment
Quiet, safe and friendly
It is small and gated
Safe, clean, can walk to the beach, fun trails to explore
very idyllic, friendly
Houses aren't jammed on top of each other
They are fewer cars, STOP the current situation of constant building of huge apartment buildings, they add more and more cars and
clean safe neighborhood

## What do you love most about your neighborhood?

Views and schools
Respectful and loving people
I live in Old Carlsbad by the library and I love the laid-back country vibe.
That it isn't changing.
The beach, the bookstore Fahrenheit Books, Spin Records, Paradise Pizza, great local eateries, Vinaka Cafe, the Wednesday market, the locals, the small town atmosphere that is still here (being eroded unfortunately).
Friendliness and community awareness
Suburban feel with great neighbors.
Sense of community
The old village, though it's now becoming the techno village
Peace and quiet; virtually no crime
Large lots, houses spread out.
I like the walking trails.
community, my neighbors, large number of very long term residents
Family friendly.
Pretty!
walking to the village and beach
Clean, nice neighbors, beautiful landscaping
I live in an area that is gated and that feeling of protection is vital
We live on a very quiet street due to how narrow it is.
clean, quiet, close to everything
I can walk to the beach and my neighbors are fabulous, always saying hello and striking up conversation whenever we walk by.
The City's attentiveness to the needs of the area. (Tree trimming, cleaning, etc)
That it still has character and hasn't been totally gentrified.... yet. :)
How many people are out walking and how close it is to the village.
Feeling of safety and neighbors looking out for each other.
close to the beach
Quiet and charming and in Carlsbad
Near open spaces
A lot of families and activities for kids
Low crime and well maintained
open spaces. parks. areas left to nature. (i.e., not over-developed, or packed in.)

## What do you love most about your neighborhood?

quiet & safe
Family-centric close to a park with good schools
SAFE
Nice, peace loving neighbors , pretty yards and streets
The community feel. There are plenty of kind families and kids for my children to play with. I always feel safe in our neighborhood and we all look out for one another.
Friendly and quiet-ideally located for walking
Our neighborhood (Solterra) is really small and tight knit. Everyone is friendly, and we feel really safe which is a huge peace of mind
mixed group of people in Olde Carlsbad
Single family homes and no additional dwelling units to date!
my friends. we can visit!
safety
clean
The village area and the pedestrian-friendly environment.
I like the location to stores and beaches
Great neighbors. Park is close.
Hard to choose just one...The neighbors and the strong sense of community we have.
Community & friendliness
Neighbors look out for each other. You can leave home and know someone else is paying attention to your property.
Location and people
The "neighborly feel" due to a limited number of "high rise" apartments. Please 4 stories is enough.
Plants and greenery
The big tall trees, historic homes, and that it's quiet.
accessible to lagoon and beach
Clean
Safety and Security
It's an MPC with trails, pool, tennis, clubhouse, social activities
openness.
Central to schools and shopping
Safety.
Diverse people and places.
Easy walk to village and beach.



## What do you love most about your neighborhood?

Being able to walk or bike to restaurants and shopping.
It's quiet
Nice caring people, people keep their houses nice, for the most part
safety and privacy
same as above; proximity to the ocean
The hills and views
The beach vibe
Open spaces and trails
Neighbors care
relatively safe
The people. We have such awesome neighbors. I love that the children can walk to school safely. Mine did and it is a rarity in today's crazy world.
cohesiveness derived from years and years of living next to each other
Clean park, and near almost everything, within walking distance
I like how it is stop changing everything
Friendly neighbors
Walkable to shops, safe and clean
Quiet and open.
That I am close to the beach, shopping, freeway, parks and a diversity of housing
We always say it is a safe little bubble, so safety is most loved.
It's close to the beach and relatively quiet and safe.
Traffic, or lack off.
It is walkable (downtown) and relatively clean
Schools
safety and the chill attitude of most residents.
neighbors
The Calavera Preserve is just blocks away and provides a healthy retreat into nature.
Quiet
Trees
Quiet, private and peaceful
The vibe of physical activity with people walking, jogging, riding bikes, skateboarding, surfing, walking their dogs, etc.
walkability, birds and flora

## What do you love most about your neighborhood?

It is clean, safe, and full of trees
Walkable downtown
Close to the beach.
It's quiet
safe
Clean, safe and attractive.
Single family residences, not one apartment building on top of another.
The untouched by development lagoon
Alga Norte, Aviara and Poinsettia Parks
Convenience.
That we all know each other. And we have an annual 4th of July parade.
Our neighbors. Feels like an extended family
The sense of community
Community feeling
I can walk to the markets and restaurants
Quiet neighborhood, well maintained friendly neighbors
How clean it is and how safe I feel in it. I just moved from "The Village" of Encinitas in Nov. '21.
It's a great place for all ages
Proximity to the beach
Relatively quiet
Original houses
Clean streets for the most part
Original and nonconforming
Quiet cul de sac, near the golf course
Quiet
Open spaces
my neighbors
Open space
Proximity to services
quiet streets, beachy feel
I live far enough from major streets and do not have road noise pollution
Its walkability, it is quiet, no airplanes flying overhead,

## What do you love most about your neighborhood?

Close to the beach
No homeless
Safe and quiet
Planned residential community
Single family homes
Uncrowded
Older homes
The community, the friendly neighbors, everyone with a happy life thanks to the beautiful city we live in.
Single family homes and fine people
Charming houses, proximity to ocean.
The village atmosphere and architecture.
We are near Black Rail and Poinsettia. We love the convenience and the sense of community from our neighbors
Sidewalks and ability to walk safely.
I love the Buena Vista park near our home and how safe it feel in my neighborhood
Great neighbors who are proud of their home and care about there neighbors.
You are able to enjoy walking and the batiquitos lagoon
I love the friendliness of my neighbors and walking my dogs.
mature landscaping
The ocean
affordability
Quiet
Good neighborhoods. Good up keep on community infrastructure and invest in public classes/rec.
Alga Norte Park
My neighborhood is quiet and everyone takes pride in their home and property.
Respect for one another, safety
How clean it is
Friendly neighbors.
Wide streets and beautiful landscape
Location to ocean.
The VILLAGE was better before the 3 stories limit was lost.
It's walkable & and the whole neighborhood is out walking regularly with their dogs. It's very welcoming and relaxed
Trees

## What do you love most about your neighborhood?

Open natural spaces
Sense of community
Cleanliness
Small town feel
I feel like my kids are safe roaming the streets
Same as above, open areas to exercise and stay healthy
The school district
Easy-going family neighborhood. Too bad crime is up so much.
Parks
Walking trails, quiet feel, great neighbors
clean
Views
Safe, beautiful and a good school district
Has always felt safe, but there has been more crime that needs to be addressed
Our gated community.
We have parks, walking trails, beach walk, professional police and fire departments.
Proximity to the beach, walkable streets to the village. Cute houses
Limited traffic
Views and elbow room
The open spaces and strawberry field
Older homes spread apart
neighbors, lots of kids, great schools
Close to parks and beach.
friendly people
Quiet...single homes with yards...nice respectful neighbors. Trees.
Large lots, no HOA
The land scape
Quiet single family neighborhood with neighbors that have congruent values
Feels safe and I have privacy
My neighborhood is like when I grewup kids played outside and were safe
No high rises. The community is not city like.
Manicured public spaces

## What do you love most about your neighborhood?

The community of people
Low key vibe
It is quite scenic, well-maintained, and seems safe and family friendly.
The new park and proximity to the village
Neighbors
Community feel
Ease of access
I love that its safe and has a suburban feel but is also close to lots of shopping and amenities so I don't have to drive too far for many things.
casual environment and safety
Safe, kids can play outside
Inter generational. Love hearing kids at play.
close to the ocean and overall feel safe
No HOAs. Different style homes. Close to the village and parks
The look of houses
easy access to hiking trails and open spaces
Location and neighbors
Feel safe and there are trails and lagoons nearby to walk/hike
Sparsely populated
Little traffic, lots of nature
Closeness to Calavera Trails and the ocean
The beauty, location and wildlife.
Convenient and walkable
location
I love my location.
It usually feels safe and quiet thanks to Carlsbad PD.
community
Safe, clean and beautiful
Clean and safe
Location
It's quiet and well maintained.



## What do you love most about your neighborhood?

The walkability of it.
beach and lagoon close by
It is safe, clean and not overcrowded.
Friendly neighbors and walking distance to beach.
feel clean and safe
Friendly people
low density
Proximity to beach, safety, outdoor activities
not too crowded, access to the calavera preserve
Our neighborhood has always been friendly and very social with all of the neighbors.
everything is close by
the trees and low traffic
I live in Alta Mira, everyone is very friendly and respect their surroundings
small town community
The location near the beach and the village - also, only single family homes in my neighborhood
Green space, and easy access to freeway and shops
Neighbors are friendly and look out for one another.
No multifamily housing. Little traffic. Close to town & beach.
Limited density
Great trail access, safety, nice people
eclecticism and historical buildings.
Our feeling of safety and knowing all our neighbors.
The beauty of the ocean
Friendly and safe
Quiet
Gated community with only 63 homes.
Close to the beach.
Neighborhood togetherness
Walking distance to beach, locally owned shops and restaurants.
Walk ability
The friendly neighbors
Rosalena is friendly and well managed.

## What do you love most about your neighborhood?

Proximity to beach lagoon and downtown
The appreciation of Carlsbad high standards for the care of their community and the willingness to do their part to keep it that way.
Quiet and friendly.
It's quiet.
Clean
Property and community is well maintained. New picnic / fitness section of community park.
I like that it is easy for us to get out on the Coast Highway for some exercise (run, bike, walk). All the way from South Ponto to Army Navy academy is a long stretch amenable to these exercises.
I like the parks.
Close proximity to the beach
Family - safe community
Safety
Safety we have
large lots spacious
the location
Clean, safe, police force
Close knit neighbors who look out for each other
close to water and cozy
access to parks and trails
My neighbors and the walking trails. Well designed master planning created a vibrant residential community (La Costa Valley).
People
That every house is unique
No sidewalks.
The cleanliness of the community.
Slow down the growth!
The people
Walking distance to so many great places - grocery, restaurants, coffee, hair salon, boutiques, etc.
Friendly
Everyone is helpful and friendly.
Safe, well kept green areas and homes, and pet friendly.
proximity to beach & Batiquitos Lagoon
Trees and open space.

## What do you love most about your neighborhood?

peaceful, quiet, safe
everyone looks out for each other
FAMILY FRIENDLY
The since of security I have living in the Rancho Carlsbad 55+ community
Convenience and safety
Beauty
Houses and Businesses surrounded by open space
That it is clean, kept up by all residents and gang free.
Clean and safe
It's quiet
The friendly neighbors from all walks of life. My neighborhood has so many countries represented.
quiet
Location.
Green land scape and open spaces.
Clean park. Good sidewalks and bike lanes. Healthy landscaping
Public Schools
Walkability, convenience, beauty, safety, neighborly
Longtime homeowners and ocean view with no overhead power lines.
Ample parking for residences.
The ocean view and the well kept Lagoon.
The amount of open space
many truly care about Carlsbad and here forever
I love that we are a tight knit community. I know many of my neighbors, and we all seem to get along.
Bike lanes
quiet not alot of apartments
Clean, well maintained, close to park
How close everything is - parks, shopping, restaurants, gyms, yoga, services
I like my neighborhood but I have liked most of the neighborhoods that I have lived in in 6 states.
Trees, quiet streets, neighbors, access to trails
pointsettia park
Other businesses are great and loyal clients to my small business
Safe and friendly neighborhood

## What do you love most about your neighborhood?

Well designed.
Proximity to uncrowded beach
clean and well kept
The Quiet, the beauty, and I feel safe
Lots of people walk and stop to visit
Near open space and running/walking trails
The beach and The Carlsbad Village
Friendly neighbors
Cleanliness
Well planned, not looking at my neighbors out the front & back, instead seeing canyons & scenic landscaping.
Walking distance to trails and beach
The quaintness of it (well, how quaint it USED to be) the greenery, passion fruit growing everywhere, my walks are beautiful
The wise streets with low traffic and no sidewalks - feels open and kind of rural
The small community feeling.
Natural habitat and low build up
Traffic Calming
hikes/trails
Feels safe and stores are conveniently located.
Convenience (Bressi Ranch)
My neighbors and it's solitude
Open green grass areas and easy availability for walk-run ways.
peaceful
Can walk to the beach
That it's quiet and safe.
Next to Army/Navy Academy and Macgee Park - Quiet, green, pretty, no drive through business or chains. It's a calm and unique area. Would be fine to have a well designed memory unit on the Episcopal lot. This whole area is kind of like living in a small town small college area, and not even having the problems of crazy marauding college kids!
It is close to the beach but far enough away to not be impacted by heavy traffic and parking problems.
The community feel
Proximity to Poinsettia Park, which is getting a dog park
We live down the hill from LaCosta Meadows school on Corintia St. Over the years since the home construction after the fires in Box Canyon and the building of the new school - beautiful by the way - over the years the traffic on Corintia has become increasingly too
The landscaping

## What do you love most about your neighborhood?

It's quiet and there are trees and grass.
Being close the the coast and having one of the original Carlsbad properties
it's an okay place--I wish there was more of a sense of community. Simple programs like beach clean ups and other volunteer clubs would make it feel more community driven.
Building slow down!
the beach
Nice people and access to trails
I love our sense of community in the Terramar neighborhood.
Not dense population
The friends that I made playing pickleball
It's clean
That I can move around the northwest quadrant without going on a main thoroughfare!
We love living close to La Costa Towne Square. We hated the idea at first - now I can't imagine not having it! We spend so much of our spare time there - our gym, movie theater, our bank...
It's quiet, friendly, and well-maintained by home owners.
Nothing. I can't afford to live in Carlsbad as an adult. People who grew up there were forced out by prices paid by investors
Lack of apartments
Same
It is clean and relatively safe, very walkable with sidewalks. It is easy to get most anywhere without a hassle.
Fire and police departments, clean streets, and few homeless people camping.
Most of the people who live here all do their utmost to care for their homes and grounds
Vicinity to downtown
It's safe and serene.
The people and the safety of the community
I love the open space with wildlife corridors and parks.
Lawns, trees and wide road. View of the Batiquitos Lagoon and ocean.
The neighbors and ambiance
My neighbors, the trees, and greenbelt
Proximity to the beach
Friendly neighbors , nice ocean views , a great place to walk.
It's single family homes
I love that it is suburban with nice single family homes. Keep it low density!
Open spaces



## What do you love most about your neighborhood?

It's a friendly, close knit group.
its quiet
The ease of walking in the village and rail trail.
People
Living off Cannon hillside Kelly ranch is awesome
Safe streets with sidewalks
Accessibility to the Village via car or bike
Proximity to the beach
pedestrian paths and relative quiet
Plenty of parking
Location
Friendly neighbors
I actually have many complaints about the lack of enforcement of code and city rules.
Family friendly
Location and sense of community where everyone looks after each other and actively participates to make the greater community a better place.
I am fortunate to live on Tamarack near Valley Middle School, and the area is developed, so I have ocean views and lovely weather. I have lived in this house since 1987, so it's convenient to many schools and downtown area.
I appreciate that I live in a quiet neighborhood.
Casual lifestyle and no HOA
Quiet
My neighbors- the people in my neighborhood are kind, thoughtful and care about our city.
Single family living
The friendly neighborly people with the desire to maintain our neighborhood's nicely
My neighbors
Clean and safe neighborhoods.
For the most part...nice, friendly neighbors.
Eliminate homelessness and train noise
I love the nature trail at Lake Calavera. Legoland is really close as well.
The views
very close knit and neighborly

## What do you love most about your neighborhood?

That they protect America's Founders understood clearly that private property is the foundation not only of prosperity but of freedom itself. Thus, through the common law, state law, and the Constitution, they protected property rights — the rights of people to acquire, use, and dispose of property freely.
The dogs
The people, community
Hiking trails
The feeling of community
Neighbors and feeling of safety
Older housing with some of original owners makes for a safe neighborhood as well. People know their neighbors.
Safe
Space between our homes, nice sized yards, wide, safe streets
Feels safe
Cleanliness and safety.
Quiet, close to the beach, good school, walkable
The lack of public parking .Only residents
n/a, I have moved out of Carlsbad
People, walkability
My neighbors!
I love the buena vista reservoir park and the library and all the different house and small streets
I love how friendly everyone is
We love all of our neighbors and feel very safe where we live. We don't have homeless hanging out at our park by Kelly school. I like to take our grandkids.
I live in Olde Carlsbad on the hill. I enjoy almost everyday views of the sunset over the ocean. I totally appreciate that. It never gets old. I also like that I am in a grown neighborhood, not a cookie-cutter neighborhood, and that I don't have an HOA.
Safety
We like to be close to stores, restaurants, coffee shops, walking trails, etc.
Seperate but convenient to shopping, church, activities, beach.
Trees and proximity to a park
my neighbors
Line of sight to the ocean. Don't block that.
Quiet, coastal open space
The peaceful, small town feel, and that people really care about their homes and community.
views
It used to be down home people. Now it's only about affordability

## What do you love most about your neighborhood?

Quiet, great neighbors, close to shopping and schools for those with children
The beach and restaurants.
Safe and family friendly. Walking trails!!
near the beach
quaintness
Again, I purchased a home with a good size yard, not plastered right next to my neighbors, and on top of a canyon. The views are breathtaking with the closest neighbor behind my property a good distance away.
Rial atmosphere
Quiet, safe
Not much. People keep to themselves and don't seem to want to socialize. All the houses look alike because they were built at the same time so there's not much character. However the sky is beautiful and a rainbow every so often keeps me happy.
It's safe.
Our neighborhood is quiet
Lagoon access
Rolling hills and less housing development. Our local farmstand was replaced with huge residential complex on Tamarack and El Camino Real.
Proximity to everything! Beach, trails, shops, dining, and more.
Proximity to village and beaches with shops and food
Close to beach and I-5
That it hasn't changed much in the last 70 years
The walkability, and how the city keeps up the sidewalks and public trash. Just the general maintenance of the neighborhood.
Good quality of life with decent infrastructure and low crime
Nearby open space.
Spacious lots. My kids could walk to Magnolia, Valley, and C.H.S.
Parks and schools
It is small and intimate
Quiet cul-de-sac with engaged neighbors
peaceful residential atmosphere
Being close to the beaches (which I think are among the best in Southern CA)
My neighbors and how quiet it usually is.
I feel safe, and it is well landscaped
Friendly neighbors who care about each other and their community
Quiet, safe, and pretty with good neighbors.

## What do you love most about your neighborhood?

I love my old school neighborhood old houses and new
Proximity to the beach
Walkability.
The spaciousness due to the open area
The privacy and open space
Being close to the village, parks and the beach.
care and upkeep
They help other neighbors out
All the beautiful trees.
the homes, streets and sidewalks are well-maintained.
Quietness and the view
Rancho Carlsbad - the security, serenity, and amenities of the park.
low crime
It's open space.
The people who live here and the beauty of the surroundings
My neighbors
The open space it has, lack of street lights
how nice it is
Clean and friendly
Quiet
Quiet, calm, feels safe, people friendly
Friendly people
Friendly neighbors
Open spaces and parks
quiet, not too much traffic, nice view
proximity to the clean beach
Views
High up on hill with a view of the ocean
open land and school
Single family housing that is close to all that is mentioned above
single family homes without a home-owner's association
Truly a family neighborhood

## What do you love most about your neighborhood?

Open space
the proximity to the ocean
Walkability
view/trails/people
Nice people
Peaceful
Families
Pickleball and the beach
We love the quiet streets where children can play in our neighborhood. We do not want traffic lanes built across Sunny Creek. Landowners have no plans to contribute to College Road extension across Sunny Creek and the two hundred million dollars of Public quiet, no traffic
Alga norte park
Walkability. Looks clean and nice
It is near trails and open space. It's not far from anything which is nice.
Nothing about this neighborhood
Quiet neighborhood, open spaces, trails, well maintained sidewalks and gardens.
Well maintained, quiet, nice people, good schools
No sidewalk, land, my neighbors
Community
view, quiet, safe
My neighbors
I like the fact that the houses and landscaping are all different, not to put down the housing developments that are already built.
Small town feeling and friendly people and feeling safe
Calavera preserve
It's not an HOA
Multiple ages and income levels of residents, lots of trees, walkable streets
Quiet
The lack of pretentiousness and kindness
Being close to the beach in a small town.
Friendliness and connectivity. Neighbors watching out for one another. We walk a lot and have met many of our neighbors within a 2 mile radius.
Safe
The style and neighbors



## What do you love most about your neighborhood?

Easy access to walking trails
It's great weather and walkability in and to the Village and along the coast.
Serenity and security
Everyone knows each other and talks to each other
Quiet and friendly but not intrusive
Proximity to the beach
Small coastal town lifestyle.
Quiet, friendly and the various walking/hiking trails nearby
open space, great neighbors, low crime
proximity to the village
Friendly neighbors, clean streets and beautiful weather
The people
Quiet at night.
SAFETY
No short term rentals and no halfway houses.
Location, Location, Location
Single house neighborhood
The amount of aingle family homes
Safe. Family friendly. No homeless.
Safety
I live in Lakeshore Gardens across the street from Ralphs. I am 90. An active life is still accessible to me.
Walkability and safety
It's quiet
Close to beach
Cleanliness and proximity to the ocean
Safety, families and parks.
Walkability, people outside enjoying neighborhood.
Freeway close
Safe and quiet
People are friendly
Restaurants
Walk to the beach

## What do you love most about your neighborhood?

Cleanliness
Close to coast
It is safe
Friendly neighbors
Quick access to open space and trails and it's quiet!!!
friendly people, walking distance to shopping, beautiful!
Family oriented
The tranquility we used to have before Poinsettia became another I-5 ;-(
My neighbors
The peace and quiet of an older established neighborhood away from the hustle and bustle of the Village.
I love that I am close to a beach that I feel very safe to go to any time of day or night
Access to walking trails, views that will preserved as open space
beautiful parks
Quiet, no airplane noise
In the heart of the village
Nearby lagoon
The old houses and sense of community.
The quiet.
The range of ages that have homes in the area.
peaceful and quiet
Old but need side walks
Close to all amenities
It's quiet
The large lots
Openness and space around the homes
Easy access to the coast
It is peaceful and quiet. Park within walking distance.
Kid friendly and safe streets
the large lots (rare around here)
safety, great weather
Safe
The family environment

## What do you love most about your neighborhood?

Having privacy without having homes on top of each other.
My neighbors
Access to beach, village and open space
Same. That there are still places where wild animals have not been forced out of their natural habitats.
People are friendly
Wide front and side yard setbacks; streets with no cars parked all over (most neighbors use their garages for what it was designed for, not personal storage); street trees that were planted when the neighborhood was built; tall groves of eucalyptus trees that are
The atmosphere
small community feeling
I love that I've lived in the same house since 1984 and I still know my neighbors. I love the community events in the parks.
This love for my surrounding area is disappearing. Crowds, homeless drug offenders, trash.
The park across the street
The relaxed atmosphere
We know each other. I can rely on them and enjoy their company.
The makeup of single family homes where we know are neighbors.
We'll maintained, not a lot of traffic, great schools
Safety, peace, location
Quiet and family oriented
It's bike/walking friendly
Close to beach
That it is possible for sdge, Telco, Carlsbad to eliminate overhead wires
Ocean view
quiet and friendly
Undeveloped land nearby.
walking trails
walkability
Sense of community
it is not crowded and there are lots of mature trees
Natural beauty, proximity to ocean
The new vitality in the Village.
Sense of community and amenities
oceanviews

## What do you love most about your neighborhood?

It's quiet, great views, not dense.
Walkability/bikeability and low crime rate. Also love my neighbors.
Planned community, park and school nearby.
Safety + Cleanliness
Quiet streets
Quiet
nice
Accessibility to parks, hiking, and stores r,
Golf courses.
Trees
That it's safe, keep Carlsbad police on the streets
I love how everyone is friendly, it's clean and safe, and there are community events for families.
The village is walkable with lots of place to eat and local merchants.
A quiet safe area for my family.
Small - Not Crowded.
Proximity to everything
Quiet and safe
Minimize traffic and keep congestion low
Very little crime and no Homeless people sleeping on the sidewalk, etc.
Convenience to a lot of things
The walkability to shopping, parks, etc.
Clean & safe.
Open space around us
Wide streets, single family homes, friendly neighbors
open space
Green scape, close to beach
generous side/front/rear yards and setbacks with room for fruit trees and gardens
Respect privacy
Community parks
Quiet and private
Accessibility to beach, proximity to shopping, canyon view
An established neighborhood, mostly adult neighborhood

## What do you love most about your neighborhood?

Feeling safe and comfortable
Beaches
The large trees, neighbors, views.
The ease of being able to walk everywhere.
Single family homes
Gated, wonderful neighbors, very well kept.
Proximity to trails & parks.
Safe
Nearby trails for pretty walks
Love the small town feel with big town amenities. Would really like if city required sidewalks and intermittent speed bumps in the housing areas to protect all citizens, but mostly because the area has many, many schools with young kids
Silence
family oriented
My neighbors are amazing. We take care of one another. Never had this experience in other suburban areas in Los Angeles.
Safety and the natural surroundings canyon trails etc
Location
The stores and parks around it
Community atmosphere.
The open air feeling and lack of traffic across the highway from So. Carlsbad State Campground..
Wonderful friends who've lived here for 21 years like we have. Upkeep of houses, and trails.
Safety
the people
Proximity to the beach.
It is quiet and peaceful.
Low key vibe
Friendly and helpful neighbors
Small town feel.
My neighbors are wonderful and we are close to the beach and lagoons
proximity to ocean
Quiet and low crime!
Pickleball: but we need more courts
1 mile from the beach



## What do you love most about your neighborhood?

How much it's gone up in value
It's safe
clean , quiet, family friendly
Everything I need is close by.
many parks
Older homes / walking distance to ocean
The views of the ocean and open area around our house
It's proximity to the beach and the village.
Well maintained
I love most being able to run by the beach early in the mornings, or in the evenings for sunset.
Parks
The sea wall, beach & unique charm of the homes north of tamarack between coast highway and the 5 on into the village. Please don't let rincón homes and other developers do away with what makes our town special for their profits.
FRIENDLY, SAFE AND CLEAN
Friendliness
It's friendly, we'll kept, near open space, and relatively safe.
That we have open space in our neighborhood.
It's quiet
Neighbor generally care for each other
single family residences
Near the beach
The neighbors, the quiet, the trees and the relative safety.
friendly
Safe and peaceful
Growing up there and most are still living there
Easy to get around.
Easy access to coast, and well maintained surroundings.
safe, clean, great neighbors, lots of open space, large park nearby
Close to everything but still quiet
It is safe.
Limited traffic and transiency
No major business parks etc

## What do you love most about your neighborhood?

Neighbors
The Suburban Feel
Proximity to beaches, stores, etc. Not too crowded.
Big trees. Large lots.
Not much anymore
Everything
The cool vibe of funky shops, great restaurants.
The family feel
Access to the beach and that in my area no more development can happen
Nothing
I believe it is a safe place to live. Carlsbad P.D. is great.
safe and clean
open space
well planned
Beautiful trees and plants, Aviara signs and fountains, beach
Families
We're permitted to have pets.
Relationship between neighbors, school district and city staff/public safety.
All the old little houses and the families that been around since the 50's
community and belonging; neighbors help each other
walking access to tons of groceries, restaurants, and many other services.
It's safe
Everything is walkable
Safe and close to lots of cool stuff.
Trails and walkable streets
Its low density, residential nature.
Feels safe
The bike lanes & well maintained roads
Safe feeling
It's walking distance to the village
Proximity to ocean

## What do you love most about your neighborhood?

It is very quiet and kept up. The HOA ensures there is a certain standard everyone must adhere to: no abandoned vehicles, no skate boarders, noise is regulated. There are rules that are common sense to ensure our property value stays up.
having open space around me. Houses don't cover every foot of land.
Quiet streets.
quiet and safety
I love that it feels like a small community
Walkable to grocery and retail, but would love more of Carlsbad to be walkable
Lack of crime & homeless people
it is not oceanside
Access to parks, shopping and our beautiful beaches.
The capability to walk, bike, golf cart into the village.
It's beautiful, all lost all neighbors are respectful of each other and it is a safe place to be
I feel safe here.
Safe
Quiet and safe
Seeing my neighbors as we are out walking our dogs
Old Carlsbad... hardly any high buildings are huge apartment complexes... Plus access to beautiful beaches that are not too commercialized
The neighbors.
The character of the homes, how walkable it is, affordability of it.
Library and post office close by, able to walk to park
Walkable and safe
Walking distance to the beach
Still feel safe, still beautiful
Sidewalks/infrastructure —safety
Feeling like I am connected with my neighbors.
It is diverse, mature, and safe.
Safety
Friendly and safe neighborhoods.
Friendly; good folks
Quiet and safe
Proximity to beach
Close to most things that I need

## What do you love most about your neighborhood?

Old town feel
Across from beach, ocean views.
The open feeling and the view
Friendly neighbors
Proximity to beach and other city amenities
The bike path to the Village and the murals/fairy houses for my kids to enjoy
It's clean.
Diversity of population
Safety, great schools
Trees
The open space, park, and canyons that surround it,
people are educated and courteous, plenty to do for everyone
Landscaping, close to grocery store
Lots of parks and open space
It's a short drive to grocery store and beach, and less than a mile walk to the fabulous new Buena Vista park.
Access to trails, and olivenhein country open space directly behind.
Quiet and safe.
the location to the lagoon & ocean.
Trails close by, recreation, family friendly
Quiet safe \$ places to walk
single family homes each with their own piece of land
I personally love that I'm walking distance from Poinsettia Park even though I don't like the dog park addition. We should have more kid centered park areas throughout the community
Safety
I love the beach and all the people who stop for the sunset. I also love the free parking!!
friendly, accommodating (shared fence project), proximity to Village Faire, et.al.
Open space.
All ages
Consistent management that maintains an attractive and inviting community.
Quiet
good infrastructure, great parks, good groceries/restaurants
Everyone speaks English, and appear not to be motivated by Sacramento liberal politics... and they do not leave trash along the road like all the other towns and cities in San Diego.

## What do you love most about your neighborhood?

It is close to the beach.
I used to think it was the best part of town, but not anymore!
across from the beach
Parks
Almost no track homes. Few, for now..., big ugly developments.
Every house has its own character and all of our neighbors look out for each other
old homes and yards to grow things
Single family unique homes
The natural beauty
It's peaceful.
Long term neighbors
walking to schools, kids riding bikes, families walking dogs, mix of style of homes
It's quite and clean
I have great neighbors, and we watch out for each other.
Friendly neighborhood
Family oriented
dog-friendly, close to my favorite grocery store, movie theatre, pharmacy, and just 10 min to the beach!
Close to the beach and the village.
caring , politeness,kind ,health conscious , clean and others
The open space and old houses
Safety & Cleanliness
Friendly neighbors, quiet
Well thought out green spaces with great walkability (Bressi Ranch)
Safety
It is very peaceful and there are a lot of places to walk. It is also close to the beach and shopping and restaurants.
The ocean breezes, beautiful sunrises and sunsets.
Good public schools for my young kids
Small business vibe; great shops and food.
Safe and clean
Most of the houses are single family house and would like to see more single family houses build that are single story
Neighbors and how everyone maintains their homes
My neighbors and sense of community



## What do you love most about your neighborhood?

The people.
I live in Altimira. It has a sense of community and lots of fun events for residents, e.g. summer concerts, holiday movies.
Friendly and safe
Quiet
Walking trails
Close proximity to everything.
That it is walkable.
The Parks and Open Spaces
Most of my neighbors
the open space, the access to the interstate, to ocean views, the ocean breezes
Usually a quiet neighborhood. The people on this block are nice.
Access to trails
It's pretty and feels safe.
Easy access to everything. Parks and trails within walking distance.
beautiful surroundings
I loved the neighborhood feel. which is now gone due to vacation rentals and the overbuilding of ADU buildings and the removal of a parking requirement
Great schools, local park, safe neighborhood
quiet, quick drive to the village and beaches.
I love the privacy, but that is slowly changing with traffic and constant airport noise
Watching the kids playing
Beautiful trees and parks and beach
Single family, theres room to breathe
We think alike
Friendly neighborhood
Safety (despite not being monitored by police), neighbors
Retirement community is all about the people.
Our area, Rancho Ponderosa, is very family-friendly. I love that more young families with kids are moving in again, as it was when we first moved here.
The unique Village.
Easy walking access to trails, lagoons, and stores!
Quietness, and relatively safe, for now anyway
Space between houses

## What do you love most about your neighborhood?

Limited through traffic, speed restrictions.
Great neighbors
Feeling safe. Being near the beach
Quietus do close to restaurants, grocery stores and other regular services.
Good neighbors. Feel safe. Good schools.
Safe environment & small-town atmosphere
location
All of the walking trails around me
Most are open minded, live and let live...
Quiet neighborhood
Parks and well kept neighborhood
Clean, quiet with a great community feel. We have access to nature, trails, great neighborhood schools and central location with everything within reach.
Friendly neighbors. Close to a walking trail, dog park (Sun Vista), Sprouts & Forum Shops.
Walking distance to stores
The quietness and ocean view
The neighbors! Community
Neighbors
How friendly everyone is, safe
Friendly folks, quirky houses (olde Cbad)
Access to the beach
Small town feel
Swimming pools.
Space, personality, families
Community
Short distance between home and most necessities (grocery stores, pharmacies, dentist, doctor, school, park, etc.)
Safety
Close to lagoon, crossing, park, beach,
My neighborhood is clean and friendly but just down the road less than a mile are many homeless transients. This must not be allowed. We are a family centered community.
The friendliness, cleanliness and safety I feel here.
Everyone knows each other and at least respects each other. We have stores and companies close by but that does not interrupt our immediate community which is safe for our kids.
The Foothills is quiet and has nice common areas

## What do you love most about your neighborhood?

Its far from the loud trains
Walking my dog
The quiet, quaint Areas that haven't been destroyed by modern designs.
Access to transit.
Neighbors looking out for me.
The sense of community
Still Old Carlsbad (until a 4-storey monstrosity invades)STOP
Great beaches, small local businesses
The beach
I have felt safe in my neighborhood in the past. Lately crime has increased and that concerns me.
The greenier
Safe, clean streets
safe and peaceful
Our neighborhood has escaped the mega remodel plague that has consumed and euthanized the village and Barrio.
The neighbors, close to school
The hiking trails
The ocean
Quiet and clean
Being close to Alga Norte and restaurants
My neighborhood is quiet and safe. There's ownership pride. Yards and streets are well maintained and streets are lighted.
Lots of trees, walking trails, and lagoon nearby.
I live in Encintas
It's quite and close to shopping and freeway access
It has many kids and dogs
Neighbors
Safety and cleanliness. I love how the residents do a good job of keeping their property in good shape, love that we are low crime area.
Safe
the proximity to the lagoon: the vista to the south, and the lack of heavy traffic.
Still has a friendly, small-town atmosphere.
Quiet and gated
Close community
It's quiet, peaceful and friendly neighbors.

## What do you love most about your neighborhood?

Close too beach and feel safe
We know our neighbors, we have a sense of family in our neighborhood.
The fact that all of the houses look different
Safe for my kids
Safe and quiet
Exercise facilities
care about neighbor.
Not generic. Each lot/home is unique
The access to the beach.
Location, safe, mostly homeowners and not renters
Can walk to my son's school
Walkable streets
Ocean view
Close to the Village shops, restaurants, beach and shopping
Curated trees and flower beds
Hiking trails - Box Canyon
Somewhat clean neighborhood where neighbors are friendly and feel safe.
Parks and the beach.
Family oriented and well-planned to balance close access to shopping and services and maintain open space
Open spaces
Cleanliness, safety
Beautiful view
Nice & well-maintained.
It's closed to Holiday park
Clean and lay back
The ability to walk to everything.
Friendly neighbors
Natural spaces, local shops and restaurants, everything available in a short drive
Family oriented
Beautiful landscape, quality elementary school, walkable to stores
Low crime
Pride of community and ownership

## What do you love most about your neighborhood?

I used to love my neighborhood (the village) it is no longer is a quaint village Its always crowded and traffic jams. The city got carried away issuing building permits
I'm 5 minutes from everything
La costa
Quiet, although not as quiet as it used to be.
Our neighbors are our friends!
Walk to shops, food and beach.
nice and clean
Small development (19 houses) great neighbors. Quiet.
It used to be safety...but no longer because of open borders
not sure
Nice friendly people
Unique homes that aren't cookie cutter, new reservoir park nearby and access to hiking trail.
A sense of community, neighbors looking out for each other.
Friendly neighbors
The distance to the beach and cleanliness
Everyone willing to help keep each other safe and support one another.
Clean, quiet and secure
location
It's walkability
It is clean and I feel safe. People are friendly.
That it's still a single family neighborhood
Respectful neighbors
Classic California Beach town feeling.
The homeless living in the hills of Frost Ave, my drug dealing neighbor, stolen vehicles and petty crime.
Safety
Coastal
closeness to the beach and neighbors
Sense of community
Quiet
Quiet and neat
Next to a canyon I walk almost daily with my dog

## What do you love most about your neighborhood?

Close to Ocean, freeway, shopping and family friendly
Safety, freedom, wide street, single family homes
large lots for homes
Laid back atmosphere and great schools
I do love that I am Encinitas schools
proximity to village and beach
Walkability
The people and the view
No HOA
Proximity to beaches, restaurants and shops.
Traffic is minimum. Neighborhood is quiet/safe.
safety
Quiet and safe
The people
Walkability
Close to amenities
The quiet but friendly neighbors.
It's near the water.
Safe; close to the coast; greenbelt rare in other parts of the city
Ocean breeze and moderate temperatures prevail in a safe environment
Everything is unique and doesn't all look alike.
The Police
peaceful, safe, families, close to schools
Safe, clean, walkable
New construction in Old Carlsbad
People,
Quiet streets
It's Walkable I live in Bressi Ranch no more people
The walkways along the shoreline
Same as above plus easy access to shopping, medical
Safe. Quiet. Respectful neighbors. Parks
Quiet mostly



## What do you love most about your neighborhood?

The non-cookie cutter feel (Olde Carlsbad)
We're on a hill
It's a small neighborhood and we all know each other
Nothing
Location to beach and transportation
My residence is in Oceanside, but I LIVE in Carlsbad if that makes sense to you!
Being in the Village and seeing young families moving in.
It's lovely & walkable
Safety, peace and quiet, golf courses
The people
Quiet & relatively safe.
And now they are disappearing. The taller buildings in the village is appalling. And every plot of "open space" has development on it. Where 1 house stood for decades, now there are 5-7. It's very sad to see
Master planned community
Quiet
People
Being at the coast
My neighborhood is close to everything. Located just down the street but lots of beautiful parks near me. Great to walk and lots of people have dogs they walk all the time. Also nice walking trails near by.
I always feel safe and encouraged by everyone I encounter. Like a true small town.
My actual neighbors and proximity to Olde Carlsbad
Friendliness and walk paths
The people
quite little crime
Safe. Quiet. Close to restaurants and nature.
it's proximity to shopping and roadways
the weather
the neighbors! and the roads are wide enough- apparently there are communities around us where the roads aren't wide enough and homeowners cannot park on their own side of the street.
Hills that aren't completely developed
Clean and safe
Great sense of community
We like our home and that we were able to purchase a single family home that was new construction. It's difficult to find new construction that is not designated for lower income or significantly smaller in size.

## What do you love most about your neighborhood?

Open view to the ocean
We love that it's quiet, we're off the beaten path and we look out for each other. A real sense of community.
That it's not over congested.
La Costa is a gem in the rough. I wish it was less developed. But I still love it's natural beauty with the Batiquitos Lagoon and the green rolling hills.
Generally well-kept and quiet (except for those annoying light planes from Paloma's)
Safe
I know most everyone on my street.
Batiquitos Lagoon and the surrounding trails
It's not a thru street
Community of neighbors and summer concert series
I like living in an HOA where the community is kept clean and there are rules to benefit home values.
Safety, spacious living, family friendly much more than other SD county areas
Family friendly locals
The large lots, tree lined streets and older homes with charm.
Friendly neighbors, cleanliness, the feel of community, aesthetic maintenance
Proximity to all services including public transportation
Very quiet and safe
green space, open view of the ocean
MY HOUSE
The people
safe
I love the overall feel of Carlsbad Village.
It is very walkable
It is quiet for the most part, and the neighborhood is full of nice people.
straight shot to beach, open land and views
Nice weather, beach attitude
Close to the beach/ people
I love that it is close to the beach and has land that is still open around it.
Amenities for sports and riding bikes
The Lagoon
Its proximity to everything, beach, work, shops, etc.

## What do you love most about your neighborhood?

Family
Clean and safe
Location and nature
green/native open space
The community interaction and involvement
Middle class neighborhood without the new box apartments being built in the Barrie.
The views
Community of Single family single unit homes
Walkable, friendly, older cottages
Great maintenance and security
Safety
Scenic views and proximity to parks and hiking trails.
The relationships I have with my neighbors
Peaceful, with minimal noise
I love the small town feel of my neighborhood
The quiet tucked awayness, while also being close to the highways
The open spaces, particularly around the lagoons.
That small town feeling
Proximity to ocean, open space, park land
Walkability
Unique old homes, hosp forest, neighbors, quiet, walkability
It feels and is the carlsbad that I grew up in
I love that we have become friends with people in our neighborhood and we all care about make our neighborhood a nice, safe place to live.
I love wide open spaces! STOP building new homes before we become a concrete city!
Natural beauty
Friendly neighbors.
Safety
The undeveloped near Ponto Beach. Unfortunately the city has just voted to make these areas high density housing, despite the park deficit and open space deficit in the southwest quadrant. This is especially disturbing because that decision goes against all the criteria that you are supposed to be using for decision making.
It's a small little community where we all watch over each other. Only one way in and the same way out.
Nothing
Great neighbors

## What do you love most about your neighborhood?

Trails
Clean, safe, lots of vegetation.
Location to amenities and Calavera Preserve.
Close to Poinsettia Park and shopping
The growing homeless population
I don't, there's too much construction!
The people and the access to services and beach
Our La Costa neighborhood is relatively safe, despite random break-ins. Police is responsive, and city parks and services are close by
Close to services
Quiet area
The open space that used to be abundant when I grew up here.
Close Hiking /Walking Trails
Small town vibe in the village.
Many people walking about
Homes and neighbors
Nice houses and beautiful sidewalks
The Buena Vista and ocean beyond.
clean neighborhood, nice area
Temperate climate, access to stores
Local businesses helping one another out
It's clean, people show pride of ownership, and it's fairly quiet.
My neighbors who have all been here for many years as I have.
Friends
It is clean
Being close to all of the schools.
Proximity to water. But I hate that people use my street as an alternative to El Camino and speed through the neighborhood
I loved that all my neighbors were families, getting an adu out in next to my house loses that way if life. My neighborhood has always been quiet and now no more
Old Carlsbad..variety of neighbors and mix of homes
Clean and safe
small town feel
The small community feel with single family houses that are unique and not six unit condos.

## What do you love most about your neighborhood?

Access to the beach
quiet
All of above. Schools. Infrastructure
It is quiet and clean.
The sense of community
We all know each other
Quiet
How peaceful it is
Great community
Proximity to amenities and recreation.
It's quiet, the village feels like a small town.
Ocean and restaurants
It's safe!
Nothing
That it's not a master planned community
trees and parks in the neighborhood
Excellent schools, beach access, local farmer's market
Quiet and safe
Friendly neighbors
Everyone knows each other
My neighbors
Proximity to the beach
You illegally built the affirmed housing near the elementary school! Shame on you!!
That i know my neighbors.
Clean, green, quiet.
Open spaces and nature
Safety
3/4 miles from the beach. 1.5 miles from the village. Quiet neighborhood.
Safety
Nice people
To crowded
Open land access to trails

## What do you love most about your neighborhood?

Quiet
Clean and safe streets
Proximity to the freeway
Beach proximity, excellent schools and parks, home price appreciation.
Safe, excellent schools, low crime
No HOA!
The friends we have made
beach atmosphere
We just moved here, and I already can see a lot of the people around me are very kind.
Walkability and proximity to amenities
Neighbors
Safety, cleanliness
Young kids close to park and school
No homeless people and low crime
Quiet and relatively safe
Clean, quiet, friendly. (Robbery is up though.)
The people and the look and feel
Close to work
All ages, big homes, friendly neighbors.
How well it is cared for and feeling of safety
Quiet and safe
Great neighbors.
Kind people and safety
The weather
Safe and neighbors watch out for one another
neat and clean
Smaller feel but walking distance to small shops and restaurants
It feels neighborly and yet it feels up to date
Parks and walkability
The new, nearby Buena Vista Park
Small town atmosphere - and the ocean view
It's safe and quiet



## What do you love most about your neighborhood?

quiet
The village but not too many tall buildings
Quite, safe, family friendly and walkable neighborhood. Love the fact that I can walk to the grocery store, post office, library, movie theatre, schools etc.
Quiet and not much traffic.
the parks, walk ways, friendly for run bike and play in relaxed atmosphere
Just about everything I need is within a few mile radius.
Safety, though concerned about increasing anti-vaxx & "three percenter" extremist presence/streetcorner rallies
I love the larger lots and more mature landscape and trees. It's easy to get to shopping and the village and freeways.
Quiet and green
Proximity to hiking trail
Friendliness and care of and for neighbors.
Access to open space
We are close to downtown and also the beach
My neighbors and proximity to the beach.
Safe, friendly, great for walking.
It's seclusion and views
Preserved open space
Wakability
Green space, walkability, and landscapes.
safe!
Convenience to everything.
Easy to walk and accessible to village
The wide streets. The camaraderie of the neighborhood.
Safe and clean.
quiet
No through traffic
Close to beach, shopping, freeway, etc. Safe neighborhood
That the giant smokestack is no longer standing at Cannon rd.
that kids can play safely in the neighborhood and go on the streets by themselves (Bressi Ranch)
Community and single family homes
Single family neighborhood

## What do you love most about your neighborhood?

Walkable, safe
Close to work, the beach and great neighbors.
No tall buildings, the feel of a small town.
I love that our neighborhood has plentiful access to dining, shopping, and entertainment nearby. I love the sense of neighborhood bonding that has developed over the years, with an outside orientation to the streetscape and a welcoming environment to meet one another. Historically, I would have remarked on how I loved how it felt like such a safe place to live, but, unfortunately, that has changed in recent years.
Close the beach but quiet.
Tree cover
Mixture of old and new houses. No cookie cutter tracts
Quiet and safe
Clean street with sidewalks and streetlights. Friendly neighbors. Poinsettia park is wonderful.
Beach access and my neighbors
Neighborhood involvement in Saving open space
Proximity to hiking trails and open space
Proximity to ocean
My neighbors and the streets which are kept clean. Excellent garbage pick up, including hazardous waste, etc.
Community
Trails
Very family friendly and lots of shops and restaurants
I love the proximity to all that the village has to offer. Restaurants, live music and shopping. Just the cool, friendly vibe.
I can do almost everything I need to do within 15 min drive.
How quite it is
Quiet
Architectural design of the homes, landscaping, and pedestrian sidewalks and trails.
I love the beautiful old palm trees down the street from my house on Adams. The trees are on the west side of Adams, just before St. Patrick's.
We live on a cul de sac. Good neighborhood for the most part.
Parks and walkability
Good & safe feeling neighborhood
The view
Walkability
quiet and considerate neighbors
Kelly school and the way it creates community for it's families.

## What do you love most about your neighborhood?

My neighbors — the bluff above Tamarack
The preserve trails and my neighbors!
It is quiet, friendly and full of outdoor recreation opportunities and beach access
the beach
No low income housing nearby
The open space, nature, walking path nearby, quiet, friendly neighbors
Walkability, lots of parks
quiet
Location. Near beach, shopping, Costco etc
Lots of open space nearby. Trails and parks.
It's peaceful
convenient location
Walkability
we live in a safe environment
The historic buildings and the shade cast by tall trees
accessibility to I-5
Open spaces, trails
Clean, green, well maintained
quiet and friendly
It is really quiet
Trails/nature
Small
Friendliness
Its proximity to the beach and village
Decent sized lots with peace and quiet.
Great friends
Clean, maintained, well kept
The trees and large lots of Olde Carlsbad.
Local park for kids and dog park nearby
Safe, family oriented
All the families
Walkable. Can walk to stores and restaurants.

## What do you love most about your neighborhood?

Quiet small town feel
Easy walkable access to services and shops.
Community feel
Great people live here
Eclectic
The beauty of the area
Walkability - within a half mile are 3 schools, shops and restaurants.
The community feel people have for where we live is most important. We know each other, we live in a neighborhood w/o air b&nb and other vrbos.
It feels safe
low crime
Supportive families
The people. I feel comfortable around my like minded neighbors. We watch out for each other.
Friendly, respectful neighborhood
Walk to beach, Village, and train station...
Walkable to beach-open space
trails close by

What would make Carlsbad even better than it is today?

Stop building so many multi family residence's
Expanded pedestrian zones, safer bike lanes and walking paths
great public transportation.
Less pollution and noise from leaf blowers, yard tools, and vehicles.
prevent overdevelopment of apartments, condos
Less construction projects, more preservation of natural areas.
Dedicated golf cart and bike lanes throughout the city.
More local organic retail businesses in the "downtown" portion of town.
Stop all of the things the current city council is proposing stop growth and abuse of the environment
It's absurd that I can't take my dog to walk on leash cars at any Carlsbad parks or beaches. We are considering moving out of Carlsbad 100% for this reason.
Put speed bumps or something similar to slow down the drag racers or Carlsbad Blvd near the campgrounds
Walkability, bikeability, world-class public transit, higher-density & affordable housing, and the ability for young adults who have grown up here to afford to stay!
Services for elderly people who cannot drive
get all the utilities buried
More restrictions for RV parking on streets. More land used for dining, retail, live event, and commerce as opposed to residential building
More efficient use of "dead land" that could be green space, not commercialized
A dog beach or at least some off leash hours at the beach.
Fixing the erosion on three beach bluff off of Palomar Airport
Cleaner Air (no smog, no smoke, no gas exhaust, no outdoor grill smoke, no VOC)
Dog beach
Better/intelligent traffic control at stoplights
stop building more housing. traffic and congestion is taking away from what we love about Carlsbad
Remove Carlsbad to Encinitas Camino Junipero extension from the general plan
Keep it as it is.
More hiking trails and connected trails.
Revamping Carlsbad Village
more open spaces & parks
Provide more parking at the beach. Remove temp. restaurant space that impedes sidewalks. Fewer high density housing in the Village. Am concerned about traffic increases.
recognizing its history
more ethnic food options and grocery stores

## What would make Carlsbad even better than it is today?

More restaurants
Less growth, less traffic, less homeless. Fix up what we already have.
No new housing that takes away from Carlsbad's barrio character, keep corporate businesses out
1) What would make Carlsbad even better is having available actually affordable homes that working people could buy. I am a long term renter and will have to leave Carlsbad (after living here for 12 years) if I ever want to be able to buy something. Carlsbad needs some kind of housing program for those who no longer have children in the home (so not a family of 4 on the housing assistance charts) that make a bit too much for low-moderate income housing but have very decent income and could afford a mortgage comparable to the high rents here. My rent is the amount of many people's mortgages, but as we all know, the price of homes for sale has become out of reach. 2) Keep the limited supply of homes out of the hands of foreign and cash purchasers who never intend to live in the home and become part of the community.
Bus or shuttle transportation to train station, shops, beaches.
More affordable housing throughout the city. Safe bike lanes and walkways.
More walking path along the beach, parks and good schools. Affordable housing for young people.
Focus on sustainability, protecting our environment, and social justice.
Better beach access (more parking and trails to and from)
Keep the laid back, small town community feel of Carlsbad by ensuring that the coastal beach areas remain as natural, open space with walking and bike trails. Please do not commercialize the coastal area of southern Carlsbad by building hotels, restaurants, shops, etc.
Dogs allowed in parks and beaches
More single family homes, less high density
Less traffic on the 101 during the weekends. The motorcycles all day long and the loud racing cars all night long.
Need more housing .. prices are insane. As an owner who bought years ago .. I feel sorry for anyone trying to buy a home in Carlsbad now! Not sustainable.. not good for quality of life. It is a crisis that city Council must do something about urgently.
More level in parking at the beach a light a so Carlsbad st beach parking to make a left out of so Ponto beach parking. U turn at la costa is so dangerous.
if the sea wall was extended from Cannon to La Costa and more bathrooms and showers were at the beaches
Better public transportation from neighborhoods to downtown, to train station, to shopping.
Dog beach
Live well and peaceful
I think the new potential changes to the coastline will be a huge benefit. More parking down at Ponto and all the way to Palomar area along the beach. Also, there should be a type of cement strand that goes along the eastern edge of the Ponto beach, so people can park in the lot and not drag a ton of stuff in the sand.
Very tight control on all crime. Continue to work on loitering and homeless.
Eliminate the invasive, unsafe noise from the train horns from Tamarack Avenue through the Village. Safer and more bike lanes.
Traffic flow. It took too long to connect bridge on poinsettia lane and el Camino real is a mess. It should be 3 lanes continuously. Same with el Camino heading south. Bottlenecks create nightmare traffic. And stop building these huge communities. We're built out.



## What would make Carlsbad even better than it is today?

Affordable housing.
Batiquitos lagoon is drying up and may lose its appeal. Needs to be dredged.
Less crowded.
Be a leader in protecting the environment.
Please equip rail road crossings at major intersections with pedestrian and auto crossing safety equipment that allows for no train whistles. This should be accomplished asap at Tamarack, Carlsbad Village Dr, Grand, Village station, etc. The City of Oceanside has done this in its downtown area which has been great for residences, visitors, and businesses.
beautiful park at Avenida Encinas and the 101
Better parking downtown
ease up on the density of housing. What is shown in the city plans is not what ends being built deceiving on density
Preserve open spaces and add more parking
STOP GREEN LIGHTING EVERY CONDO PROJECT THAT YOU RECEIVE. THEY ARE DESTROYING THE UNIQUE CHARACTER OF THE VILLAGE !!!
Less traffic
I like to see Carlsbad patrolling the streets, day and Night. It gives you a sense of security
Stop all of the Covid crap.
revert to 3 stories high in the village
New housing (especially infill) should be required to have unique, appealing architecture and include affordable housing that is actually used for affordable housing. More protected bike lanes, paths, etc. Disallow short term rentals unless the house is lived in by the owner.
Resisting development , maintaining the character it has today while expanding parks, walking trails and open areas
Stop Building more hoses
use elements fo the dark sky initiative when adding or upgrading lighting systems.
a building moratorium! I loved the old Carlsbad. There is too much traffic for the streets, and not enough parking.
More recreational areas: parks, trails. Com UNITY pools and fields, more indoor rec centers, pickleball and dog parks.
Maintain as much as open area and farming area as possible.
A comprehensive and respectful solution to the homeless.
Less crime.
New housing. I need a smaller place (1600 sf) with new construction so I can sell my 2700 sf 26 yr old home. Single 65 and upkeep on a large older home is challenging.
Stricter enforcement of parking regulations, a solution for the homeless issue and a DQ
More restaurants
Keep a lis on over development, especially high end
SDGE recently spent \$3 million per mile to bury some power lines in Julian. For some reason,Carlsbad City Hall accepted payment from SDGE, so that SDGE is no longer responsible for this necessary and overdo project. Why did you take the money, yet have done nothing? Dumb move, and the longer you wait, the more dishonest it appears.

## What would make Carlsbad even better than it is today?

A ban on dense housing which will cause immense problems, crowded roads, not enough water for residents, problems with insufficient power supply.
Stop destroying the downtown shops by tearing down quaint shops in order to build any more monstrosities. Also realize that those of us who live east of El Camino are worthwhile residents.
less tall buildings and walking viewa
Many more off-leash trails, a beach area, and GRASSY large open dog parks for our furry FAMILY members!
Allow bikes on walk behind seawall one morning each week. Like perhaps Thursdays between 8am and noon.
Do not get to business friendly
Carlsbad is pretty good right now. It has a good mix of shopping, dining, work, the beach and open space. Please try to limit the urge to change it into a town full of high-rise buildings.
Maintain its character of today and minimize any further build up, including not expanding Palomar Airport
To continuously maintain the quality that put Carlsbad on the top.
Connect trails - too many short trails.
STFOR DOWNTOWN AREA -STOP BUILDING AND STOP BUILDING MULTIPLE STORY BUILDINGS
Renovated schools. Expansion of roads/freeway. Better ymca. More affordable housing units.
Renovate the old, do not zone open space for new development. Start with the Shoppes in Carlsbad. Find new ways to help the homeless. Prepare for global warming.
Build a pier
Increase public transportation within city and to/from Carlsbad-San Diego & San Diego airport
Power lines need to be put underground, especially around Aviara parkway. This is such a beautiful place that nature has created & the power lines are an eyesore & likely a health hazard
Get rid of half the people and all the cars.
Don't live DOWN to it's nickname Carlsbadistan ! We must be fiscally responsible, and welcoming to everyone in order to attract and retain great businesses, as well as the high-paying jobs they create. California has changed, and too many of my neighbors have left due to high taxes and lack of tolerance. Two of them left for Utah, and 1 to Texas, and 2 to Colorado.
The traffic signaling in the City are horrible. It doesn't seem that they are sequenced at all. Sit at red light often when no one else is at the intersection. Terrible when traveling around town.
STOP BUILDING FOR THE WEALTHY!!!!
Plant more trees
Non-vehicle transportation such as walking and biking enhancements and passive speed reducers, especially in residential areas so people can use the streets safely. I also believe that actively and rapidly increasing sustainability measures will enhance our city and region.
hire city staff that like Carlsbad for what it is and not trying to make it San Diego
Another pool and better maintenance of all parks, aquatics centers
A walking promenade
no more high rise buildings slower growth no more high density housing

What would make Carlsbad even better than it is today?

Counterintuitive. However. Don't- make big changes. We moved here for a reason.
A new city hall
Finish the rail trail, small outdoor music venue, area for food trucks, preservation of traditional beach houses and architecture
completion of the Coastal Rail Trail with more ways to cross the tracks & lagoons
Restrict planes flying over neighborhood
Stop building more condos! Stop the gentrification of the Barrio. As a teacher at Jefferson Elementary School I have seen so many families being displaced from their homes to build new developments and condos/apartments.
Stop building ugly 4 story condos!.
Stop the 4 to 5 story building in the barrio, new red curbs, cross walk, more stop signs in the Barrio. Get the lighting put in now.
CPD needs to patrol the coast hwy!! Speeder's day and night!
Less crime, prowlers car thieves
Expand El Camino Real into 6 lanes from Oceanside to Encinitas. The traffic jams merging from 3 lanes to 2 lanes during rush hour is a mess and mass polluter
More law enforcement
Maintaining the smaller village environment
More pedestrian friendly-walking next to speeding traffic is unpleasant and can be dangerous.. Connected & longer hiking trails.
That is a hard one it is so great here, maybe off leash dog park near beach
Nothing! It's already perfect!
Traffic calming, lower speed limits, improved e-bike infrastructure
Keep traffic flowing, affordable housing, more cultural events, bike and pedestrian safe
Change flight path out of Palomar Airport so planes change direction over the ocean instead of low altitude buzzing over residential neighborhoods.
Non fast food restaurants in other areas outside the Village area that do not close at 3 pm.
Better street crossing and more emphasis on central and south Carlsbad.
less traffic
A slow down on condo development and more parking
Restaurants in the barrio
Clear, concise and thoughtful review of proposed projects that are completely open to the public
dog beach!
Continued harmonious balance between nature and development
Expanding parks
Continue to enhance the open space, trails, and beaches.

What would make Carlsbad even better than it is today?

More parking in the village. Stop giving up parking for tables.
Better public transit, more trees, fewer big ugly box stores and offices.
No homeless people.
Quit trying to change it
Bike trails
To have to stay like it is.
Hmmmm...keep it the same?
Less boxy and more colorful design of new properties in The Village
Friendly Senior Center with more openness to requests without the Staff saying No
Better policing
We need more tennis courts near Alga Norte park and Aviara park.
Carlsbad must continue to carefully plan out its growth strategy. We love its mid-size population size with all the open space, and don't want to see that go away. That said, please keep attracting the variety of tech and other companies to plant roots here. Good employment is key!
More restaurants
Commitment to small businesses in the Village. Off the 5 highway the fast food and chain businesses are unflattering, but the commitment to local business as you get closer to the water is amazing. Would love to see a community pool as part of the Calavera Hills Community Association.
Stop building all the high rises downtown!
More classes/events for seniors.
Put a Wholefoods Market (or equivalent) in downtown Carlsbad
Stop the out of control development you are killing the small town vibe.
A dog beach or dog hours on the beach.
More good local restaurants and shops, live
more green space. lower criminals,traffic.better quality stores/shopping downtown(not all thrift shops but family oriented
More connected and frequent public transportation
Stop allowing developers to build multi-use buildings in the village and condos at the beach
We have got to create safe bike paths along the coast so that we can all enjoy the beautiful outdoors without having everyone needing to drive their cars. Also, we definitely need more pickleball courts at our parks. I cannot fathom how a decision was made at Poinsettia park to add a monstrous dog park instead of adding some additional pickleball courts.
That it stays as is. More trails to walk along beach. Rock free beaches at Carlsbad state beaches
More bike paths and pickle ball courts.
Stop building Hi-rise commercial and residential structures.
safe travel over the train tracks for bikes and walkers. Use of solar and other enviromentally responsible building including stormwater capture and low impact design

## What would make Carlsbad even better than it is today?

Stopping the airport and automobile traffic explosion. Getting worse and worse.
Keep the small town feel. Do not allow any more big developments, malls, huge housing tracks, huge apartment complexes.
Continual and upgraded concerns and facilities for our senior community
Reducing aircraft from Palomar airport flying off-route over homes south of the airport.
Very smart development, with architecture and design that fits the community
A unique robust plan to prevent homelessness and support individuals to get care they need and a roof over their heads
Keep the village a unique and special place, mandate coastal theme for all new structures, height should be 3 stories.
I think more extensive biking trails would be helpful, it would be lovely to take a long bike ride without being next to car traffic.
less condos and apartments
More access to athletic fields and walking trails.
More of the walkability - many storefronts are empty at the moment.
more open spaces
Reduce crime associated with transients and better manage transients/unhoused.
More middle income housing available - not sold as rentals.
More public space with interactive activities. Also a wildlife rehab place like we had before.
STOP BUILDING!
Stop developing, stop tearing down cute old one stories and replacing with 3-4 story buildings. Our cute "village" looks like Huntington Beach now
is stop the uncontrollable growth, give us room to breathe and stop the dangerous traffic and inconsiderate new drivers who drive dangerously fast, even in downtown traffic, we're are our police and highway patrol officers to control this new danger to all...
less franchise businesses and more unique shops and outdoor eateries
Walk / Bike routes away from high speed traffic that go to the beach. La Costa Avenue is a death ride. Timed signals also.
Stop building
E-bike safety for kids and drivers. Maybe a mandatory training and license to drive an e-bike with consequences if not followed.
I don't want any changes except kicking out the developer's hole only want profits and don't care about the city.
More pedestrian friendly - more walkable areas and actual bike paths that are not all next to traffic, slower vehicle traffic. Maintaining small, unique businesses and keeping the local feel. Please do not turn this into the next Newport Beach! We need more fair housing and affordable housing. Bring back the iconic skatepark and give those kids a safe place - and a chance at the Olympics!
Putting utility poles underground. Lower train below ground for noise, etc
Better community news outreach
Make a plaza where there is no cars and only walking with retail stores
Bringing government still closer to the people rather than just districting.
Leave it as it is: limit or eliminate development

## What would make Carlsbad even better than it is today?

let us take our dogs for walks on the beach, They are after all part of the family. Also making public transportation more accessible and safe, that would be really helpful.
less development, more parking, more open space, better city council
Don't waste money on high cost golf courses that only old white guys enjoy. Focus on family friendly projects that are affordable to a family.
The noise of hwy 5 travels all through Aviara. It makes me sad. Quiet the hwy 5 with re-paving.
services to homeless. heartbreaking to see people having to live outside that need services
Less traffic on freeway and more upscale restaurants
Less traffic or the ability to regulate the lights properly
Dropping the RR tracks as was done in Solana Beach
courage to stand as its own entity aside from local and state politics. in other words continue to foster a robust business community, great schools and suburban character
Lessen the number of Surfliner trains that go by in the middle of the night and interrupt sleep. Love the Coaster and ride it often, but the Surfliner tends to blare their horns which is frustrating, especially when trying to sleep.
Having more cost effective housing.
Stop selling property in the Village to third parties to turn into luxury housing that only multi-millionaires can afford. The locals here are embarrassed by how much the city has sold out. It seems every time I drive through downtown another Subway has emerged. Also allowing locals and residents who've lived here for 10-15-20+ years preferential considerations over tourists and third parties/non-locals (discounted parking, opportunity to bid on property before non-locals, consideration for low-income housing before non-locals, etc.) I'm 31 and I've lived here my entire life, paying taxes for over 1/2 that time. My family had deep roots in Carlsbad, but over the last 10 years has been forced out due to exorbitant housing costs. I dreamed of someday raising my kids in my hometown but can't see that happening unless I win the lottery. I know the obvious response: if you can't afford it, leave. However if the city could somehow help the community, especially those who have been here decades or longer, that would be ideal. For reference I make 100k annually and share a 3 bedroom condo with 3 roommates.
Carlsbad feels like its become more cramped and quick over the years. It used to be just the angsty high schoolers driving way too fast in the neighborhood- but now it's tourists too. While there is understanding that Carlsbad is a tourist destination, when choices of
More sidewalks. Where I live it seems to be random which streets have sidewalks (west side of Jefferson, Yes / east side of Jefferson, No)
Manage the homeless. They have more rights now than hard working residents. It is out of control. Violence and crimes by homeless has increased and enough is enough! Give us our safe City back!
stop building so many tall apartment buildings in the downtown area.
Limit high density housing or shopping centers with inadequate parking
Beach shuttle
more diversity!
Comprehensive dedicated bike paths that are separate from cars
parks with *adult* exercise equipment. :)
less traffic



What would make Carlsbad even better than it is today?

Less airport noise
Less Social Programs & more Law Enforcement
Easy recycle of Amazon/boxes, ziplock bags, gradually reduce/remove plastic use
more inventory of homes so we don't have 30 offers on homes for sale so people can actually live here
no parking on streets downtown. (state street?)
With the increase in e-bikes, it would be nice to have additional bike paths especially by the beach/in parks rather than on the road
Keep open spaces and parks; more pickleball courts.
Stop building high rise buildings downtown!
Love the hikes and parks! less traffic.
Ensure homeless encampments do not take place
lower the petty crime rate
Less Air BNBs
People coming together about the vaccine for Covid
Maybe closing off some of the downtown streets to auto traffic.
Less traffic on the 5, or more alternative routes that just El Camino.
More urban feel in certain pockets - less sprawl & suburb feel
As Carlsbad citizens age, more walking paths on all major streets (like La Costa Ave)
Get rid of the homeless hobos ruining our parks and downtown! Enough already!
Continued focus on Healthy living and healthy eating. The Farmers market is good. The community gardens are good. But we need more to emphasize that America has a huge health problem crested by the SAD (Standard American Diet) of Fast ,Junk and Processed "food." We need to emphasize places and facilities what promote "eating real food" and that "food is medicine." Carlsbad could be the "healthy mecca of North County."
More (and better) Asian food
Keeping the charm even while updating it. Adding in more restaurants. Not over building or ripping things down but revitalizing them.
put train tracks below street level
More police
More Police, More focus in clean up our streets and downtown. We need to get the drug addict's off of our streets!
More jobs and more amusement
Not really sure....
Put the utility poles underground in my neighborhood. They are unsightly is such a beautiful community.
More conservative city leaders.
Stop so much development.
Pedestrian bridge over railroad tracks at Chestnut Avenue.

## What would make Carlsbad even better than it is today?

Connecting the Coastal Rail Trail between downtown Carlsbad to Cannon road and further south.
Less density in the village. New building designs more in keeping with the seaside ambience.
Keep a grip on keeping homeless out and keep Carlsbad clean.
More enforcement of the "modified exhaust" vehicle noise along 101. Loud vehicles cruising the coast should be discouraged.
less multi-level development; seaside restaurants
More affordable housing
Slowing down the development of the downtown area
Reduce congestion and ticket unregistered vehicles parked on streets. Repair roads in a timely manor. Have traffic lights recognize bicycles and motorcycles at intersections.
More parking
holding the line against increasing crime in CA
stop development of high-occupancy condos and apartments in the Village
Clean up the homeless
get rid of the hotels and giant apartment buildings by the beach
More sidewalk/street repairs
More diverse restaurants and arts/culture scene
Add more park space near to the ocean.
More mixed use, transit oriented development to allow young professionals and families the opportunity to live here.
Less traffic, keep preventing homelessness in our city.
Carlsbad needs a Performing Arts Complex and Theater that can provide facilities for various performing arts activities and groups.
Better Street lights
Have a real plan for growth and unwanted growth, ex. have a clear plan to reduce and eliminate non-tax paying people from our city that are not contributing to the growth and community that we are working so hard to support.
Less homeless and more police, keep our city safe
Cooler shops and restaurants in the village.
Solve homeless problems of the downtown area
I'd like to see the village area revitalized more. That area is a huge parts of the town's attraction.
Limit growth, maintain open space, reduce traffic
Stop building new houses
Get the homeless out of our city

## What would make Carlsbad even better than it is today?

Providing pickleball courts in the village at Pine Park between the Senior Center and the multiuse field where there is currently grass. Pickleball is the fastest growing sport. St Michaels is the only place to play that is convenient to old Carlsbad and it is impossible to get time on the court. Pjckleball is one of the best activities that seniors can do for their health and there are many seniors in old Carlsbad. It is also a draw for the vacationers that come to the village. Poinsttia Park is too far away. The power plant area might also work.
answers for homeless wandering downtown, train station, etc.
We love our open space, please keep protecting it!
Prioritize restoration of Buena Vista Lagoon/have pet owners keep dogs off beach and pick up pet waste from sidewalks
Paved and dirt bike/walk paths between schools, parks, and other major city centers SEPARATE from roads with automobiles. Pedestrian/bike bridges. More skate parks and pump tracks since older population bans them in the neighborhoods (it's an olympic sport now). Another pool (and make Encinitas build a pool for its schools' teams) so that recreational sports can have better times for practice. There's no reason for the city to force 12 year-olds to stay up until 930pm on school nights for practice.
The police need to value all citizens equally; rather than always catering to million dollar plus homeowners.
more ocean restaurants
More train service.
Maintain what is left of open space.
More unique shopping, local store, NOT Chains, local restaurants, NOT Chain and entertainment
Less building, more open space, a better city council.
Improved school facilities
More landlords accepting Section 8/low income renters. There are too many snobs!
Pedestrian only streets downtown.
If there was less crime and no homeless people
Less population, less traffic, more safety and nature
A pier and public venues on the site of the old power plant.
trail repair
Upscale stores
make a bridge over the rail track by chestnut
Keeping the density of housing and therefore the population and traffic congestion at a level no worse than today.
Get community involved with helping our homeless. Neighbors.
Less traffic
Less traffic, less crime, house homeless population
Less vagrants / street drug addicts
Overturn SD County board of supervisors preventing homeowners from recovering their own rental property for their own use. This is an blatant usurpation of justice.

What would make Carlsbad even better than it is today?

Mental health and homeless facilities permanent and sufficient for the 200 individuals on the streets overnight regularly
Affordable private or twin homes (@ 700k)
More housing supply
Mature sports league
Park in south coastal carlsbad, like there is supposed to be
A coastal park at Ponto
Less Housing
return to a community/village emphasis rather than commercialization/growth
Do not ruin Carlsbad by promoting big Jets and more traffic at the Airport
Less traffic. Safer bicycling days.
Stop building so much!!! Less people and fewer new buildings
less house permit less people
Stop high density construction.
Continued city planning with developed residential communities with Senior development for middle income retirement within a secure development !
Freeway wall barriers
Quiet zone in carlsbad village (no train honking)
Sidewalks,bike paths and pedestrian lights
More community events: art fairs, local band showcases, park events. Adult sports leagues too!
Making the entrance more appealing to the eye. I-5 bridge is not appealing for Olde Carlsbad residents. It makes for an unpleasant walk to the beach/Village. Need more trees/flowers in medians around that area too, both east/west of I-5 along Carlsbad Village
Less condos. Better bike lanes. More restaurants/bars with an ocean view.
I think the best thing to be done would be to make the train tracks in the Village below grade
Allow more businesses to come in the business districts.
I would love for the Chase baseball field/Pine field get cleaned up a bit. Too many drug addicts and homeless hanging around the area where so many kids play. Bathrooms are not clean and needles have been found multiple times there.
Keep Carlsbad special and show you care about the town and not just the money.
Less traffic, better enforcement on the electric bikes
Stop building downtown!!!! Allow leashed dogs at city parks.
lower housing pricing
Clean ocean
insistence on conservation instead of development
More sidewalks. New shops in village

What would make Carlsbad even better than it is today?

1) Maintain/install camera triggered street signals. 2) Stop building more homes under the lie that they are affordable
more bike trails
Find a solution the the increasing number of homeless people on our streets and in our parks. I know this is not a simple fix but the groups of homeless who congregate at pine park and on Roosevelt street is getting out of hand.
If traffic were better on the 5
Safer pedestrian and bike pathways to the beach from the La Costa area. More protected bike lanes in general.
Less traffic
No high rise buildings
Stop building hotels and resorts on every square inch of real estate.
If you choose to consider an elegant, top attractions, Performing Arts Center.
Balance out the housing prices. I'm trying to buy my first home and it's very difficult with the dramatic increase in prices over the past 12 months. I'm single and 50 years old and I really want to stay in this community.
Try to stop over building
Less mass apartment complexes in the village
More diversity, transit options, and mixed use development (residential/commercial)
More outdoor coffee shops and restaurants as like in Europe. We have the weather to do so
Stop with the nonsense traffic circles (get rid of them)
Make sleeping in public places off limits
More variety and an effort to increase mountain biking. Calaveras recently got shut down and there aren't many close by mountain
Less commercial business/ more parks
Get the crime under control. Stop building tall, generic buildings down town. Keep the area lower density.
Less homelessness in parks and no more 3 story buildings
Reconsider the "no dogs in parks". They are part of family and should be allowed; leashed of course!
More Police presents
Dog park in olde carlsbad
Bridges for wild animals to help their diversity.
Need to make sure crime and homelessness is addressed
Get the homeless off the streets they must go to a facility or leave Carlsbad
MORE PUBLIC PICKLEBALL COURTS
Beach Parks, greater access to the beaches, no large condo projects or hotels on the beaches.
Less homeless. Less crime.
Better traffic management and accurate surveys on major intetsections
Bike paths and trails

## What would make Carlsbad even better than it is today?

More community activities to build stronger community
More parks & parking ....less traffic!
flexibility -
Less small aircraft traffic.
fixing roads. They are a disaster... getting rid of RV parking on Carlsbad Blvd between Tamarack and Cannon. RVs take up many sorely needed parking spots
Less density in downtown...too many new buildings... not so much fun to just walk around...And try to help the Ho Elsa . Not easy.
Do something about people living in RVs and crime
Leave the open land
Stoping further developement
Getting control of the growing begging and homeless. Having people on e bikes dude with helmets and understand the rules of the road
Slow down the building so many big structures/apartments.
Connecting trails, keeping horse stables
Don't allow it to become Venice Beach or Huntington Beach
More coffee/tea shops, breweries, restaurants and bakeries
More pickleball courts. Not allowing RVs to park all day in front of public beaches like Ponto.
Homeless issue is a problem. Encampments near the mall and trash. Carlsbad is making good progress with the tools available.
Less restriction on business
Less housing. Because of traffic, loss of open areas, general crowdedness
Restrictions on growth, especially commercial
The only shopping mall with department stores is basically in Oceanside. There is no shopping mall for anyone who lives in South Carlsbad. Also no movie theater except Cineopolis which costs a fortune. Can't we have a Regal Edwards? I hate having to drive so far to go to a movie or a department store.
more patrol of lagoon area,
Open space, keep strawberry fields, no construction, see more small owned delis, bakeries, shops. Farmers markets, open air markets. Keep it a small town beach feel.
Enforced ordinance regarding super loud cars and motorcycles. Carlsbad village drive . .the noise can be overwhelming.
more open areas, parks, and walking trails
Less traffic
An outdoor mall where the pumpkin patch is
Better/wider sidewalk along beach
Expanding the airport so more commercial flights could fly out of here versus driving to SAN
Keep a cap on density as much as possible. Make more streets bike and walk friendly even if it reduces some traffic lanes. Don't make the mistake of encinitas installing 'protected bike lanes' along the cardiff/solana beach hwy 101.



## What would make Carlsbad even better than it is today?

No more building! Keep the open spaces open -- don't want it to get more crowded than it already is
Safety near beach and certain neighborhoods
A park at cannon and elk Camino, next to the fire station
Better traffic control. More retail in Robertson Ranch and on El Camino and College.
Matt hall retiring lol!
maintain Green space
If we could stop the extreme development of our open spaces and our village that would be great because they are ruining the aesthetic we are known for. If we could also prevent the building of adus in neighborhoods would be great for the safety of young families such as the one in my neighborhood. If we could also stop David Fishbach from moving in to neighborhoods, buying up houses under the guise of families, and then converting the houses into multiple rented ADUs would be great. Also stop airbnbs from coming in because we have enough tourists and parking issues as it is.
Better enforcemen of vagrancy laws. Increased penalties for pan handling, intoxication in public, and public nuscience. Re evaluation of the voucher process and continued efforts to either rehabilitate willing persons or to relocate those who refuse to get help and continue to break the laws.
kindergartners attend full day school
More market options
More parking in the village.
Less building of multihomes
If the growth would stop and the new buildings going ion would actually match the town unlike the large ugly development right off I-5 & Carlsbad Villlage
Less traffic.
Traffic control. For example, cars speeding up and down Alga Rd.
More pedestrian accessibility in 92008 (sidewalks, crosswalks, traffic calming)
Not allowing large, high density housing developments and fixing the traffic on El Camino Real in north CBad.
Continue dealing with homeless community in the village and specifically near the Shell gas station on Carlsbad Village Drive (people holding signs asking for money)
more open space, less traffic
affordable housing. My kids can't afford to live here!
better architecture - especially in the village
Homes being more affordable
no more 3 or more story buildings in the village area. The village are is a great gathering, walking, hanging out area. The taller buildings make the village feel cramped. It is sad to have the sun and sky blocked as you walk around.
Start reparing all the older streets, 25 yeears and older. they are starting to fall apart and makes our city look old and aged.
free beach parking passes for local residents
fewer multi-story condos going in

## What would make Carlsbad even better than it is today?

I wish there was a safer walk along Carlsbad Village Drive from Poinsettia to Palomar Airport. Once the sidewalk ends, I don't feel comfortable walking on side of the road.
don't sell it to big companies - keep it local
Not allowing huge multi-family developments
Stop building on every speck of land. The traffic on Cassia with all new houses is sometimes hard to get out of our complex. Think traffic of adding in large multifamily buildings with not enough parking. Each complex should be required to have parking for 2 cars per unit plus an extra 1 for each 3 units. Then require renters or owners to only have 2 cars.
Noise pollution from ridiculously loud cars. Also, overhead low flying aircraft.
Stop developing. Don't turn Carlsbad into Newport Beach.
Trails that connect; sidewalks; improved safety for biking, especially downtown.
Improve diversity and cost of living
Stop the incessant building of mini mall fast food outlets
Less high rises and huge development.
Cleaner downtown, less crowded beaches, more local small businesses
Do not let them build those 3-5 story condos
Better shopping
Less traffic! Less crime!
Free parking at the beach like it was many years ago.
NO 4 story buildings & NO chain businesses in the VILLAGE.
Better traffic control by computers
Ensuring that homelessness and crime does not over take the city as has happened in too many CA communities.
Less homeless presence in village
A lot less development
We could save this south/west corner with a city park.
A complete trail from the strawberry fields to north side of lagoons. W 2 bridge one to connect Kelly trail over river to the discovery center and a 2nd from the discovery center to to new trail on south shore along the waterfront
Less growth of commercial property and new developments.
Less dependence on automobiles.
ending the gentrification and preserving affordable housing for residents.
Less homeless
Minimize new development taking away open space for wild life throughfares. Update existing shopping centers instead of building new ones. More parking for beach access. More community gardens.
I would like to see more patrol on Coast Highway. Cars speed down the road, drivers are distracted (typically on phones), or smoking weed while parked and then driving off. This is really dangerous for those of us trying to exercise along the coast highway.
Less pickle ball courts takong over tennis courts

## What would make Carlsbad even better than it is today?

Affordable housing, more beach parking, housing for the homeless, better pay and support of teachers, real police-reform, and so much
Ocean view dining that is affordable
Retaining open space near beach and 101
More developments like Bressi Ranch and Bressi Village. More walk ability or better public transportation to go short distances as opposed to using your car
maintain all roads with landscape. All roads other than Alga have nice landscape. Why is Alga left out. Stop planting pine trees they are messy and they tear up the roads.
A high end shopping area.
Tear down the empty office parks and build single family homes; get rid of the homeless
Protected bike lanes on roads 40 mph or greater
The City Government needs to stop overbuilding. Ridiculous how many new housing units are going in and the amount of density
more parks, better recycling program
Make the best use of the limited land Carlsbad has left. We need more parking closer to the beach. Don't put a large park at Ponto, that is the gateway to our Coast. Keep it for hotel, commercial/mixed use that is cohesive with our beach environment. Look at the great job Encinitas did with the new Alila Marea!
Deal with homeless situation on Pine Park
STOP build the giant building in the village!@!!!!
More emphasis on making the city friendly to year-round locals than accommodating to tourists and part-time residents.
More bike paths throughout the city.
More housing opportunities for lower income people
no more new housing....we have enough people & traffic here! More open parks & recreation.
More beaches and park spaces
Get rid of the homeless and people sleeping in their car. Reduce the number of new development to keep the congestion down.
A robust recycle program: the city is behind in what it supports the community to recycle. We need to invest on ways to recycle plastic bags and compost like many other similar communities already do around the world. The city also need to invest in programs that educate the Carlsbad community on ways to reuse, recycle and decrease waste at home. It is a pressing environmental issue and it's shocking that Carlsbad is so behind on it.
STOP building more housing subdivisions.
Dedicated bike lanes, not the stipped shoulder of the road.
better access to lagoons
fewer homeless and no Motel 6 crime haven on Avenida Encinas
LESS PEOPLE, MORE GREEN SPACE, NO MORE CONSTRUCTION
College connection from El Camino Real to Cannon & College
More bike racks, More resources/enforcement to manage the unhoused population

What would make Carlsbad even better than it is today?

Synchronize traffic lights
Better enforcement of vagrancy laws
Planned, smart growth for the city and residents.
View blockage laws to save our ocean views.
Charging for parking at the beach, but give Carlsbad residents free parking permits.
Stop building on EVERY piece of open land. El Camino will look like Encinitas or Oceanside if you don't.
less low income housing
affordable housing for young families
Don't let it get over built like so many of the surrounding beach cities have.
Growing our mountain bike community and building dedicated mountain bike trails
Resurface El Camino Real (south) soonest. Start and complete Carlsbad Blvd (south) roadway and beach access soonest.
Improvements for pedestrian and bike access to safely navigate around the city
Better School District Representation - More cooperative board
Stop overbuilding in town, way too many high rise condos/apartment are being constructed
Public transportation for the El Camino Real corridor.
To take a stand against the state and not allow one lot to become 4 units in residential neighborhoods in the village. This creates an even greater parking issue.
STOP DEVELOPING, LESS AREAS FOR BIKES TO RIDE, AND A PARK WHERE THE POWER PLANT IS CURRENTLY BEING DISMANTLED ALONG THE BEACH
Ponto Park is much needed, as many citiazens have expressed to Council many years in the Budget, Parks, and planning processes
I would like to see fewer to zero low income housing developments. We moved to north county to get away from the riff-raff.
More open spaces besides the beach
remove that hotel on South Ponto - horrible
If the trail that goes along the railroad tracks in north Carlsbad continued all of the way to Leucadia
I really don't like that there is not enough lower cost housing. Not everyone can afford a single family home in the area. Carlsbad needs more apartment communities and lower income housing for lower income workers, students and young families. Even young professionals have a hard time finding housing. In addition, the schools need to be better funded. Our police force and firefighters are funded to the hilt but our schools can't get buses for working parents or even field trips. Also, the school buildings are the cheapest there are. The windows don't even open! We have realized that this isn't healthy for anyone.
Bathrooms at the beach, bathrooms in parks, more parks, more open spaces, more trails
Improved public transportation including transportation for seniors who can no longer drive,
Better access to bike lanes into the interior of the city
Bike path along rail trail done. More hiking trails and access to lagoon
Lower cost and more manufacturing jobs.

What would make Carlsbad even better than it is today?

No more multistory residential bldgs with no parking for 2nd cars &. Their guests
Make the California Natural Land Management take responsibility for maintaining brush off of sidewalks and for unsightly brush pushing through chain link fences. Manage brush on corners ie: S/E El Camino and Tamarack
Bike lanes that are separated from traffic by a concrete median. We could cut our car use significantly!
Limit the growth, it's causing too much traffic and excessive noise. We bought our house because it was quite, now I have to close windows to block out traffic noise at night
Be very careful not to take away the unique character of Carlsbad when modernizing.
Make the intersection at Hwy 1 and Tamarack an all direction pedestrian crosswalk similar to the two crosswalks in the village.
More police patrol: Residents at Calavera Hills have our vehicles broken into monthly
Removal of design deed restrictions; adopt an inclusionary housing ordinance.
Accommodating seniors & disabled peeps with affordable housing so we don't ignore or lose those who are in those categories.
Less traffic
No more condos. We want families that will actually live here, not Air BnB's. Instead establish more affordable housing.
More preserved space with docused on helping the community come together around sustainability and thriving during climate change
Synchronize the traffic lights on the main arterials to cut down on traffic sitting and idling so much.
Protected wild areas along the beach
Bring that guy Bryan Jones back for cool projects
more diversity
more convenient hazardous waste recycling locations OR pickups
Being more affordable
Direct transport to Tijuana or CBX from Carlsbad airport van
Reasonable housing market.
limit building expansion
A park at Ponto in south Carlsbad
That it doesn't over expand and keep building homes and businesses.
Under ground the train tracks? I know, very unaffordable.
Doing something about the train noise. We live South of Tamarack and are really impacted by train noise which is going to get worse. We could change our crossings like Oceanside did and not have the trains blow their horns. Even better putting the tracks underground would completely alleviate a lot of problems.
Stop trying to change the growth plan and stop letting big business/builders sway the city council.
A large, modern shopping mall

## What would make Carlsbad even better than it is today?

Keep the coast as clear of new development as possible - we do not need more resort like places - the power plant is/was a landmark - that area DOES NOT NEED TO BE A PLACE FOR RESORTS OR HOUSEING
Dedicated beach cruising lanes by the coast
More parks. Hold on development.
Less traffic and less developments
I think the City of Carlsbad needs to invest in more and better social media strategies to get events out there. That is the only way you'll reach young people. There are a handful of murals in the Village. Why not invest in murals all over Carlsbad and make it known as an artsy community? I also would love more community celebrations. The Lancer Day Parade is so fun. Why not celebrate other events together too, like New Years, Chinese New Year, Labor Day, etc? I think it is important to invest in today's youth. Why not host most places for them to share their art? Like more gallery spaces for students, a Battle of the Bands, etc. One last thought is bring back events like Art Splash.
CPD needs to patrol the coast hwy!! Speeder's day and night!
restrict big hotels along the coast to no more than 2 stories
work with nieghborin cities to provide connected trail system for greater access to riding (Mountain biking). Less street signs telling us everything
We need to do a better job of preventing the gentrification of neighborhoods and inclusion of people of all races, ethnicities, and economic status.
Less commercial and not trying to be LA
We definitely need more pickleball courts.
More pickleball courts!
Have strict design standards for buildings in and around the village. Don't allow boxes for multistory buildings. Require no square designing
More vegan food and less e-bikes and cyclists and do not let the homeless take over.
Have a pedestrian-friendly shopping/dining area by closing State St. to car traffic between CsbDVD and Grand Ave. Other cities report higher community satisfaction/happiness with more parks and pedestrian areas.
Affordable housing
Less density
No complaints, we are very happy
Pick up the pace of paving of some streets. Don't get behind. Make an affirmative attempt to get control of the psychotic, drug and alcohol addicts off the streets of downtown. They need to be forced into treatment facilities, or jailed. People who are merely down on their luck or living in cars should receive the necessary assistance (there are many programs that we pay for) to get back on their feet.
Slow growth and more pickleball courts. Write tickets more often on coast highway, especially downtown for excess muffler noise from motorcycles and cars.
I am disappointed in the construction taking place in the Village. I also feel there is disconnect between North Carlsbad and the southern part of the city.
Help the homelessness population. I can't walk the 0.5 Miles to the downtown area without walking past numerous homeless people. They need to go.



What would make Carlsbad even better than it is today?

More QUALITY restaurants.
More communication to the local population
More sport parks for our youth like Alga Norte
No homeless or beggars. In Glendale we had a community program to stop drugs and giving money to beggars.
Retain downtown Carlsbad's ambiance
When San Onofre nuclear plant is completely dismantled and a place is found for nuclear waste to be stored.he
More parks
Stop the greedy council members from adding yet more high rise...over 4 story complexes down in the village.
Stop all the oversized developments
More trails, parks, open space
Please make a small part of Tamarack/Carlsbad State Beach dog friendly!!!! I hate having to drive all the way to Del Mar!!!
more hiking/running trails around the lagoon
It needs to be cleaned up and the random campers on the street, the homeless camps, it's getting dirty with trash and littering. It would also be nice to have some more fun shops and restaurants in old Carlsbad similar to what is happening near Bressi Ranch and South Carlsbad.
remove all covid related mandates and trust citizens to do what is best for themselves
Pedestrian ONLY State Street. Too dangerous now between Grand and CVD.
Not ruining Carlsbad with Condos downtown
Sidewalks on Highland and Valley for safety reasons. Select area loitering laws to persuade people not to live on the downtown streets.
Sponsored social activities for adults, like the Plunge events for kids, something larger scale to go and meet new people
Limit the redevelopment of the village - keep the charm that is Carlsbad
Preserve & protect the remaining green space adjacent to Batiquitos Lagoon as wildlife habitat. Keep a small limited time parking area near the storage facility that couldn't be used for all day beach parking over-sized vehicles. Keep land use access pedestrian only. Also consider a small dog park. Limit commercial development at the old power plant site to open air recreation and green space. Enforce fines for excessive motor vehicle noise.
Curb the crime and homeless
MORE Pickleball courts!!!
More dog friendly
Our kids graduate from Carlsbad High School, go off to college, come back with a degree but can't afford to live here. We need to attract young college grads.
Stop with the new big buildings on village

## What would make Carlsbad even better than it is today?

Carlsbad used to enforce the city's rules, but now you make neighbors report each other to take action, this reporting creates hard feelings between neighbors. I have a neighbor with a boat trailer and large RV in his driveway that blocks my view of the sidewalk when I am pulling out (where kids walk to school), but the city didn't enforce its own rules and allows him to park it in his driveway. You either have a rule we all abide by and it is enforced or you don't have any rules.
It's a big ask; fewer cars on the. I get around mostly on bike and am often frustrated by cars lack of awareness regarding cyclists.
Roads and sidewalks designed for pedestrians and bikes.
Nothin it is good as it is
Finish the rail trail, work on getting a diversity of restaurants/coffee shops downtown, keep parks clean and safe
Stop over building and don't allow additional dwellings on single family residences
STOP the constant building of 3+ storied structures in the village!
Solve the traffic flows. And, maintain the roads better - no potholes and alligating.
More pickleball courts.
More affordable housing so my adult children could live close by.
Linmar lane
I realize it's in the works, but getting rid of the electric substation. Keep Carlsbad beautiful!
Carlsbad is beautiful, but I hope eventually the city will be able to do something different with the high voltage power lines. I personally find them very unattractive when looking out at the beautiful Carlsbad landscape. Also more recently the city has had to add the large colorful visibility markers, which only add to the eyesore.
no expansion on building
That government which governs least, governs best.
Less tourists! I know tourism money is good but damn. Parking in the village sucks in the summer and the traffic is terrible. Also bring back the Denny's by the 5. It crushed me when they tore that down.
More or better restaurants
Less homeless people
Not allowing mentally ill and addicted homeless to threaten our safety
Stop blocking the views. Don't build up. Don't make us Encinitas.
More open space
Please limit the size and scope of apartment buildings! Keep Carlsbad a single family residential community. Carlsbad residents want to continue to enjoy our quaint village atmosphere!
Less big box and corporate business
Better enforcement of bikers not following traffic laws.
More open spaces, fewer condos and high rises
Better resources for homeless
Hurry up and build the new City Hall

## What would make Carlsbad even better than it is today?

More city sponsored, low cost or free family-friendly activities (parents night out, events like the pumpkin plunge, etc). More free beach parking
There should be uninterrupted access for pedestrians and bike along the coast as well as greater access for parking for residents.
Having more parks and fields and less housing developments. Also more protected bike lanes
I would take away all the big apartments that don't need to be there and I would keep everything how it was before.
Don't have sober living homes in neighborhoods with children. Also, make those sober living residents public knowledge!
It would be nice to have restrictions, that people can't build in front of or have their trees grow in front of the views of others. I think other cities have that. My other pet-peeve is that the public transportation needs improvement fast. I mean we have a beautiful city, however sometimes one would like to do something in SD. There are big signs over the freeway not to DUI. And you don't want to stand in traffic of the 5 Parkway, oh, they call it 5 Freeway. However the Coaster goes to bed earlier than my grandchildren and if you would rely on it you would have the overnight on a park bench. I do not see Uber(priced) as public transportation.
More walking trails that are connected
More quality restaurants and entertainment venues, especially east of the 5 freeway. Some commercial flights out of Palomar Airport
Reduce traffic.
More park space and playing fields
Trim your street trees better. SDG & E only care about their wires. Your trees at 3445 Woodland Way are going to break one day. So now you know about it. Thank you 😎
Keep multistory housing out of the village space
pedestrian zones in the Village maybe State st.
A coastal park
Leaders that put Carlsbad and the people in our community first over their own special interests and lining their pockets. More conservative values in our city. And getting the homeless properly taken care of and off the streets, so they will have dignity and citizens can feel safe! Just because the State of California recommends something, doesn't mean Carlsbad has to follow it. Sometimes it's best to forego the funding/money for doing the right thing for the people.
bury power lines; create a trolley like Laguna Beach
Cut back on growth and the awful architecture in the Village. Who approves these plans ?
Have a senior center at the south end of town.
More trails for mountain biking and road biking.
I would absolutely love it if Carlsbad did what Encinitas is doing with little pillars along the bike lane separating bikers from cars. They also painted the bike lanes green. More bike safety around town, the better. Especially with all the teens on their E bikes.
clean up south Carlsbad and enforce city codes
Parking downtown

## What would make Carlsbad even better than it is today?

Please do something about the homeless situation. I've only been living here two years, and there have been two tragic murders, that I know of, caused by a homeless person (persons). Also, please preserve the beautiful Carlsbad Village "feel." In the short time I have lived here, I have noticed many "modern looking" developments being built in the village....they are simply ugly and are detracting from the quaint village feeling. Finally, STOP developing all the open spaces. I attended Citizen's Academy three years ago, and throughout the 6 week course, I was so impressed to hear that the leaders of Carlsbad took such pride, and vowed to protect our open land in our beautiful city. Unfortunately, too much building has taken place in the short time I've lived here.
9pm to 6:30 am...blinking signals.
Sand on the beaches
If the City Council was really truly concerned about keeping the friendly character in the village and not selling out the the highest bidder do we can have more \$2M housing in town.
Less commercial development.
Nordstrom and similar shops
Commit to more open space. Don't push college through that beautiful farm and field area
The feel and look of a Village, buildings with thatched roofs, less housing and commercial development.
The beach parking is very limited and during peak times, we often don't go. Better parking for locals and tourists alike.
More new trendy restaurants, better sidewalks and bike trails and more nice local playgrounds
Less development and more loyalty to existing businesses that already exist without the need to share the consumers disposable dollar.
Keep it quaint. Please help preserve what people (especially long time residents) love about it so much. There is literally a culture turnover happening because locals can't afford to stay and are replaced by transplants who want more development. Stop approving the tearing down of small houses and businesses and replacing them with huge condos, and buildings that do not fit in, create more crowds, traffic, homelessness, costs, and decrease the quality of life
It would be great if something could be done to the railroad crossing on Tamarack, either an overpass or lower the tracks like Solana Beach.
Reduce crime even further; build more beach walks and trails
Have a city counsel that is not filled with self serving people who are looking out for their personal economic interests. Do not over develop and turn the city into a generic, lack luster city.rng
Expand/connect multi-use trails . STOP the high density housing in the Village and Barrio
Less buildings and cars
Fixing the bluff after the power plant is gone!!
Reduce taxes and property taxes
dedicated East-West bike paths from El Camino Real to beach
Pedestrian overpass over tracks at Chestnut to access beach
Maintaining our beaches and getting homeless off the streets
I would make it more diversive and inclusive. Racism is really prevalent, especially in affluent communities such as Bressi Ranch
City government that included citizen input from diverse groups

What would make Carlsbad even better than it is today?

Setting traffic lights to allow better flow always, not just at rush hour.
More open land / parks / walking biking trails
More public gathering areas in the Village. More parking in the Village.
Wide and safe walking trails...safe for women to walk alone, not secluded.
Limit residential and business expansion
Scaling back on the big three story developments in the Barrio
Get the drugged up junkies (homeless) out of the village.
luxury villas and condos
Keep it as is
More open space and less building
more parking at the coast for quick and short-term access
Stop developing
Close off State St. and 2 other streets to traffic
Stop all future low income housing projects and get rid of the homeless.
Establish a transit hub in 92010 near one of the area schools.
take better care of the homeless population and find a way to offer them a home, where possible
A city council more concerned about city than politics
Stopping development everywhere and stopping all modifications of the natural beach landscape
Stop trying to develop any remaining empty spaces and pave our street, which has not been repaved since 1992
More public walking spaces
Separate cars and bikes as much as possible
Strictly address the homeless issue. The parks, especially Holiday and Pine are magnets for Homeless and unsafe for family activities
A park in the Ponto area
conjunction on Al Camino real and separate bike tracks everywhere
stop building large unattractive structures
drop the railroad tracks/cover it with a dog park and paths to the beach.
Stop the homeless problem
Safe Bike lanes or a bike path that strings from La costa to Carlsbad village. Safe for kids to ride bikes on.
more loud noise car/ motorcycle enforcement
Remove sober living houses from family neighborhoods. The police have been called several times
Slower growth
Looking more like it did 30 years ago with less large residential units in the Village

What would make Carlsbad even better than it is today?

If you say affordable housing, it had better be affordable. Otherwise, it's just crowding.
A public park in the Ponto area. Southwest coastal
Better pedestrian/cyclist street access
better restaurants inland
Better commercial buildings
Less People
Stop building new housing without more schools
MORE PICKLEBALL! Poinsettia Park courts are way overcrowded!!
Connect the Calavera trail to the Lagoon trail to the trail adjacent to Tamarack
another signal on PCH south of Shore Dr
Ban the use of gas powered landscaping equipment (leaf blowers, mowers, etc)
Family friendly restaurants
Improve/increase traffic calming measures. Add dedicated bike lanes.
Less Trump flags, Trump followers, white-nationalists and the like.
1) An upgrade of Ponto beach, 2) a nice bicycle path, 3) replace the RV-park on the coast with gardens and beach access that the
More open space
Reduce building height
No more overdevelopment and stop gentrifying the village.
a all new city council
Leashed dogs allowed on beach
Quality of life is more important than trying to make more money. Besides a little bit of renovating in the older parts of Carlsbad, I don't think how much more building would be good for Carlsbad. It would take away from the quaint Character that allows Carlsbad to be Carlsbad.
Stop giant development downtown
Affordable housing for seniors so I can move back to the area
Getting rid of the homeless and all the filth, drugs and safety concerns they bring.
More and longer walking/bike paths
Keep chain stores/restaurants to a minimum, maintain variety of restaurants and stores, add museums or galleries
Increase parking. Maybe high rise parking
More diversity
Keep it small.
Downtown/village parking structure for easier access to shops and eateries.



What would make Carlsbad even better than it is today?

Keep making improvements to the Village
Better leadership at city hall
Create walking park by the natural beauty by the ocean
Stop eliminating local parking and put in some parking structure in and around Village for visitors, cutomers and and residents. Also put in a pedestrian bridge over the RR tracks at or near Chestnut and/or lower the RR tracks through the Village.
Ensuring there is adequate open space and availability of water to meet the long term demands of its residents
Less development
Separate bike paths/lanes that are not shared with cars!
Bring send to South Carlsbad state beach
Build our new City Hall by the ocean. I've been a City of Carlsbad Planning Commissioner..
Stop overbuilding. Continue improving trail system
more parking space for new construction (example: Carlsbad Outlets area crazy when not Covid), insist that schools maintain top quality education
safer streets, fewer homeless. Better village parking
I wouldn't change anything
More attention paid to South Carlsbad starting with access to Ponto beach without driving north or making numerous (and often illegal) Uturn
Stop building 3 story condos where single family houses used to be,
eliminate/illegalize begging and homelessness
Ban short term rentals and halfway houses. Reduce traffic.
Leave current open spaces as open spaces — don't over develop the city. It is ok to not have more development. Keep the current character of the city.
No homeless
Open space and trails
Need to regulate the airport traffic. Mandatory flight plan enforcement for small planes.
Control the expensive rentals/condos going in downtown . Need affordable housing.
I'm wary of improvements. Too often they remove the very thing we love best
Traffic and noise management
Affordable housing and a list for low income families to get help with affordable housing
?
No changes needed
Less tall apartment complexes
Change Alga Norte aquatics center from being a revenue generator to one focused on providing access to residents. Have you tried to find a lane with all the swim teams, etc?

What would make Carlsbad even better than it is today?

More dog parks- we've been waiting for years.
Fewer people
Better enforcement of traffic and parking
Dog Park/Dog Beach
Less development at the beach and more parking at Ponto MORE SAND AT PONTO BEACH
No bums on the streets
Preserving its village feel, history, keeping it a beach town.
More regulations against homeless.
Stop building 2 story buildings in our downtown area.
Expansion of existing and new open spaces and trails which are friendly to gravel riding, mountain biking and trail running. Please continue to make it dog friendly for responsible pet owners.
safe car/biking/walking path interactions (through education)
More art studios and galleries.
Lest panhandlers ;-(
More nightlight toward inland Carlsbad; it would bring in revenue from surrounding more inland areas
Knowing that Clever Hills will never be developed, or that Cannon Rd will never go thru there.
More of all the same greatness we have going for us now, great location doesn't need any adjustment, more great people, more great services, more great opportunities
Better cost of living
continued beach maintenance
Do not expand Paloma's airport
Affordable housing!!
Dog friendly beach
The building is out of control and needs to be curtailed - desperately!
Find a solution to the Homeless problem in downtown and surrounding neighborhoods.
Better walkability to stores and restaurants in some areas (like Alga area).
less freeway noise
Get rid of homeless
More Free Downtown Parking Lots
More small scale apartments/condos that might at least be semi-affordable, realizing the reality of the value of real estate
Slow down or stop all the building.
Cap the growth to reduce traffic and congestion
Stop the development

## What would make Carlsbad even better than it is today?

Allow dogs in parks like San Diego and Encinitas does. Many people own dogs and should not have to be criminals to be out with them.
Public access to new developments on coast where the tower has been taken down recently for potential beach and tenant or hotel construction
less multi unit buildings
make so. carlsbad blvd 1-way north (2 lanes already, best ocean views in all north county) retired 2 southbound lanes make them linear park = lookouts, benches, parking, walking trail; this is our jewel and cheapest way to retire those lanes which the ocean is reclaiming anyway; best use of precious coastal views, beach access; loop southbound through paseo del norte which would also allow 2 lanes going east over the palomar airport rd. tiny bridge over the rr tracks (this bottleneck backs up traffic and would be better traffic flow if 2 lanes east and no westbound traffic, westbound traffic diverted to paseo del norte to poinsettia west to so. carlsbad blvd. north for easy loop to timeshare/very few homes, hilton garden view hotel, solamar = best ocean view along entire carlsbad coastline!) thank you for this consideration, carlsbad is special and this small stretch of coastline is both unique and stunning, a really great entrance into carlsbad from all points south
Take care of homelessness
To keep the small beach town feel
Preserve our open space. Please don't make us look like Orange County. Keep density in the village or near the main corridors
Less development and traffic
Citywide trail system
Enforcement of leash laws
If everyone followed the rule of storing their trash cans behind their gate except for trash pick up day; if everyone planted 2 trees for each one they remove.
More trash cans on sidewalks, with regular pick ups.
stop allowing all these buildings to keep on going up replacing small houses
Progressive leadership to preserve the coastal open spaces for generations to come.
Stop the growth, where are the affordable home programs, have the developers pay for infrastructure. Fix the roads.
More bike lanes
Even more relaxed atmosphere
Affordability. Heavy gentrification is forcing established families like mine to relocate.
Insure that dedicated open spaces are kept open.
Very careful growth, especially downtown - keep triple floored buildings to an absolute minimum.
More ease of accessibility to the beach for beach go-ers, & parking
For me personally to get someone that has control over our stop light system to make a minor adjustment on the light leaving our development of over 300 homes. Sent a request to the city with our response.
Fewer hotels
More parking
Stop building and bury overhead wires.
Curb coastal development

What would make Carlsbad even better than it is today?

more parks and activities
Stop developing land.
dedicated bike lanes (no cars adjacent to bikes)
Less traffic and fewer condo's downtown
Enforce existing laws on camping, RVs, vagrancy, and loitering
fewer idiot kids on e-bikes who do not follow traffic laws
Use oceanfront (i.e. power plant space) for PUBLIC benefit like parks or open space. Carlsbad has more than adequate oceanside hotels now. The amount of open commercial office space in business parks is staggering. How can these spaces be used for the benefit of the people of Carlsbad? In my 25 years as a resident, I believe the Bud Lewis vision for limited commercial development has been substantially violated. Tax revenue should not drive all decisions.
Bold visions for habitat restoration and the power plant site.
Continued pursuit of companies that contribute to the community and diversity. More unique and distinct dining options.
sustainable energy program
Stop allowing 3 and 4 story commercial first floor, condos 2-4 floors to take over the downtown (Olde Carlsbad) area. That is ruining the human scale of the significant part of town and rewriting the history of Carlsbad.
More pickle ball courts.
No more housing growth.
More trails
Less crime, less traffic
Less traffic
more pickleball courts
Downtown Carlsbad needs continued improvements - affordable leasing options for restaurants & shops, less homeless, more art, improved parking...
Limiting growth.
reduced airport noise, traffic congestion, fix stoplight sensors, more pickleball courts
Less traffic
We need to address the homelessness. There are some who are clearly high roaming the streets and acting aggressively. Building a shelter near a school is not the solution. We need more police presence and programs for those who want to work at getting out of homelessness.
More parking at the beach- possibly. Not sure how this would affect traffic and the overall beach going experience.
Less homeless and less crime.
Protect our neighborhoods, businesses, open spaces and beaches.
Traffic lights should cater to the mass, not the one.
Deal with homeless, get rid of telephone poles & power lines, increase good restaurants that are not Mexican or Italian

What would make Carlsbad even better than it is today?

Penalties for airplanes that fly off course, causing noise pollution
KEEPING it as a small town, friendly, congestion-free neighborhoodd
Hire more Police and inforce the rule in place about Homeless sleeping on sidewalk, etc. during the day.
Keeping it the way it is and keeping it i good repair
Not expanding the airport for the rich elite. It won't benefit the general community.
More flights out of Palomar airport for residents.
Mote fun events
Pedestrian only area in downtown Carlsbad for restaurants and events
STOP BUILDING ON ALL THE OPEN SPACE!!!!
More pathways along the lagoon, More restaurant options in south Carlsbad (92011 area)
design and landscaping controls on new buildings to maintain Carlsbad's ambiance
Make the City Council positions full time with appropriate pay so that members have sufficient time to do their jobs properly
More community parks and limit housing development
more paved bike trails (not on busy roads)
Better public transportation, especially for senior citizens
Traffic flow improvements & Stop building houses, especially right into high fire vegetation
More support (financial and encouragement) for our first responders (police, fire, etc.)
Bike and hike trails
I feel there are too many 3 story buildings being built. It gives the town more of a city feel then a beachfront town.
Less development and giant apartments in the village.
Stop building multi story condos
Better restaurants
More access to swimming at Alga Norte in the weekday afternoons. One swim team completely takes over the pools after 3pm. What about access for adults who work all day?
Village parking
More diversity
Find other places for the homeless community to reside than the streets.
Security
find housing for the homeless
Get rid of the din created by those d—n jets!
Water quality to completely eliminate lead and energy independence from public utilities
Carlsbad should not fine dog owners \$300 in parks, other cities allow dogs carlsbad needs to get with the times

What would make Carlsbad even better than it is today?

Less traffic
Greater access to beach and coastline green belt.
More parks and more pickle ball courts.
Stop building commercial buildings and residential homes. Leave open spaces.
Park at old power plant site
KEEPING developers away
Fire the mayor, planning commission and city council for what's happening to our village. Hideous buildings with no parking. Congestion insane. It's just plain ugly. Why? Someone is making stone of money, and we have lost our community. Shame!
More police patrols in south Carlsbad. Batiquitos and Aviara Parkway have become race tracks and we never see a police presence.
Provide mandatory mental health services/ drug rehab services for the homeless. Carlsbad could use more pickleball courts by converting some of the tennis courts at Poinsettia Park to pickleball courts. I would also put some pressure on the Encinitas Park and Recreation Department to put in courts for their residents. Unfortunately, we have to come to Poinsettia Park to play and it is really crowded.
Keep dogs off the grass in parks. Kids shouldn't have to play in dog poop & pee.
Less traffic on the roads
Protected bike lanes, completing marron Rd between college and El Camino, some small commercial shopping areas close to residential areas
Pedestrian Rail road crossing at chestnut Ave. and/ or remove border style fencing along track from oak Ave to tamarack ..
More children's parks especially in south west carlsbad
open more of batiquitos lagoon to shore fishing
More amazing restaurants!
Poinsettia park needs more pickleball courts
Remove homeless in the village
Stop building. New houses, new buildings, new anything. Just stop. I've been here since '84 and I hardly recognize it. It used to be so much better
Less homeless on the streets
more parks and hiking trails
Less apartment blocks being built. They are an eye sore. More public restrooms.
bike lanes
Less growth / more open space / keep the character / do not become Oceanside, CA.
Park/community space in the open areas near Avenida Encinas.
To totally reconstruct Carlsbad Blvd. with round about and medians to mitigate the totally out of control speeding and noise pollution created by the excessive traffic.
Better flow of traffic
Nothing.



What would make Carlsbad even better than it is today?

Finishing up construction projects
More bike paths that connect, ie the rail trail all the way to the southern edge of Carlsbad, skateparks for kids, a mountain bike park, more green space and open space along the coast, safer crossings on coast highway especially south of the tamarack jetty
MORE SUPPORT FOR SMALL BUSINESS
Less people living here
More open space - particularly by the beach, fewer new businesses that add traffic.
The traffic on College near Tamarack is a freeway connecting the 78. Always take in consideration the cars & congestion with high density development. All the low income housing is in north eastern Carlsbad. It needs to be put in the south western area equally. Please keep working on the homeless situation.
Stop developing!!!!!!
Add affordable homes for my children to stick around an not have to leave for Texas
widen a few streets
Stop building so much crappy buildings. It used to be beautiful but that is going away with all the building.
STOP BUILDING ALL THE UGLY BOX MULTI-UNIT COMPLEXES DOWNTOWN. CARLSBAD IS NO LONGER HAS THE VILLAGE FEEL!! The buildings have no character or "village" type design. JUST STOP THESE NOW!!
Don't allow the state to dictate zoning laws. I don't want to live in a city and these laws that eliminate single family homes will ruin our neighborhoods.
reduce the density in the village area. address the homeless problem
More parks and free parking at the beach
Hard to change perfection. Keep it small and don't build highrise's like Oceanside has.
Houses for bats and owls.
Eliminate homeless people altogether, better maintenance of roads
make parts of downtown, like State st. pedestrian only
More parking for access to the beach
Improved traffic circulation and parking.
A more responsive City Council to neighborhood concerns and requests.
A dog beach
When you start road projects that effect driving and business they seem to take forever. Better planning or quicker end times
Don't allow multifamily homes where single-family homes now exist
More of a community feel. Activities which draw people in and engage them across the community.
more open space. less traffic. less people.
why don't you ask what's wrong instead of this "all is wonderful" aren't we great ?
Nothing
Homeless outreach that actually helps, parking guidelines and imposing violations for vehicles parked longer 3 days.

## What would make Carlsbad even better than it is today?

Having more mom and pop restaurants and less corporate style
We have a homeless and affordable housing issue. Mass transit options for our environment.
Get rid of mentally ill homeless so I can feel safe to walk in the morning again
Stop putting on so many multi-unit dwellings. Single home safe being replaced with them. More people in the same area only leads to congestion and more crime. STOP IT!!!! It happened in a city where I used to work.!!
fewer shopping centers, less development
stop encouraging multifamily housing, because it's impossible to sleep with all the noise; i wish i had help to buy a single-family home
affordable housing
Lessen traffic on Cassia in front of my house
More diversity and affordability
More social events.
Increase funding, personnel, training and support staff for public safety who are taxed more now than ever.
Go back to the way it was before. NO TALL BUILDINGS TAKING OVER
More affordable housing, reduce homelessness, livable/walkable/bikeable communities
more available housing in my area with tons of parking
Get rid of the bums at the beach...homeless.
Less traffic
Affordable housing near transit lines.
Better food options. More parking.
Putting a 'judiciousness' brake on development. Sometimes 'more' is less. How does the community benefit from a six unit, 'high' rise in downtown that offers each condo at \$1.8M? Six people benefit, while the character of the village is sacrificed. My comment applies to the other taller developments. On the recreational front the community needs park and athletic space. Currently, kids seldom can just show up at a park and play a sport at a park. They have to be on a team and have to be scheduled for the site. The city needs to acquire the land to develop parks and not rely on real estate developers to provide parks as part of the 'deal' to have the land. Years ago, the campus at Carlsbad HS was open. Kids/families could play on the football field. Adults and kids could walk/run the quarter mile track. It was a gathering site for some of the best triathletes in the county/country, and those wanna be triathletes to whom the pros gave counsel. All in all it was a recreational resource with great flexibility and vibe. I'm not advocating that the HS should again have an open campus, but I am pointing out that that sort of open use facility was, in reality, a great park, that was not replaced when Carlsbad Schools closed it. Also, an open water swim course (marked and distanced buoys) off a Carlsbad beach would be a low tech, low cost aquatic development.
Train and airplane stops
Replace the yucky portajohns with real bathrooms
lower taxes
Need more parking in village, less building!
Better development of beaches, sports facilities, hiking trails

## What would make Carlsbad even better than it is today?

Convert the old electric power plant area into a big beautiful part. What a perfect location of beauty right across from the ocean. Also more hiking and bike trails that connect would be perfect to add to Carlsbad. In addition, it would be wonderful if Carlsbad was primarily a walking community.
Affordable housing and more diverse population.
Stop building multi unit townhouses in the barrio. Too many people and too many cars.
more open space, less development
Bigger bike lanes please.
Proactive planning for climate change and sea level rise. More diversity in Carlsbad.
Del Mar's homeless policies
Transit that we would actually want to take. The Coaster is great that it stops twice but where do you go from there? The SANDAG pilot for subsidized uber lyft is cool I guess
no more masks
Less development
A walkway over or under chestnut Ave railroad.
Address negatives more than adding positives. Pretty parks don't matter if they're swamped by homeless people.
The police department needs to enforce the laws on noise, and recreational vehicles parked on the streets
Less homeless people laying around
Stop the continued growth
Less building- city is overgrown as it is
Traffic calming measures on Calle Barcelona and Rancho Santa Fe road.
No more big building development taking away Carlsbad's character dot dot dot also would be nice to have more strategic planning on how to appeal to cooler businesses to bring more aspirational business to the city (like the Tremont collective in Oceanside... Adding to the cities character and business and vibe, without taking away the original feel of the Beach town)
Less development.
More Diversity, cultural events.
More affordable rentals, trolley or tram service, less cars and traffic
More housing for lower income residents
Ban democrats
Pump the brakes on building sky high... keep as much original buildings as possible
More affordability—3rd generation here and I can't afford to live here. Very sad to see the shift.
Less people and less traffic
Rescinding the building height increase in the Village. The 3 story buildings with zero lot lines and no parking have ruined the Village.
Just stop putting new homes everywhere you find place

What would make Carlsbad even better than it is today?

No ideas
Public Park in Ponto area
Dedicated bike lanes, more walkable neighborhoods, less cars.
Solve the homeless problem
I have lived in both Encinitas and Carlsbad. Encinitas, without the profits Carlsbad enjoys from its large businesses, has implemented many more environmental policies in terms of recycling , organic waste handling, plastics reduction. In this way, the city has seemed disappointingly backward to me, despite its enormous tax base. Perhaps its because we have too much continuity of leadership in the mayor's office (Bud Lewis, Matt Hall).
More bike lanes
Fewer high rise buildings
Decrease the train noise
more parking control in neighborhoods
Free splash pads
More outdoor dedicated pickleball courts. And a lot of them together, not a few here and a few there. The city is really missing the boat not putting a large pickleball complex in.
More parking in village and LESS congestion! Too much traffic!!
Less production build homes and chain restaurants. Less cheap hotels housing people who bring crime
Revilatized village
A commitment to keeping plenty of quality open spaces and a quaint, high quality feel to the village.
Fix the traffic signals. I have worked with City Council for 12 years to fix it, it is working not quite there after spending some \$10 million over 10 years. We are a role model city in southern CA for emission reduction.
Work on the homeless issue
More beach front parks/space
Add sidewalks for walking. The older I get the harder it is to safely walk on the narrow streets like Highland
More historic sites and celebration / visibility on local history.
Maintenance of local control over zoning and density.
an urgent and humane approach to helping the homeless
More support for small businesses
More places to walk safely ie along 101& lagoons
World renowned pedestrian corridor along coast from northern/southern city limits
More kid centered parks and activities. Let's make Carlsbad the best family friendly area of San Diego
More I-tech companies, more retails business, more parks
Quieter trains!!! Also, more safe walking across Carlsbad Blvd (rte 1) - crosswalks or roundabouts. More business permits close to communities surrounding the village - like over by Tamarack and Teramar - so we could have some coffee shops or cafes.

## What would make Carlsbad even better than it is today?

Stop all the huge housing developments, we will never use public transportation, look at the buses now 3- 10 at most, also same on
Underground train that would cut down on noise and RR intersections
Stop green-lighting projects like the hotel near Ponto that effectively transformed an amazing "local" beach where families and friends could meet into a tourist destination that blighted some incredibly rare open space. The short-sightedness of this decisions is incredibly stupid.
Public transportation
Lower costs for essential services, like water, sewer and electricity.
Less crowded
A real shopping mall. Not having to drive to UTC, Fashion Valley or Escondido for it
Less vacant, forgotten, poor planned, and empty office parks that clearly demonstrate there was poor urban planning and less long term vision.
Lower property taxes.
Don't change the small town vibe!
lower the crime, homeless, traffic, and don't overpopulate it
More aquatic centers
No planned developments. Must eliminate parking in lieu ASAP. New faces at City Council
a limit on how tall you can stack condos
No more housing developments!
More affordable housing and new parks
More pickleball courts with lights.
Car free streets, more trails, stricter architecture style laws for new buildings and signage
Stop over building. Put the power lines underground
I think the density of the population in the Village is going to be a challenge in future. WHERE will all of these people park? Please don't allow so much density in housing.
Traffic congestion
Less building and a new baseball park
affordable housing
Make it more friendly for small businesses to open in the village. Back off on all the regulations.
we donot want homeless,commercial and residential developments,more policing and many more
Stop developing
Less traffic
zero new housing units (it's too crowded already!). Should tear something down to build a new unit/complex.
Embrace healthy living and combat climate change. Make Carlsbad biking central with dedicated bike lane systems and start developing a trail network to link all the open space areas.

What would make Carlsbad even better than it is today?

Stop the growth and support small business owned by local families
More independent Mom & Pop restaurants as well as chain restaurants.
Dial-A- Ride for senior citizens. Better coordination of traffic lights with actual traffic flow; better use of traffic lights and stop signs.
If everyone followed rules and regulations and respected one another. Speeding, running red lights, dogs in restaurants, noisy vehicles, etc.. Our city should enforce laws that affect our quality of life.
I have my own business in Carlsbad and hope that it stays similar to the way it is now. There does seem like a great deal more homelessness that I'd love to see addressed.
Address the homeless problem immediately so it doesn't get out of hand like other cities. Drop the train tracks at Carlsbad Village Drive and Tamarack.
Better parking arrangements
Limit population growth. Would not like to have more traffic
Keep some of the greenery, not build on every inch of land. More areas where the community can gather and play.
More trail systems, parks, nature preserves.
We need more beach parking, more walking trails by the beach and stairs down to the beach. San Clemente is doing it right and Carlsbad could take a page out of their book. Their beach access is fabulous. They also have a miles long trail next to their railroad
Don't overdevelop the Village
Stop people who leave dog crag on walking trails
Improving bicycle infrastructure. Bike lanes at La Costa westbound over the 5 freeway (at the Park & Ride signal) requires cyclists to change lanes in the middle of an intersection in order to stay in the bike lane.
Free beach parking and more of it.
Stop the ridiculous growth downtown. There is no shopping just big box condos. We have lost the village
Have to work on the Homeless Population
Stop building out every bit of land or open space T
stop building so much. Make sure everything is occupied before building anything else
Less crime. CPD needs to address the criminal activity in the city
Better alternative transportation infrastructure
Better recycling and implement the compost program.
Fix up existing properties before building huge new ones.
more affordable
more skateparks, surf classes
Control vacation rental and quit allowing garages to be converted to ADU. These are not helping low income families. They are destroying the streets and neighborhood.
Increase ethnic, racial, sexual and religious diversity in our population
no more hotels. preserve open space. don't crowd our beaches with tourists by adding more hotels. keep our community beautiful



What would make Carlsbad even better than it is today?

Preserve more open space, less traffic and development, limit airport expansion. I would also like to have a city survey that is unbiased and allows for accurate input. This one doesn't
Reduced traffic on freeways in carlsbad
More affordability
Limit high density construction in the village
More police and firemen
Ensure residents safety
Ensuring children/teens/tourists can feel safe in Carlsbad Village by monitoring the homeless population
Less traffic
We need more actually affordable housing, in all of Southern CA. Just a few condos or apartments in a huge development isn't enough for our teachers, nurses, firefighters, etc. to live & work here.
STOP BUILDING TALL DENSE HOUSING IN THE VILLAGE AND BARRIO!
Slow down development.
Take building inland. Stops trying to ruin the downtown area
Improve the stop light timing.
Lots of free parking downtown. Free Shuttle trolley to get around.
Less downtown development, help for homeless
Being able to buy a home
An architectural theme for regions of the city, e.g., Bohemia, Hispanic, Dutch, Japanese, etc.
Sincerely I can't think of anything
Less density, more parks, landscaping on PCH
getting rid of the drug addicts laying around town
Enhanced traffic and transient control
More commercial development for shopping, eating, entertainment.
Clean up the homeless problems, it doesn't feel safe anymore.
No new housing developments
More events and more transportation for seniors.
Maintain unique character by supporting small businesses. Limit chain stores and chain restaurants.
I'm concerned about the growing crime rate. Burglaries are happening more frequently in this area, which used to be a rarity.
If airport was gone
More breweries and restaurants in the village
More community events
More restaurant options, better parks for kids,

## What would make Carlsbad even better than it is today?

If we could be forward thinking - ie use native plants, zero-scape all city properties; encourage folks to pick up trash when they see it (perhaps put together a volunteer task force)
Allowing folks outside the coastal zone to short-term rent a room in their home (can't do long-term as my mom and sister visit often)
Limit buildings to 3 stories
Continue to manage growth including strategic retail presence
More lifeguards to open swimming pool up north.
Clean up the homeless & petty theft
Make some parts of the train rails underground and connect the streets.
Putting railway line under ground to avoid loud horns and free up the intersections
More public transportation and better bike lanes
More bus stops with shade and benches!
Center for the performing arts
Dog friendly beach And regulation in hotels
Less traffic
I would love to see Palomar Airport be able to support commercial airline routes to The Bay, Vegas and Phoenix.
A shopping center (grocery store) at Robertson Ranch
More trails and hiking spots
Dog beach
Stop the oversized ugly modern buildings
More affordable housing for veterans
Less traffic. Senior shuttles during the day to various segments of the city.
More real support for the homeless
STOP the high-rise B.S. and make the existing ones provide adequate parking within the boundaries of their own properties.
Less new development, keep the original charm of
Cant think of anything
I would like to see less development.
more dog parks and walking trails
No homeless
less traffic. Make traffic lights timed so we are not stopping at every other intersection.
A city and planning commission that listens to it's constituents rather than developers. The council blames it on the State government's mandated population density requirements, but they abandoned what their citizens voted for 30 years ago.
More walking trails

What would make Carlsbad even better than it is today?

If the park at Robertson Ranch and Retail Complex was completed
More low cost housing for seniors
Lock down all open space in particular along the coast. Stop building new tract housing developments
More pedestrian friendly areas
I would like to see a higher participation of neighbors interested in meeting each other. It seems that everyone keeps to themselves.
More protected land, less traffic, more bike and walking trails, no more growth.
Less freeway congestion
Fewer levels of management at City Hall
Safer streets, police ing enforcement Of stop signsFire department enforcement of brus clearance Rules
Additional policing would not hurt as I see adjoining towns are incredibly lax on cracking down on allowing transients to live in public places and harass people.
More hiking trails
More safe bike trails, separated from motorized vehicles.
Stop crowding the downtown village with high rise apartments! It's changing the cool coastal atmosphere we residents all appreciate!
Poiice patrol along the beach.
Larger airport
I just moved here, so there is nothing that I want changed yet.
A cultural arts center for theatre and concerts and an entertainment district for dinning and leisure activities.
Stop building!!!
Honestly I can't think of anything. I think it's pretty perfect now. I appreciate all of the additional shopping, restaurants that have come in the last 20 or so years. When we first moved here, we had to go down to San Diego or Delmar to go out for the evening, now there's so much to offer here. I really appreciate where we live.
More non-touristy businesses
Help native residents who don't own property
More affordable
Enforcement of ebike laws
safe from crime and more parks for citizen.
keep it a village. Stop the downtown building boom of condos and apartments.
Less motor vehicle traffic. More alternative options
Homelessness and crime has gone up over the past few years.
Remove more homeless. They sleep in benches by the beach and if we are not proactive the problem will only get bigger. Encinitas is having major issues trying to "help" homeless but are actually attracting more. We need to need to help those who want to contribute to the city and move along those who are taking resources and trashing areas or making it unsafe due to mental illness.

What would make Carlsbad even better than it is today?

We need more recycling receptacles at the beaches.
Stick with the original growth plan and stop building
Less homeless people
Easier access to beach and less restrictions on beach.
Having homeless shelters and services away from residents and schools
Clean lagoons with tidal flows
To pickup trash from roadsides. Do not over develop land and keep open fields to observe nature and hike.
A dog beach, even if it is only for part of the year like Del Mar.
Realign the school district maps and incorporate existing schools located in the city of Carlsbad into the Carlsbad district.. Residents of La Costa should be able to access school services within the Carlsbad School District, not be spread out over multiple school districts and paying taxes to other cities. I can walk to Poinsettia Elementary but we are zoned for SMUSD. I want to invest in the city and community in which I live.
Homeless management
More diversity e inclusion in the council and strategic positions for the city.
Stop building multi level buildings in the village
Homelessness is starting to become a problem. Please don't let us turn into LA or San Diego. Other than that, nothing to change.
Have a lot of events going on at both parks
Can't think of any
Major parking issues in the Village. The City needs to move forward on parking lots and enforcement is not the answer.
Less development and less traffic
Finding a solution for the homeless, reduce traffic
Stop new building. Would love to see more open walking/hiking trails
?? We moved here 2 years ago and love it.
Lower crime
Keep a sense of community by supporting small businesses
Affordable housing
Stop building, stop building, stop building!!!
More housing cheaper housing
No more building.
make sure planes follow the flight plan and not divert over neighborhoods.
Bikes instead of cars. It's own fiber infrastructure.
More internet and TV providers
Stop building high density housing. It just makes the traffic get worse and worse. Huge impact on our quality of living.

## What would make Carlsbad even better than it is today?

Stop homelessness. Do NOT use tax payers dime to do so.
Speed limits are too high on El Camino Real and elsewhere - 55 mph is reckless with all the sidestreets. That's called a highway.
A park at Ponto and leaving the airport alone!
Bring back Koko Beach Restaurant, add in a dog park or beach, stop building more new homes, and do an awesome recreation park area by beach where power plant was.
Increase the feeling of safety in certain parts of our city.
If the3 population actually declined instead of rapidly increasing
Diversity of cultures and physical appearances
Less destructive behavior to our beaches and open spaces by visitors
Expanding public transportation options to help reduce traffic
more bicycle facilities and running paths
Not letting overbuilding ruin Carlsbad
Get the homeless out of the city
Specifically for the village would be the city to have a cohesive vision and not to bow to the developers. i.e the recent buildings into the village at I-5 and Carlsbad Village Dr are a perfect example of the total lack of vision!!
Affordable options for lower income families
More parking for beach access. Stop overbuilding with inadequate parking.
Enforce homeless laws, stop following the useless CDC and public health department.
More trees
Redevelop the ponto area south of the Hilton to include open space, restaurants, coffee shops. South Carlsbad needs a coastal community space. But not big resorts.
If you made Coast Highway more pedestrian and family friendly with less traffic
No short term rentals in zone 2
More police patrols and no homeless sleeping in public spaces.
More trails
Making it business friendly, schools parent friendly, and safe from crime
parking spaces at the beach
LEAVE IT ALONE. STOP developing. Stop pandering to "woke. progressive, smart city" goals. People do NOT want to live in smart cities with concrete towers and no plants life. Stop changing the wording to violate the agreement that we made years ago about keeping open space. Stop letting homeless people destroy our town, stop graffiti. Stop allowing massive 3-4 story buildings downtown, with no surrounding space and no greenery. Stop lying and saying that all that destructive development downtown is for housing, that is a LIE. No Carlsbad native is living in that housing. Stop pandering to the state for money and putting in low income housing that strains the city's resources, increase crime, lowers school performance and hurts the very people you claim to want to help. Not every town is meant to be affordable.
1-more trails for biking so we don't have to use the road 2-a concert/theater venue similar to the Moonlight Amphitheater 3-a stadium to attract a minor league baseball team.

## What would make Carlsbad even better than it is today?

I love the zoned retail & manufacturing like seen in the businesses on Palmer. It will attract new manufacturing food companies to the area!!!
Regulations to limit exponential growth in village without careful planning. More and more is added without proper infrastructure and parking.
More tennis and pickleball. Sports and activities got the aging population. Enough of soccer /baseball/ huge dog psrks
Slower growth more golf courses
Better traffic flow.
Moving homeless out of village maintaining a clean environment.
I'd like to see more walking/hiking trails. I wish they had made a food court at the mall when they renovated it.
less density
Homelessness
Remove all of the hotels you put up over the last decade. The traffic, noise and sheer number of tourists is a lot of pressure on a small community. It's become miserable.
More neighborhood playgrounds. Less gas stations.
Less traffic, better regional transportation, affordable housing
Reliable and more prevalent public transportation.
Enforcement of traffic laws, eg. speeding, complete stops at stop signs, etc. They could start by not violating these laws themselves.
More ethnic, racial, socioeconomic, gender, and sexual diversity - too many rich, white, straight people live in Carlsbad, and I don't fit in. The City doesn't do much to include diverse people, either. My neighborhood is 91% white.
More Pickleball courts
More independent business that keep the beach town vibe.
Removal of weeds and overgrowth
Bike lanes separated from vehicle traffic.
Building the shopping planned for The Foothills
Managed growth
Speed bumps on roads connecting main thoroughfares with neighborhoods. Prime example - Nueva Castilla Way
Slower growth
Carlsbad Blvd between tamarack and Carlsbad village is an extreme hazard. Pedestrians and riders are in accidents often. There needs to be more than the flashing lights at crosswalks. Perhaps stop signs or even speed bumps to slow traffic in this pedestrian heavy area
More trees, more level shady paved places to stroll! More benches, more easy walking.
A senior center in South Carlsbad
No train horns!!!
Reducing tall development and big box shopping centers

What would make Carlsbad even better than it is today?

The speed bump project predicted for Oct 2021 finally completes
I live near the Carlsbad Highlands ecological reserve, and there's a lot of trash there. It would be great if there were efforts to clean it up.
Stop developing large open areas.
Silence train horns!!
Stop the excessive development. Stay cool.
STOP building the multi-use 3 or 4 story buildings on, what seems to be, every corner!!!!
More public restrooms, less summer weekend traffic
Things that will make it worse: More buildings in the Village, airport expansion
Less trash, less crime, larger lots for homes.
Add a walking Pier over the Ocean.
Stop the development
Less future construction/development
Less traffic
Stop tearing down old buildings in downtown !
Less growth
Keep it beautiful with nice sidewalks to walk everywhere. Also need more affordable living housing for senior citizens.
I would like a better understanding of the recycled water program and water safety even for low income homes. I would also like to have my Daughter not have to a School that is 14 miles away each day round-trip.
Fewer high rise condos/apartments
Stop the increase of building apartments
Easy parking in the village and at the beaches
do something about traffic
More police. I'm tired of having my car broken into and now seeing any police other than the ones working homeless. Don't be San Francisco and overlook the crimes happening because they aren't big. They are VERY big to the people it happens to. Try and slow down all of the development/redevelopment. People can do what they want, but phase it so the whole village is a 3 story work live space. Keep some of the old business and vibe.
Less traffic. More unity. Strong police force. Better strategies and processes for dealing with homeless.
More walking, biking trails that connect
more diversity
More swim classes at Alga Norte pool. private shower rooms at alga norte (not as part of the locker room); bringing back the concerts in the parks; a park with a play structure in my neighborhood (north la costa oaks)
A grocery store near Robertson Ramch
Less traffic



## What would make Carlsbad even better than it is today?

Careful planning. Not destroying natural habitat for more large development.
Quaint high end centers for restaurants and retail walkable for neighborhoods outside the village. Development in Robertson Ranch doesn't seem to be underway anytime soon, we bought in this neighborhood because of that promise. It would also be nice for Carlsbad City Council to require new developers put in pocket parks that appeal to children over the age of 10. Tot lots are outgrown quickly and leave no activity option within walking distance in the neighborhoods for 10-15 year olds to shoot hoops or use a backstop for handball. The main parks in Carlsbad are too far from home for children to walk to. The intense mandate by the city to control basketball hoops in front of peoples homes is too much, especially when they are located in culdesacs and several neighborhood kids from surrounding streets come to enjoy. Carlsbad City can be uptight with rules and control. This isn't news but it would be awesome if RV's were banned from parking at the beach, they take up all the parking spots all summer and make it extremely difficult for residents to park and enjoy the beach. We pay mello-roos in addition to regular property taxes, we pay a premium to live in Carlsbad it would be nice if we could easily enjoy beach parking with residents stickers that are issued to home owners who provide documents. There should be a perk to the people who pay to keep this city earning the revenues it does. We've been business owners in Carlsbad since 2003, we pay business tax as well, the tax we pay simply maintains our ability to live and work here. Perks for native residents and business owners would be nice.
Residential food waste composting
Less new development.
LESS GROWTH!!! Less people, less traffic.
More shady walking paths for older people with parking and easy access
To be more by diverse
No more condos! Stop with the ugly buildings in the Village.
Better freeway traffic on the 5
Less resorts and less residential development
Year round softball opportunities
A park near the coast.
Bring in some of San Diego's best restaurants or more restaurants (like Del Mar and Encinitas have done) or maybe some of OC restaurants or just more restaurants in general. A Nordstrom or additional higher end shopping
It's pretty great here
Stopping the development of downtown. There are far too many condo projects being put in at the expense of removing the small building that have been here for years.
A lot less politics, no discrimination on any basis, less worry on crimes,
Public Transportation for all students within CUSD.
Better restaurants and shops in la costa area
set aside as much open space as possible, including at Ponto
STOP BUILDING APARTMENTS EVERY WHERE
Carusos mall
don't get to big to fast

## What would make Carlsbad even better than it is today?

A focus on anti-racism citywide instead of just a focus on implicit bias. Carlsbad would become so much more by engendering an environment that is conducive to diverse hiring and support.
Stop all the growth... becoming like San Diego lately
1. Cease building 3 story buildings as they take away from the charm of the village. 2. More green areas whether they are small parks or other. 3. The Carlsbad Village Drive exit is an eyesore and should not be the first thing to be seen about our city and village. 4. More trails and bikeways. 5. Keep the charm of the village !!! I remember when the city wanted to be modeled after Santa Barbara....
The Village improvements are fantastic! As long as they continue to be curated like they have been onn State St.
Clean up the rusty ,aging stairs along the sea wall at Tamarack to Oak
Less traffic
If the governing powers consider the will of the residents rather than the money of developers
More adult softball leagues year round.
Laws to make "outdoor camping, vagrancy, panhandling, public drug use, loitering, jar tasting citizens, public defecation, and all the things the homeless population do a crime.
Less development, moratorium on building more multi-family dwelling units.
Safety
Less homeless
Stop building. Traffic is horrible and do many open areas gone.
immediate, swift, compassionate mandatory intervention for the unhoused, or unhoused who refuse services are detained by law enforcement and removed from living and suffering on the streets
Improve public safety and enforce laws ie E bikes excessive noise.
Keep it without the big box apartments, that are supposed to be low income, but rent from \$3000 + a month, & condos starting at \$1,800,000
Clean up the homelessness
Prevent the development of multi unit housing and condo developments. Leave that for the city. This is the suburbs.
Prioritize residents over downtown business association! More like other California beach towns
No more developments. Not enough water and too much traffic
Removing homeless parking lots
Putting a stop to large scale residential and commercial development projects.
Enforce laws, boot homeless out and keep our communities safe. Allowing homeless to loiter invites crime into our area. Case in point....the poor lady who was murdered a couple years back by that homeless couple living in the lagoon.
More open space
Putting the coaster underground like in solana beach to get rid of the horn.
The ability to get from place to place, especially longer distances (think the Village to the Forum), by bike **while fully separated from automobile traffic**. 101 and particularly El Camino Real, while I appreciate the bike lanes, do not feel comfortable or safe to bike. This is even more of a problem for new or hesitant bikers.

What would make Carlsbad even better than it is today?

But not changing anything
Better traffic management, including investment in road infrastructure (College, looking at you). Poinsettia completion is literally the best thing to happen in the past 10 years.
A live music venue
Diversity (people in power, businesses, teachers, community events) awareness for equity, Taking care of our most vulnerable group of people, we should be leaders in social justice
Put an outdoor eating venue where hensleys used to be. Maybe allow few vendors to rent the space
More casual restaurants on or close to the ocean and shopping!!
More community activities!
Safer roads for cyclists. More pedestrian areas with shops and restaurants
Controll growth & more parking in "Village"
Slow down traffic
If you would reverse your recent decision for the undeveloped areas around Ponto Beach and address the open space and park deficits in this quadrant.
Get more control of the airplanes, like Lindbergh Field has, restricting late night/early morning flights, and hold up the rule about small planes flying out to the ocean before turning east. Low flying planes making turns right over our homes and Pacific Rim elementary school is very scary. Yeah I know, it's out of your control, but you speak for us!
Go back to 1980 and do not touch it .
Stop tearing down houses and putting up ugly condos
Direct flights to airline hubs
Control over the cost of necessary services. Electricity and gas for example can be kept in check to a degree by the group Carlsbad switched to from SDG&E. However, SDG&E is able to make its money on delivery charges, so the potential savings of having a competitor is negated. Water will also be a problem if we don't have a means for ensuring supply.
Tear down the new high density housing.
take the train and freeway I5 underground
More homeless people and trash
Stop building!
Stop overbuilding in The Village. You are going to ruin it!!
Two things: KEEP Palomar Airport D2 and runway at 200 feet extension. Also, create a rational plan for beach sand replenishment
Less density
Reducing traffic congestion
STOP ALLOWING MULTIUNIT STRUCTURES ON EVERY LOT. STOP DEVELOPING EVERY LAST INCH OF OPEN SPACE. IT'S PROBABLY TOO LATE NOW, BUT WHAT MADE CARLSBAD AWESOME WAS IT'S SMALL TOWN FEEL WITH ALL THE AMENITIES OF THE CITY. NOW WE RESEMBLE ORANGE COUNT MORE THAN THE CARLSBAD I GREW UP IN.
More Village Fairs: eg: Pottery Fair, Restaurant Tasting Fair

What would make Carlsbad even better than it is today?

Pedestrian gates on sidewalks at train crossings.
Housing for middle income singles etc (people who make 75k each and don't want a townhome)
More pickleball courts
Cleaner in the village. Better safety in the village. Less homeless
Dredging the Buena Vista lagoon.
Changing the airport to go inland, go away, reverse landing directions, restrict operation hours, or whatever can be done to avoid early turning, buzzing over houses ALL DAY and NIGHT like now!
Stop noisy commercial jets from using Palomar airport; stop noisy prop aircraft from overflying our neighborhood.
More multi family housing/rezoning to make that possible
Less homeless, less crime, and more control over kids usage of e-bikes.
Stopping the 4 story from being built.....they are not inclusive of anyone but the rich
organize
Stop building and building and building in the village!! We have enough people here already. We are going to destroy what we have...Just like Orange County did....
Put all the power and phone lines underground.
Slow the growth
Get rid of adu's and people who make houses in established family communities into multi- room lodgings!!!! Get rid and monitor people like NAME REDACTED
A super complex issue, but helping the unhoused off the streets, not allowing any living/ camping in open spaces, parks, under bridges, etc.
Safer: enforce rvs/homeless; Safer biking for kids/middle schoolers
stop all projects that overbuild on the property.
Make more open space and youth sports fields. And do something with the open space. Make the power plant into a community meeting area with a live music venue and a few restaurants, bars, or space for food trucks. Actually have some space in the coast that residence and tourists can go to rather than more hotels
Keep old Carlsbad in tact without developing everything
stop building high density buildings
Letting dog owners walk their dogs on leashes in our parks.
See answer to question # 1
Less people
More walking and hiking trails
Less traffic
It's getting worse in Carlsbad too much buildings in Carlsbad downtown!!!
Traffic signals better synced.

What would make Carlsbad even better than it is today?

The train not blasting it's horn as it goes through the city. More parking the village.
Keeping small
Starting to see more homeless population around town
These are terrible questions and it's clear that whomever designed this survey doesn't want any feedback. The Carlsbad I moved into is not the same Carlsbad today. It's such a shame. Before moving here, I've been vacationing every year for 13 years. What a sad story. You have an uptick in crime, homelessness and trash. There are plenty of potholes in the streets and businesses leave quickly.
Laws around kids on eBikes
publicly accessible running track
Prioritizing the safety of children biking/walking to schools, especially in Olde Carlsbad where there are no sidewalks.
No more new developments. No expansion of Palomar airport
Stop building up the village. Just stop building. Get rid of the homeless ever growing population. We pay a lot to be here and I can't even let my kids walk around in the village anymore. It's out of control and needs to stop.
To stop closing ma and pop shops and building pointless new buildings for people that don't even live around here to make money
Stop building high buildings downtown
Less noise
Connected hiking trails and bike trails, outdoor cafe/restaurants outside the village, more green space near the beaches
Clean house and start fresh with all new officials. Tired of the lies and illegal activity
Better traffic patterns around school.
Better bike lanes in some areas. Parking by beach.
Less airport noise as I can't have a conversation in my own backyard
Strict adhesion to No pets, skateboard or bicycles on beach and sea wall. I have seen a lot of them lately.
Eliminate homelessness
Limit building
Adding Equestrian facility since ride America closed, adding more pickle all courts. There is not enough
Reduced population, fewer dwellings. We're becoming Anaheim by the sea.
Traffic control
More attention paid to your awesome preschool program
Carlsbad has a lot of tract neighborhoods, ADU buildings in neighborhoods with CCRs should be allowed, if they are not already.
Fewer homeless, fewer modern condos taking over the Village
Stop building on every scrap of open land and stop the relentless gentrification of areas that had character. Particularly in the Barrio area. Pllleeease! It was the last affordable area for ppl on the coast and is now pretty much ruined with Bougie highrises. So Sad!!!
Slow down growth

## What would make Carlsbad even better than it is today?

leave it alone
More money for the library! I grew up going to Cole, and their reading program was fantastic. Give them more opportunity to serve our community in these challenging times.
Lower taxes
Less touristy downtown
To continue keeping crime out of our neighborhoods
Get control of the homeless
more affordable housing and easy and quick building permit process
Deal with the homeless population
Slower speed limit on Alga. Better bike lane on Camino/la costa, indoor community pool.
Keep the building to a minimum and stop building high rise buildings in the village. Keep them to 2 stories.
More protected bike lanes
Getting rid of the really nasty women on FB who attack. D1.
More planned restaurants and things in south carlsbad
renovation of downtown, keeping it nice and safe
Less homeless.
Food prices in the village are more reasonable; connected Cannon to Ocean Hills
competent government
Fewer homeless and less traffic
more variety of restaurants.
More parking in congested areas and new construction- underground or parking structures
Slow the developers down.
More workforce and affordable housing so that we can have a more diverse population
A robust program to prevent Carlsbad's contribution to ocean pollution. This should include funding for a full-time engineer specialized in Standard Urban Stormwater Mitigation Plan (SUSMP), who is responsible for ocean-related programs including review and approval of BMP initial design, inspection of initial installations and subsequent monitoring of BMP installations. This will ensure the City of Carlsbad meets requirements for the MS4 Permit, and will help keep our most precious asset, the ocean, clean.
Better solutions for homeless.
More input from its inhabitants. A user friendlier website for one.
Meaningful efforts to address homelessness
Some snack bars on the beach
Make the beach more accessible. Parking is a problem. Add shuttles/trolleys from park & ride. Build protected bike paths that will make beach more accessible by bikes. Build parks/coffee shops/little food places on Ponto to allow the residents sit down and enjoy the beautiful ocean views.

## What would make Carlsbad even better than it is today?

Parks, open spaces, trails.
stop selling out to big businesses/hotels on our beautiful coastlines. Keep from growing tall buildings and too many of them
Making it more walkable and bike friendly. Affordable housing that doesn't just mean dense apartment complexes.
Better beach access and amenities (restrooms, parking, places to eat/drink near the sand)
More accessibility for all. Aging in place homes. Parks for disabled children to be included. More public art from a variety of artists.
A lighted running/walking track
Bike lanes completely separate from traffic. The more hiking trails the better. :D
More hiking trails about 5 miles long.
Reduce noise (prop planes, loud gardening equipment, extremely loud vehicles)
There are still streets, especially close to the ocean that need to have the wires buried It would improve the views and also be safer in
Less traffic, better bike lanes.
Continue to make it a great place for people to visit
NOT expanding Palomar Airport
Continued in-fill development and improved public transit
Control children riding ebikes.
More access points in and out of neighborhoods to amenities.
More safe places to bike with the family
Outlaw Republicans.
less traffic
More open space for hiking and biking.
Continue to RETAIN Carlsbad small town feel.
fewer cars; less density; more foot/bicycle areas for 50+ age group; more trails (love the effort you have already made); permanent sand replacement
Foot patrol cops in casual dress around town at night
Maximize parking for beach area, but try to limit traffic in those areas. Maybe diagonal parking in places that make sense.
Any effort by the city to quell rampant junk-show development in the village. A new mayor maybe
priority/some reserved spaces for locals at coastal campgrounds; better kid-friendly beaches (like moonlight beach in Encinitas)
Fewer multimillion dollar townhome complexes
Walkability and charm in the village including closing blocks of Grand Avenue
Become a truly sustainable city
Less development, less traffic.
Allowing no tall buildings and no more condominiums to be built in downtown Carlsbad.



## What would make Carlsbad even better than it is today?

I think one of the lessons from the Covid experience is the importance of outdoor gathering opportunities, not just in structured activities for youth, but in places that allow people of all ages and backgrounds to share outside space. Moving forward, and thinking about the success of expanding dining into the outside public realm, I think future planning should encourage the creation of plazas and/or piazzas, with opportunities for a variety of uses, such as dining, shopping, entertainment, and free play. We need to think of "public space" as more than baseball and soccer fields, but places for all ages to be outside and to create connections with one another.
Larger, Safer Bike routes for e-bikes
Keep major "development" out of the charming downtown core.
Stop building the big complexes in the village. If they are needed for housing build them outside the village along the freeway
Better access to beaches including more parking like diagonal parking
Do something about the homeless drug use problem in the Village
Protecting open spaces
Decrease traffic, decrease growth, keep Palomar Airport small
More walkable, bikeable neighborhoods
No more development
Fewer stores. More open spaces, parks and trails. No more malls.
Frisbee golf course
Arrest and Prosecute Criminal activities
Don't allow gas powered leaf blowers and lawn mowers
Better public transportation and parking
If we could get a better handle on the homeless situation it would greatly improve my life. I have had guys actually sleep on my front patio.
Parks, Parks and more car parking. Close State Street to cars make it pedestrian shopping and dining.
Fewer homeless, allow dogs on the beach on leash
Less homeless bums
Build facilities funded years ago by development fees and the citywide community facilities district such as parks, new city hall, missing road segments/ improvements.
Collecting the shopping carts that are left on many sidewalks in Olde Carlsbad. And not permitting families and individuals to stand on street or highway corners with signs asking for money. Also not permitting individuals to sleep in Carlsbad parks. It's very disconcerting to take children to the park (especially Holiday park) and see people sleeping. Also, on another note, asking people who have fruit trees to give permission to religious groups or other clubs to pick the fruit if they do not or cannot do it. It is very frustrating seeing beautiful oranges, grapefruits, etc. rotting on the ground.
See first comment about downtown. Most residents do not trust the city council or believe that they listen to their constituents.
Sustainability
even more trails and parks set aside to preserve our nature instead of making more houses or shops

## What would make Carlsbad even better than it is today?

Noise and speed reduction on Carlsbad Blvd, parking in the Village, solutions for the ever increasing homeless problem
More diversity
fewer cars
A mixed use community space with Friday evening events.
More focus on keeping the village with the character germane to a coastal town
A bike friendly city. I would love to see a city with separate bike lanes and flexible delineators like the ones in Encinitas. This is really important near schools like Sage Creek, Carlsbad High, or Middle schools where kids ride their bikes everyday. During summer many tourists rent bikes, it would be great if we can offer them the option to enjoy our city from their bikes. It would bring more to this beautiful place.
Trench the train tracks at Tamarack and Carlsbad Village to increase pedestrian safety, access and sense of community while decreasing pollution. reduce noise/
less dog poop runoff into ocean when it rains
Stop liberal invasion
More ethnic diversity. And maybe more beach parking?
Preserving our open spaces, lots of nature trails, and green space
opening up again the Monroe pool
Remove trashy buildings south of Cape Rey Hilton. Build more restaurants and shops.
More venues for music. Large flower planters around the village.
Stop building high rises. The damage you are doing is long term. We don't have the infrastructure and this town was not built for the population you are trying to bring in.
stop building so many tall apartment & condo buildings downtown
Cleanliness, enhanced landscaping, enhanced lighting and quality hardscape and art
bringing old downtown Carlsbad up to date with an infrastructure that makes it more user friendly for all. Close some downtown streets for use of pedestrians only.
More trees and pedestrian safety measures
less traffic on the 5
less car traffic - more bike lanes - make it easier and safer to bike
Easier small transportation to the village from South Carlsbad
no homelessness
No more people. Stop building on every single empty plot of land
A disc golf course! Another pool at Calavera!
Stop the big building surge and n the village. The traffic is getting to the point where we hesitate going into the village. If you don't know how to get around on the side streets you are stuck in traffic.
Less reckless driving
Putting a park at Ponto

What would make Carlsbad even better than it is today?

Better beach access, e.g., train track crossing at Chestnut
Less people.
A kosher Deli
More parks, more of a boardwalk
Slower and safer streets for walking and biking. More transit design review for new multi unit developments and trenching the train tracks in the village.
Expand dog park hours, add dog beach section, expand youth sports options
Less Homelessness
Eliminate all the homeless, families don't want to spend an evening or mornings walking around the camping homeless by the fountain or in the park benches
Keeping Palomar Airport a small B-II with curfew hours.
Stop population growth by building more homes
Improved traffic signals.
Better traffic flow
More sidewalks in Olde Carlsbad
More sports parks
Work with residents to better the environment
More outdoor music events
Better transportation zones, more access to public transit, less traffic.
More arts and cultural offerings
transparent operations
Highlight local businesses
Get rid of the homeless problem. Make it safe again.
Not allowing homeless to defecate, trash, vandalize the community and city
Something has to be done about homelessness
Focus on smart development-not high stacked dense units
less traffic

# Goal Themes

**Economic  
Vitality:**  
*Foster a healthy  
economy*

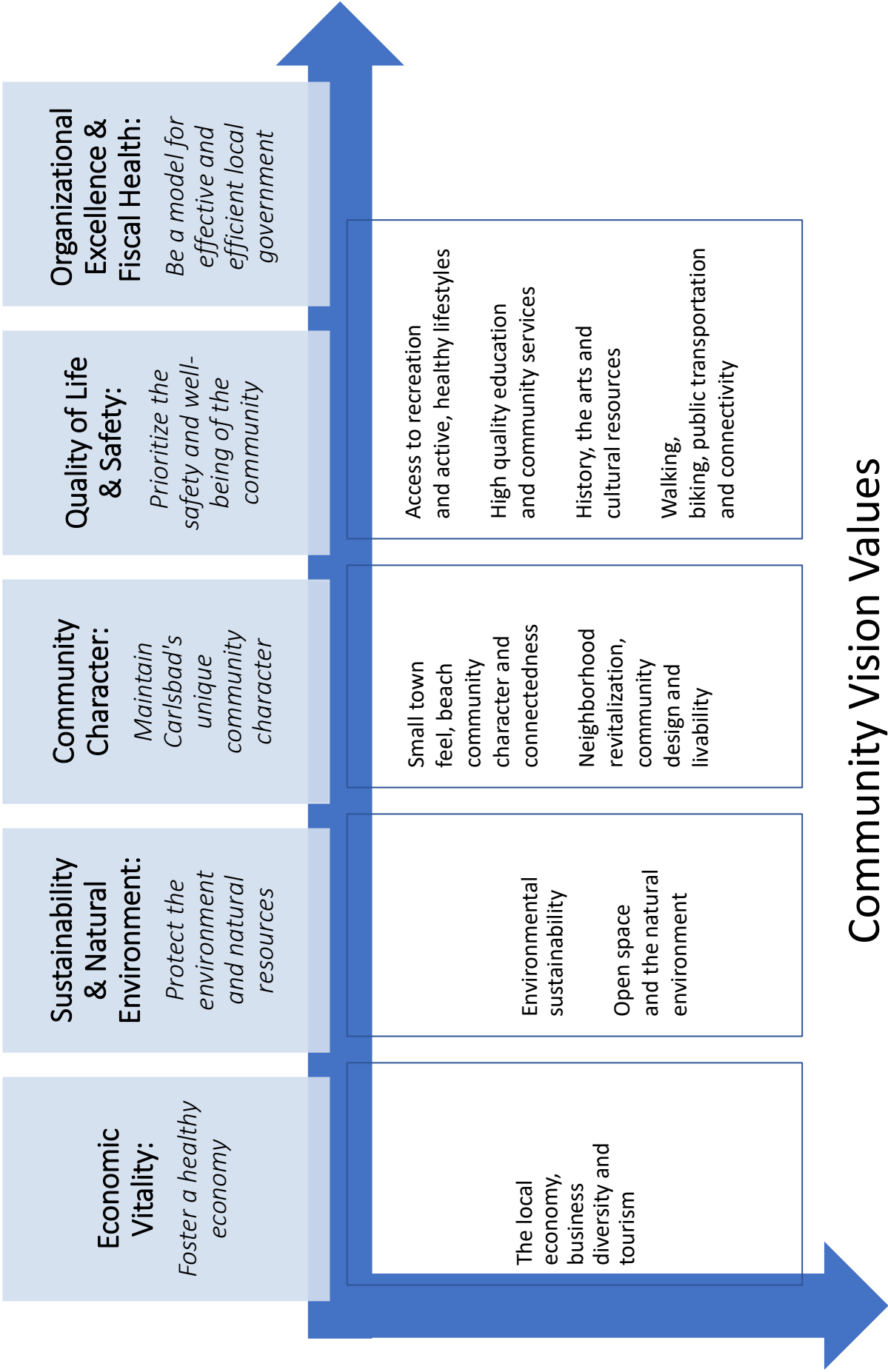
**Sustainability  
& Natural  
Environment:**  
*Protect the  
environment  
and natural  
resources*

**Community  
Character:**  
*Maintain  
Carlsbad's  
unique  
community  
character*

**Quality of Life  
& Safety:**  
*Prioritize the  
safety and well-  
being of the  
community*

**Organizational  
Excellence &  
Fiscal Health:**  
*Be a model for  
effective and  
efficient local  
government*

# Goal Themes



## Community Vision Values

# Economic Vitality: Foster a healthy economy

Year 1: FY 22-23

## Draft and Present to City Council a long-term Economic Development Strategic Plan

Economic Development Strategic plan is in development and is scheduled to be presented to the City Council late spring/early summer of 2022. This Plan is anticipated to cover these broad themes with additional potential notes in the italics:

- Talent Attraction & Workforce Development
- Business Expansion Attraction & Retention
- Support Small Business
- Future Readiness, Startups, and Entrepreneurship
- Economic Resiliency

## Develop Metrics for BEAR activities: Economic impact of business expansion, attraction, and retention program led by I&ED.

Develop Industry Cluster Supports: Use business data and recent business survey to assess and engage with industry clusters to develop supports for their expansion, attraction, and retention.

## Assess programs to support economic resilience and small businesses: Build upon the economic response to COVID-19.

Support Long-term Tourism Growth and Resilience: Work with Visit Carlsbad and the CTBID on growth and resilience.

Engage with Businesses on Meeting City Sustainability Goals: Promote the city's clean and green industries and policies to attract and expand companies in that cluster.

Support Long-term Viability of our Business Organizations: PBID for CVA, Sponsorship for Chamber, Collaboration for Visit Carlsbad.

## Economic Vitality: *Foster a healthy economy*

Years 2-5: FY 23-27

Note: Housing to attract talent and evaluating micro-mobility and flexible transit/transportation opportunities (e.g., public trolley) are elements of this work and overlap with other goal themes.

Continue to work through Economic Development Strategic Plan activities.

Develop a pilot program to support companies involved in future technology R&D and manufacturing.

- Engage with Carlsbad businesses to determine needs and wants. Assess city assets that can be used as a testbed to support future technology companies.



# Sustainability & Natural Environment:

## *Protect the environment and natural resources*

Year 1: FY 22-23

Update Climate Action Plan (CAP), including renewed ideas on climate policy, to be completed in mid to late 2023. Add EV infrastructure element to the CAP.

Coastal Commission review of LCP continues.

Partner with NCTD and SANDAG to (and into Years 2-5):

- Evaluate performance of existing public transit in City and provide recommendations to optimize the return on investment on transit options.
- Implement public trolley/shuttle/rideshare programs to transport across City and shift to autonomous.

Continue to implement Habitat Management Plan, City Preserve Plan, and Integrated Pest Management Plan, Community Forest Management Plan (e.g., managing preserves, preserving more open space, linking to trails, organics first practice, adding 500 trees per year to improve urban forest canopy and decrease greenhouse gas emissions).

Single use plastics ordinance effective June 2022 and further elements implemented through 2022. Continue to implement Sustainable Materials Management Plan and Implementation Plan.

Sustainability & Natural Environment:  
Protect the environment and natural resources

Years 2-5: FY 23-27

Implement actions included in updated Climate Action Plan (CAP) – updated in Year 1.

Create a city-wide Climate Adaptation Plan to anticipate future problems with erosion, fire danger – identify these specific plans and connect with Fire Department, Hazard Prevention to implement.

City fleet transition to EV

- In FY 23-24, begin to transition the purchase of city passenger cars to 100% electric with the potential exception of take-home police passenger cars due to operational challenges with charging.
- In FY 25-26, begin to transition the purchase of light duty vehicles to 100% PHEV or EV contingent on availability of level 2 EV charging infrastructure designed into new city facility capital projects.
- SDG&E Power Your Drive For Fleets agreement will begin construction in 2022 with an expected completion in 2027. This project will install a total of 26 DC fast charging stations for city fleet vehicle use. This level of charging is adequate for all electric passenger car, light duty, medium duty, and heavy duty vehicles. In essence this becomes an EV charging HUB for all city vehicles adjacent to the city’s existing diesel and unleaded fueling station.

Share EV deployment plan with both public and private assets that include these items (e.g., EV infrastructure, strategy paper, website enhancements).

Develop a plan to implement a public trolley/shuttle.

If LCP is approved by the Coastal Commission in Year 1, prepare Sea Level Rise Adaptation Plan (e.g., gain grants, bluff protection, sand replenishment, etc.).

Continue to implement Habitat Management Plan, City Preserve Plan, and Integrated Pest Management Plan, Community Forest Management Plan (e.g., managing preserves, preserving more open space, linking to trails, organics first practice, adding 500 trees per year to improve urban forest canopy and decrease greenhouse gas emissions).

Community Character:

Maintain Carlsbad's unique community character

Year 1: FY 22-23

Engage the community through a citizens committee to take input on a new plan to manage growth in Carlsbad in a way that maintains an excellent quality of life. Report back to Council in March 2023.

Continue to implement current Housing Element programs.

Updating Parks & Recreation Master Plan, which includes a segment on senior services, expanding programming outside of Senior Center to reach additional districts, and expanding intergenerational programming (draft in summer 2022; final plan in December 2022).

Present Veterans Park Master Plan to Council (August 2022).

Continue to implement Trails Master Plan with additional linkage trails, enhanced advertising on website with updated links to videos highlighting trail features, and QR code for “Go Hike” app.

Continue to implement Arts and Culture Master Plan.

Expand outreach and strategic partnership efforts with schools (e.g., STEAM projects to combine nature and art).

Continue Library and Cultural Arts intergenerational programs.

## Community Character:

*Maintain Carlsbad's unique community character*

Years 2-5: FY 23-27

Implement direction from City Council to update the Growth Management Ordinance, Citywide Facilities and Improvement Plan, and develop a schedule to update the 25 sub-area plans within the city, as directed and appropriate.

On 10.12.21, the City Council approved the LCP Update that was then submitted to the Coastal Commission. Review and negotiations will take 1-2 years. If it is successful, the Community Development/Advanced Planning work program included seeking grants and preparing a Sea Level Rise Adaptation Plan.

Complete Objective Design Standards for the Village & Barrio Master Plan area and for citywide implementation of high density and mixed-use developments.

In the Village and Barrio, implement City Council direction from 11.16.21: update parking in-lieu fees; the implementation projects in the Master Plan; amend the Master Plan to allow cultural arts/vital uses; establish a historic district; investigate making temporary outdoor activations permanent; and implement transportation projects for Tyler Street/Grand Avenue Promenade.

## Community Character:

*Maintain Carlsbad's unique community character*

Years 2-5: FY 23-27 (continued)

Implement the city's Housing Element rezoning program to accommodate existing growth and strengthen job-housing balance. Work with school districts on projections of future residences/students.

Continue to implement Arts and Culture Master Plan.

Share the redefined Library and Cultural Arts Mobile Vehicle program to extend the reach throughout the city.

Quality of Life & Safety:

Prioritize the safety and well-being of the community

Year 1: FY 22-23

Continue to implement Fire Standards of Cover (e.g., temporary Station 7). Create Fire Facility Master Plan. New dispatch system being implemented to reach response time goals.

Begin implementation of whole city community risk reduction and resiliency to prevent accidents and injuries from happening and when unforeseen events occur help the city remain resilient. Conduct community risk assessment. Connect Emergency Management and Fire Prevention programs. This work carries into Years 2-5.

Prepare for prehospital shifts to community paramedicine and mobile integrated healthcare. Recruiting community health nurse to support community paramedicine. Continue to support technology and analysis initiatives to target where risks are for patients.

Continue to maintain low crime rates and response rates for Police by ensuring there are adequate resources and infrastructure in place.

Continue process to upzone certain properties within Housing Element to provide affordable housing.

Continue to implement the Homeless Response Plan by leveraging and deploying city resources in a compassionate and effective manner.

Maintain traffic signal equipment and infrastructure to sustain performance. Manage our traffic network and bike network to provide safe and efficient transportation.



## Quality of Life & Safety:

*Prioritize the safety and well-being of the community*

Years 2-5: FY 23-27

Note: Parks & Recreation and Library & Cultural Arts efforts are mostly identified in the Community Character goal theme.

Continue to implement Fire Standards of Cover (e.g., permanent Station 7).

Continue implementation of whole city community risk reduction and resiliency to prevent accidents and injuries from happening and when unforeseen events occur help the city remain resilient. Conduct community risk assessment. Connect Emergency Management and Fire Prevention programs.

Continue to implement the Homeless Response Plan (or an updated Homeless Response Plan).

Replace or upgrade traffic signal technology in 180 intersections (e.g., video detection, battery back-up systems, reflective tape and back plates).

Continue to implement mobility element of General Plan. Implement sustainable mobility plan to focus on multi-modal transportation.

Adopt new Water Master Plan, Wastewater Master Plan, Recycled Water Master Plan. Continue to implement Asset Management Master Plan, SCADA Master Plan, and Urban Water Management Plan. Implement elements of water conservation law in 2024.



# Organizational Excellence & Fiscal Health:

## Be a model for effective and efficient local government

Year 1: FY 22-23

Continue to work effectively with adopted ethics and public service values ordinance.

City Hall & Civic Center Site: Before June 30, 2022, bring forward results of work to date, including public outreach. Present four conceptual site selections with construction estimates. Reduce the number of potential locations from four to two or select a preferred site. In Year 1, design work.

Engage in broader discussion between Council and City staff (based on community input) to prioritize capital improvement projects over a 15-year span, including critical infrastructure/mandated projects and additional critical projects. Affirm funding strategies and guiding principles.

Update 5-Year Real Estate Strategic Plan.

Complete Revenue Study.

Continue implementation of 5-Year Strategic Plan for IT, Digital Information Network Master Plan, Strategic Digital Technology Investment Projects (SDTIP), and Cyber Security support.

Diversity, Equity, and Inclusion:

- Implement the DEI work plan being proposed to Council on March 15, 2022 (or a revised version depending on Council input)
- Expand professional awareness training and engagement opportunities for leadership and staff in social equity, diversity, inclusion and justice
- Implement strategies identified from Employee Engagement Survey from January 2022
- Explore ways to use technology as a method to flag/filter in the screening process, creating shortlist free from biases

Staff Capacity, Retention, and Recruitment:

- Continue to expand outreach and market the city’s job openings to diverse applicant population
- Build innovative recruitment and retention processes
- Be mindful of workload balance and priorities
- Ensure we have the proper classifications and staffing levels to get the work done
- Continue to build on our growth and development opportunities so we can build and secure an internal bench strength

# Organizational Excellence & Fiscal Health:

*Be a model for effective and efficient local government*

Years 2-5: FY 23-27

- Continue to work effectively with adopted ethics and public service values ordinance.
- Carry forward implementation of capital improvement projects and funding strategies for projects in an efficient manner.
- Implement 5-Year Real Estate Strategic Plan.
- Implement next steps to advance revenue enhancement strategies.
- Diversity, Equity, and Inclusion: Continually evaluate progress on DEI work plan to evolve, strengthen and sustain efforts
- Complete employee engagement survey in early 2025 to track progress and determine additional areas for improvement or DEI Committee designs a shorter, DEI-focused survey

# Organizational Excellence & Fiscal Health:

*Be a model for effective and efficient local government*

Years 2-5: FY 23-27 (continued)

## Staff Capacity, Retention, and Recruitment:

- Continue to expand outreach and market the city’s job openings to diverse applicant population
- Utilize innovative recruitment and retention processes established in Year 1
- Be mindful of workload balance and priorities
- Ensure we have the proper classifications and staffing levels to get the work done
- Continue to build on our growth and development opportunities so we can build and secure an internal bench strength

Continue implementation of 5-Year Strategic Plan for IT, Digital Information Network Master Plan, Strategic Digital Technology Investment Projects (SDTIP), and Cyber Security support. Ensure the backbone IT infrastructure and support is in place to innovate in other goal theme areas.

Continue to look for ways to streamline processes and be transparent with information.



## CITY COUNCIL Staff Report

**Meeting Date:** Dec. 13, 2021

**To:** Mayor and City Council

**From:** Scott Chadwick, City Manager

**Staff Contact:** Jason Haber, Director of Intergovernmental Affairs  
jason.haber@carlsbadca.gov, 760-434-2958

**Subject:** City Council Strategic Plan

**District:** All

### Recommended Action

Engage in a discussion, facilitated by Dr. Sommer Kehrli, Ph.D. of The Centre for Organization Effectiveness, to begin the process of developing a City Council Strategic Plan and provide direction to staff as appropriate.

### Discussion

In recent years, the City Council has changed its approach to goal setting in four main ways:

1. Focus on longer-term strategic priorities more than projects and initiatives
2. Increase opportunities for community input
3. Set goals every other year to allow more time for implementation
4. Identify goals in the fall to more closely align with the city's annual budget process

In 2021, the City Council is making one additional change: Goals will be developed in the context of a strategic plan. Developing a strategic plan will provide several immediate benefits:

- Establish a common vision that will help align policies, day-to-day operations and resources with the community's most important values, needs and aspirations.
- Build momentum for major goals by maintaining a focused effort over multiple years.
- Identify clear priorities, timelines and performance measures.

### Consultant selection

City staff issued a request for proposals to firms with expertise in developing strategic plans and selected The Centre for Organization Effectiveness. The strategic planning process will be led by the organization's CEO, Sommer Kehrli, Ph.D.

### Biography

Sommer Kehrli is the Chief Executive Officer for The Centre for Organization Effectiveness. Her background includes developing strategic plans, leading large-scale change management and employee engagement efforts, facilitating executive retreats and teambuilding workshops, coaching leaders of all levels, and designing training programs.

Sommer has experience in the private, public, and non-profit sectors. She has worked with local and state government, pharmaceutical companies, financial institutions, healthcare organizations, and universities. Sommer worked at Kaiser Permanente in Northern California as the Director of Performance Improvement and as an Organization Development Consultant. Sommer has a Ph.D. in Industrial-Organizational Psychology.

The consultant team includes experts in diversity, equity and inclusion, organizational development and community engagement.

### **Existing goals**

In March 2021, the City Council identified 11 potential goals based on the Carlsbad Community Vision, ultimately selecting four to move forward immediately and seven to be reconsidered during a fall 2021 strategic planning process. The chart below shows these goals and their status:

<b>Goal topic</b>	<b>Status</b>
<u>Public service</u> Conduct a facilitated City Council workshop to work on team building and City Council communication and an ethics ordinance to support the delivery of superior public service.	Complete
<u>Diversity, equity and inclusion</u> Create a position to lead diversity, equity and inclusion within the city organization.	Complete
<u>Growth management</u> Engage the community through a citizens committee to create a new plan to manage growth in Carlsbad in a way that maintains an excellent quality of life.	Begun
<u>Homelessness</u> Reduce homeless unsheltered population, among those who want help, by 50% within five years, with quarterly reports until we decrease the unsheltered homeless population or five years.	Begun
<u>Public safety</u> Bring Fire Department into conformance with Standards of Cover evaluation.	Begun
<u>New City Hall site</u> Reduce the number of potential locations for a new city hall and civic center from four to two or select a preferred site.	Scheduled for discussion in early 2022
<u>Village &amp; Barrio</u> In the Village and Barrio, expedite the implementation of decorative and safety lighting, parking management, a Grande Promenade study, and the Village and Barrio Master Plan reform package, including a parking structure.	City Council direction Nov. 16, 2021

Goal topic	Status
<u>Coastal vision</u> Create a comprehensive coastal plan.	Public engagement beginning 1/22. Potential strategic plan goal
<u>Railroad trench</u> Continue to seek funding for advancement of lowering the railroad tracks into a trench.	Potential strategic plan goal
<u>Economic development</u> Continue to cultivate a prosperous community.	Potential strategic plan goal
<u>Environment</u> Promote sustainability and natural resources.	Potential strategic plan goal

The City Council also identified in March three foundational principles to be considered in everything the city does:

- Diversity, equity and inclusion
- Meaningful and early public engagement
- Technology infrastructure (tools)

Finally, during the March City Council goal setting process, the City Council asked staff to return with options for generating new revenues so the city can continue to provide a high level of service and remain financially sustainable as the city's funding sources change. Staff will present an updated 5-year revenue and expenditure projection at this meeting and will initiate a revenue study concurrent with the strategic planning process utilizing up to \$50,000 that was previously approved for this purpose in the Fiscal Year 2021-2022 city budget.

#### Fiscal Analysis

The cost of the work entailed in the revenue study and strategic planning process is included in current budget appropriations.

#### Next Steps

Staff will launch the public engagement processes related to the revenue study and strategic planning process in early 2022. Two additional City Council workshops will be facilitated over the next several months to further develop and finalize the city's strategic plan.

#### Environmental Evaluation

In keeping with California Public Resources Code Section 21065, this action does not constitute a "project" within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment. Therefore, it does not require environmental review.

#### Public Notification

Public notice of this item was posted in keeping with the Ralph M. Brown Act and it was available for public viewing and review at least 24 hours before the scheduled meeting date.

### Exhibits

1. Goal priorities identified by City Council at 2021 Goal Setting Workshop
2. City Council Strategic Plan Timeline



# City Council Goal Setting

<p>Engage the community through a citizens committee to create a new plan to manage <b>growth</b> in Carlsbad in a way that maintains an excellent quality of life.</p> <p>MH KB PB TA MH</p> <p>Reduce <b>homeless</b> unsheltered population, among those who want help, by 50% within five years, with quarterly reports until we decrease the unsheltered homeless population or five years.</p> <p>KB CS PB TA</p> <p>In the <b>Village and Barrio</b>, expedite the implementation of decorative and safety lighting, parking management, a Grande Promenade study, and the Village and Barrio Master Plan reform package, including a parking structure. *</p> <p>KB CS</p> <p>Continue to seek funding for advancement of lowering the <b>railroad tracks</b> into a trench. *</p> <p>* Mayor Matt Hall recused</p>	<p>Continue to cultivate a <b>prosperous community</b>.</p> <p>KB MH</p> <p>Reduce the number of potential locations for a new <b>city hall</b> and civic center from four to two or select a preferred site.</p> <p>_____</p> <p>Create a position to lead <b>diversity, equity and inclusion</b> within the city organization.</p> <p>PB</p> <p>Bring <b>Fire Department</b> into conformance with Standards of Cover evaluation.</p> <p>KB CS PB TA</p>	<p>Conduct a facilitated City Council workshop to work on team building and City Council communication and an ethics ordinance to support the delivery of <b>superior public service</b>.</p> <p>CS TA MH MH</p> <p>Create a comprehensive <b>coastal plan</b>.</p> <p>Promote <b>sustainability</b> and natural resources.</p> <p>CS PB TA</p>
FOUNDATIONAL TO ALL GOALS: Diversity, Equity & Inclusion, Meaningful & Early Public Engagement, Technology Infrastructure (tools)		

